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(72) Inventeurs/Inventors:

VAN DEN BERGHE, GARRY CYRILLE ALFRED, CA;  
AMBORSKY, ROBERT, CA

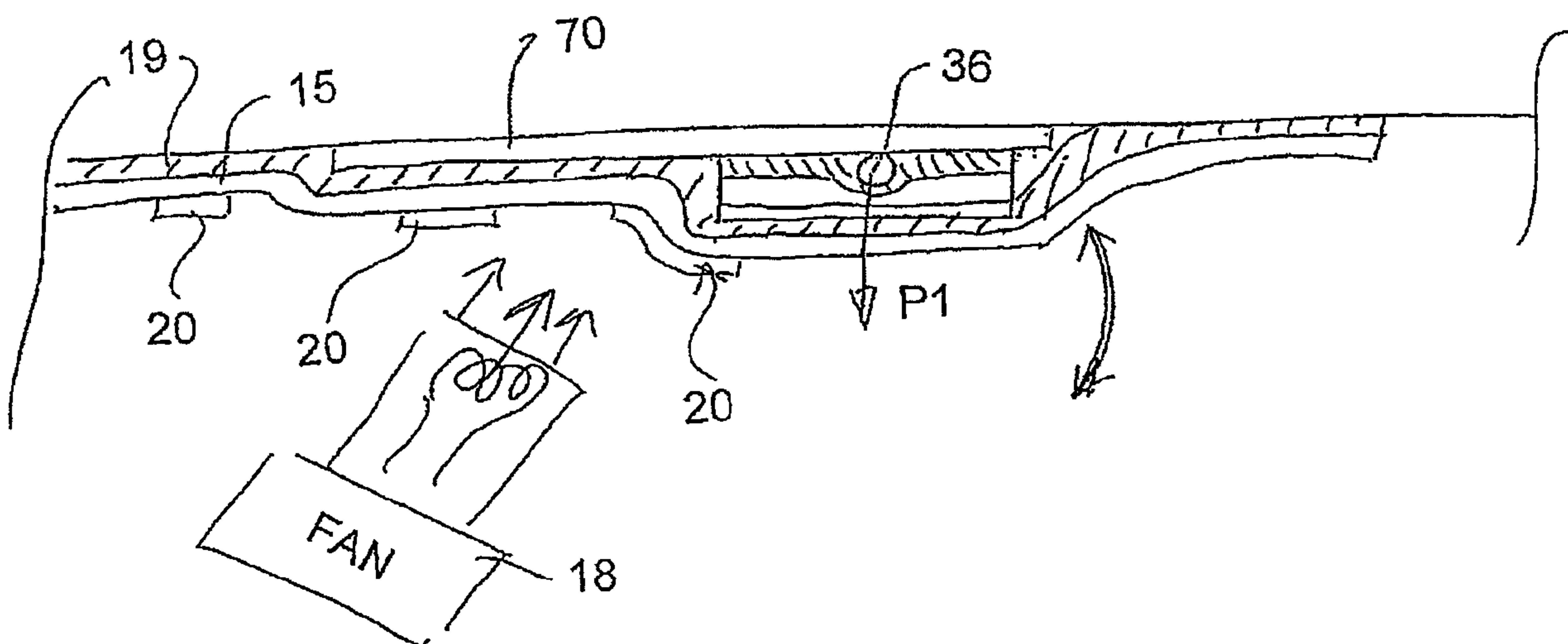
(73) Propriétaire/Owner:

VAN DEN BERGHE, GARRY CYRILLE ALFRED, CA

(74) Agent: ADE & COMPANY INC.

(54) Titre : EMBALLAGE D'OBJET AVEC UN FILM FAISANT APPEL A UN RUBAN POUR COUPER LE FILM

(54) Title: TAPE WITH A LONGITUDINALLY EXTENDING FILAMENT



(57) Abrégé/Abstract:

A vehicle is wrapped by a printed adhesive film where the film is also applied over doors and other areas intended not to be covered. The film is cut at the door edge and over the area by adhesively attaching a tape having a release coating on the front surface and carrying a filament along a center of the front side. The printed film is applied over the door, the area not to be covered and the tapes and is cut along the door edge and around the area by pulling the filament from the tape so that a strip of the film at the door edge and the film over the area can be removed. The film can be stretched and pulled away from the tape for reapplying for proper fit.

ABSTRACT

A vehicle is wrapped by a printed adhesive film where the film is also applied over doors and other areas intended not to be covered. The film is cut at the door edge and over the area by adhesively attaching a tape having a release coating

- 5 on the front surface and carrying a filament along a center of the front side. The printed film is applied over the door, the area not to be covered and the tapes and is cut along the door edge and around the area by pulling the filament from the tape so that a strip of the film at the door edge and the film over the area can be removed. The film can be stretched and pulled away from the tape for reapplying for proper fit.

## TAPE WITH A LONGITUDINALLY EXTENDING FILAMENT

This invention relates to a tape with a longitudinally extending filament.

### BACKGROUND OF THE INVENTION

The tape described herein is particularly but not exclusively designed

5 for cutting film.

