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(57) **Abrégé/Abstract:**

Oral care compositions comprising a crosslinked polyvinylpyrrolidone complexed with hydrogen peroxide, together with an ethylene oxide -propylene oxide block copolymer. Some embodiments further comprise a calcium abrasive, e.g. calcium pyrophosphate or calcium carbonate, and some may have less than 3% water.



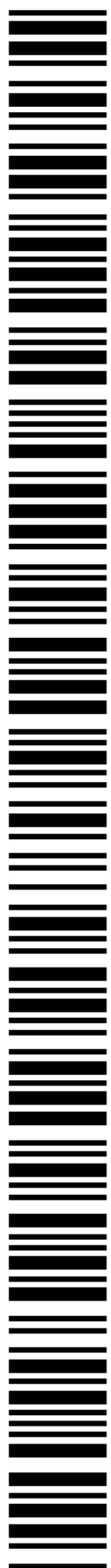
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- (57) Abstract: Oral care compositions comprising a crosslinked polyvinylpyrrolidone complexed with hydrogen peroxide, together with an ethylene oxide -propylene oxide block copolymer. Some embodiments further comprise a calcium abrasive, e.g. calcium pyrophosphate or calcium carbonate, and some may have less than 3% water.

62301-3319

ORAL CARE COMPOSITIONS

[0001]

BACKGROUND

[0002] Dentifrice formulations comprising peroxide are known and useful for cleaning and whitening teeth. The peroxide can bleach the teeth, remove stains, and kill cariogenic bacteria. However, peroxide compounds are highly reactive, and consequently difficult to formulate. Moreover, hydrogen peroxide can spontaneously decompose to form oxygen gas (O_2) and water, so that on storage, the dentifrice containers may bloat, burst or leak, and the remaining formulation will not have enough peroxide remaining to clean and whiten teeth effectively. Some initially comprise very high levels of peroxide, which decomposes over time, so that the exact amount of peroxide delivered on application is variable and largely depends on how long and under what conditions the dentifrice has been stored.

[0003] Abrasives comprising calcium phosphate salts, such as calcium pyrophosphate, dicalcium orthophosphate dihydrate, tricalcium phosphate, and calcium polymetaphosphate are useful in dentifrice materials, as in addition to providing an abrasive action which cleans the teeth, such salts provide a source of calcium and phosphate which can help build and repair the teeth. Calcium salts such as calcium carbonate are also commonly used as abrasives. However, under oxidizing conditions, calcium ions can readily form calcium peroxide (CaO_2) and calcium oxide (CaO , also known as quicklime), which is highly reactive and corrosive, reacting exothermically with water for example to form calcium hydroxide ($Ca(OH)_2$). Thus dentifrices using calcium salts are not preferred for formulation with peroxide.

[0004] Abrasive-free dentifrices comprising peroxide also present formulation challenges. While the problem with interaction with the abrasive is removed, the peroxide may still react with other components of the formulation and/or decompose to release O_2 .

[0005] By exposure to aqueous environments, as in the oral cavity, the PVP- H_2O_2 dissociates into individual species (PVP polymer and H_2O_2). The PVP- H_2O_2 complex is generally comprised of about 80% by weight polyvinyl pyrrolidone and 20% by weight H_2O_2 . Single phase whitening

62301-3319

dentifrice compounds comprising PVP-H₂O₂ complexes are described, e.g., in WO/2007/037961, and its parent US Pub. No. US 2007-0071695 A1.

[0006] While there are numerous publications of gels comprising peroxide, such gels are generally for use with dental trays or strips, rather than for application using a toothbrush, and
5 such gels are not necessarily suitable for use as a dentifrice because they may adhere to the toothbrush, rather than rinsing off easily, and leave the consumer with an unpleasant experience due to the lack of foaming provided by the product.

[0007] There is thus a need for improved peroxide dentifrice formulations that are stable for long-term storage and are suitable for everyday consumer use.

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SUMMARY

[0008] In some embodiments, the present invention provides oral care compositions that are stable during long term storage and remain effective to clean and whiten teeth. In some embodiments, the invention provides an oral care composition comprising: (i) a crosslinked polyvinylpyrrolidone complexed with hydrogen peroxide and (ii) an abrasive. In some
15 embodiments, the abrasive is a calcium abrasive. In other embodiments, the invention provides an oral care composition comprising a crosslinked polyvinylpyrrolidone complexed with hydrogen peroxide, and a stabilizing amount of additional linear and/or crosslinked polyvinylpyrrolidone. In further embodiments, the invention provides an oral care composition comprising (i) a crosslinked polyvinylpyrrolidone complexed with hydrogen
20 peroxide, and an ethylene oxide, propylene oxide block co-polymer of formula (ethylene oxide)_x-(propylene oxide)_y wherein x is an integer 80-150 and y is an integer 30-80, having an average molecular weight of greater than 5000 Da.

[0008a] Some embodiments relate to a dentifrice composition which is a toothpaste comprising: (i) a whitening complex comprising crosslinked polyvinylpyrrolidone complexed
25 with hydrogen peroxide, wherein the whitening complex contains about 15-25% hydrogen peroxide, by weight, and about 5-15% total nitrogen by weight, (ii) an ethylene oxide, propylene oxide block co-polymer of average molecular weight greater than 5000 Da, and (iii)

62301-3319

a calcium abrasive comprising calcium pyrophosphate; wherein the composition comprises the following ingredients by weight: a. Glycerin 3-7% b. Propylene glycol 20-30% c. Ethylene oxide, propylene oxide 5-15% block co-polymer avg. MW >5kDa d. Polyethylene glycol 600 5-15% e. Crosslinked polyvinylpyrrolidone 3-16.5% complexed with 15-25% H₂O₂ f. Calcium pyrophosphate 25-45%.

[0008b] Some embodiments relate to a composition which is a gel non-abrasive dentifrice comprising: (i) a whitening complex comprising crosslinked polyvinylpyrrolidone complexed with hydrogen peroxide, wherein the whitening complex contains about 15-25% hydrogen peroxide, by weight, and about 5-15% total nitrogen by weight, and (ii) an ethylene oxide, propylene oxide block co-polymer of average molecular weight greater than 5000 Da, wherein the composition comprises the following ingredients by weight:

	a. Glycerin	10-55%
	b. Propylene glycol	5-30%
	c. Ethylene oxide, propylene oxide	1-10%
15	block co-polymer, avg. MW >5kDa	
	d. Polyethylene glycol 600	5-15%
	e. additional linear and/or crosslinked polyvinylpyrrolidone	1-15%
20	f. Crosslinked polyvinylpyrrolidone complexed with the 15-25% H ₂ O ₂ .	3-16.5%

