

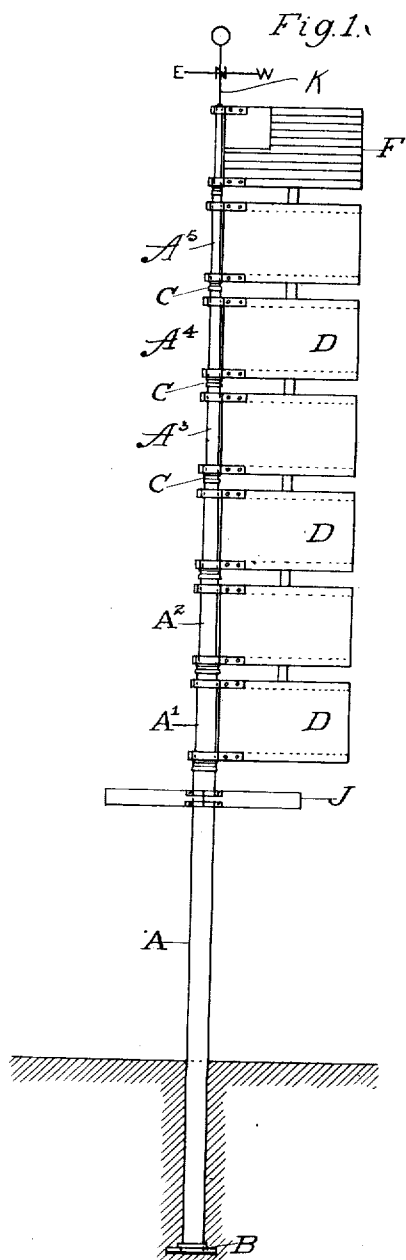
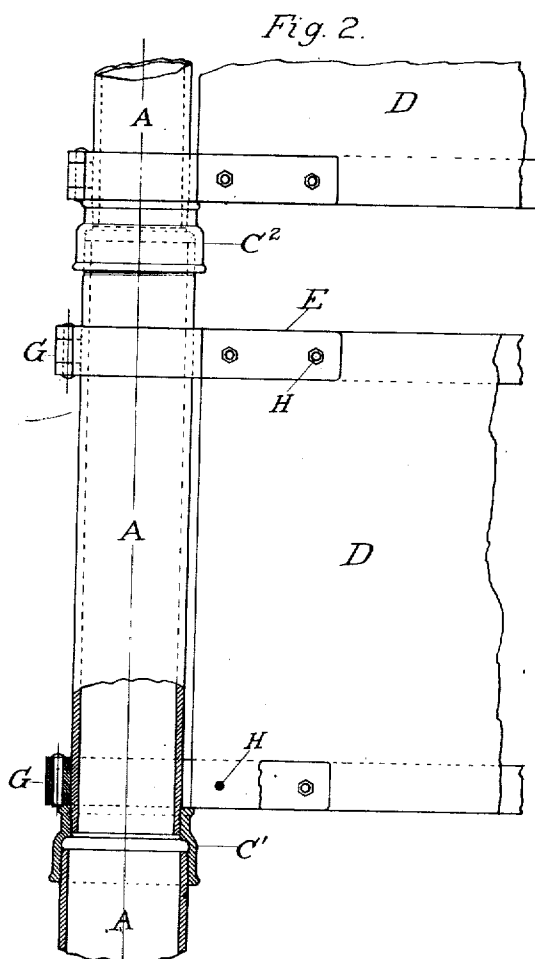
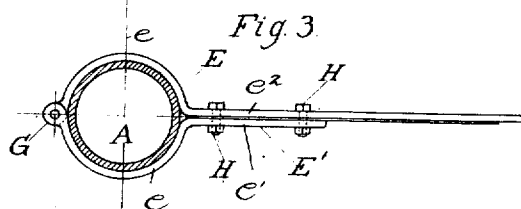
No. 829,064.

PATENTED AUG. 21, 1906.

W. J. ELDER & A. C. REMICK.

ADVERTISING DEVICE.

APPLICATION FILED DEC. 11, 1905.



Witnesses.

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UNITED STATES PATENT OFFICE.

WILLIAM JOHNSON ELDER AND AMOS COUCH REMICK, OF SACRAMENTO,
CALIFORNIA.

ADVERTISING DEVICE.

No. 829,064.

Specification of Letters Patent.

Patented Aug. 21, 1906.

Application filed December 11, 1905. Serial No. 291,348.

To all whom it may concern:

Be it known that we, WILLIAM JOHNSON ELDER and AMOS COUCH REMICK, citizens of the United States, residing at Sacramento, California, have invented certain new and useful Improvements in Advertising Devices, of which the following is a specification.

Our invention relates to improvements in advertising devices; and among the objects of the invention are to provide a pole and fittings of neat and ornamental appearance, so that the public will be attracted thereto; that will furnish information such as the public desires with reference to the directions, distances, locations of roads, &c., and one that will furnish an excellent means of advertising.

The invention is illustrated in the accompanying drawings, in which—

Figure 1 is a side elevation. Fig. 2 is an enlarged detail view, partly in section; and Fig. 3 is a transverse section.

According to our invention we provide a pole or mast of steel tubing which has a lower portion A, provided with a base B, set in the ground to prevent the mast from settling. The upper portion of the mast is preferably tapered to give it a more ornamental or attractive appearance, and we preferably accomplish this tapering by making it of a plurality of sections A', A², A³, A⁴, and A⁵ of gradually-decreasing diameter, these sections being connected by reducing-couplings C' C², &c. To each section A' A², &c., is secured a flag, wing, or vane D, which is free to rotate about the section to which it is secured, so as to be moved by the wind and which is designed to bear any suitable or attractive advertising matter. The flags or vanes may be made of very thin material, either of wood or sheet metal, and may be conveniently secured to the sections by the straps E E', hinged together at G and having semicircular portions e, encircling the pipe-section, and parallel portions e' and e², secured together to the flag D by bolts H. The portion e² may conveniently extend to the outer edge of the flag to stiffen and strengthen the edges thereof. To the

post or mast A at a convenient point—as, for instance, below the lower flag D—we may secure arms J for indicating the directions where the mast is situated at the intersection of cross-roads, and at the top we may provide arms bearing letters indicating the points of the compass, as shown at K.

By the use of a device such as described the advertisements need not be limited in number or size, as we may place as many flags on the pole as we desire by making it longer or shorter, and the flags may be made of any desired size. By arranging them so that they always swing with the wind the wind resistance is reduced to a minimum, and there is no danger of the sign being blown down or destroyed. Further, both sides of the signs will be displayed and will be always observed by the traveling public, whose attention will be called to them by the fact that the signs indicate the direction of the wind and will furnish all information that the traveling public desires in reference to directions, distances, locations of road, &c.

Having thus described our invention, what we claim is—

1. In combination, a mast consisting of a plurality of sections of different sizes connected by reducing-couplings and a flag pivotally connected to each section, substantially as described.

2. In combination, a mast or pole consisting of a lower portion, a series of sections gradually reducing in size, reducing-couplings connecting said sections to each other and to the lower portion, a flag or vane for each section having straps encircling said section, the lower strap being seated upon the reducing-coupling, substantially as described.

In testimony whereof we affix our signatures in presence of two witnesses.

WILLIAM JOHNSON ELDER.
AMOS COUCH REMICK.

Witnesses:

WM. H. DEVLIN,
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