Jan. 24, 1928. 1,657,413

L. SCHUMER

DISPLAY DEVICE

Filed Feb. 10, 1927

FIG. 1.

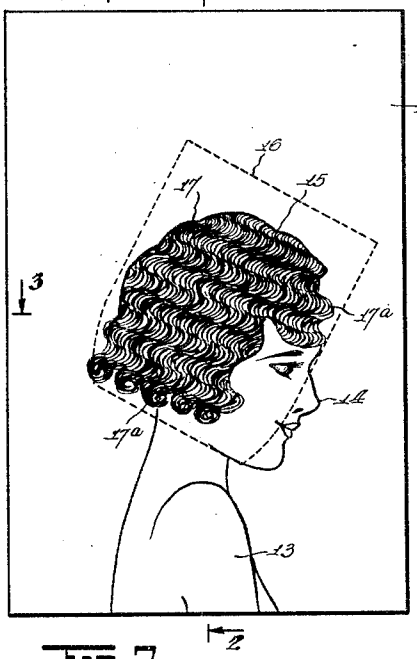


FIG. 2.

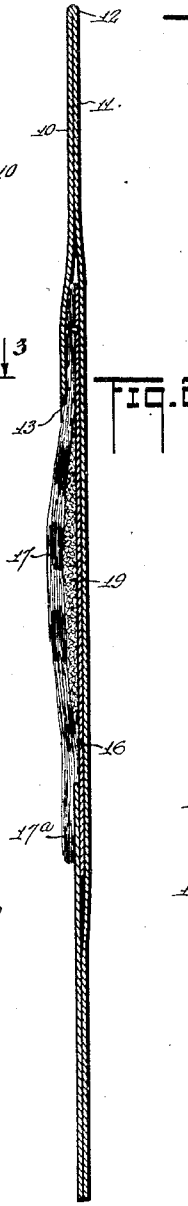


FIG. 4.

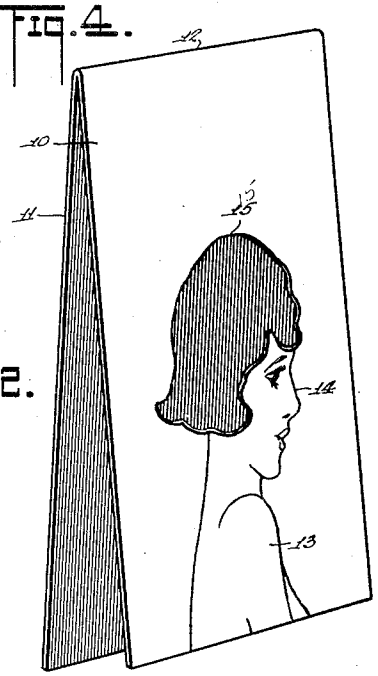


FIG. 7.



FIG. 5.

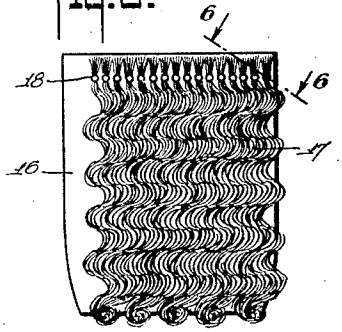


FIG. 6.

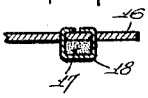
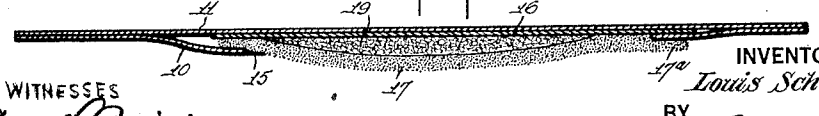


FIG. 3.



WITNESSES

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UNITED STATES PATENT OFFICE.

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DISPLAY DEVICE.

Application filed February 10, 1927. Serial No. 167,315.

The present invention is concerned with the provision of a device primarily intended for advertising purposes, and particularly suited for display in beauty shops or other establishments where the hair is treated or preparations for the hair are sold.

One of the prime objects of the invention is to provide a lifelike display consisting of a pictured head associated with natural hair which may be previously dressed or treated in any desired manner.

In a preferred embodiment of the invention, the face is pictured on a card or sheet having a cutout portion therein which exposes natural dressed hair arranged behind the card or sheet. Preferably the hair is removably mounted on a second card or backing member secured behind the card bearing the face, and if the hair is properly waved or otherwise dressed, a startlingly realistic appearance may be had. If desired, the hair may be fluffed through the cut-out opening and overlie its edge at some parts, further enhancing the attractiveness of the display. Obviously the same prepared or dressed section of hair may be associated with various displays and arranged at various angles relatively to the pictured head to get the desired angle of the wave relatively to the pictured head.