[0008c] Some embodiments relate to a single phase whitening toothpaste composition comprising: (i) a whitening complex comprising crosslinked polyvinylpyrrolidone complexed with hydrogen peroxide, wherein the whitening complex contains about 10-30% hydrogen peroxide, by weight, and about 5-15% total nitrogen by weight, wherein the total amount of hydrogen peroxide by weight of the composition is 0.5-3%, (ii) an ethylene oxide, propylene oxide block co-polymer of average molecular weight greater than 5000 Da, wherein the

62301-3319

ethylene oxide, propylene oxide block co-polymer comprises (ethylene oxide)_x-(propylene oxide)_y wherein x is an integer of 80-150 and y is an integer of 30-80, (iii) 0.1-30% by weight of an anticalculus agent selected from the group consisting of phosphates, polyphosphates, polyaminopropanesulfonic acid, hexametaphosphate salts, zinc citrate trihydrate,

5 polypeptides, polyolefin sulfonates, polyolefin phosphate, diphosphonates and mixtures thereof, (iv) polyethylene glycol of average molecular weight 400 to 800 Da, (v) a calcium abrasive selected from a calcium phosphate salt and calcium carbonate, and wherein the composition contains less than 3% by weight of water.

[0008d] Some embodiments relate to a gel dentifrice composition comprising: (i) a

10 whitening complex comprising crosslinked polyvinylpyrrolidone complexed with hydrogen peroxide, wherein the whitening complex contains about 10-30% hydrogen peroxide, by weight, and about 5-15% total nitrogen by weight, wherein the total amount of hydrogen peroxide by weight of the composition is 0.5-3%, (ii) an ethylene oxide, propylene oxide

15 block co-polymer of average molecular weight greater than 5000 Da, wherein the ethylene oxide, propylene oxide block co-polymer comprises (ethylene oxide)_x-(propylene oxide)_y wherein x is an integer of 80-150 and y is an integer of 30-80, (iii) 0.1-30% by weight of an anticalculus agent selected from the group consisting of phosphates, polyphosphates, polyaminopropanesulfonic acid, hexametaphosphate salts, zinc citrate trihydrate,

20 polypeptides, polyolefin sulfonates, polyolefin phosphate, diphosphonates and mixtures thereof, (iv) polyethylene glycol of average molecular weight 400 to 800 Da, (v) optionally, a calcium abrasive selected from a calcium phosphate salt and calcium carbonate, and wherein the composition contains less than 3% by weight of water.

Further embodiments of the invention will be apparent from the detailed description and the examples.

25 DETAILED DESCRIPTION

[0009] As used throughout, ranges are used as shorthand for describing each and every value that is within the range. Any value within the range can be selected as the terminus of the range.

[0011] In the event of a conflict in a definition in the present disclosure and that of a cited reference, the present disclosure controls.

[0012] As used herein, the phrase “unacceptable level of phase separation” refers to the extent of phase separation that: (1) occurs when a sample is centrifuged at 2050 rpm in a LumiSizer 110 analytical centrifuge; and (2) is predictive of a product that possesses unacceptable physical stability.

[0013] In some embodiments, the present invention provides oral care compositions comprising a crosslinked polyvinylpyrrolidone complexed with hydrogen peroxide, and a stabilizing amount of additional linear and/or crosslinked polyvinylpyrrolidone and/or with an ethylene oxide, propylene oxide block co-polymer of formula (ethylene oxide)_x-(propylene oxide)_y wherein x is an integer of 80-150 and y is an integer 30-80, having an average molecular weight of greater than 5000 Da. Some embodiments further comprise an abrasive. In some embodiments, the abrasive is a calcium abrasive.

[0014] Accordingly, the invention provides a dentifrice comprising (i) a crosslinked polyvinylpyrrolidone complexed with hydrogen peroxide and (ii) an ethylene oxide, propylene oxide block co-polymer of formula (ethylene oxide)_x-(propylene oxide)_y wherein x is an integer of 80-150, e.g. 100-130, e.g. about 118, and y is an integer 30-80, e.g. about 60-70, e.g. about 66, having an average molecular weight of greater than 5000, e.g., 8000 - 13000 Da, e.g. about 9800. In some embodiments, the invention provides a toothpaste comprising an abrasive, e.g., a calcium abrasive. In other embodiments, the invention provides an abrasive-free gel.

[0015] In one embodiment, the invention provides a dentifrice comprising (i) a crosslinked polyvinylpyrrolidone complexed with hydrogen peroxide and (ii) a calcium abrasive, in a dentifrice carrier.

[0016] For example, the invention provides Composition 1, a toothpaste comprising (i) a whitening complex comprising crosslinked polyvinylpyrrolidone complexed with hydrogen peroxide, (ii) a calcium abrasive, e.g.,

- 1.1. Composition 1 wherein the whitening complex contains about 10-30%, e.g., 15-25%, for example about 17-22% of hydrogen peroxide by weight, and about 5-15%, for example about 7-12% total nitrogen by weight; for example, having substantially the same specifications as Polyplasdone® XL-10, e.g., Polyplasdone® XL-10F, e.g., available from International Specialty Products (Wayne, NJ);

- 1.2. Composition 1 or 1.1 wherein the calcium abrasive comprises a calcium phosphate salt, e.g., calcium pyrophosphate, dicalcium orthophosphate dihydrate, tricalcium phosphate, and calcium polymetaphosphate;
- 1.3. Any of the foregoing compositions wherein the calcium abrasive comprises calcium pyrophosphate;
- 1.4. Any of the foregoing compositions wherein the calcium abrasive comprises calcium carbonate;
- 1.5. Any of the foregoing compositions wherein the total amount of hydrogen peroxide by weight of the composition is 0.5-3%, e.g., 0.75 -1.5%, e.g. about 1%;
- 1.6. Any of the foregoing compositions which contains less than 2% water, e.g., less than 1% water, e.g., is substantially anhydrous;
- 1.7. Any of the foregoing compositions comprising polymer thickeners selected from (i) polyethylene glycol, (ii) polyethylene glycol – polypropylene glycol block co-polymers having a molecular weight of at least 5000, and (iii) combinations thereof;
- 1.8. The preceding composition comprising an ethylene oxide, propylene oxide block co-polymer of formula (ethylene oxide)_x-(propylene oxide)_y wherein x is an integer of 80-150, e.g. 100-130, e.g. about 118, and y is an integer 30-80, e.g. about 60-70, e.g. about 66, having an average molecular weight of greater than 5000, e.g., 8000 - 13000 Da, e.g. about 9800;
- 1.9. The preceding composition additionally comprising polyethylene glycol of average molecular weight 400 to 800, e.g., about 600 Da;
- 1.10. Any of the foregoing compositions additionally comprising humectants, e.g. selected from glycerin, propylene glycol or a combination thereof;
- 1.11. Any of the foregoing compositions additionally comprising atartar control agent, e.g., selected from tetrasodium pyrophosphate (TSPP) and sodium tripolyphosphate (STPP);
- 1.12. Any of the foregoing compositions additionally comprising a surfactant, e.g., sodium lauryl sulfate (SLS);
- 1.13. Any of the foregoing compositions additionally comprising an antibacterial agent, e.g., triclosan;

1.14. Any of the foregoing compositions additionally comprising an antioxidant, e.g., butylated hydroxytoluene (BHT);

1.15. Any of the foregoing compositions comprising any or all of the following ingredient classes and/or particular ingredients by weight:

Humectants 25-40%, e.g.

