Aug. 15, 1967 W. J. LANDEN 3,335,854

CARTRIDGE-TYPE LIPSTICK CONTAINER OR THE LIKE

Filed May 19, 1965

Fig. 1.

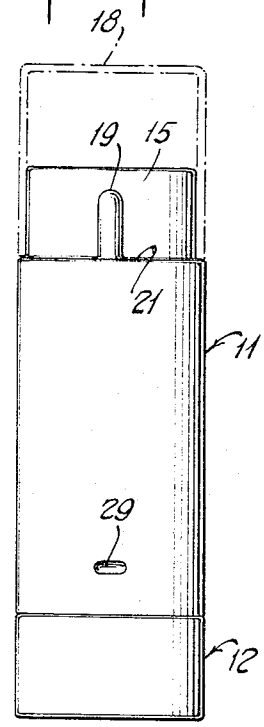


Fig. 2.

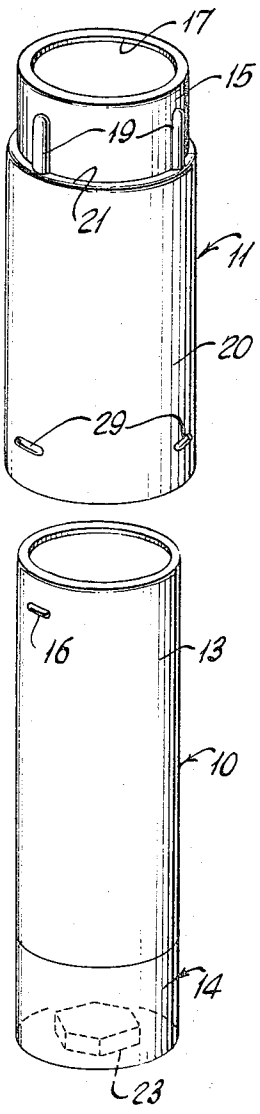


Fig. 4.

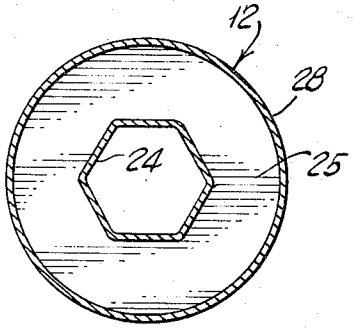


Fig. 3.

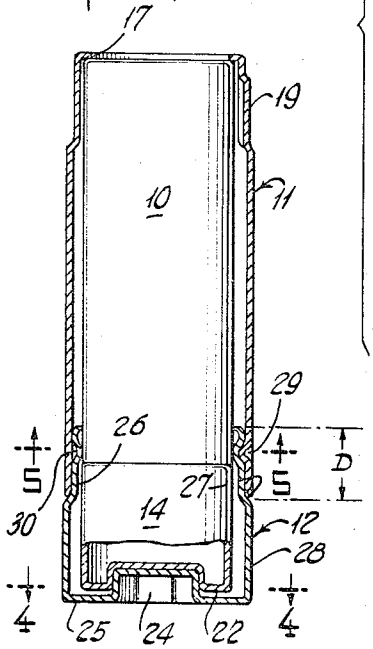
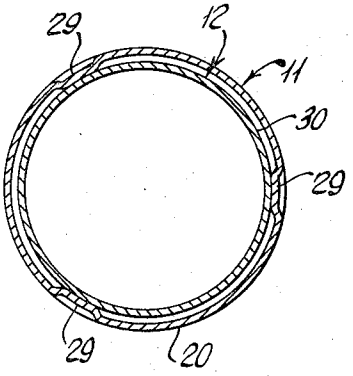


Fig. 5.



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CARTRIDGE-TYPE LIPSTICK CONTAINER OR THE LIKE

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5 Claims. (Cl. 206—56)

ABSTRACT OF THE DISCLOSURE

The invention is concerned with means for detachably retaining a cartridge-refill lipstick assembly in fully surrounded and enclosed relation to an outer decorative casing. The outer decorative casing is of two-part construction, involving relatively rotatable elements which have separate engagement with the relatively rotatable parts of the cartridge refill, in order to impart actuating movements for use of the lipstick.

