DECORATIVE BOW FOR PACKAGES

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Fig. 1.

Fig. 2.

Fig. 3.

Fig. 4.

Fig. 5.
This invention relates to the art of packaging, and particularly the decorating of gift packages with bows, the nature whereof is for appearance only, and that do not constitute a part of the package encircling ribbon or other tying material.

It is fast becoming the practice to pre-form gift package wrapping and secure said wrapping in place by adhesive rather than through the medium of ribbon or string. To carry out the general packaging theme and to be consistent with the nature of pre-formed wrapping, it is desirable to provide a bow formed of paper or other sheet material, that may be printed or otherwise decorated to simulate fabric, and to impart to paper or the like, the appearance of cloth or fibrous substance from which expensive ribbons and cords have heretofore been made.

One of the important objects of this invention is, therefore, the provision of a decorative bow for packages, the initial form whereof is a flat blank of sheet material, capable of being folded and thereafter secured in place on a package or other article which the user desires to decorate.

Another aim of the invention is to provide a decorative bow of the aforementioned character, that may be struck from relatively large flat sheets of stock, and separated therefrom at the point of use by the person applying the bow, said bows in their flat form having areas of adhesive in spaced relation to define zones of interconnection that serve to hold the parts of the bow in place and the bow persists on the article to which it is attached.

Other objects of the invention include the unique manner of forming the decorative bow from a single sheet of material; the possibility of applying adhesive to but one side of the material to facilitate manufacture and handling; and the quick and effective way in which the blank of the bow may be folded to establish a neat appearing and beautiful article of manufacture, capable of fulfilling all the requirements of a decorative bow that serves the purpose of conventional bows heretofore employed.

Other aims of the invention will appear during the course of the following specification, referring to the accompanying drawings wherein:

Fig. 1 is a top plan view of a decorative bow for packages made in accordance with the preferred form of the present invention.

Fig. 2 is an edge elevational view of the bow.

Fig. 3 is an inverted plan stretch out view of the blank from which the bow illustrated in Figs. 1 and 2 is created.

Fig. 4 is a top plan view of a decorative bow made in accordance with a modified form of the invention; and

Fig. 5 is an inverted plan stretch out view of the blank from which the bow illustrated in Fig. 4 is constructed.

The bow illustrated in Figs. 1 and 2 is formed from the blank shown in Fig. 3. This blank is struck from a relatively large sheet of flat material and a large number of blanks are formed in a single sheet of paper or other desired substance.

The blank is held against accidental displacement by a number of narrow interconnecting ears 18, located at strategic points at the edges of the blank to the end that the operator may quickly remove the blank from its position forming a part of the sheet material, by breaking ears 10.

Transverse lines of fold 12 are indicated on the blank at points spaced inwardly from the ends of the blank itself. These lines of fold are at the narrowest portion of an area of adhesive 14, which area is divided into two zones by said line of fold 12. Zone 16 is to the inner side of line 12 and zone 18 is between the line of fold 12 and the end of the blank.

A narrowed knot simulating portion 20 on the substantially medial line of the blank, has adhesive 22 on one side thereof to provide a zone of attachment to a package 24. An area of adhesive 26 is to each side of zone 22 and transverse lines 28 define the points of meeting of zones 22 and 26. These lines are followed in a manner more fully hereinafter set forth, when the portions 30 of the blank are bent to create loops 32.

All of the adhesive is applied to one face of the blank and such art work as may be necessary, is printed or otherwise applied to both faces of the blank to render the bow attractive when it is affixed to package 24.

Assuming that the blank has been removed from the relatively large sheet of material from which it is struck and that the same is lying with the adhesive side up, the method of forming the bow is, as follows: End sections 34 constituting a part of the blank between lines of fold 12 and the ends thereof, are bent backwardly and downwardly around lines of fold 12 so that sections 34 lie against the faces of portions 30 that do not have adhesive thereon.

The second movement to create the bow is to present zone 16 against area 26 and through the use of the adhesive on said area, secure portion 30 in a looped, re bent condition. The length of either section 34 is greater than half the length of portion 30, and therefore, the end section will
project beyond loop 32 as illustrated in Figs. 1 and 2, to present the appearance of a bow. When the bow portions 36 are rebent, as just set forth, to form loops 32, zone 22 will be ready for direct attachment to package 24 through the medium of the adhesive thereon. The adhesive in zones 18 will cooperate with the adhesive in zones 22, as illustrated in Fig. 2, to secure the folded blank in place. A bow-knot such as shown in Fig. 1 will result.

Plain strips of material 36 having adhesive along one side thereof, may be fastened directly to package 24 to radiate from knot portion 32 to further present the appearance of a neatly prepared package tied with ribbon. These strips of material 36 may be either rolled or formed from large flat sheets of colored paper.

In the form of the invention shown in Figs. 1 and 2, the bow is of somewhat different form but basically the same so far as its being cut from a relatively large, flat sheet of material and held in place by ears 38 until it is the desire of the user to separate the blank shown in Fig. 5 from the sheet of material.

In forming the blank, segregated areas of adhesive 43, 49, 52, 44, 46 and 48 are applied to one face of the blank to permit the creation of loops 50 and the securing of end sections 52 and the bow as shown to the package 54.

In making the bow, portions 56 are rebent upon themselves to bring together adhesive in areas 40 and 42, whereupon the adhesive in areas 44, 46 and 48 is used to anchor the bow in place. Thus, it will be observed that the knot portion 58 has end sections 52 radiating therefrom in the form of the bow shown in Fig. 4, and that end sections 24 extend outwardly from knot 20 in that form of the bow illustrated in Figs. 1 and 2.

Strips of ribbon simulating material 60 may likewise be applied to package 54 to complete the decoration thereof, when a bow such as shown in Fig. 4 is employed.

It is obvious from the foregoing that bows of different forms and having different appearances may be made without departing from the broad idea of cutting the blanks from relatively large sheets of material and thereafter removing the blanks and forming the bow loops as above described.

Having thus described the invention, what is claimed as new and desired to be secured by Letters Patent is:

1. A decorative bow for packages comprising an initially flat body of pliable sheet material having spaced apart areas of adhesive thereon, and setting off end sections, at least two loops forming sections, and a substantially central knot portion, said loop forming sections being individually rebent upon themselves and their ends joined by two of the areas of adhesive when the body is formed into a decorative bow, said end sections being extended outwardly from the knot section when the loops are formed.

2. A decorative bow for packages comprising an initially flat body of thin, pliable sheet material having spaced apart zones of interconnection indicated thereon; adhesive on certain of said zones of interconnection; loops formed in the material by rebending the same upon itself between certain of the zones of interconnection and maintaining the material in looped condition by the adhesive on certain of the zones; and a flat end section extending outwardly from each of the said certain zones.

3. A decorative bow for packages comprising an initially flat body of thin pliable sheet material having spaced apart zones of interconnection indicated thereon; adhesive on certain of said zones of interconnection; loops formed in the material by rebending the same upon itself between certain of the zones of interconnection and maintaining the material in looped condition by the adhesive on certain of the zones; and a flat end section extending outwardly from each of the said certain zones.

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