Glycerin 3-7%, e.g., about 5%

Propylene glycol 20-30%, e.g., about 25%

Thickeners, e.g.

Fumed silica 0-2%, e.g., about 1.5%

Polymers 10-30%, e.g.,

Ethylene oxide, propylene oxide

block co-polymer, avg. MW >5kDa 5-15%, e.g., about 10%

Polyethylene glycol 600 5-15%, e.g., about 10%

Polyvinylpyrrolidone 0-10%

Whitener, 3-10%, e.g.,

Crosslinked polyvinylpyrrolidone

complexed with 15-25% hydrogen

peroxide 3-10%, e.g., about 5.5%

Abrasive, 25-45%, e.g.

Calcium pyrophosphate 25-45%, e.g., about 35%

Fluoride, 0 – 1%, e.g.

Sodium monofluorophosphate 0.5 – 1%, e.g., about 0.76%

Surfactant, e.g., SLS 0-3%

Tartar control agent, e.g. TSPP 0.5-5%, e.g., about 2%

Antioxidant, 0.01-5%, e.g.

BHT 0.03%

Flavorings 0.1 – 5%

Water <3%

1.16. The composition resulting from the combination of the preceding ingredients.

[0017] In another embodiment, the invention provides a dentifrice comprising a crosslinked polyvinylpyrrolidone complexed with hydrogen peroxide, together with additional linear and/or crosslinked polyvinylpyrrolidone, and a dentifrice carrier.

[0018] For example, the invention provides Composition 2, a gel non-abrasive dentifrice comprising a crosslinked polyvinylpyrrolidone complexed with hydrogen peroxide, together with additional linear and/or crosslinked polyvinylpyrrolidone, e.g.,

- 2.1. Composition 1 wherein the whitening complex contains about 10-30%, e.g., 15-25%, for example about 17-22% of hydrogen peroxide by weight, and about 5-15%, for example about 7-12% total nitrogen by weight; for example, having substantially the same specifications as Polyplasdone® XL-10, e.g., Polyplasdone® XL-10F, e.g., available from International Specialty Products (Wayne, NJ);
- 2.2. Composition 2 or 2.1 wherein the total amount of hydrogen peroxide by weight of the composition is 0.5-3%, e.g., 0.75 -1.5%, e.g. about 1%;
- 2.3. Any of the foregoing compositions which contains less than 3% water, e.g., less than 1% water, e.g., is substantially anhydrous;
- 2.4. Any of the foregoing compositions comprising polymer thickeners selected from (i) polyethylene glycol, (ii) polyethylene glycol – polypropylene glycol block co-polymers having a molecular weight of at least 5000, and (iii) combinations thereof;
- 2.5. The preceding composition comprising an ethylene oxide, propylene oxide block co-polymer of formula (ethylene oxide)_x-(propylene oxide)_y wherein x is an integer of 80-150, e.g. 100-130, e.g. about 118, and y is an integer 30-80, e.g. about 60-70, e.g. about 66, having an average molecular weight of greater than 5000, e.g., 8000 - 13000 Da, e.g. about 9800;
- 2.6. The preceding composition additionally comprising polyethylene glycol of average molecular weight 400 to 800, e.g., about 600 Da;
- 2.7. Any of the foregoing compositions additionally comprising humectants, e.g. selected from glycerin, propylene glycol or a combination thereof;
- 2.8. Any of the foregoing compositions additionally comprising atartar control agent, e.g., selected from tetrasodium pyrophosphate (TSPP) and sodium tripolyphosphate (STPP);

- 2.9. Any of the foregoing compositions additionally comprising a surfactant, e.g., sodium lauryl sulfate (SLS);
- 2.10. Any of the foregoing compositions additionally comprising an antibacterial agent, e.g., triclosan;
- 2.11. Any of the foregoing compositions additionally comprising an antioxidant, e.g., butylated hydroxytoluene (BHT);
- 2.12. Any of the foregoing compositions comprising any or all of the following ingredient classes and/or particular ingredients by weight:

Humectants 50-70%, e.g.

Glycerin	40-55%, e.g. about 47%
Propylene glycol	10-20%, e.g., about 15%
Fumed silica	0-2%

Polymers 10-40%, e.g.,

Ethylene oxide, propylene oxide	
block co-polymer, avg. MW >5kDa	1-15%, e.g., about 5%
Polyethylene glycol 600	5-15%, e.g., about 10%
Polyvinylpyrrolidone	1-20%, e.g., about 10%

Whitener, 3-10%, e.g.,

Crosslinked polyvinylpyrrolidone	
complexed with 15-25% hydrogen	
peroxide	3-10%, e.g., about 5.5%

Fluoride, 0 – 1%, e.g.

Sodium monofluorophosphate	0.5 – 1%, e.g., about 0.76%
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Surfactant, 0-5%, e.g.

SLS	1-3%, e.g., about 2%
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Tartar control agent, e.g. TSPP 0.5-5%, e.g., about 2%

Antioxidant, 0.01-5%, e.g.

BHT	0.03%
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Flavorings 0.1 – 5%

Water <3%

2.13. The composition resulting from the combination of the preceding ingredients.

[0019] In some embodiments, the present invention provides oral care compositions comprising: a crosslinked polyvinylpyrrolidone complexed with hydrogen peroxide, a stabilizing amount of an additional linear and/or crosslinked polyvinylpyrrolidone, an abrasive and a humectant.

[0020] Some embodiments provide oral care compositions comprising: from about 0.5 to about 16.5%, by weight, crosslinked polyvinylpyrrolidone complexed with hydrogen peroxide. Other embodiments provide oral care compositions comprising: from about 1 to about 15%, by weight, crosslinked polyvinylpyrrolidone complexed with hydrogen peroxide. Still other embodiments provide oral care compositions comprising: from about 3 to about 12%, by weight, crosslinked polyvinylpyrrolidone complexed with hydrogen peroxide. Yet other embodiments provide oral care compositions comprising: from about 4 to about 10%, by weight, crosslinked polyvinylpyrrolidone complexed with hydrogen peroxide. While other embodiments provide oral care compositions comprising: from about 5 to about 8%, by weight, crosslinked polyvinylpyrrolidone complexed with hydrogen peroxide. In some embodiments, the oral care compositions comprise 5.5%, by weight, crosslinked polyvinylpyrrolidone complexed with hydrogen peroxide.