My invention relates to an improved lipstick container construction, and in particular to a lipstick of a removable cartridge type wherein the cartridge is removably received in an outer decorative casing.

It is an object of the invention to provide an improved device of the character indicated.

Another object is to provide a cartridge-type refill container construction featuring improved locking engagement between the parts when the cartridge is received in the housing.

A further object is to meet the above objects with a device in which adequately positive locking action is assured as long as the parts are assembled, and yet they may be unlocked by simple manipulation.

It is a specific object to meet the foregoing objects with a construction of the character indicated wherein all parts of the cartridge are fully contained within the outer decorative casing even when the closure cap is removed to permit use of the lipstick.

Other objects and various further features of novelty and invention will be pointed out or will be apparent to those skilled in the art with a reading of the following specification in conjunction with the accompanying drawings.

In said drawings, which show, for illustrative purposes only, a preferred form of the invention:

FIG. 1 is a view in elevation of an assembly according to the invention with a cartridge refill received in the base assembly of the outer decorative housing, the closure cap being suggested in phantom outline;

FIG. 2 is an exploded view in perspective, showng decorative housing parts and a refill cartridge;

FIG. 3 is a view in elevation with housing parts shown in section and with part of the cartridge broken away and shown in section in order to reveal coaction of parts; FIG. 4 is a cross-sectional view taken in the plane line 4—4 of FIG. 3; and

FIG. 5 is a cross-sectional view taken in the plane 5—5 of FIG. 3.

Briefly stated, the invention contemplates a snap-lock or detent retaining means for detachably retaining a cartridge refill lipstick assembly in fully surrounded and enclosed relation to an outer decorative casing. The outer decorative casing is of two-part construction involving relatively rotatable elements which have separate engagement with the relatively rotatable parts of the cartridge refill in order to impart actuating movements for use of the lipstick. The particular embodiment to be described has the feature of lending itself to construction of a completely assembled casing and cartridge which present a uniform diameter for the full assembly length.

Referring to FIGS. 1 and 2 of the drawings, the invention is shown in application to a cartridge refill container designated generally **10**, removably received within detachable parts of an outer decorative housing member, the upper or sleeve part of which is designated **11** and the lower or cup-shaped part of which is designated **12**. The upper and lower housing parts **11–12** are detachably securable to each other, and when so secured, nevertheless permit relative rotation, the upper housing part **11** being engaged to the upper cartridge element or sleeve **13**, and the lower housing member **12** being engaged to the base operating member **14** of the cartridge **10**. In the form shown, the upper end **15** of the sleeve **11** is tubular and of a reduced diameter for frictional or other rotary driving engagement with the sleeve part **13** of the cartridge **10**, a lateral ridge or nib **16** being shown formed outwardly of the cartridge sleeve **13** to assure adequate frictional engagement with the bore of the reduced tubular end **15**. A radially inward lip **17** at the open end of the casing sleeve **11** serves as an axial positioning element for containing the open end of the cartridge **10** and, being rounded as shown, it additionally facilitates application of a closure cap, suggested in phantom outline at **18** in FIG. 1. Friction nibs **19** formed on the reduced sleeve end **15** serve to detachably hold the closure cap **18**.

The main body **20** of the housing sleeve **11** is of enlarged diameter which, for aesthetic purposes, may be precisely the diameter of the closure cap **18**. A radial shoulder **21** connects the tubular parts **15–20** of the housing sleeve **11** and serves as a positioning or locating stop for the closure cap **18**.

As indicated, the lower or cup-shaped part **12** of the housing has driving engagement with the base operating member **14** of the cartridge **10**. This function may be achieved by providing keyed elements such as elongated flutings about the periphery of the base operating handle **14**, but in the form shown the bottom closure panel **22** of the base **14** is concaved with suitable non-circular formations such as polygonal flats suggested at **23** in FIG. 2 for keyed engagement with a similarly formed depression **24** in the bottom closure **25** of the housing part **12**.