Popular customization of vehicles in some cases involves the application of an adhesive film carrying printed graphics to the exterior surface of the vehicle. Such a film is readily available for example from 3M and is provided in large sheets carrying a pressure sensitive adhesive covered by a release layer allowing  
10 the sheet to be printed with the required graphics and applied to the vehicle.

One issue which remains a difficulty is that of cutting the film at required locations so that the film terminates at the edge of a panel or at any other required location on the vehicle.

US patent 7,014,900 issued March 21, 2006 and other related patents

15 of Langeman provide an arrangement for cutting a polymer coating which is applied to a surface and cured. The arrangement provides a tape with a filament enveloped in a wrapped portion of the tape where the filament is pulled through the coating to effect a cutting action. However this is not suitable for film of the above type for a number of reasons and has never been used with film.

20 US patent 4,255,469 (Mcginness) issued March 10, 1981 to Hughes Aircraft provides a tape with an attached filament which is used to mask and cut a moisture proof coating applied to circuit boards where certain parts of the board

must be masked to remain clear of the coating. The tape is PTFE (Teflon) or PET (Mylar) and the filament is nylon. This tape is used in very small straight pieces to cover edges of circuit boards and is not suitable for cutting film of the above type for a number of reasons.

5 US patent 2,005,665 (Saignier) issued June 18, 1935 provides a paper tape with an enclosed filament which is attached to boxes and used as a tear strip for tearing open a tear line on the box. Again this tape is used in very small straight pieces and is not suitable for cutting film of the above type for a number of reasons .

#### SUMMARY OF THE INVENTION

10 It is one object of the invention to provide a tape having a longitudinally extending filament.

According to the invention there is provided a tape comprising:

a tape body of an extensible material having a front surface, a rear surface, a first longitudinal side edge and a second longitudinal side edge;

15 the tape body having an adhesive on the rear surface for attachment to an object;

the front surface of the tape being free from adhesive and having a release characteristic relative to pressure sensitive adhesive such that the pressure sensitive adhesive can be contacted onto the front surface of the tape and pulled 20 away;

the tape body having a longitudinally extending filament attached thereto so as to be carried in or on the adhesive on the rear surface;

wherein the filament is attached to the tape body at a position thereon spaced from both side edges of the tape;

wherein the filament is arranged at a distance from both side edges which allows bending of the tape while the tape remains flat in a first side to side

5 direction by extension of the tape along the second longitudinal side edge relative to the filament and to the first longitudinal side edge and in a second side to side direction by extension of the tape along the first longitudinal side edge relative to the filament and to the second longitudinal side edge;

and wherein the filament and the tape body are arranged such that, 10 with the rear surface attached to the object, the filament when pulled tears through the tape body along the length of the tape body at its position on the tape body spaced from both side edges so as to leave on one side of the position a first portion of the tape body including the first side edge and so as to leave on an opposite side of the position a second portion of the tape body including the second side edge, 15 rather than pulling out from one side edge of the tape body.

Typically the adhesive has the characteristic that the tape body can be pulled from a surface of the object without leaving an adhesive residue and without 20 damaging the surface.

Preferably the tape body carries a single filament.

The filament is carried in or on the adhesive on the rear surface. In this case, the adhesive is arranged to hold the filament in place on the tape during bending of the tape while the tape is applied to the surface and while the filament is being pulled to effect the cutting of the film. In this case, the filament when carried 5 on the adhesive has a coating material compatible with the adhesive for generating an improved adhesion between the filament and the adhesive.

In an alternative arrangement, the adhesive is applied onto the substrate over the filament to hold the filament against the surface of the substrate.

As the filament is spaced from the first and second side edges and the 10 tape has a width arranged such that the filament tears through the tape along the length of the tape, when pulled to cut the film, rather than pulling from one side edge of the tape, the tearing of the tape leaves a portion of the tape along the first side edge underneath the edge of the film which is removed after the film is cut and the edge laid flat on the surface. In this case, preferably the tape is colored to visually 15 distinguish the portion of the tape from the film.

In some cases a primer is applied to the surface at least underneath the tape for increased attachment of the edge of the film to the surface and the adhesive of the tape preferably has the characteristic that the tape can be pulled from the primer on the surface of the object without leaving a residue of the adhesive 20 and without damaging the primer surface.

Preferably the tape is formed of a plastics material allowing stretch of the tape greater than that of the filament. Preferably the tape is formed of a PVC.

Preferably the pressure sensitive adhesive on the tape is rubber based as this can provide the required properties of adhesion and subsequent removal of the tape.

Preferably the tape carries a release coating on the front surface having a release characteristic relative to the pressure sensitive adhesive on the film 5 such that the pressure sensitive adhesive on the film can be contacted onto the front surface of the tape and pulled away for repositioning without dislodging the tape from the object.

In accordance with another feature the tape may comprise a laminate of a first substrate carrying the adhesive on a rear surface thereof and a second 10 substrate carrying a release coating on a front surface thereof with the filament located between the first and second substrates.

The tape can be used in a method which can include printing onto a second opposed surface of the film a pattern to be wrapped onto the object so as to apply the pattern around a part of the object and over the panel.

