

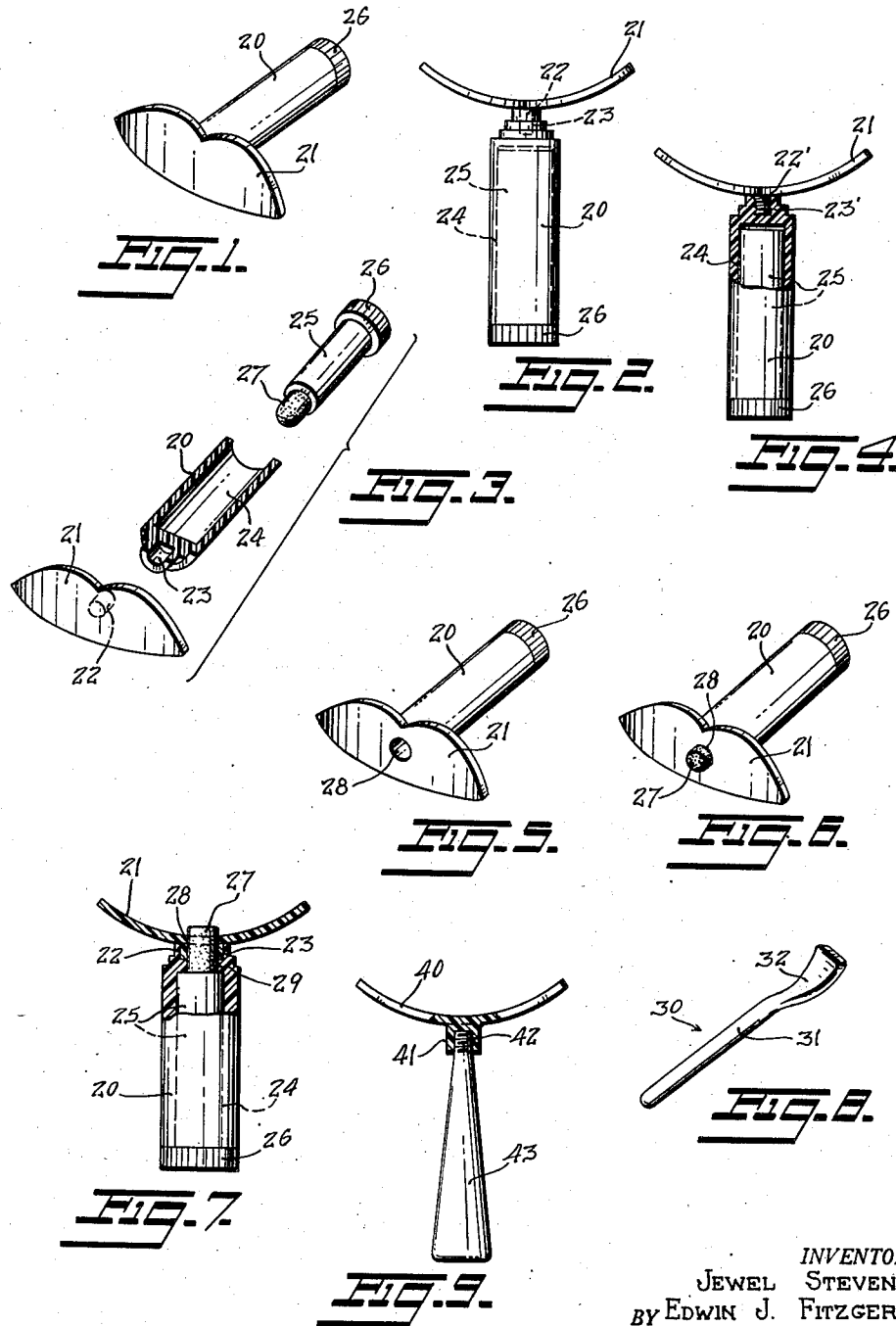
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LIPSTICK HOLDER AND APPLICATOR

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LIPSTICK HOLDER AND APPLICATOR

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This invention relates to new and useful improvements in a lipstick applicator.

More particularly, the present invention proposes the construction of a lipstick applicator characterized by a handle having a lip form member mounted on one end thereof and shaped to conform to the outline of one's lips in a manner so that the exposed face of the form member can be coated with a layer of lipstick and then pressed against the lips for applying a thin even coat of the lipstick material to the lips.

Another object of the present invention proposes removably mounting the lip form member upon the end of the handle in a manner so that a form having the desired shape and of the proper size can be mounted on the handle for use by a particular person.

