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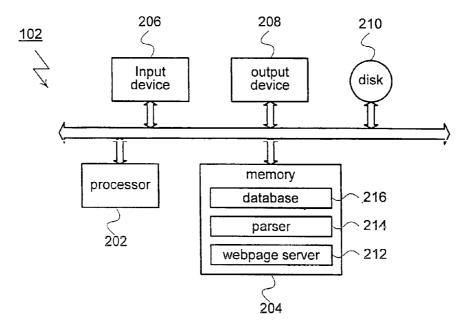
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(54) Title: METHOD FOR DEVELOPING AND MAINTAINING CONTENT FOR WEBSITES



(57) Abstract: An object-oriented method for developing and maintaining content for websites is provided. For a representative embodiment, each web page within a website is defined using a hierarchy of objects. Each object is a snippet of HTML code and corresponds to a particular entity such as a header, navigation bar, content or footer. Objects may contain dynamic tags. Tags may be used to include per-user data. Dynamic tags may also be used to include other objects. The parser constructs web pages by recursively parsing the object from which they are constructed. The parser replaces dynamic tags with appropriate values during the recursive parsing process.



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TPC	7	G06F1	17/3	30	

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

 $\begin{array}{ccc} \text{Minimum documentation searched (classification system followed by classification symbols)} \\ IPC & 7 & G06F & H04L \end{array}$

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

EPO-Internal, WPI Data, PAJ, INSPEC

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