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(54) Title: CORRELATING USER INTERACTIONS WITH INTERFACES

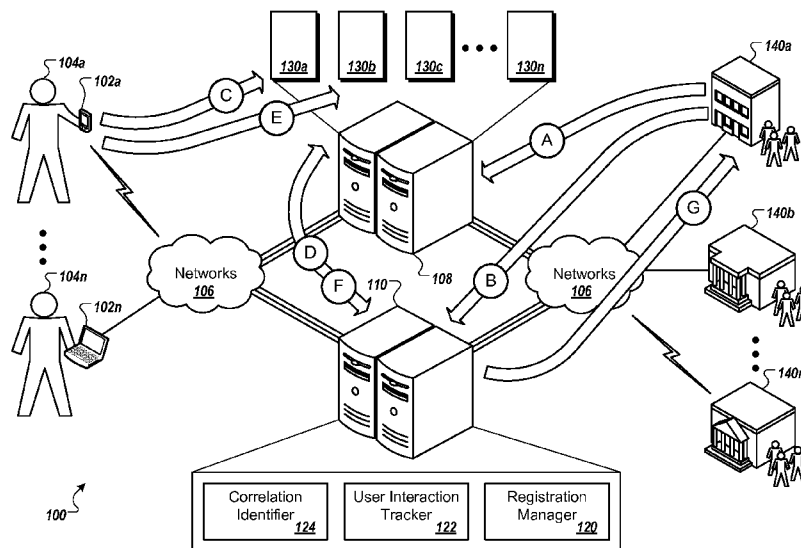
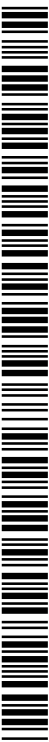


FIG. 1

(57) Abstract: Methods, systems, and computer program products are provided for tracking user interactions with interfaces and determining social data. One example method includes receiving from an entity an indication of interfaces that are used to interact with users, registering the user interfaces, tracking user interaction with the interfaces, and using the tracking information to determine all actions associated with a given user that are to be attributed to the entity.



A. CLASSIFICATION OF SUBJECT MATTER*G06Q 50/30D0(2012.01)i, G06F 15/16(2006.01)i, H04W 84/12(2009.01)i*

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

G06Q 50/30D0; G06F 15/173; G06F 17/00; G06F 3/00; G06Q 30/00; G06Q 10/00

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Korean utility models and applications for utility models

Japanese utility models and applications for utility models

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

eKOMPASS(KIPO internal) & Keywords: social network, SNS, track, chase, pursue, pursuit, trace, search, interface, user, customer, client

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	US 2010-0010866 A1 (BAL, HRISHIKESH et al.) 14 January 2010 See the abstract; figures 1-8; paragraphs 18-55; and claims 7-16	1-33
A	US 2009-0192881 A1 (PIERRE, JOSEPH R.) 30 July 2009 See the abstract; figures 1-10; paragraphs 22-78; and claims 6-13	1-33
A	US 2009-0083418 A1 (KRISHNAMURTHY, BALACHANDER et al.) 26 March 2009 See the abstract; figures 1-3; paragraphs 11-40; and claims 1-12	1-33
A	US 2009-0019372 A1 (CHU, DANAE CANDACE et al.) 15 January 2009 See the abstract; figures 1-4; paragraphs 24-76; and claims 1-10	1-33

 Further documents are listed in the continuation of Box C. See patent family annex.

* Special categories of cited documents:

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INTERNATIONAL SEARCH REPORT

Information on patent family members

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Patent document cited in search report	Publication date	Patent family member(s)	Publication date
US 2010-0010866 A1	14.01.2010	None	
US 2009-0192881 A1	30.07.2009	None	
US 2009-0083418 A1	26.03.2009	None	
US 2009-0019372 A1	15.01.2009	TW 200919259 A	01.05.2009