Since the separate halves **11–12** of the decorative casing must rotate with respect to each other, I provide smooth action by establishing an elongated bearing surface **26** of diameter reduced at shoulder **27** from the main externally exposed lower part **28** of the cup-shaped housing member **12**, and the bearing portion **26** is designed to fit with smooth running clearance the bore of the upper housing sleeve **11**. When assembled, axial overlap is established between the parts **11–12** to the extent designated D in FIG. 3, and in accordance with the invention, I provide resilient detent mechanism for retaining this assembled relation of parts. Such retention comprises a groove on one of the parts facing the other part, with said other part having a detent formation projecting into axially retained relation with the groove. In the form shown, the detent projections are formed at **29** as radially inward projections of the main sleeve body **20** at angularly spaced locations as, for example, at three angularly spaced points. The circumferential groove is shown at **30** near the upper end of the reduced portion **26** of the cup-shaped housing member **12**.

It will be seen that I have disclosed an improved cartridge refill and housing construction which is of extremely simple form, which is positive in its action, and which completely encases the cartridge and yet provides for positive actuation of the cartridge at all times. For certain applications, it is important to meet the aesthetic requirements of a customer to provide an overall assembly which is characterized by uniform diameter

throughout its length, and the present invention is seen to lend itself readily to meet such requirement.

While I have described the invention in detail in connection with the preferred form illustrated, it will be understood that modifications may be made within the scope of the invention as defined by the claims which follow.

I claim:

1. In combination, a lipstick or the like container cartridge comprising two relatively rotatable parts and propulsion mechanism for expelling lipstick or the like out one end thereof, one of said rotatable parts being a base actuating member, a cup-shaped housing member having an opening removably receiving the base end of said cartridge and having key engagement with said base end, an outer housing sleeve including a reduced upper tubular end having friction engagement with the other rotatable cartridge part, a radial shoulder terminating said reduced upper end, an enlarged lower tubular end connected by said shoulder to said upper end, parts of said lower end and of said housing member being in axially overlapping and relatively rotatable relation, said reduced upper sleeve end including a radially inwardly directed lip in axially limiting relation with the upper end of said cartridge, and detent means retaining said axially overlapping and relatively rotatable relation.

2. The combination of claim 1, in which said detent means comprises a circumferential groove on said cup-shaped housing member and a radially inward detent formation on said sleeve and received in said groove.

3. In combination, a rotary lipstick or the like container cartridge having a base operating end and an applicator end for exposing lipstick or the like to be applied, said ends being rotatable with respect to each other to propel and repel lipstick or the like at said applicator end, a cup-shaped housing member having an opening removably receiving the base end of said cartridge, said base end having a circumferentially extending enlargement with non-circular key formations for engagement with similarly formed key formations within the bore

of said opening upon cartridge insertion in said housing member, an outer housing sleeve including a reduced upper tubular end with a radially inwardly directed lip to retain the upper end of said cartridge, said upper end having friction engagement with the applicator end of said cartridge, a radial shoulder terminating said reduced upper end, an enlarged lower tubular end connected by said shoulder to said upper end, parts of said lower end and of said housing member being in axially overlapping and relatively rotatable relation, one of said overlapping parts having a circumferential groove facing the other of said overlapping parts, said other overlapping part including a radial detent projection received in said groove, and a closure cap removably received with friction engagement over said reduced upper end and against said shoulder.

4. The combination of claim 3, in which said friction engagement of said upper sleeve end to said cartridge applicator end involves a radial nib on one of said ends and in frictional interfering relation with the other of said ends.

5. The combination of claim 3, in which at the region of overlap of said parts said cup-shaped housing member includes a reduced tubular portion fitted within the enlarged lower tubular end of said housing sleeve, said reduced portion being connected to the remainder of said cup-shaped housing member by a shoulder serving to limit axial overlap of said parts.

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