[0021] In some embodiments, the present invention provides oral care compositions comprising from about 1 to about 20% of an additional linear and/or crosslinked polyvinylpyrrolidone. Some embodiments provide compositions comprising from about 1 to about 15%, by weight, of an additional linear and/or crosslinked polyvinylpyrrolidone. Some embodiments provide compositions comprising from about 5 to about 15%, by weight, of an additional linear and/or crosslinked polyvinylpyrrolidone. Other embodiments provide compositions comprising from about 7 to about 12%, by weight, of an additional linear and/or crosslinked polyvinylpyrrolidone. Further embodiments provide oral care compositions comprising from about 8 to about 11%, by weight, of an additional linear and/or crosslinked polyvinylpyrrolidone. Still further embodiments provide compositions comprising from about 8.5 to about 10%, by weight, of an additional linear and/or crosslinked polyvinylpyrrolidone. Still other embodiments provide oral care compositions comprising 9.9% or 10%, by weight, of an additional linear and/or crosslinked polyvinylpyrrolidone. Yet other embodiments provide oral care compositions comprising about 9%, by weight, of an additional linear and/or crosslinked polyvinylpyrrolidone.

[0022] Some embodiments of the present invention provide gel-based peroxide compositions further comprise a calcium abrasive. In some embodiments, the compositions comprise from about 9 to about 25%, by weight, propylene glycol. In some embodiments, the compositions comprise from about 14 to about 32%, by weight, glycerin. In other embodiments, the compositions comprise less than 20%, by weight, of a calcium abrasive. Some embodiments provide compositions comprising from about 9 to about 25%, by weight, propylene glycol; from about 14 to about 32%, by weight, glycerin; and less than 20%, by weight, of a calcium abrasive.

[0023] Still other embodiments provide oral care compositions comprising from about 20 to about 60%, by weight, humectant.

[0024] Yet further embodiments provide oral care compositions comprising from about 5 to about 15%, by weight, abrasive.

[0025] The compositions of the invention a "low water" content, meaning that a total concentration of water, including any free water and all water contained in any ingredients, is less than about 5%, preferably less than 3%, preferably less than 2% water.

[0026] Where abrasives are present, the average particle size is generally about 0.1 to about 30 microns, for example about 1 to about 20 or about 5 to about 15 microns.

[0027] In various embodiments of the present invention, the oral composition comprises an anticalculus (tartar control) agent. Generally, tartar control agents are categorized as being incompatible with some whitening agents, but embodiments of the present invention incorporate tartar control agents and whitening agents in a single phase whitening composition. Suitable anticalculus agents include without limitation phosphates and polyphosphates (for example pyrophosphates), polyaminopropanesulfonic acid (AMPS), hexametaphosphate salts, zinc citrate trihydrate, polypeptides, polyolefin sulfonates, polyolefin phosphates, diphosphonates. The anticalculus agent is present at about 0.1% to about 30%. The oral composition may include a mixture of different anticalculus agents. In one preferred embodiment, tetrasodium pyrophosphate (TSPP) and sodium tripolyphosphate (STPP) are used. The anticalculus agent comprises TSPP at about 1-2% and STPP at about 7% to about 10%.

[0028] The oral care composition can optionally include at least one orally acceptable source of fluoride ions. Any known or to be developed in the art may be used. Suitable sources of fluoride ions include fluoride, monofluorophosphate and fluorosilicate salts. One or more fluoride ion-

releasing compound is optionally present in an amount providing a total of about 100 to about 20,000 ppm, about 200 to about 5,000 ppm, or about 500 to about 2,500 ppm, fluoride ions.

[0029] The compositions of the invention may also comprise various dentifrice ingredients to adjust the rheology and feel of the composition such as humectants, surface active agents, thickening or gelling agents, etc.

[0030] The compositions of the present invention may comprise a surface active agent (surfactant). Suitable surfactants include without limitation water-soluble salts of C₈₋₂₀ alkyl sulfates, sulfonated monoglycerides of C₈₋₂₀ fatty acids, sarcosinates, taurates, sodium lauryl sulfate, sodium cocoyl monoglyceride sulfonate, sodium lauryl sarcosinate, sodium lauryl isoethionate, sodium laureth carboxylate and sodium dodecyl benzenesulfonate, and cocoamidopropyl betaine.

[0031] The compositions of the present invention optionally comprise a thickener. Any orally acceptable thickening agent can be used, including without limitation carbomers, also known as carboxyvinyl polymers, carrageenans, also known as Irish moss and more particularly - carrageenan (iota-carrageenan), high molecular weight polyethylene glycols (such as CARBOWAX®, available from The Dow Chemical Company), cellulosic polymers such as hydroxyethylcellulose, carboxymethylcellulose (CMC) and salts thereof, e.g., CMC sodium, natural gums such as karaya, xanthan, gum arabic and tragacanth, colloidal magnesium aluminum silicate, and colloidal and/or fumed silica and mixtures of the same. One or more thickening agents are optionally present in a total amount of about 0.1% to about 90%, for example about 1% to about 50% or about 5% to about 35%.

[0032] In various preferred embodiments, the carrier may comprise polymers and/or copolymers of polyethylene glycol, of ethylene oxide / propylene oxide, and of silicone. If such copolymers/polymers are used, they may be selected from commercially available materials. Block copolymers of ethylene oxide / propylene oxide are useful, but higher molecular weight, e.g., > 5000Da are preferred, e.g. including PLURACARE® L1220 (available from BASF, Wyandotte, Mich., United States of America). Low or medium molecular weight polyethylene glycol, e.g., PEG 400, PEG 600, PEG 800, PEG 1000 and mixtures thereof are also useful. It is preferred that the carrier(s) provide a dentifrice with a viscosity of about 10,000 CPS to about 700,000 CPS, preferably about 30,000 CPS to about 300,000 CPS.

62301-3319

[0033] As recognized by one of skill in the art, the oral compositions of the present invention optionally include other materials, such as for example, anti-caries agents, desensitizing agents, viscosity modifiers, diluents, surface active agents, such as surfactants, emulsifiers, and foam modulators, pH modifying agents, abrasives, in addition to those listed above, humectants, mouth feel agents, sweetening agents, flavor agents, colorants, preservatives, and combinations thereof. It is understood that while general attributes of each of the above categories of materials may differ, there may be some common attributes and any given material may serve multiple purposes within two or more of such categories of materials. Preferably, the carrier is selected for compatibility with other ingredients of the composition.

[0034] Flavorants, sweeteners, colorants, foam modulators, mouth-feel agents and others additively may be included if desired, in the composition.

[0035] The compositions of the present invention optionally comprise one or more further active material(s), which is operable for the prevention or treatment of a condition or disorder of hard or soft tissue of the oral cavity, the prevention or treatment of a physiological disorder or condition, or to provide a cosmetic benefit.