15 The tape can be used in a method which can be used to apply various types of film such as vinyl to vehicles. This can include large sheets or panels which are used to wrap or can include stripe packages that also require cutting. Some vehicles have reflective vinyl striping down both sides, so the stripe must be cut around the wheel wells, door handles and the like. Pinstripes on cars, trucks etc, 20 also require cutting and again this application would alleviate the use of a knife. All applications can be done using various types of vinyl, perhaps printed or unprinted.

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The tape may include a substrate with the adhesive applied to one surface of the substrate, or the tape may comprise simply an adhesive material with the filament attached thereto or embedded therein.

The filament can be formed of any suitable material which has sufficient strength to carry out the cutting action when pulled without breaking and a sufficient cutting action to effect cutting and not tearing the film. Metal wire is typically suitable. Other materials such as carbon fiber or Kevlar fiber can be used. MOPP (mono-axially oriented polypropylene) is preferred.

Preferably the tape has a width less than 0.25 inches so that the bare piece or strip at the edge of the panel and at the edge of the adjacent portion is as narrow as possible.

The absence of adhesive on the front surface of the tape can be used to allow the film position to be adjusted on the panel and on the object so that it is properly placed and located without creases or folds or bubbles while aligning printed images from different sheets as required. Thus the pressure sensitive adhesive on the film itself is used to attach the film to all locations and the release coating is of a character that the film can be pulled back and re-located when required without dislodging the tape from the object.

Films of this type are available with a release layer from suppliers such as 3M and can be printed with the pattern at the place of application using designs supplied by a customer.

The object is typically a vehicle or boat or other transportation device including automobiles, vans, buses and the like. In this case the panel is typically a door or trunk lid.

The area to be left uncovered can be any area of a surface of the object such as a door handle, gas filler cap or the like. In this case the whole surface of the vehicle or other object is to be covered but includes such areas which cannot be covered without interfering with the operation.

However other objects can be covered where the problem of doors or other panels and the problem of areas to be left uncovered is to be resolved using the above invention. The film typically wraps around at least a side of the vehicle where the hinged panel is a door and around a rear of the vehicle where a second hinged panel is provided and covered using the invention.

#### BRIEF DESCRIPTION OF THE DRAWINGS

One embodiment of the invention will now be described in conjunction with the accompanying drawings in which:

Figures 1 to 4 show cross sectional views through four embodiments of tape for use in the present invention.

Figure 5 is a cross sectional view through a surface of an object showing the tape and film applied during a first step in the method.

Figure 6 is a cross sectional view through the surface and the tape and film with the filament of the tape pulled to effect cutting of the film.

Figure 7 is a cross sectional view through the surface and the film with

the film cut and the last portion of tape being removed.

Figure 8 is a cross sectional view through the object at a junction between a panel such as a door of the vehicle and the adjacent surface of the vehicle showing the tape and film applied for the method.

5 Figure 9 is a front elevational view of a surface of the vehicle showing an area not to be covered by the film.

Figure 10 is a cross sectional view along the lines 10-10 of Figure 9.

Figures 11, 12 and 13 show various views of a vehicle to be wrapped with a printed film showing door and other panels to be opened and showing areas 10 not to be covered by the film.

In the drawings like characters of reference indicate corresponding parts in the different figures.

#### DETAILED DESCRIPTION

In Figure 11 is shown a vehicle 10 such as a panel van, including a 15 side panel 11 including a door 13 and a rear panel 12 including hinged panel 14 in the form of a pair of rear doors 14A and 14B.

It is intended that a film 15 should be wrapped around the vehicles to cover the sides 11 and the rear 12. The film can be supplied as a single sheet but typically will be formed in smaller sheets which are butted edge to edge or slightly 20 overlapping to cover as much of the vehicle as is required. Each sheet or the whole sheet is printed with a custom selected pattern to be applied to the vehicle, such as a company logo or the like as required by the vehicle user.

The vehicle includes a number of hinged panels such as doors, trunk lid and hood which can move from a closed position in which an edge 16 of the panel abuts an adjacent edge portion 17 of the vehicle.

The film 15 typically of vinyl is printed with pattern 20 on the front 5 surface and carries an adhesive 19 on the rear surface. The pattern is arranged to be wrapped onto the vehicle so as to apply the pattern around a part of the vehicle and over the panel.

Such a film is available from 3M and is widely used for this purpose. It is supplied with a release layer (not shown) which can be peeled away to expose the 10 pressure sensitive adhesive for attachment to the vehicle.

Typically as the sheet is supplied in flat form and the vehicle surface is extensively contoured, it is necessary to pull and stretch the film to fit the surface. This typically includes, in extreme locations, the application of heat from a heat gun to the sheet 18 and generally includes the repeated steps of pulling the sheet, 15 applying it temporarily over the surface, removing the sheet for further pulling and reapplying the sheet until it is applied in a contour fit condition against the vehicle with no bubbles.

