Aug. 27, 1935. C. R. BURCH 2,012,257

CHANGEABLE EXHIBITOR

Filed May 2, 1934

Fig-1-

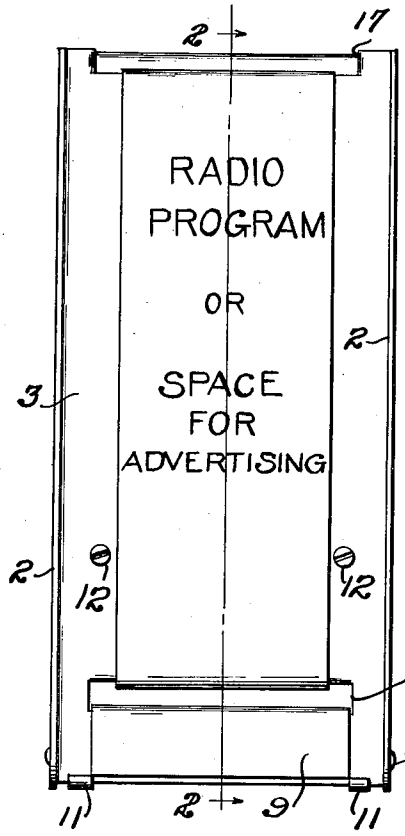


Fig-2-

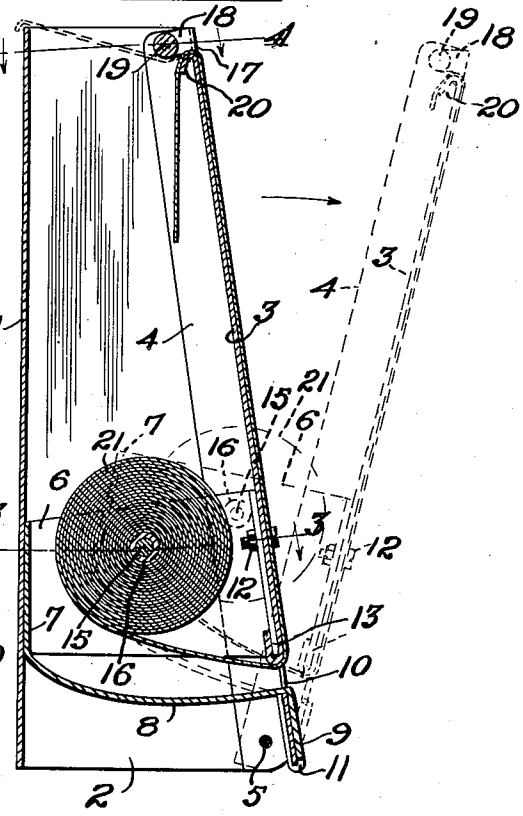


Fig-3-

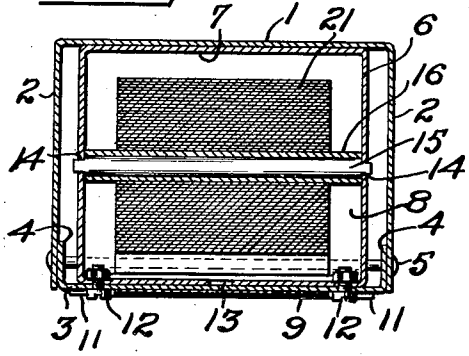
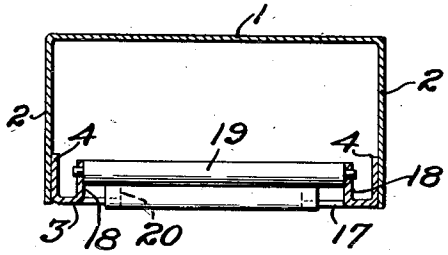


Fig-4-



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WITNESS:

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CHANGEABLE EXHIBITOR

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Application May 2, 1934, Serial No. 723,585

3 Claims. (Cl. 40—82)

This invention relates to changeable exhibitors and its general object is to provide a device of that character, that is primarily designed for use for radio programs in that it includes a holder to receive changeable rolls of paper or the like, which has printed or otherwise disposed thereon radio programs covering a certain period of time as well as advertising matter, suitable information or other indicia.

A further object of the invention is to provide an exhibitor that includes a holder having means whereby a roll on which the indicia is printed can be easily and expeditiously changed and the indicia can be displayed as desired with very little effort.

Another object of the invention is to provide an exhibitor of the character set forth, that is simple in construction, easy to use, inexpensive to manufacture and extremely efficient in operation and service.

This invention also consists in certain other features of construction and in the combination and arrangement of the several parts, to be hereinafter fully described, illustrated in the accompanying drawing and specifically pointed out in the appended claims.

In describing my invention in detail, reference will be had to the accompanying drawing wherein like characters denote like or corresponding parts throughout the several views, and in which:

Figure 1 is a front view of the device which forms the subject matter of the invention.

Figure 2 is a sectional view taken approximately on line 2—2 of Figure 1, looking in the direction of the arrows and with parts in dotted lines.