[0036] The compositions may include a stannous ion or a stannous ion source. Suitable stannous ion sources include without limitation stannous fluoride, other stannous halides such as stannous chloride dihydrate, stannous pyrophosphate, organic stannous carboxylate salts such as stannous formate, acetate, gluconate, lactate, tartrate, oxalate, malonate and citrate, stannous ethylene glyoxide and the like. One or more stannous ion sources are optionally and illustratively present in a total amount of about 0.01% to about 10%, for example about 0.1% to about 7% or about 1% to about 5%.

[0037] The compositions of the present invention optionally comprise an antimicrobial (e.g., antibacterial) agent. A further illustrative list of useful antibacterial agents is provided in such as those listed in U.S. Pat. No. 5,776,435 to Gaffar et al. One or more antimicrobial agents are optionally present in an antimicrobial effective total amount, typically about 0.05% to about 10%, for example about 0.1% to about 3%.

[0038] The compositions of the present invention optionally comprise an antioxidant. Any orally acceptable antioxidant can be used, including butylated hydroxyanisole (BHA), butylated

hydroxytoluene (BHT), vitamin A, carotenoids, vitamin E, flavonoids, polyphenols, ascorbic acid, herbal antioxidants, chlorophyll, melatonin, and mixtures thereof.

[0039] The compositions of the present invention optionally comprise a sialagogue or saliva-stimulating agent, an antiplaque agent, an anti-inflammatory agent, and/or a desensitizing agent.

[0040] While ingredients are sometimes identified herein by category, e.g., humectant, antioxidant, thickener, etc., this identification is for convenience and clarity, but is not intended to be limiting. All of the ingredients in the compositions may have functions in addition to their primary function, and may contribute to the overall properties of the composition, including its stability, efficacy, consistency, mouthfeel, taste, odor and so forth.

[0041] Methods are provided to whiten an oral surface in a human or animal subject comprising storing in stable form a composition of the invention, e.g., Composition 1, et seq. or Composition 2, et seq. as described above, and contacting said composition with the oral surface. As used herein "animal subject" includes higher order non-human mammals such as canines, felines, and horses. The oral care composition is contacted with an oral surface of the mammalian subject to thereby whiten teeth in a highly efficacious manner, without any negative interaction between the whitening agent, the peroxide incompatible abrasive, and other ingredients.

[0042] In various embodiments, it is preferred that the oral care composition is applied and contacted with the oral surface. The dentifrice, prepared in accordance with the present invention is preferably applied regularly to an oral surface, preferably on a daily basis, at least one time daily for multiple days, but alternately every second or third day. Preferably the oral composition is applied to the oral surfaces from 1 to 3 times daily, for at least 2 weeks up to 8 weeks, from four months to three years, or more up to lifetime.

[0043] In some embodiments, the diameter of the top of the tube in which the a composition of the present invention is packaged, expands less than 0.1 cm, after 1 week of aging at 60°C. In some embodiments, the diameter of the top of the tube in an oral care composition of the present invention is packaged, expands less than 0.05 cm, after 1 week of aging at 60°C. In other embodiments, the diameter of the top of the tube in which a composition of the present invention is packaged, expands less than 0.04 cm, after 1 week of aging at 60°C. In further embodiments, the diameter of the top of the tube in which a composition of the present invention is packaged, expands less than 0.03 cm, after 1 week of aging at 60°C. In other embodiments, the diameter of the top of the tube in which a composition of the present invention is packaged, expands less

than 0.02 cm, after 1 week of aging at 60°C. In yet other embodiments, the diameter of the top of the tube in which a composition of the present invention is packaged, expands less than 0.01 cm, after 1 week of aging at 60°C. While in other embodiments, the diameter of the top of the tube in which a composition of the present invention is packaged, does not expand to a measurable extent.

[0044] In some embodiments, the compositions of the present invention do not exhibit an unacceptable level of phase separation after 30 minutes at 2050 rpm in a LumiSizer 110 analytical centrifuge. In other embodiments, the compositions of the present invention do not exhibit an unacceptable level of phase separation after 35 minutes at 2050 rpm in a LumiSizer 110 analytical centrifuge. In further embodiments, the compositions of the present invention do not exhibit an unacceptable level of phase separation after 40 minutes at 2050 rpm in a LumiSizer 110 analytical centrifuge. In still further embodiments, the compositions of the present invention do not exhibit an unacceptable level of phase separation after 45 minutes at 2050 rpm in a LumiSizer 110 analytical centrifuge. In yet other embodiments, the compositions of the present invention do not exhibit an unacceptable level of phase separation after 50 minutes at 2050 rpm in a LumiSizer 110 analytical centrifuge. In some embodiments, the compositions of the present invention do not exhibit an unacceptable level of phase separation after 55 minutes at 2050 rpm in a LumiSizer 110 analytical centrifuge. Still other embodiments provide compositions that do not exhibit an unacceptable level of phase separation after 60 minutes at 2050 rpm in a LumiSizer 110 analytical centrifuge. While other embodiments provide compositions that do not exhibit an unacceptable level of phase separation after 65 minutes at 2050 rpm in a LumiSizer 110 analytical centrifuge. In some embodiments, the compositions of the present invention do not exhibit an unacceptable level of phase separation after 70 minutes at 2050 rpm in a LumiSizer 110 analytical centrifuge. In some embodiments, the compositions of the present invention do not exhibit an unacceptable level of phase separation after 75 minutes at 2050 rpm in a LumiSizer 110 analytical centrifuge. In some embodiments, the compositions of the present invention do not exhibit an unacceptable level of phase separation after 80 minutes at 2050 rpm in a LumiSizer 110 analytical centrifuge. In some embodiments, the compositions of the present invention do not exhibit an unacceptable level of phase separation after 85 minutes at 2050 rpm in a LumiSizer 110 analytical centrifuge. In some embodiments, the compositions of the present invention do not exhibit an unacceptable level of phase separation after 90 minutes at

2050 rpm in a LumiSizer 110 analytical centrifuge. In some embodiments, the compositions of the present invention do not exhibit an unacceptable level of phase separation after 95 minutes at 2050 rpm in a LumiSizer 110 analytical centrifuge. In some embodiments, the compositions of the present invention do not exhibit an unacceptable level of phase separation after 100 minutes at 2050 rpm in a LumiSizer 110 analytical centrifuge. In some embodiments, the compositions of the present invention do not exhibit an unacceptable level of phase separation after 105 minutes at 2050 rpm in a LumiSizer 110 analytical centrifuge. In some embodiments, the compositions of the present invention do not exhibit an unacceptable level of phase separation after 110 minutes at 2050 rpm in a LumiSizer 110 analytical centrifuge. In some embodiments, the compositions of the present invention do not exhibit an unacceptable level of phase separation after 115 minutes at 2050 rpm in a LumiSizer 110 analytical centrifuge. In some embodiments, the compositions of the present invention do not exhibit an unacceptable level of phase separation after 120 minutes at 2050 rpm in a LumiSizer 110 analytical centrifuge. In some embodiments, the compositions of the present invention do not exhibit an unacceptable level of phase separation after 125 minutes at 2050 rpm in a LumiSizer 110 analytical centrifuge.