In order to effect cutting of the film at the edges 16 and 17 there is provided a tape 30 shown in Figures 1 to 4 having a front surface 31, a rear surface 20 32, a first longitudinal side edge 33 and a second longitudinal side edge 34. The tape has an adhesive layer 35 on the rear surface 32 for attachment to the vehicle. The tape 30 is free from adhesive on the front surface 31 which instead has a

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As shown the filament is spaced from both side edges to allow bending in both directions. As the filament is located in the middle as shown, the tape is symmetrical and will bend equally in each direction. Typically the filament is less extendible than the tape since longitudinal extension of the filament in the 5 longitudinal direction is undesirable during the pulling action.

The adhesive thus acts to hold the filament in place on the tape during bending of the tape while the tape is applied to the surface and while the filament is being pulled to effect the cutting of the film.

The tape is formed of a plastics or filmic material allowing stretch of the 10 tape greater than that of the filament and preferably the tape is formed of a PVC which has been found to provide the best characteristics of strength, co-operation with film adhesive, elongation and clean cutting of the film.

The filament is preferably formed of Dyneema® which is a synthetic fiber based on ultra high molecular weight polyethylene and has been found to 15 provide the best characteristics of strength, resistance to elongation and flexibility. However other plastics materials such as monoaxially oriented polypropylene or natural fibers can be used including metal wire.

In use as shown in Figures 5, 6, 7 and 8, a first length 30A of the tape is applied and adhesively attached to the panel such that the second longitudinal 20 side edge 34 is applied substantially along the edge 16 of the panel and the first longitudinal side edge 33 is spaced from the edge 16 of the panel. The filament 36

located mid-way between the edges is also therefore located at a position spaced from the edge 16 of the panel.

A second length 30B of the tape is applied and adhesively attached to the panel at the edge 17 such that the second longitudinal side edge 34 is applied 5 substantially along the edge 17 of the panel and the first longitudinal side edge 33 is spaced from the edge 17 of the panel. Again the filament 36 is located spaced from the edge 36.

The film 15 is attached by the adhesive 19 over the panel and the vehicle at the edge of the panel so as to wrap the vehicle and apply the pattern 20 to 10 the vehicle with the film being attached to the vehicle by the adhesive 19.

The cutting of the film cannot be carried out in advance of the application since the film stretches and moves as it is applied in order to take up the contours of the vehicle. In many cases it is necessary to apply the film over certain areas and remove it from that area a number of times in order to take up the 15 required position and shape. In some cases it is necessary to apply heat to the film in order to achieve the necessary stretch to match a particularly difficult contour of the vehicle. Thus in effect the film is tailored to the vehicle shape as it is applied making pre-cutting of edges impossible. The whole intention is to apply the film in as large a sheet as possible so that it is in most cases not suitable to cut up the 20 sheet into small pieces for individual application.

The attachment is completed using the skill of the user to properly apply the film without creases and kinks, where necessary pulling the film back from

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the vehicle surface and the tape to adjust. When attachment is complete, the filament 36 of the first length from the tape is pulled at P1 (Figures 5 and 6) so as to cut the film at the first length of tape 30A. The filament 36 of the second length from the tape is pulled so as to cut the film at the second length 30B.

5                   The filament 36 is spaced from the first and second side edges 33, 34 and the tape has a width arranged such that the filament tears through the tape 30 along the length of the tape, when pulled to cut the film, rather than pulling from one side edge 33, 34 of the tape. This is shown in Figures 5 and 6 where the filament 36 is pulled out through a tear 30R in the center of the tape 30. This acts to cut the film  
10                at the location directly over the tear in the tape as indicated at 18R

                  The tearing of the tape leaves a portion 30P of the tape along the first side edge underneath the edge of the film. The tearing of the tape leaves a portion 30Q of the tape along the first side edge underneath the portion 18P of the film which is intended to be removed from the cut edge of the film.

15                The portion 18P of the film and the portion 30Q of the tape are simply removed as they are freely exposed beyond the cut edge 18R. The portion 30P of the tape is removed as indicated at 68 after the film is cut by lifting the edge of the film as indicated at 69 and by carefully pulling the portion away from the cut edge generally parallel to the surface of the vehicle. After the portion 30P is removed, the  
20                edge portion of the film at the cut edge 18R is laid flat on the surface of the vehicle. In order to assist in identifying and locating the portion 30P of the tape to ensure that

it is all removed, the tape is preferably brightly colored to visually distinguish the portion of the tape from the film.

In some cases to assist in attaching the edge of the film to the surface, a band of primer 70 is applied to the surface at least underneath the tape for 5 increased attachment of the edge of the film to the surface. The adhesive of the tape has the characteristic that the tape can be pulled from the primer 70 on the surface of the object without leaving a residue of the adhesive and without damaging the surface. It will be appreciated that the primer is designed to ensure an increase in adhesive effect with the adhesive 19 of the film and hence the adhesive 35 of the 10 tape must be arranged such that it does not adhere more effectively to the primer in a manner which would prevent simple removal of the tape portions or would lead to adhesive residue being left on the vehicle surface at the primer.

The release coating 31A on the front surface of the tape 30 has a release characteristic relative to the pressure sensitive adhesive 19 on the film such 15 that the pressure sensitive adhesive on the film can be contacted onto the front surface of the tape and pulled away for repositioning.