Still further, the present invention proposes forming the handle with a cavity extended inward from the end thereof remote from the end on which the form member is mounted in a manner to house a lipstick in a conventionally constructed casing.

A further object of the present invention proposes to provide the lip form members in different shapes and sizes so that a customer may select a desired shape and size and mount it on a handle having the desired shade of lipstick.

The present invention further proposes forming the lip form member and the adjacent end of the handle with aligned openings through which the end of the lipstick can be projected to be applied to the face of the form member without requiring that the lipstick be removed from the handle.

A still further object of the present invention proposes providing a spatula in connection with the lipstick applicator referred to in the preceding paragraph to be used for spreading the lipstick material from the extended end thereof, evenly over the exposed face of the lip form member.

Still another object of the present invention proposes forming the back of the lip form member with a boss having a threaded recess into which one end of the handle is threadedly received in a manner to removably mount the handle on the lip form member.

It is a further object of the present invention to provide a lipstick applicator which is efficient in use, which is simple and durable and which can be manufactured and marketed at a reasonable cost.

For further comprehension of the invention, and of the objects and advantages thereof, refer-

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ence will be had to the following description and accompanying drawings, and to the appended claims in which the various novel features of the invention are more particularly set forth.

In the accompanying drawing forming a material part of this disclosure:

Fig. 1 is a perspective view of the lipstick applicator constructed in accordance with the present invention.

Fig. 2 is a side elevational view of Fig. 1.

Fig. 3 is an exploded view in perspective of the applicator, but with the handle in longitudinal section and with the lipstick partially extended from its casing.

Fig. 4 is a side elevational view similar to Fig. 2 and partly in section of the lipstick applicator constructed in accordance with a modification of the present invention.

Fig. 5 is a perspective view similar to Fig. 1, but illustrating the lipstick applicator constructed in accordance with a further modification of the present invention.

Fig. 6 is a view similar to Fig. 5, but with the lipstick partially extended.

Fig. 7 is a side elevational view of Fig. 6 partly in longitudinal section.

Fig. 8 is a perspective view of the spatula to be used in connection with the form of the invention shown in Figs. 5 to 7.

Fig. 9 is a side elevational view, partly in section, of the lipstick applicator constructed in accordance with a still further modification of the present invention.

The lipstick applicator, according to the form of the invention shown in Figs. 1 to 3, includes a handle 20 and a lip form member 21. Both the handle 20 and the lip form member 21 are formed of a resinous plastic material, but if desired they can be formed of metal, glass or any other similar material. In choosing a material for making the handle and the lip form member, it is essential that the material used for making the lip form member 21 have an affinity for conventional lipstick materials as it is to have a coating of such material applied thereto, as will become clear as this specification proceeds.

The lip form member 21 is preferably of a size and shape to conform to the outline of one's lips and is given a longitudinal curvature corresponding to the lateral curvature of the lips. The convex side of the lip form member 21 is formed intermediate of its ends with a projecting post 22 of a size to have a force fit in a corresponding recess 23 formed in one end of the handle 20.

The arrangement is such that the post 22 is forced into the recess 23 to retain the lip form member 21 as an integral unit with the handle 20.

Extended in from the opposite end of the handle 20 there is a cavity 24. Slidably extended into the cavity 24 there is a conventional lipstick casing 25 having the usual rotatable knurled knob 26 at one end. The knob 26 when rotated acts to extend a lipstick 27, as shown in Fig. 3. Further details of the lipstick casing 25 will not be given in this specification as the constructional details of such lipsticks are generally known to those skilled in the art to which the present invention pertains and form no part of the present invention.

In actual practice, it is proposed to provide the lip form members in a number of different sizes, shapes and degrees of longitudinal curvature so that a prospective customer can pick a desired lip form member and mount it on a handle 20 having the desired shade of lipstick 27, by merely pressing the post 22 into position in the recess 23 of the handle 20.

The manner of using the lipstick applicator constructed in accordance with the first form of this invention is as follows:

The lipstick casing 25 is withdrawn from the cavity 24 in the handle 20 and the lipstick 27 is partially extended as shown in Fig. 3, by rotating the knob 26 relative to the casing 25. Using the partially extended lipstick 27 an even thin coating of the lipstick material is then applied to the exposed face of the lip form member 21. After the coating has been applied, the coated side of the lip form member 21 is pressed firmly against the lips, in much the same manner as an inked rubber stamp is used, to transfer the lipstick material to the lips in a thin even coat.

