

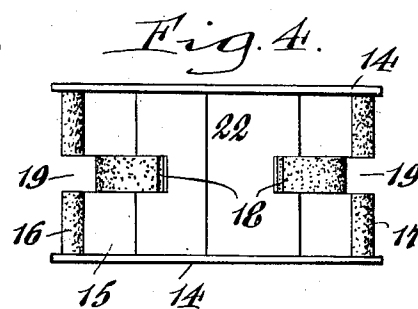
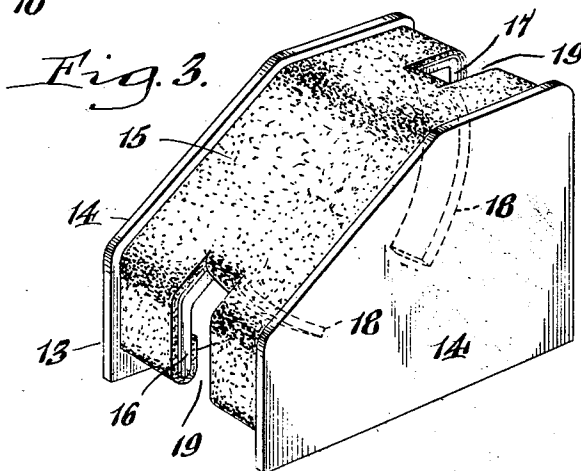
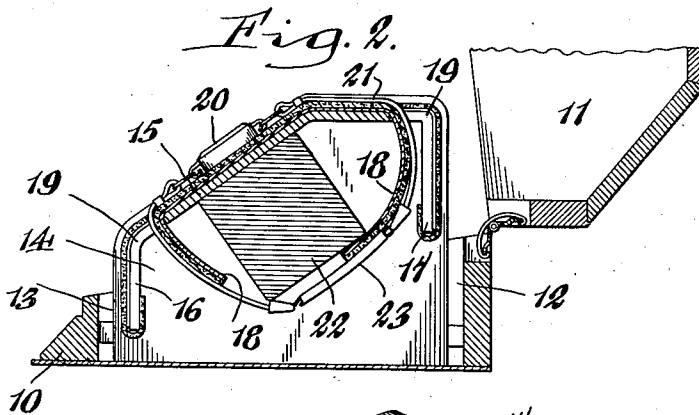
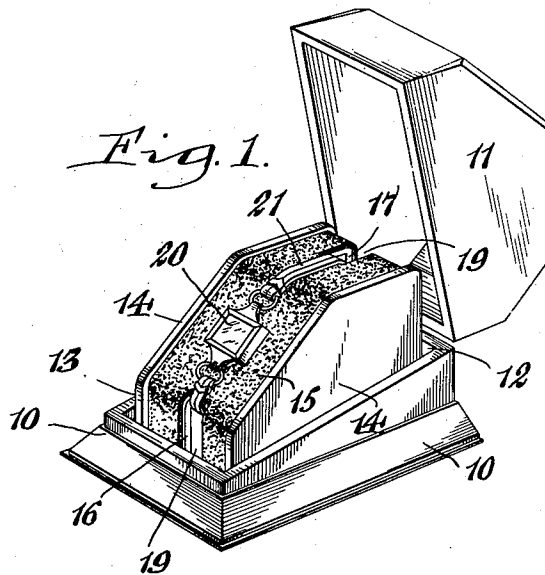
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JEWELRY DISPLAY BOX

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JEWELRY DISPLAY BOX

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5 Claims. (Cl. 206—44)

This invention relates generally to jewelry display boxes but more particularly to a box designed for the display of wrist watches and the like.

It has for its primary object to provide a display box of this character which is so designed and constructed as to accommodate the various types of bands, straps or bracelets of wrist watches and enable the same to be readily clasped in place thereon for effective display.

Another object of the invention is the provision of a box of this character which is simple, compact and inexpensive in construction, which is neat in appearance, and which is adaptable to wrist bands of different sizes.

Other features of the invention reside in the construction and arrangement of parts hereinafter described and particularly pointed out in the appended claims.

In the accompanying drawing—

Figure 1 is a perspective view of the display box embodying my invention. Figure 2 is a longitudinal section thereof. Figure 3 is a detached perspective view of the removable display member or holder of the box. Figure 4 is a bottom plan view of the display holder.

Similar characters of reference indicate corresponding parts throughout the several views.

The box structure proper of my jewelry display box may be of any appropriate construction, that shown in the drawing, by way of example, consisting of a box-body or bottom 10 and a cover 11 hinged thereto, the box-body having a recess or well 12 for receiving the lower portion of the wrist watch holder indicated generally by the numeral 13, and the cover being substantially hollow, as shown in Figures 1 and 2, to receive and house that portion of the holder extending above the bottom of the box.