As shown in Figures 11 to 13, the vehicle also includes a series of areas which are to be uncovered when the film is applied since the presence of the film would interfere with the operation of the underlying components. This includes 20 door handles 41, gas filler cap 43 and light housings 44 and number plates 45. In Figures 9 and 10, the technique for exposing these elements is shown where a length 51 of the tape 30 is applied to the surface 52 so as to surround the area 53

with one longitudinal side edge of the length of the tape facing inwardly toward the area 53 and with the second longitudinal side edge 33 facing outwardly away from the area with the filament 36 of the length of the tape between those side edges as described hereinbefore and with ends 54 and 55 of the length coming together.

5 Generally the ends are not butted together, but instead, for example where the area 53 is a gas cover, the ends are overlapped so that there is enough filament available to start a cut by pulling on that filament. Alternatively for example where the area 53 is an indented door handle, the ends can cross over into the area 53 and a cut line can be started by cutting with a knife into an indentation of door handle to find one of  
10 those ends.

Again the film is applied over the surface 52 including the area 53 so as to wrap the vehicle and apply the pattern to the vehicle with the film being attached to the surface and the vehicle by the adhesive.

Again the filament 36 of the length 51 is pulled at P6 from the tape so  
15 as to cut the film around the area 53. The remaining portions of the length 51 of the tape are removed from the surface taking with it the remaining portion of the film 53A over the area. The release coating also facilitates the smooth release the tape portion during this step. The tape substrate has to be of such strength that it does not break during removal. The edge of the film around the area is flattened down  
20 onto the surface after the portion of tape underneath the edge is removed.

The release characteristic of the front side of the tape is critical to the application. Not enough release and the wrap film adhesive will stick to the tape and

pull the tape off the automobile during repositioning of the wrap film during normal fitting of the wrap film to the automobile.

The release characteristic can be provided by the character of the tape itself in which the base material can be such (Teflon for example) which has low adhesion with the wrap film adhesive. The surface of the base tape film can also be embossed with a pattern that limits the contact area of the film's adhesive thus providing good release. Alternatively a release coating (silicone etc.) can be added to the front surface of the tape to do the same thing. Most tapes are coated on the front surface so that you can pull the tape off the roll. Electrical tape is unsuitable in that it has little or no release coating because it has to stick to itself when wrapped around a wire.

Plastic film based tape works better than paper based tape to produce a clean cut (like a razor) through the wrap film. Paper based tapes produce jagged cuts noticeable to the eye and touch.

## CLAIMS

## 1. A tape comprising:

a tape body of an extensible material having a front surface, a rear surface, a first longitudinal side edge and a second longitudinal side edge;

5 the tape body having an adhesive on the rear surface for attachment to an object;

the front surface of the tape being free from adhesive and having a release characteristic relative to pressure sensitive adhesive such that the pressure sensitive adhesive can be contacted onto the front surface of the tape and pulled 10 away;

the tape body having a longitudinally extending filament attached thereto so as to be carried in or on the adhesive on the rear surface;

wherein the filament is attached to the tape body at a position thereon spaced from both side edges of the tape;

15 wherein the filament is arranged at a distance from both side edges which allows bending of the tape while the tape remains flat in a first side to side direction by extension of the tape along the second longitudinal side edge relative to the filament and to the first longitudinal side edge and in a second side to side direction by extension of the tape along the first longitudinal side edge relative to the 20 filament and to the second longitudinal side edge;

and wherein the filament and the tape body are arranged such that, with the rear surface attached to the object, the filament when pulled tears through

the tape body along the length of the tape body at its position on the tape body spaced from both side edges so as to leave on one side of the position a first portion of the tape body including the first side edge and so as to leave on an opposite side of the position a second portion of the tape body including the second side edge,

5 rather than pulling out from one side edge of the tape body.

2. The tape according to Claim 1 wherein the adhesive has the characteristic that the tape body can be pulled from a surface of the object without leaving an adhesive residue and without damaging the surface.

3. The tape according to Claim 1 or 2 wherein the tape body has a 10 width less than 0.25 inches.

4. The tape according to any one of Claims 1 to 3 wherein the filament is less extendible than the tape body.

5. The tape according to any one of Claims 1 to 4 wherein the adhesive is arranged to hold the filament in place on the tape body during bending of 15 the tape while the tape is applied to the surface and while the filament is being pulled to tear through the tape body.

6. The tape according to any one of Claims 1 to 5 wherein the filament is carried on the adhesive and the filament carries a coating material compatible with the adhesive for generating an improved adhesion between the 20 filament and the adhesive.

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7. The tape according to any one of Claims 1 to 6 wherein the adhesive lies on the tape body over the filament to hold the filament against the rear surface of the tape body.

8. The tape according to any one of claims 1 to 7 wherein the tape  
5 body consists of a single layer.

9. The tape according to any one of claims 1 to 8 wherein the tape body is colored.

10. The tape according to any one of claims 1 to 9 wherein the tape body carries a single filament.

10 11. The tape according to any one of claims 1 to 10 wherein the tape is arranged for use in wrapping a surface of an object with a film carrying a pressure sensitive adhesive on one surface by which the film is to be attached to the object such that the filament can be pulled from the tape body though that part of the film over the tape so as to cut the film and to form a cut edge of the film.