After the lipstick has been applied to the lips, the lipstick casing 25 is returned to its position in the cavity 24 of the handle 20 and the assembly stored in one's pocketbook or other place until it is to be used again.

In the modification of the invention shown in Fig. 4, the post 22' of the lip form member 21 is provided with threads corresponding to threads formed in the recess 23' of the handle 20 to more securely connect the lip form member 21 to the handle 20.

In other respects this form of the invention is the same as that shown in Figs. 1 to 3 and like reference numerals are used to identify like parts throughout.

In the further modification of the invention shown in Figs. 5 to 8, the construction of the lipstick applicator is again similar to that shown in Figs. 1 to 3, except that in this modification it is not necessary to remove the lipstick casing 25 from the cavity 24 in the handle 20 to apply the lipstick material to the exposed face of the lip form member 21.

In this form of the invention, the lip form member 21 and the post 22 are formed with a hole 28 arranged concentrically within the cavity 24 of the handle 20. Likewise, the handle 20 is formed with a hole 29 between the adjacent ends of the cavity 24 and the recess 23 in which the post 22 is engaged. The holes 28 and 29 are arranged in end alignment and have a diameter corresponding to the diameter of the lipstick 27. Thus, when the knob 26 is turned to extend the lipstick 27, its free end will be extended through the aligned holes 28 and 29, as clearly shown in Figs. 6 and 7. The post 22 of the lip form mem-

ber 21' has a force fit in the recess 23 in the handle 20.

In Fig. 8, there is illustrated a spatula 30 which is to be used for spreading the lipstick material from the extended end thereof evenly over the exposed face of the lip form member 21. The spatula is preferably formed of a resinous plastic material and comprises a handle 31 formed at one end with a curved spreading tip 32.

The manner of using the lipstick applicator shown in Figs. 5 to 8 is as follows:

Gripping the handle 20, the knob 26 is turned in a direction to slightly extend the free end of the lipstick 27 through the holes 28 and 29, as shown in Figs. 6 and 7. The spatula 30 is then used to evenly spread the lipstick material over the exposed face of the lip form member 21. After the lipstick material has been applied in an even coat to the lip form member 21, it is pressed evenly against the lips to transfer the lipstick material to the lips in an even coat.

After being used, the knob 26 is then turned in a direction to retract the lipstick 27 into the lipstick casing 25.

In other respects the form of the invention shown in Figs. 5 to 8 is similar to that shown in Figs. 1 to 3 and like reference numerals identify like parts in each of the several views.

The modification of the invention shown in Fig. 9 is characterized by a lip form member 40 formed of a resinous plastic material and having a size, shape and longitudinal curvature corresponding to that of the human lips. The back or convex face of the lip form member 40 is integrally formed with a boss 41 having an internally threaded recess 42. A handle 43 is formed with a threaded end which is threadably received in the recess 42 of the boss 41 securely but removably connecting the lip form member 40 to the handle.

The applicator in accordance with the form of the invention shown in Fig. 9, is to have the exposed face of its lip form member 40 coated with lipstick material from a separate lipstick and then be pressed against the lips as described in connection with the previous forms of the present invention.

While we have illustrated and described the preferred embodiment of our invention, it is to be understood that we do not limit ourselves to the precise constructions herein disclosed and the right is reserved to all changes and modifications coming within the scope of the invention as defined in the appended claims.

Having thus described our invention, what we claim as new and desire to secure by United States Patent is:

1. A lipstick applicator, comprising a handle, a lip form member mounted on one end of said handle, said member being removably mounted on said handle to be interchangeable with lip forms of different sizes and shapes, said handle being formed with a recess in one end thereof, said recess having a depth less than the depth of the said one end, a post formed on said lip form member and engaged in said recess forming said removable mounting, said handle having a cavity extended in from its end on which said lip form member is mounted, and a lipstick mounted in said cavity, said handle being formed with a hole connecting said recess and said cavity, said lip form member and post being formed with a hole aligned with said first hole, whereby said lipstick can be extended through said

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holes to project slightly beyond the exposed face of said lip form member.

2. A lipstick applicator, comprising a handle having a recess extended in from one end thereof, a lip form member, a post on said lip form member and extended into said recess said handle having a cavity extended in from its other end, and an extendable lipstick positioned in said cavity, said recess and cavity having their adjacent ends separated by a wall, said wall being formed with a hole aligned with said post and lipstick, said post and lip form member having a hole in alignment with said first hole, so that said lipstick can be extended through said holes.

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