WATCH BAND DISPLAY DEVICE

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WATCH BAND DISPLAY DEVICE

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This invention relates to display stands for wrist watch bands.

It is the primary aim and object of the present invention to provide for the realistic display on a stand of a watch band as it actually looks on a wrist watch, without requiring an actual watch, however.

It is a more specific object of the present invention to resort to a stand with an impressed wrist watch design, to which the band to be displayed is to be attached for its realistic appearance on a wrist watch, and to provide a display stand on which the band and watch blank may quickly and securely be mounted in the attached relation desired for their display.

The above and other objects, features and advantages of the present invention will be more fully understood from the following description considered in connection with the accompanying illustrative drawings.

In the drawings:

Fig. 1 is a perspective view of a display stand embodying the present invention;

Fig. 2 is a side elevation of the display stand; and

Fig. 3 is a front elevation of the stand without the displayed goods.

Referring to the drawings, the reference numeral 10 designates a stand for the display of a wrist watch band 12 of any conceivable type and design. In order that the observing public may have a realistic view of the display watch band as it actually appears on a wrist watch, there is associated with the band 12 a blank 14 of readily bendable sheet metal or the like, on which is provided, preferably by impression, a wrist watch design (Fig. 1). In lieu of the described watch blank, there may be used a more elaborate, yet inexpensive imitation of a wrist watch in the form of an embossed blank, for instance.

The stand 10, which may advantageously be molded from any suitable transparent or colored plastic material and is preferably parted at the overlapped joint 16, comprises a base 18 and an integral display section 20 which is, in the present instance, elliptic to approximate the curvature of a person's wrist. The elliptic section 20 of the stand 10 is preferably inclined in the fashion best shown in Fig. 2, and the watch blank 14 is adapted to be located on the elliptic section substantially at the shorter axis $a$ of the latter, so that the display watch band 12 may be observed by the interested public to best advantage as far as its appearance on a wrist watch is concerned.

The stand 10 is provided with notches 22 in which the watch band 12 is entered so that it may be displayed on the elliptic section 20 of the stand substantially midway of the width thereof as shown in Fig. 1. The displayed watch band 12 is customarily provided with a closure such as the clasp c, and is further provided at its ends with suitable connecting members $m$ in the form of split rings as shown, or generally loops, with which to secure the watch band to a wrist watch in the conventional manner. The watch blank 14 is provided with opposite prongs 24 which are adapted to extend through the adjacent connecting members $m$ of the displayed watch band 12 and also through adjacent slots 26 in the stand 10, whereupon the ends of the prongs 24 are bent over in the fashion shown in Fig. 2 for the secure anchorage of the watch band 12 to the watch blank 14 and of the latter to the stand 10 in proper display relation with each other.

In mounting the watch band on the stand, the clasp c thereof is preferably closed and the watch band is inserted in the notches 22 of the stand and held in approximate display position on the latter while the prongs 24 of the watch blank 14 are passed first through the connecting members $m$ of the watch band and then through the slots 26 in the stand. The ends of the prongs 24 of the watch blank 14 are then bent over in a fashion like or similar to that shown in Fig. 2. In order to prevent the mounted watch band 12 from freely sliding out of the notches 22, there are provided on the stand 10 integral raised shoulders 30 adjacent the notches 22, respectively. Thus, the provision of the shoulders 30 prevents removal of the mounted watch band 12 from the notches 22, especially when the clasp c of the band is closed, and this provision renders the instant stand 10 particularly suited for shipment from the factory with a watch band and a watch blank securely mounted thereon.

The instant stand thus affords a most realistic display of a watch band as it appears on a wrist watch, without requiring an actual watch. Thus, the instant stand accomplishes, in conjunction with the watch blank, a unique and highly satisfactory display feature at very little cost, for the cost of the watch blank is negligible and the cost of the stand is no more than that of a conventional stand for the display of an actual wrist watch with attached band.

The concept of using a watch blank in lieu of an actual wrist watch for the display of a watch band also affords an inexpensive opportunity to provide blanks bearing watch designs of different conventional styles, and to match the differently styled watch blanks with watch bands that are in style and appearance best suited for them.

While I have shown and described the preferred embodiment of my invention, it will be understood that various changes may be made in the present invention without departing from
the underlying idea or principles of the invention within the scope of the appended claims. Having thus described my invention, what I claim and desire to secure by Letters Patent is:

1. A display support for a watch band having looped ends for connection with a wrist watch, comprising a mounting strip adapted to be embraced by the watch band and having two adjacent slots, and an anchor member having opposite bendable ends adapted to be passed through the looped ends, respectively, of the watch band and the slots, respectively, in said strip and be bent against the latter for releasably securing the watch band and anchor member to said strip.

2. A display stand for a watch band having looped ends for connection with a wrist watch, comprising a support having a base and a mounting portion carried by said base and being in the form of a strip adapted to be embraced by the watch band and having two adjacent slots, and an anchor member in the form of an imitation of a wrist watch, said anchor member having oppositely extending bendable prongs adapted to be passed through the looped ends, respectively, of the watch band and the slots, respectively, in said strip and be bent against the latter for releasably securing the watch band and anchor member to said strip and simultaneously securing the watch band to said anchor member in such relation that the former appears to be attached to said imitation watch.

3. A display stand for a watch band having looped ends for connection with a wrist watch, comprising a support in the form of an endless strip having a flat base section and a part-elliptic display section, said strip having two notches in one side edge thereof substantially at the ends, respectively, of said display section for admitting the watch band upon the latter section only, and said display section having two longitudinally spaced slots substantially midway of its length, and an anchor member in the form of an imitation of a wrist watch, said anchor member having oppositely extending bendable prongs adapted to be passed through the looped ends, respectively, of the watch band and the slots, respectively, in said display section and be bent against the latter for releasably securing the watch band and anchor member to said display section and simultaneously securing the watch band to said anchor member in such relation that the former appears to be attached to said imitation watch.

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<table>
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<tr>
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<th>Country</th>
<th>Date</th>
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