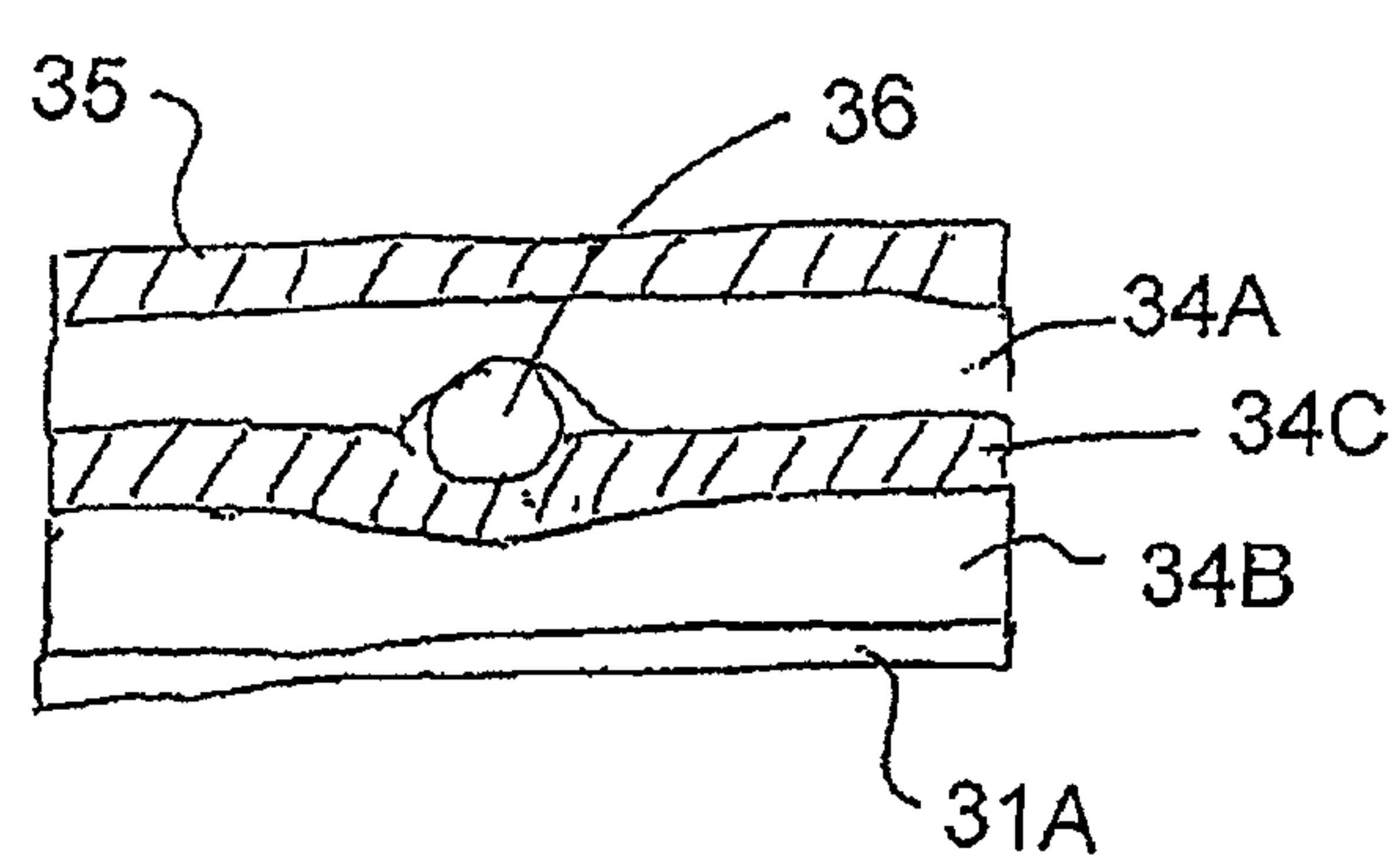
