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- (71) Applicant (for all designated States except US): **OMNI-TURE, INC.** [US/US]; 550 E. Timanogos Circle, Orem, Utah 84097 (US).
- (72) Inventors; and
- (75) Inventors/Applicants (for US only): **ERROR, Christopher Reid** [US/US]; 129 Hanover Drive, Orem, Utah 84058 (US). **ERROR, Brett** [US/US]; 709 E. Sunrise Dr., Orem, Utah 84097 (US).
- (74) Agent: **RAUBVOGEL, Amir H.**; Raubvogel Law Office, 820 Lakeview Way, Redwood City, California 94062 (US).
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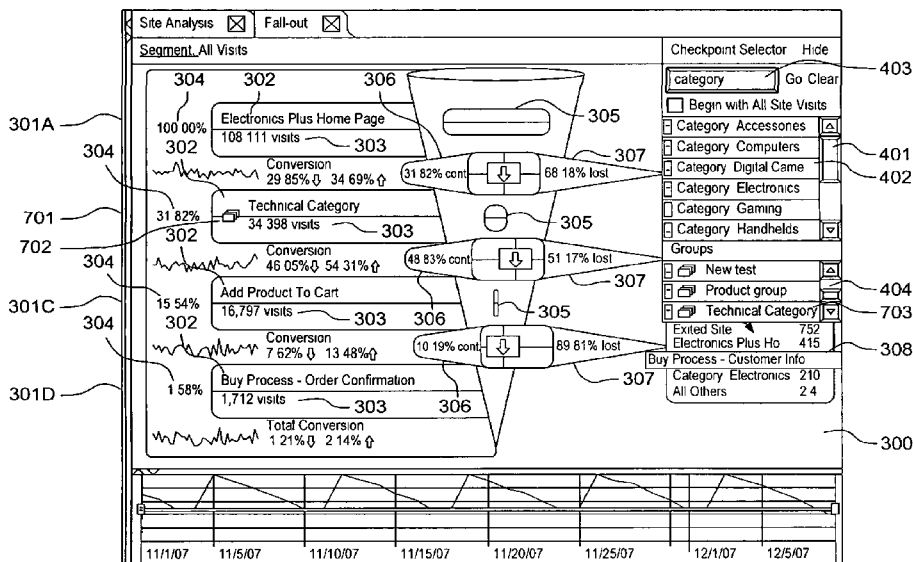


FIG. 7

(57) Abstract: Website administrators can specify page groups and/or single pages as checkpoint nodes for site analysis reporting purposes, and can configure the system of the invention to provide information as to a particular visitation path through the checkpoints. Any group of pages can be designed as a single checkpoint node for website traffic analysis and reporting purposes. Page groups can be used in place of or in addition to individual web pages in any context where site traffic analysis is being presented or performed.

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B FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)
USPC 715/738Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched
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pubWEST(PGPB,USPT,EPAB,JPAB, PLUR=YES), DialogPRO(Engineering), Google Scholar, Text search terms Web site traffic analysis, Page group, Checkpoint node or page, Visit pattern, Website administrators page groups single pages checkpoint nodes site analysis reporting purposes, configure visitation path checkpoints, group page

C DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No
X -- Y	US 2006/0149728 A1 (ERROR, et al) 06 July 2006 (06 07 2006) entire document, especially Abstract, FIGS 2, 5, 9B and 13 and para [0013] [0033] [0035]-[0036] [0038] [0042]-[0043] [0046] [0068] [0089] [0091] [0093]-[0094] [0096] [01 13] [01 15] [0132] [0139] [0155]-[0156]	1-8, 11-15, 18-25 ----- 9-10, 16-17
Y	US 2002/0070953 A1 (BARG, et al) 13 June 2002 (13 06 2002) entire document, especially Abstract and para [0249]	9-10, 16-17
A	CASTILLO 'Effective web crawling' PhD thesis submitted to the University of Chile, Dept of Computer Science [online] Published November, 2004 [retrieved on 2008-07-03] Retrieved from the Internet <URL http://www.webir.org/resources/phd/Castillo_2004.pdf >	1-25

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Mail Stop PCT, Attn ISA/US, Commissioner for Patents
P O Box 1450, Alexandria, Virginia 22313-1450
Facsimile No 571-273-3201Authorized officer
Lee W Young
PCT Helpd Desk 571-272-4300
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