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[Continued on next page]

(54) **Title:** METHOD AND SYSTEM FOR DISPLAYING RELATED PRODUCT INFORMATION

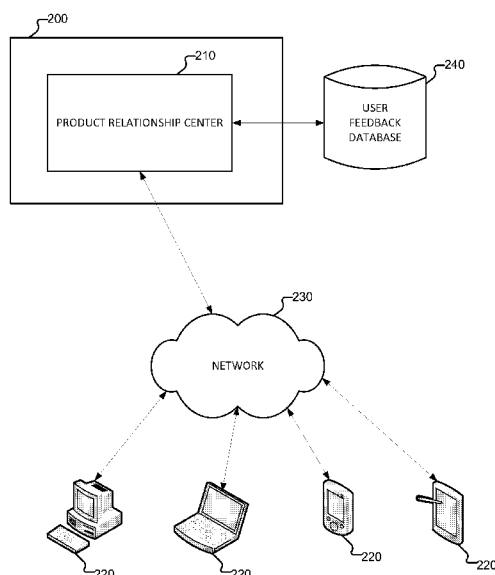


FIG. 2

(57) **Abstract:** Displaying related product information includes receiving a request to display main product information of a requested main product, retrieving related product information for a plurality of related products of the requested main product from a product relationship center, selecting a predetermined number of related products based at least in part on association strengths between the requested main product and a plurality of related products of the requested main product, and displaying product information of the selected related products.



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INTERNATIONAL SEARCH REPORT

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A. CLASSIFICATION OF SUBJECT MATTER

IPC(8) - G06Q 30/00(2012.01)

USPC - 705/26.7

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

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USPC - 705/26.1, 26.35, 26.5, 26.7

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

MicroPatent, Google Patents

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y	US 2010/0191619 A1 (DICKER et al) 29 July 2010 (29.07.2010) entire document	1-24
Y	US 2010/0268661 A1 (LEVY et al) 21 October 2010 (21.10.2010) entire document	1-24
Y	US 2009/0171754 A1 (KANE et al) 02 July 2009 (02.07.2009) entire document	2-4, 6-9, 12, 14-16, 18-21 and 24
Y	US 7,584,159 B1 (CHAKRABARTI et al) 01 September 2009 (01.09.2009) entire document	10-11 and 22-23
A	US 2007/0150361 A1 (KREINER et al) 28 June 2007 (28.06.2007) entire document	1-24

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"&" document member of the same patent family

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