Figure 3 is a sectional view taken approximately on line 3—3 of Figure 2, looking in the direction of the arrows.

Figure 4 is a sectional view taken approximately on line 4—4 of Figure 2.

Referring to the drawing in detail, it will be noted that my device includes a holder in the form of a housing that includes a rear wall 1, and side walls 2, which in the form as shown have their forward edges inclined so that the upper ends are relatively narrow.

The forward portion of the housing is closed by a cover member 3 which is co-extensive with the height of the housing and is provided with inwardly extending flanges 4 formed on the side edges thereof as best shown in Figure 4. The cover member is hingedly secured to the housing at the lower end of the side walls through the instrumentality of a hinge rod 5 that passes through the side walls 2 and the lower end of the flanges 4 and the cover member is arranged at a rearward inclination when in closed position.

Secured to the cover member for disposal within the housing when the cover member is swung to closed position as shown in full lines in Figure 2, is a trough like receptacle 6 that includes a rear wall 7 that merges into a downwardly curved bottom wall 8, the latter having formed therewith an extension 9 for passage through a slot 10 disposed transversely adjacent to the lower end of the cover member as best shown in Figure 1. The extension is disposed in contacting engagement with the outer side of the cover member, and also formed on the bottom wall 8 are tongues 11 that have their lower ends bent into clamping engagement with the lower edge of the cover member. The tongues 11 cooperate with bolt and nut connections 12 for securing the receptacle to the cover member, and the portion of the material cut from the cover member is inwardly bent and disposed in clamped engagement with the receptacle as at 13, so it will be seen that casual separation of the receptacle from the cover member is practically impossible.

The receptacle has arranged in its side walls diametrically opposed notches 14 that extend from the upper edge of the side walls for the purpose of receiving the reduced ends or trunnions of a shaft 15, the latter having a sleeve 16 mounted thereon as best shown in Figure 3.

The upper end of the cover member is cut away as at 17 and has formed therewith spaced parallel ears 18 which has mounted for rotation therein a roller 19, the latter being disposed in slightly spaced relation with respect to an inturn flange 20 for a purpose which will be presently apparent.

The sleeve 16 is adapted to receive a roll 21 of suitable material in strip formation which has printed or otherwise disposed thereon indicia such as a radio program, advertising matter or the like, and while my device is primarily designed for use for a radio program, it can be used for any purpose and indicia can be disposed on either side of the strip. In any event, the strip is trained through the slot 9, and thence through the space between the roller 19 and flange 20, so that it will lie against the outer surface of the cover member as best shown in Figure 2. The strip can be fed back into the housing, as shown in full lines in Figure 2, or disposed across the top edge of the rear wall 1 the edge acting as a guide in severing the same.

From the above description and disclosure of

the drawing, it will be obvious that I have provided an exhibitor that is primarily designed for radio programs, and can be in the form of a separate unit as shown in the drawing, or manufactured as a part of a radio, or be used in any suitable place in a motor vehicle in conjunction with a radio therein.

It will also be obvious that when the device is used as a radio log the rolls will be printed from time to time and distributed to the user who can easily and expeditiously change the roll, due to the notched side walls of the receptacle and the fact that the shaft 15 is slidably mounted therein as best shown in Figure 2. The weight of the shaft and its sleeve as well as the roll and the fact that the slot 10 is disposed below the roll to receive the strip will retain the shaft within he notches as will be apparent upon inspection of Figure 2.

It is thought from the foregoing description that the advantages and novel features of my invention will be readily apparent.

I desire it to be understood that I may make changes in the construction and in the combination and arrangement of the several parts, provided that such changes fall within the scope of the appended claims.

What I claim is:

1. An exhibitor comprising a housing, a cover member for the housing and having a slot transversely arranged adjacent its lower end, a flange arranged at the upper end of the cover member and being inwardly turned, a roller cooperating with the flange to provide a slot, a receptacle secured to the cover member for arrangement within the housing and including notched side walls, a shaft detachably mounted for rotation in the notches of the side walls, a roll of indicia carrying means received by said shaft, and said indicia carrying means being adapted to be trained through the slots for disposal against the outer side of the cover member for displaying the indicia thereon.

2. An exhibitor comprising a housing, a cover member providing the front of said housing and having transversely arranged slots disposed adjacent the bottom and at the top thereof, a receptacle secured to said cover member for disposal within the housing, notched side walls for said receptacle, a shaft mounted for rotation in the notches of the side walls and detachably associated with respect thereto, a sleeve mounted on the shaft and adapted to receive a roll of indicia carrying means, and the latter being adapted to be trained through the slots for disposal against the front of the cover member to display the indicia thereon.

3. An exhibitor comprising hinged means having spaced slots therein, a receptacle secured to the hinged means, notched side walls for said receptacle, a shaft detachably mounted for rotation in the notches, a roll of indicia carrying means received by said shaft and adapted to be trained through the slots of the hinged means for disposal against the latter to display the indicia thereon.

CHARLES R. BURCH.