[0045] In some embodiments, the diameter of the top of the tube in which a composition of the present invention is packaged, expands less than 0.01% of the top diameter of the tube, after 1 week of aging at 60°C. In some embodiments, the diameter of the top of the tube in which a composition of the present invention is packaged, expands less than 0.05% of the top diameter of the tube, after 1 week of aging at 60°C. In some embodiments, the diameter of the top of the tube in which a composition of the present invention is packaged, expands less than 0.1% of the top diameter of the tube, after 1 week of aging at 60°C. In some embodiments, the diameter of the top of the tube in which a composition of the present invention is packaged, expands less than 0.5% of the top diameter of the tube, after 1 week of aging at 60°C. In some embodiments, the diameter of the top of the tube in which a composition of the present invention is packaged, expands less than 1% of the top diameter of the tube, after 1 week of aging at 60°C. In some embodiments, the diameter of the top of the tube in which a composition of the present invention is packaged, expands less than 3% of the top diameter of the tube, after 1 week of aging at 60°C. In some embodiments, the diameter of the top of the tube in which a composition of the present invention is packaged, expands less than 5% of the top diameter of the tube, after 1 week of aging at 60°C. In some embodiments, the diameter of the top of the tube in which a composition

of the present invention is packaged, expands less than 10% of the top diameter of the tube, after 1 week of aging at 60°C. In some embodiments, the diameter of the top of the tube in which a composition of the present invention is packaged, expands less than 15% of the top diameter of the tube, after 1 week of aging at 60°C. In some embodiments, the diameter of the top of the tube in which a composition of the present invention is packaged, expands less than 20% of the top diameter of the tube, after 1 week of aging at 60°C.

[0046] In some embodiments, the diameter of the top of the tube in which a composition of the present invention is packaged, expands less than 25% of the top diameter of the tube, after 1 week of aging at 60°C. In other embodiments, the diameter of the top of the tube in which a composition of the present invention is packaged, expands less than 30% of the top diameter of the tube, after 1 week of aging at 60°C. In some embodiments, the diameter of the top of the tube in which a composition of the present invention is packaged, expands less than 35% of the top diameter of the tube, after 1 week of aging at 60°C. In some embodiments, the diameter of the top of the tube in which a composition of the present invention is packaged, expands less than 40% of the top diameter of the tube, after 1 week of aging at 60°C. In some embodiments, the diameter of the top of the tube in which a composition of the present invention is packaged, expands less than 45% of the top diameter of the tube, after 1 week of aging at 60°C. In some embodiments, the diameter of the top of the tube in which a composition of the present invention is packaged, expands less than 50% of the top diameter of the tube, after 1 week of aging at 60°C.

[0047] The invention is illustrated in the following non-limiting examples.

EXAMPLES

Example 1

[0048] A gel dentifrice having a peroxide composition of about 1% is prepared having the following ingredients:

Table 1

Ingredient	% (w/w)
85% syrupy phosphoric acid	0.2

PEG ₁₁₈ /PPG ₆₆ co-polymer	5
Glycerin	47
Propylene glycol	15
PEG 600	10
PVP	10
Crosslinked PVP / H ₂ O ₂	5.5
TSPP	2
Sucralose	0.05
Sodium saccharine	0.6
Sodium monofluorophosphate	0.76
Sodium lauryl sulfate	2
BHT	0.03
Mint flavor	2

Example 2

[0049] A gel dentifrice having a peroxide composition of about 1% is prepared having the following ingredients:

Table 2

Ingredient	% (w/w)
85% syrupy phosphoric acid	0.2
Glycerin	25.36
PEG ₁₁₈ /PPG ₆₆ co-polymer	7.5
PEG 600	10
Propylene glycol	25
Crosslinked PVP / H ₂ O ₂	5.5
TSPP	2
Sucralose	0.05
Sodium saccharin	0.6
Sodium monofluorophosphate	0.76
Calcium pyrophosphate	10

PVP	9
BHT	0.03
Flavor	2
Sucralose	0.05
Sodium lauryl sulfate	2

Example 3

[0050] A toothpaste having a peroxide content of about 1% is prepared with the following ingredients:

Table 3

Ingredient	% (w/w)
85% syrupy phosphoric acid	0.2
PEG ₁₁₈ /PPG ₆₆ co-polymer	10
Glycerin	5
PEG 600	10
Propylene glycol	25
Crosslinked PVP / H ₂ O ₂	5.5
TSPP	2
Sucralose	0.05
Sodium saccharine	0.6
Sodium monofluorophosphate	0.76
Calcium pyrophosphate	35
Fumed silica	1.5
BHT	0.03
Mint flavor	2.25

Example 4

[0051] The *in vitro* whitening efficacy of the compositions of Examples 1 and 3 are tested versus commercial whitening dentifrices.

[0052] Brushing test: The *in vitro* whitening efficacy of the products is tested by brushing experiments. Bovine teeth are prophy stained to achieve similar initial lightness values. The

bovine teeth are mounted in a tray for brushing study. A 1:1 slurry of dentifrice to deionized water is prepared and 25 grams added to brushing tray. The stained bovine teeth are brushed for for 20 minutes at 120 strokes/min. This is intended to approximate one week of brushing (1.5 min brushing, twice a day for seven days = 21 minutes/week). Teeth are rinsed with 100 g deionized water, then the color ($L^*a^*b^*$ values) is measured with a spectrophotometer. This is repeated three times.

[0053] The spectrophotometer used is Spectroshade from MHT. The measurement scale is the CIE $L^*a^*b^*$ (CIELAB) scale developed by the International Commission on Illumination (CIE). CIELAB is an opponent color system based on the fact that retinal color stimuli are translated into distinctions between light and dark, red and green, and blue and yellow. CIELAB indicates these values with three axes: L^* , a^* , and b^* . The L value indicates the lightness of a color, where $L=0$ is black and $L=100$ is white. $\Delta L = L_{\text{brushed}} - L_{\text{initial}}$. Thus, a larger positive ΔL value = whiter teeth. The a value ranges between $+a$ = magenta and $-a$ = green. The b value ranges between $+b$ = yellow and $-b$ = blue. The W value incorporates the L , a and b values to describe how close the measured color is to true white, where $W^* = (a^2 + b^2 + (L^*-100)^2)^{1/2}$. A larger negative ΔW value corresponds to greater whitening.