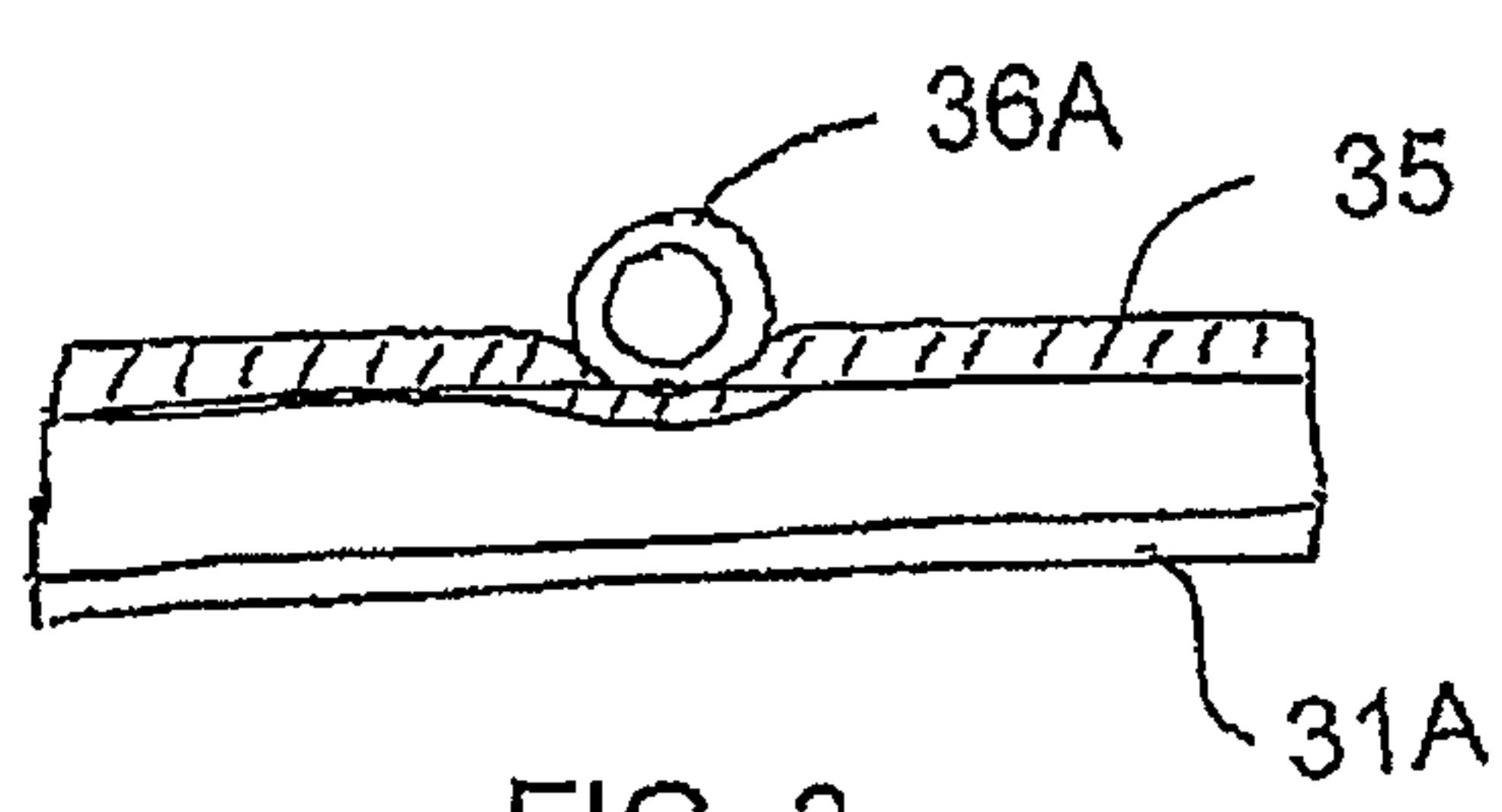
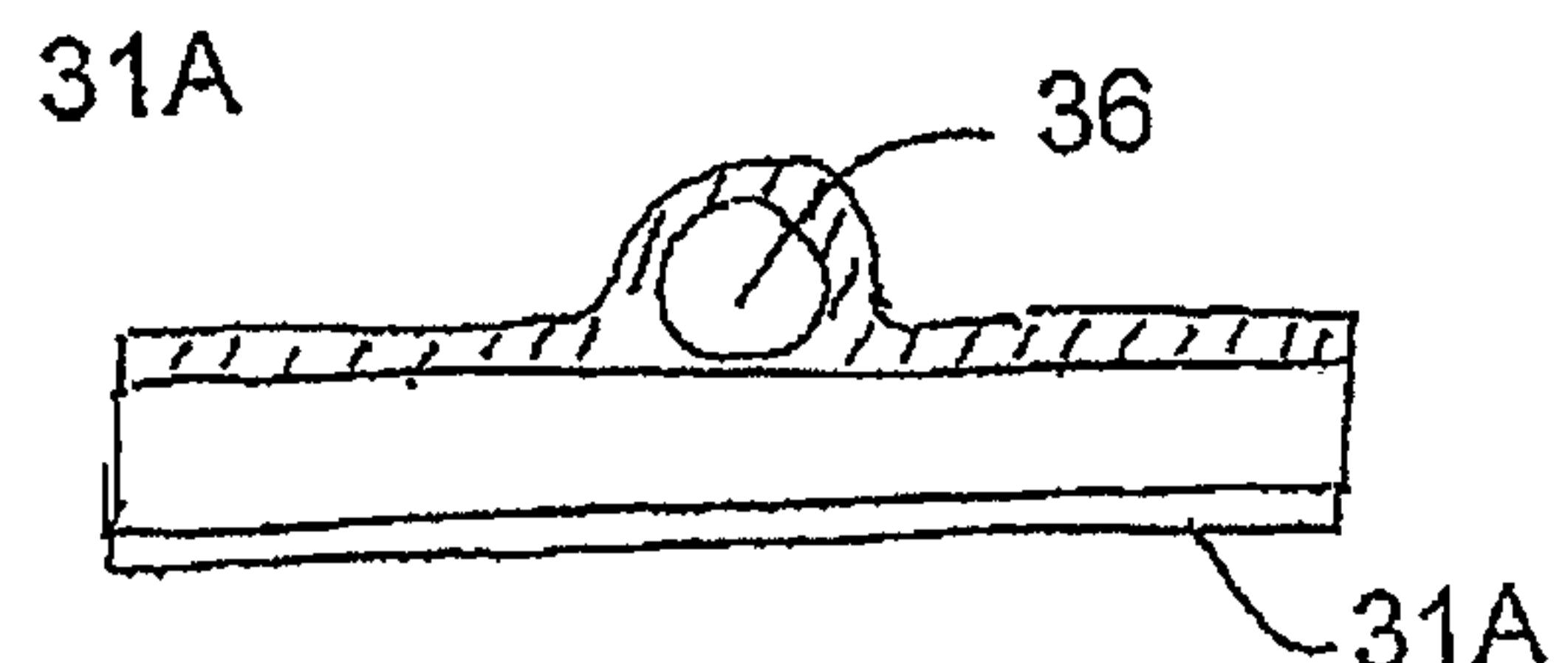