A feature of the invention is the novel method of mounting the hair on its card, and removably retaining the card with the hair thereon in position behind the sheet bearing the picture and having the cut-out therein.

Further objects of the invention are to provide a display device of simple, practical construction which will be neat and attractive in appearance, rugged and durable in use, and well suited to the requirements of economical manufacture.

With the above noted and other objects in view, the invention consists in certain novel features of construction and combinations and arrangements of parts, as will be more fully hereinafter set forth and pointed out in the claims. The invention may be more fully understood from the following description in connection with the accompanying drawings, wherein—

Fig. 1 is a view in front elevation of a display device embodying the present invention, the dotted lines indicating the location of the hair-carrying card.

Fig. 2 is an enlarged vertical sectional view therethrough on the line 2—2 of Fig. 1.

Fig. 3 is an enlarged transverse sectional view on the line 3—3 of Fig. 1.

Fig. 4 is a perspective view of the united picture-carrying and backing sheets before the display has been assembled.

Fig. 5 is a view showing the hair mounted on its carrying card before it has been assembled with the sheets of Fig. 4.

Fig. 6 is a transverse sectional detail on the line 6—6 of Fig. 5.

Fig. 7 is a view similar to Fig. 1, but illustrating another display.

In the drawings I have used the reference numerals 10 and 11 to designate a picture-bearing sheet and a backing sheet respectively, these sheets being integrally hingedly connected at one edge 12. Displayed upon the outer face of the sheet 10 is a picture 13 including a human face 14, the sheet being cut away as at 15 in accordance with the contour of the hair of the figure. Arranged between the backing sheet 11 and picture-bearing sheet 10 is a card or other sheet of material 16 to which is removably attached a suitable number of strands of hair 17, such for instance as a switch. The switch forming strands may be conveniently removably attached to the cards by the use of securing clips 18 at one edge, and the switch is preferably waved or otherwise treated so that when the hair is exposed through the cutout 15, the figure displayed on the sheet 10 will appear to have a carefully dressed coiffure.

If desired, there may be arranged a suitable pad 19 also of hair between the switch 17 and its mounting card 16, so that the former will be slightly bulged outwardly through the cut-out 15 when the display is assembled. In assembling the device, the hair-carrying card 16 is inserted between the sheets 10 and 11 and disposed at the proper angle so that the hair of the figure 13 will appear to be properly waved or dressed. The three unattached edges of the sheets 10 and 11 are then pasted together or otherwise suitably secured, firmly clamping the hair carrying card in position. If desired, portions of the switch 17 may be manually drawn outwardly to lie on the outer face of the card 10 as indicated at 17^a, further enhancing the natural appearance of the coiffure.

In Fig. 7 I have illustrated a display

similar to Fig. 1, but showing a three-quarter face view of the head instead of the profile view of Fig. 1, and with the switch-carrying card 16 arranged at a slightly different angle in order that the wave of the hair may appear natural.

The cards 10, 11 may be very cheaply manufactured; the only expensive part of the display being the prepared hair. This hair however, may be used over and over again, since it is only detachably mounted on its card, and is not pasted down or otherwise injured in any manner.

Obviously, various changes and alterations might be made in the general form and arrangement of the parts described without departing from the invention. Hence I do not wish to limit myself to the details set forth, but shall consider myself at liberty to make such changes and alterations as fairly fall within the spirit and scope of the appended claims.

I claim:

1. A display device of the class described including a sheet of material having a human head pictured thereon and having a cut-out portion following the general outline of the hair covered portion of the head, a dressed hair switch or the like mounted behind the sheet and displayed through said opening, and a card upon which said switch is removably mounted.

2. A display device of the class described including a sheet of material having a human head pictured thereon and having a cut-out portion following the general outline of the hair covered portion of the head, a dressed hair switch or the like mounted behind the sheet and displayed through said opening, a card upon which said switch is removably mounted, and backing, the free edges of which are pasted to the free edges of the first mentioned sheet to secure the card in place.

3. A display device of the class described including a sheet of material having a human head pictured thereon and having a cut-out portion following the general outline of the hair covered portion of the head, a dressed hair switch or the like mounted behind the sheet and displayed through said opening, a card upon which said switch is removably mounted, and backing, the free edges of which are pasted to the free edges of the first mentioned sheet to secure the card in place, said backing sheet and picture-bearing sheet being integrally connected at one edge.

4. A display device of the class described including a sheet of material having a human head pictured thereon and having a cut-out portion following the general outline of the hair covered portion of the head, a dressed hair switch or the like mounted behind the sheet and displayed through said opening, and a card upon which said switch is removably mounted, and a padding between the switch and card for bulging the hair outwardly through said cut-out.

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