March 25, 1952 E. W. WEILLER 2,590,357

FRAME MADE OF PAPER

Filed Nov. 30, 1949

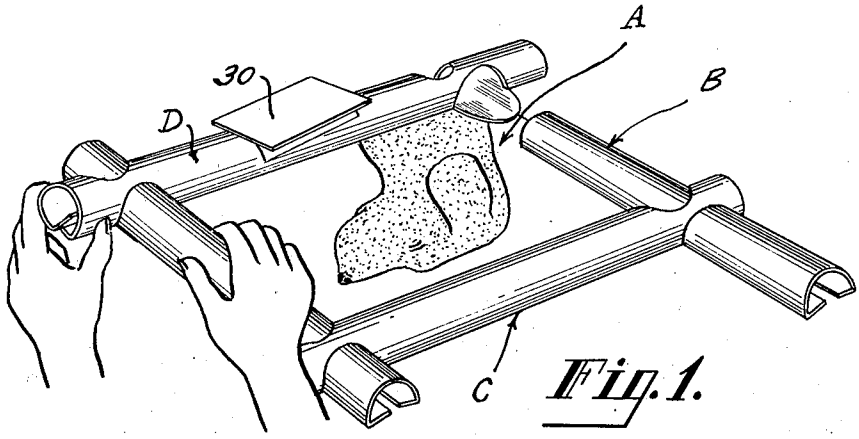


Fig. 1.

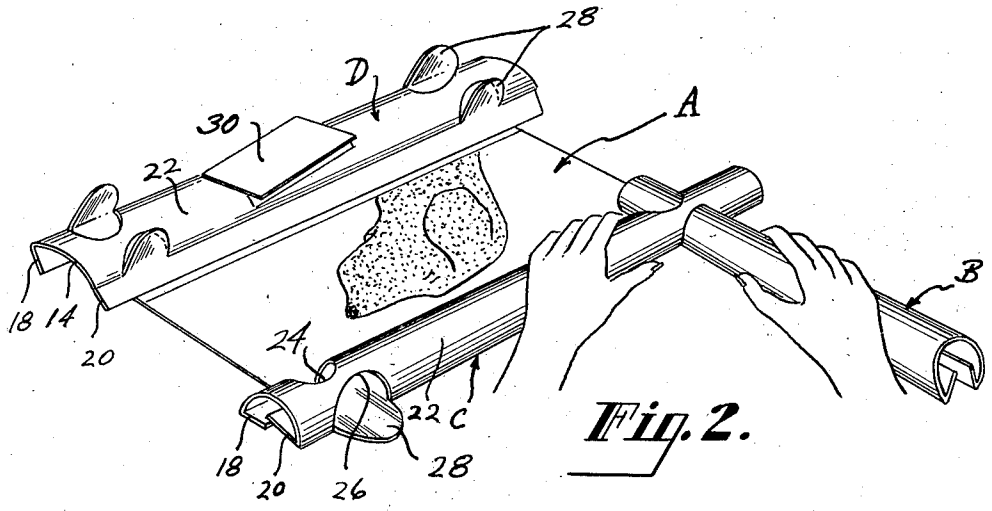


Fig. 2.

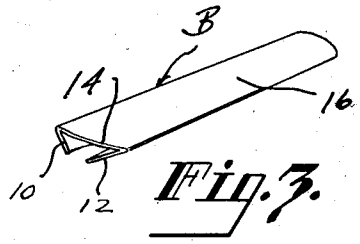


Fig. 3.

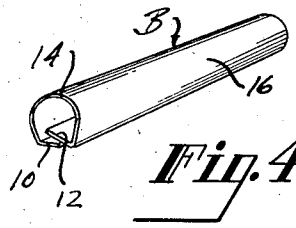


Fig. 4.

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FRAME MADE OF PAPER

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Application November 30, 1949, Serial No. 130,240

2 Claims. (Cl. 40—155)

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My invention relates to an advertising picture frame and relates particularly to a frame which is made of paper and shipped flat, but which takes on a three-dimensional appearance when fitted together.