[0054] In comparing the toothpaste formulation of Example 3 with a leading commercial whitening toothpaste (Brand A), the formulation of Example 3 shows significantly greater whitening:

Table 4 – ΔL using Brand A and Example 3:

	20 mins	40 mins	60 mins	80 mins
Brand A	2.1 + 0.6	3.1 + 0.7	3.6 + 0.6	3.8 + 1.0
Example 3	4.4 + 0.9	5.4 + 0.9	6.5 + 1.0	7.5 + 0.9

Table 5 – ΔW using Brand A and Example 3:

	20 mins	40 mins	60 mins	80 mins
Brand A	-2.2 + 0.5	-3.1 + 0.6	-3.5 + 0.4	-3.6 + 0.9
Example 3	-4.0 + 0.9	-4.8 + 1.4	-6.1 + 1.6	-7.0 + 1.3

[0055] Similar results are obtained with the gel of Example 1. After four cycles of brushing (80 minutes), the ΔL and ΔW are as follows:

Table 6 – ΔL and ΔW using Brand A and Example 1

	ΔL	ΔW
Brand A	$3.8 + 1.0$	$-3.6 + 0.9$
Example 1	$7.3 + 2.6$	$-6.0 + 2.8$

[0056] *Bleaching test:* Hard abrasive particles serve to break up the stain during the act of brushing when they are rubbed against the stain by the bristles of the toothbrush. Peroxide whitens both extrinsic (surface stains) and intrinsic stains (below the surface of enamel) through a chemical reaction in which the unsaturated bonds in colored stain molecules are oxidized by peroxide to become colorless. In this test method stained hydroxyapatite disks are soaked in dentifrice slurry. As disks are soaked, rather than brushed, stains will be bleached by toothpaste containing peroxide but should not be removed by toothpastes containing only abrasives. The substrate used is 1" diameter hydroxyapatite (HAP) disks (human enamel is ~96% hydroxyapatite by weight; human dentin is ~70% hydroxyapatite by weight). The HAP are stained using a mixture of common foods that stain teeth: 1 part 1% instant coffee solution (Maxwell House), 1 part brewed black tea (Lipton Black Tea soaked for 2 min in hot water), 1 part red wine (Cabernet). The HAP disks are soaked overnight in artificial saliva. The saliva treated disks are soaked in staining solution for 2 hrs, rinsed with water, and dried. The disks are then soaked in a stirring dentifrice slurry for 2 min, rinsed with water and dried.

Table 7 – ΔW using Brand A and Example 1 in bleaching test; stained HAP disks soaked in 1:2 dentifrice to water slurry for 2 min

	L	a	b	W*	ΔW
Control	80.17	5.51	6.18	21.49	
Brand A	85.79	3.02	4.24	15.13	-6.36
Example 1	95.43	0.07	1.61	4.85	-16.64

[0057] Example 1 is then further tested versus a commercially available 1% peroxide toothpaste (Brand B).

Table 8 – ΔW for Example 1 versus Brand B in a bleaching test; stained HAP disks soaked in a 1:1 dentifrice to water slurry for 2 minutes.

	L	a	b	W*	ΔW
Control	79.59	5.52	6.43	22.10	
Example 1	96.61	-.31	1.37	3.67	-18.43
Brand B	96.36	-.91	3.45	5.10	-17.00

[0058] The data described in Table 8 indicates that an exemplary composition of the present invention provides a significant improvement in ΔW over a commercially available 1% peroxide toothpaste.

Example 5

[0059] The objective of the consumer test is to determine how the two test formulas with peroxide compare in consumer preference and whitening performance after 2 weeks of use vs. the leading peroxide and nonperoxide competition.

[0060] Two Week Results: Both Examples 1 and 3 deliver higher % of noticeable whitening amongst consumers who perceived their teeth to be whiter vs. Brand A after 1 week of use [71% for Example 1 (1% gel), 77% for Example 3 (1% paste), 58% for Brand A]. Also two statements come up higher for both Examples than for Brand A: “This toothpaste gives me 360 degree coverage for an all over white” and “This toothpaste is the most convenient way to get noticeably whiter teeth in just 1 week”. Both Examples were significantly better than Brand B in overall and taste liking.

Example 6

[0061] The toothpaste of Example 3 is tested for stability versus a commercially available 1% peroxide toothpaste. Peroxide-containing compositions which bloat to an unacceptable extent would not be expected to provide the level of whitening suitable for a toothpaste composition.

[0062] Tube bloating: The diameter of the tube is measured at the bottom (close to cap), the midpoint, and the top (close to crimp), before and after 1 week of aging at 60°C. The elevated temperature accelerates the aging, approximating the degree of degradation that can be expected to occur over long-term storage at room temperature.

Table 9

	Top		Middle		Bottom	
	Set 1 (change in cm)	Set 2 (change in cm)	Set 1 (change in cm)	Set 2 (change in cm)	Set 1 (change in cm)	Set 2 (change in cm)
Example 3	0.02	0.00	0.20	0.10	0.10	-0.20
Brand B	0.10	0.20	0.10	0.20	-0.10	0.20

62301-3319

[0063] Physical separation: Samples are centrifuged using an analytical centrifuge (LumiSizer 110 from L.U.M. GmbH, Berlin), which measures separation of the product by measuring optical transmission through the tube as a function of time.

[0064] The results show that it takes longer for Example 3 to separate than Brand B:

Table 10

Sample	Example 3	Brand B
Time to Separation at 2050 rpm (mins)	133 ± 5	40 ± 10

Example 7

[0065] Bloating Study: a bloating study was also conducted on gel based abrasive containing compositions of the present invention to evaluate their chemical stability profiles. Unexpectedly, the gel based abrasive containing compositions of the present invention which comprise from about 9 to about 25%, by weight, propylene glycol; from about 14 to about 32%, by weight, glycerin; and from about 1 to about 15%, by weight, of an additional linear and/or crosslinked polyvinylpyrrolidone, do not bloat to an unacceptable extent after 1 week of aging at 60°C.

[0066] The data described in the Examples evidences the unexpected improvement in chemical and physical stability demonstrated by compositions of the present invention.

[0067] While particular embodiments of the present invention have been illustrated and described, it will be obvious to those skilled in the art that various changes and modifications may be made without departing from the scope of the invention. It is therefore intended to cover in the appended claims all such changes and modifications which are within the scope of the invention.

