

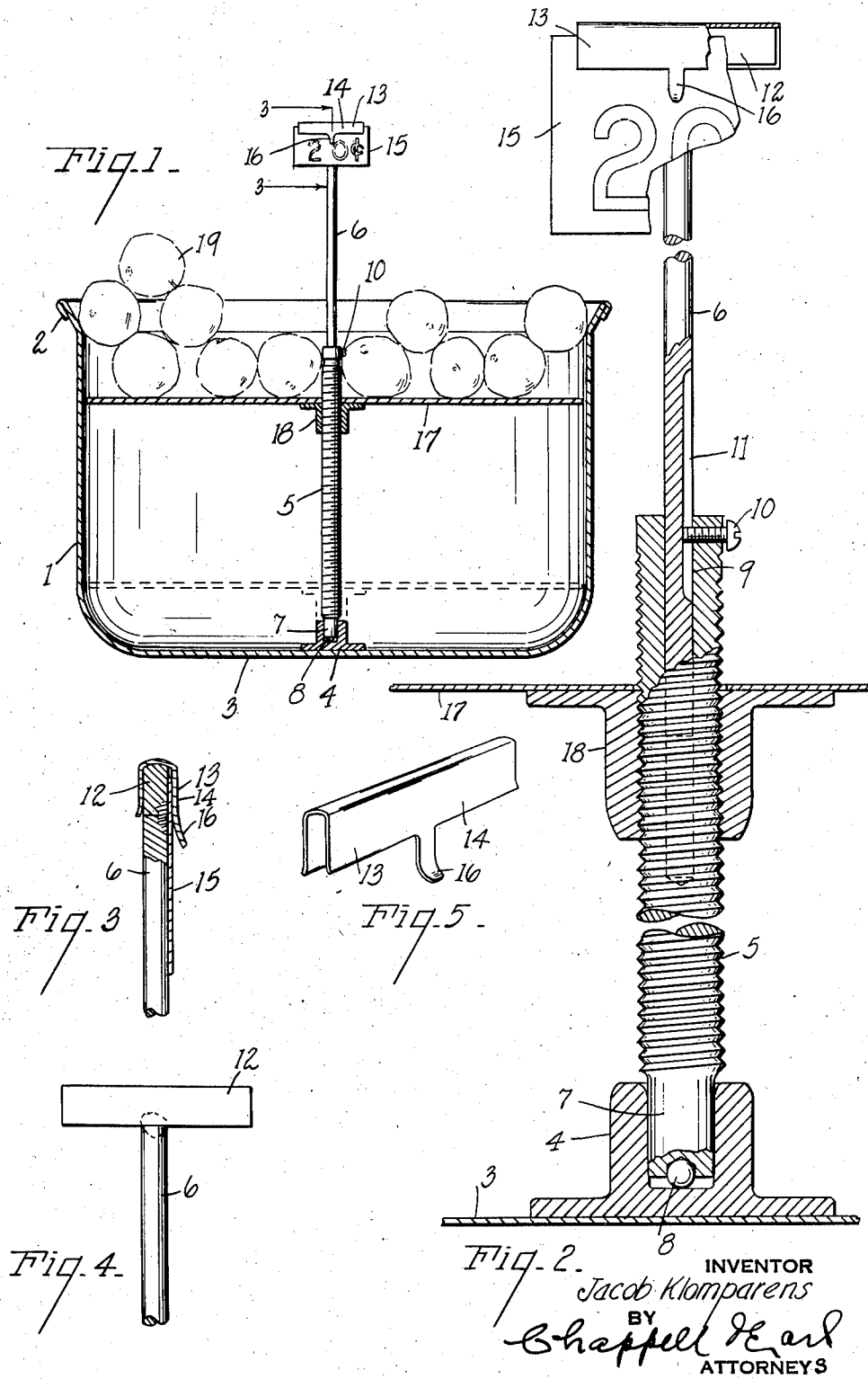
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1,983,176

DISPLAY RECEPTACLE

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1,983,176

DISPLAY RECEPTACLE

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4 Claims. (Cl. 220—93)

The main objects of this invention are:

First, to provide a display receptacle for merchandise which is adjustable to the contents so that the receptacle always has the appearance of being substantially full.

Second, to provide a structure having these advantages which may be very easily adjusted as the merchandise is sold or to adapt the receptacle to a particular quantity of merchandise.

Objects pertaining to details and economies of my invention will definitely appear from the description to follow. The invention is defined in the claims.