The holder 13 is designed for ready removal from the box body 10 so that the watch to be displayed thereon may be applied to or removed from the holder when desired. Furthermore, this holder is so designed as to accommodate and display wrist watches of the type having strap bands, linked bands, and other types of bracelets which utilize clasps for anchoring the watch to the wrist of the wearer. To this end the holder comprises side walls 14, 14, and an intervening top wall 15 which in the example shown in the drawing includes a horizontal section and a sloping section, the watch being usually displayed as shown in Figures 1 and 2, on the sloping section. The latter has a depending front wall 16 which terminates short of the lower edges of the side

walls, and the horizontal section of the top wall has a depending rear wall 17 which preferably terminates above the lower edges of said side walls, whereby a hollow structure is provided which is open or accessible at its bottom to permit of the ready attachment and removal of the wrist watch band to and from the holder. As shown, the top wall and adjoining front and rear wall may be covered with velvet or other appropriate material, and by preference, the holder structure constituting the walls 14, 15, 16 and 17 is made of a moldable or plastic composition of the phenolic type. When the holder is placed within the box body 10 the resulting openings at the front and rear of the holder are below the top or framing edges of the box-body so as not to interfere with the neat appearance of the display.

Depending downwardly and inwardly from adjacent the front and rear ends of the top wall 15 of the holder, are yieldable tongues or projections 18 which form continuations of such wall and about which the adjoining portions of the wrist watch band are adapted to extend, in the manner shown, for example, in Figure 2. The top wall of the holder is also provided at its front and rear ends with recesses or notches 19, which are alined or in register with the spring tongues 18 and through which the narrow-banded type of wrist watch bracelet are adapted to extend when the watch is applied to the holder and whereby the watch is held against lateral slippage or displacement. In the case of the wide-type strap bracelet, the same does not register with these notches but merely passes over and around the bottom edges of the depending portions 16 and 17 of the top wall. In Figures 1 and 2 the watch is indicated by the numeral 20 and the narrow wrist type of band by the number 21. The sloping portion of the top wall 15 forms a firm and rigid support for the watch and the tongues 18 constitute a cushion support for the wrist band and exert an outward pressure thereon to thereby assist in properly retaining the wrist watch snugly in place on the holder.

To facilitate the clasping of the wrist watch in place on the holder, I provide a backing block 22 which is disposed beneath the sloping portion of the top wall 15 of the holder and between the yieldable tongues 18, as seen in Figure 2, and against which the clasp element 23 of the wrist watch band is adapted to bear during the act of closing the clasp to anchor the wrist watch in place. This block may be made of wood or like material and glued or otherwise secured in place.

By this construction, a wrist watch display box is provided which will readily accommodate wrist watches using the different types and sizes of wrist bands in vogue today, which enables the watch to be readily applied to and removed from the holder when desired, and which insures the snug fit of the watch to the holder to assure its neat and effective display.

I claim as my invention:

1. A display device for wrist watches and the like, comprising a substantially hollow block-like member having side walls and a top wall, the latter constituting a support for the watch and the adjoining ends of its attaching band and including a yieldable end section extending between the side walls, and a backing member disposed beneath said top wall between the ends thereof and transversely between said side walls and against which the clasp of the watch-band is adapted to abut.
2. A display box of the character described, comprising a body, a substantially hollow holder removably mounted therein and with which a wrist watch is engageable in embracing fashion, yieldable means extending into the hollow portion of said holder adjacent the ends thereof and with which the band of the watch engages, and a rigid backing member on said holder between said yieldable means and against which the clasp of the watch-band is adapted to abut.

3. A display device for wrist watches, comprising a substantially hollow holder having substantially upright side walls and a rigid top section for supporting the watch, and yieldable sec-

tions extending between said side walls and from adjacent the ends of said top section and downwardly into the hollow portion of the holder and with which the wrist watch band is engageable.

4. A display device for wrist watches, comprising a substantially hollow holder having a rigid top section for supporting the watch, yieldable means extending below and from adjacent the ends of said top section into the hollow portion of the holder and over which the medial portions of the wrist band of the watch extend, and a backing member applied to the underside of said top section between said yieldable means and against which the clasp of the watch-band is adapted to abut.

5. A display box of the character described, comprising a body, a holder for a wrist watch removably fitted in said body, said holder being made of a moldable material and including spaced side walls and an intervening watch-supporting wall therebetween extending along the marginal top and adjoining front and rear edges of said side walls, the opposing ends of said supporting wall being notched to receive adjoining portions of the watch-band, yieldable tongues depending from the supporting wall in the plane of its notches and with which the watch-band is engageable, and a backing block depending from the watch-supporting wall and spanning the side walls between said tongues and constituting an abutment against which the clasp of the watch-band is adapted to bear when applying and removing the watch.

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