62301-3319

CLAIMS:

1. A dentifrice composition which is a toothpaste comprising:

(i) a whitening complex comprising crosslinked polyvinylpyrrolidone complexed with hydrogen peroxide, wherein the whitening complex contains about 15-25% hydrogen peroxide, by weight, and about 5-15% total nitrogen by weight,

(ii) an ethylene oxide, propylene oxide block co-polymer of average molecular weight greater than 5000 Da, and

(iii) a calcium abrasive comprising calcium pyrophosphate;

wherein the composition comprises the following ingredients by weight:

10	a. Glycerin	3-7%
	b. Propylene glycol	20-30%
	c. Ethylene oxide, propylene oxide block co-polymer, avg. MW >5kDa	5-15%
	d. Polyethylene glycol 600	5-15%
15	e. Crosslinked polyvinylpyrrolidone complexed with the 15-25% H ₂ O ₂	3-16.5%
	f. Calcium pyrophosphate	25-45%.

2. A composition which is a gel non-abrasive dentifrice comprising:

(i) a whitening complex comprising crosslinked polyvinylpyrrolidone complexed with hydrogen peroxide, wherein the whitening complex contains about 15-25% hydrogen peroxide, by weight, and about 5-15% total nitrogen by weight, and

(ii) an ethylene oxide, propylene oxide block co-polymer of average molecular weight greater than 5000 Da,

62301-3319

wherein the composition comprises the following ingredients by weight:

- | | | |
|----|---|---------|
| | a. Glycerin | 10-55% |
| | b. Propylene glycol | 5-30% |
| | c. Ethylene oxide, propylene oxide | 1-10% |
| 5 | block co-polymer, avg. MW >5kDa | |
| | d. Polyethylene glycol 600 | 5-15% |
| | e. additional linear and/or crosslinked
polyvinylpyrrolidone | 1-15% |
| | f. Crosslinked polyvinylpyrrolidone | 3-16.5% |
| 10 | complexed with the 15-25% H ₂ O ₂ . | |
3. The composition of claim 2, wherein the additional linear and/or crosslinked polyvinylpyrrolidone is present at a concentration of about 9%, by weight.
4. The composition of claim 2 or 3, wherein the glycerin is present at a concentration of from about 14 to 32%, by weight.
- 15 5. The composition of any one of claims 2 to 4, wherein the propylene glycol is present at a concentration of from about 9 to about 25%, by weight.
6. A single phase whitening toothpaste composition comprising:
- (i) a whitening complex comprising crosslinked polyvinylpyrrolidone complexed with hydrogen peroxide, wherein the whitening complex contains about 10-30% hydrogen peroxide, by weight, and about 5-15% total nitrogen by weight, wherein the total amount of hydrogen peroxide by weight of the composition is 0.5-3%,
- (ii) an ethylene oxide, propylene oxide block co-polymer of average molecular weight greater than 5000 Da, wherein the ethylene oxide, propylene oxide block co-polymer

62301-3319

comprises (ethylene oxide)_x-(propylene oxide)_y wherein x is an integer of 80-150 and y is an integer of 30-80,

(iii) 0.1-30% by weight of an anticalculus agent selected from the group consisting of phosphates, polyphosphates, polyaminopropanesulfonic acid,

5 hexametaphosphate salts, zinc citrate trihydrate, polypeptides, polyolefin sulfonates, polyolefin phosphate, diphosphonates and mixtures thereof,

(iv) polyethylene glycol of average molecular weight 400 to 800 Da,

(v) a calcium abrasive selected from a calcium phosphate salt and calcium carbonate, and

10 wherein the composition contains less than 3% by weight of water.

7. The composition of claim 6, wherein the top diameter of a tube in which the composition is packaged, expands less than 0.1 cm, after 1 week of aging at 60°C.

8. The composition of claim 6, wherein the top diameter of a tube in which the composition is packaged, expands less than 1% of the top diameter of the tube, after 1 week of
15 aging at 60°C.

9. The composition of claim 6, wherein the composition does not exhibit an unacceptable level of phase separation after 60 minutes at 2050 rpm in a LumiSizer 110 analytical centrifuge.

10. The composition of claim 6 wherein the calcium abrasive comprises calcium
20 pyrophosphate and the anticalculus agent is tetrasodium pyrophosphate.

11. The composition of claim 10 comprising the following ingredients by weight:

a. Glycerin 3-7%

b. Propylene glycol 20-30%

62301-3319

- c. Ethylene oxide, propylene oxide 5-15%
block co-polymer, avg. MW >5kDa
- d. Polyethylene glycol 600 5-15%
- e. Crosslinked polyvinylpyrrolidone 3-16.5%
5 complexed with 15-25% H₂O₂ by
weight of the whitening complex
- f. Calcium pyrophosphate 25-45%.

12. A gel dentifrice composition comprising:

- (i) a whitening complex comprising crosslinked polyvinylpyrrolidone
10 complexed with hydrogen peroxide, wherein the whitening complex contains about 10-30%
hydrogen peroxide, by weight, and about 5-15% total nitrogen by weight, wherein the total
amount of hydrogen peroxide by weight of the composition is 0.5-3%,
- (ii) an ethylene oxide, propylene oxide block co-polymer of average molecular
weight greater than 5000 Da, wherein the ethylene oxide, propylene oxide block co-polymer
15 comprises (ethylene oxide)_x-(propylene oxide)_y wherein x is an integer of 80-150 and y is an
integer of 30-80,
- (iii) 0.1-30% by weight of an anticalculus agent selected from the group
consisting of phosphates, polyphosphates, polyaminopropanesulfonic acid,
hexametaphosphate salts, zinc citrate trihydrate, polypeptides, polyolefin sulfonates,
20 polyolefin phosphate, diphosphonates and mixtures thereof,
- (iv) polyethylene glycol of average molecular weight 400 to 800 Da,
- (v) optionally, a calcium abrasive selected from a calcium phosphate salt and
calcium carbonate, and

wherein the composition contains less than 3% by weight of water.

62301-3319

13. The composition of claim 12 comprising additional linear and/or crosslinked polyvinylpyrrolidone.

14. The composition of claim 12 comprising:

a. Glycerin 10-55%

5 b. Propylene glycol 5-30%

c. Ethylene oxide, propylene oxide 1-10%
block co-polymer, avg. MW >5kDa

d. Polyethylene glycol 600 5-15%

10 e. Crosslinked polyvinylpyrrolidone 3-16.5%
complexed with 15-25% H₂O₂ by
weight of the whitening complex

f. additional linear and/or crosslinked 1-15%
polyvinylpyrrolidone.

15 15. The composition of claim 14, wherein the additional linear and/or crosslinked
polyvinylpyrrolidone is present at a concentration of about 9%, by weight.

16. The composition of claim 14, which contains a calcium abrasive selected from a calcium phosphate salt and calcium carbonate.

17. The composition of claim 16, wherein the calcium abrasive is calcium pyrophosphate and is present at a concentration of from about 0.1 to about 20%, by weight.

20 18. The composition of claim 14, wherein the glycerin is present at a concentration of from about 14 to 32%, by weight.

19. The composition of claim 14, wherein the propylene glycol is present at a concentration of from about 9 to about 25%, by weight.