A structure embodying the features of my invention is clearly illustrated in the accompanying drawing, in which:

Fig. 1 is a vertical central section of my improved display receptacle, the supporting post or upright for the adjustable false bottom being shown in full lines.

Fig. 2 is an enlarged fragmentary view partially in vertical central section.

Fig. 3 is an enlarged fragmentary view partially in section on line 3—3 of Fig. 1.

Fig. 4 is a fragmentary elevation of the upper end of the upright with the display card holder portion of the handpiece omitted.

Fig. 5 is a perspective view of the display card holder portion of the handpiece.

The embodiment of my invention illustrated in the accompanying drawing comprises a receptacle 1 formed of metal and having cylindrical side walls with an outwardly flared rim portion 2 at the top thereof. On the bottom 3 of the receptacle I mount a vertical bearing 4 for the upright or post preferably formed of sections 5 and 6.

The section 5 is screw-threaded and has a journal portion 7 at its lower end arranged within the bearing 4 and supported by a thrust bearing ball 8. The section 6 of the upright telescopes within the bore 9 in the section 5 and is secured in its adjusted positions therein by the setscrew 10. This set screw engages the longitudinal groove 11 in the section 6, thereby securing the parts together so that there is no relative rotative movement.

The handpiece 12 is welded to the upper end of the upright and has a combined clip and finishing portion 13 formed of sheet metal and of channel cross section arranged over the same, the flange 14 being slightly spaced from the cross piece 12 so that a display or price card as 15 may be engaged therebeneath as shown in Fig. 3.

The tongue 16 facilitates the engagement of the card with the holder.

The false bottom 17 is provided vertically adjustable within the receptacle and provided with a nut 18 coacting with the screw so that by rotating the screw the false bottom is adjusted vertically. The merchandise as indicated at 19 is supported by the false bottom which may be adjusted as the merchandise is sold, thereby maintaining the appearance of a full receptacle, or the bottom may be adjusted to the quantity of merchandise to be placed within the receptacle.

This greatly facilitates the effective display of merchandise in stores as it is recognized by merchants that merchandise does not attract the purchaser or does not "move" well when contents are low in the receptacle. The flare at the top of the receptacle is of advantage in that it retains the contents, allowing the false bottom to be adjusted so that the contents present a heaped-up or completely filled appearance and minimizing the dropping of the articles from the receptacle when the bottom is adjusted to get this result.

The adjustment of the portion 6 is desirable in arranging displays, for example, one receptacle behind another.

I have illustrated my improvements in an embodiment which I have found very practical. I have not attempted to illustrate certain embodiments which might be desirable for different types of receptacles, as it is believed that this disclosure will enable those skilled in the art to embody or adapt my improvements as may be desired.

Having thus described my invention what I claim as new and desire to secure by Letters Patent is:

1. The combination with a receptacle, there being a central vertical bearing on the bottom of said receptacle, a screw rotatably supported in said bearing and having a vertical bore at its upper end, a disk-like false bottom vertically movable within said receptacle and having a central nut coacting with said screw whereby the false bottom is vertically adjusted by the rotation of the screw, an upright section telescopically adjustable in said bore and having a longitudinal groove therein, and a set-screw on said screw engaging said groove in said upright for securing it in its adjusted position and preventing rotation thereof within said screw, said upright having a handpiece on its upper end, there being a display card holder on said handpiece.

2. The combination with a receptacle, there

being a central vertical bearing on the bottom of said receptacle, a screw rotatably supported in said bearing and having a vertical bore at its upper end, a disk-like false bottom vertically movable within said receptacle and having a central nut coaxing with said screw whereby the false bottom is vertically adjusted by the rotation of the screw, an upright section telescopically adjustable in said bore and having a handpiece on its upper end, there being a display card holder on said handpiece.

3. The combination with a receptacle having cylindrical side walls outwardly flared at the top thereof, there being a central vertical bearing on the bottom of said receptacle, a screw rotatably supported in said bearing and having a vertical bore at its upper end, and a disk-like false bottom

vertically movable within said receptacle and having a central nut coaxing with said screw whereby the false bottom is vertically adjusted by the rotation of the screw and upright section disposed in said bore and terminating at its upper end in a handle and card support.

4. The combination with a receptacle, a rotatable threaded upright terminating at its upper end below the top of said receptacle, an upper section telescopically engaging the upper end of said upright and being provided with a handpiece and with a display card holder, and a false bottom having threaded engagement with said upright whereby the bottom is vertically adjusted by the rotation of the upright.

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25	100
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35	110
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45	120
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55	130
60	135
65	140
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75	150