Heretofore, in advertising, lithograph pictures have been commonly used to display advertising material but the full attractiveness of the picture is not realized by virtue of the fact that generally there is no frame setting. This gives the picture a flat appearance when viewed. In cases where an actual picture frame is used it is found that the cost of the frame is excessive thereby preventing extensive use of the picture frame.

If different size lithograph works are employed, it becomes necessary to provide frames of various sizes, and this further increases the costs.

It, therefore, is an object of my invention to provide an inexpensive picture frame which is made of paper and which when fitted together takes on three dimensions, to wit: width, length, and thickness.

It is another object of my invention to provide a paper picture frame which may be adjusted for different size pictures which will present the appearance of a three-dimensional frame.

Another object of my invention is to provide a three-dimensional frame which may be shipped flat, and which is easily assembled by the user.

Other objects of my invention are to provide an improved device of the character described, that is easily and economically produced, which is sturdy in construction, and which is highly effective in use.

With the above and related objects in view, my invention consists in the details of construction and combination of parts, as will be more fully understood from the following description, when read in conjunction with the accompanying drawings in which:

Fig. 1 is a perspective view of a frame embodying my invention showing one of the sides of the frame in position and the other side about to be placed into position.

Fig. 2 shows assembly of a side into the frame.

Fig. 3 is a perspective view of a paper section of the picture frame in substantially flat form.

Fig. 4 is a perspective view of the section shown in Fig. 3 but in a flexed position, whereby it acquires thickness.

Referring now in greater detail to the drawing wherein similar reference characters refer to similar parts, I show a lithograph dog picture, generally designated as A, which is to be surrounded by the frame. The frame is comprised

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of two identical side members, each of which is generally designated as B, a top and bottom member of similar construction, which are generally designated as C and D, respectively.

The side member B has a rectangular configuration and is made of paper or cardboard with ornamentation thereon such as the bark of a tree, or a golden imprint. Side B has two longitudinal folds 10 and 12, which are turned back. The intermediate portion 16 is rounded by flexing, as shown in Fig. 4.

The top and bottom members C and D respectively, each comprise a rectangular piece of paper having an ornamentation imprinted on the outside surface, but with two longitudinal folds 18 and 20, having a central portion 22. The central portion 22 has two aligned openings 24, 26 adjacent each end. These openings 24, 26 are arcuate, and they do not completely sever the frame. The opening through the frame portion of C is adapted to have the side B fit therethrough as illustrated in Fig. 1.

It is seen that to assemble the frame, the folds are turned back sharply along suitably marked lines, then both sections B and C of the frame are flexed into a tube-like shape. With the top C of the display held in a tube-like shape in one hand, the frame side section B is grasped with the other hand and slipped through the aligned openings 24, 26 to half its length. Then the second frame side section B is slipped into the aligned openings near the other end of C, and bottom section D is similarly attached to the sides B, forming a three-dimensional frame.

The flaps 28 which originally closed the hole openings 24, 26 may be stapled or pasted to the lithographed picture A before the frame is completely assembled or they may be folded into the interior of the sections C and D, and thereby concealed.

A title plate 30 is formed by making partial transverse incisions in the center 22 of bottom member D.

The frame sections may be slidably adjusted as to size, they may be shipped flat and they may be printed with any desirable ornamentation or coloring. The ends 14 of the sections may be closed by foldable flaps integral with the section ends. These flaps are not shown in the drawing.

Although my invention has been described in considerable detail, such description is intended as being illustrative rather than limiting, since the invention may be variously embodied, and the scope of the invention is to be determined as claimed.

I claim as my invention:

1. A paper frame adapted to be adjusted to different size lithograph works comprising side members each of which have longitudinal folds, and a rounded central section which may be shipped flat, and a top and a bottom member having a longitudinal fold adjacent the sides but with transverse aligned openings near each end, said transverse openings do not completely sever the top or bottom member of the frame, and the side members being adapted to completely pass through said openings in the top and bottom members.

2. My invention as set forth in claim 1, including a tab member on said frame adapted to be connected to the side of the picture.

EUGENE W. WEILLER.

REFERENCES CITED

The following references are of record in the file of this patent:

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