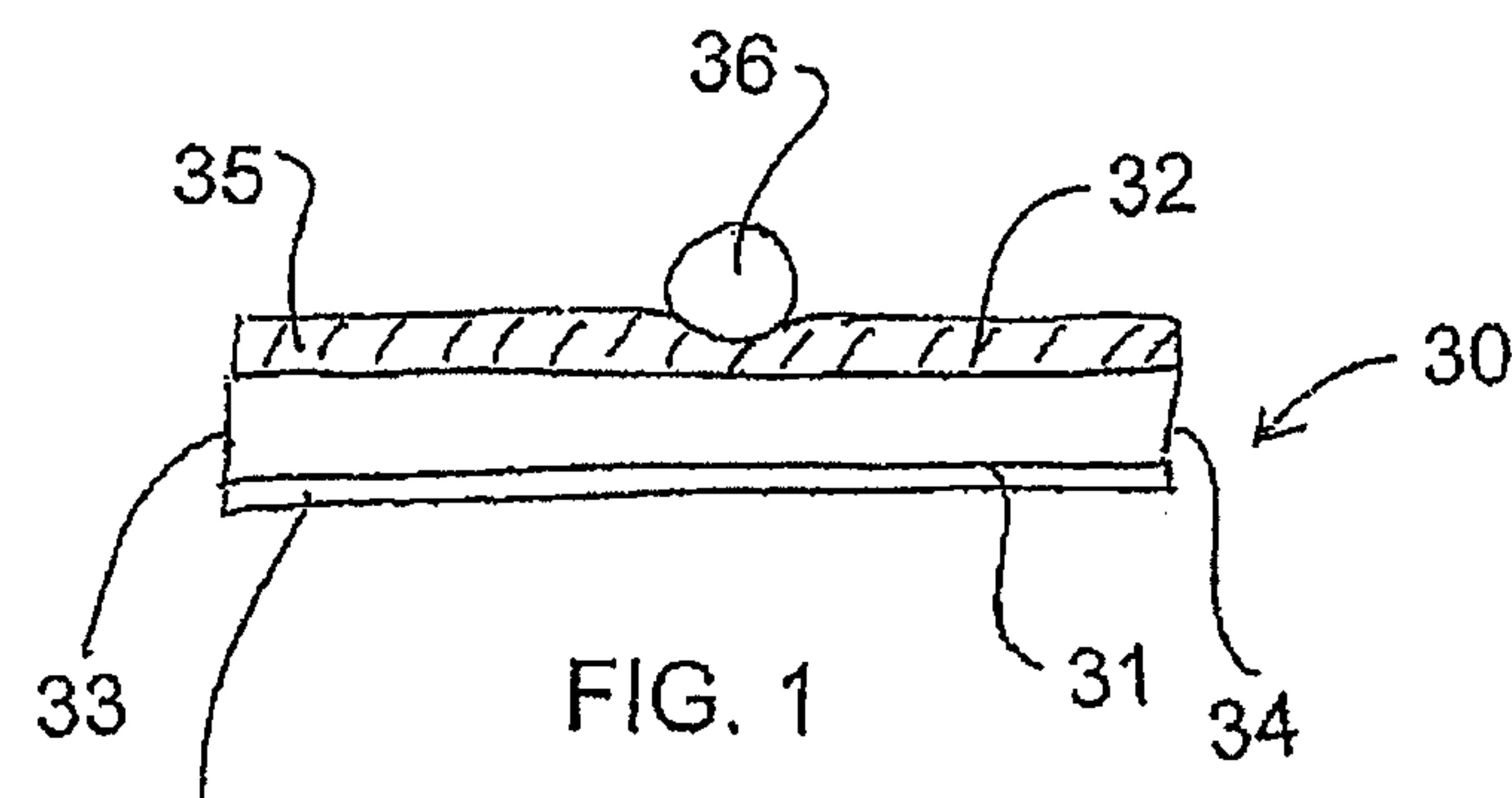


FIG. 5

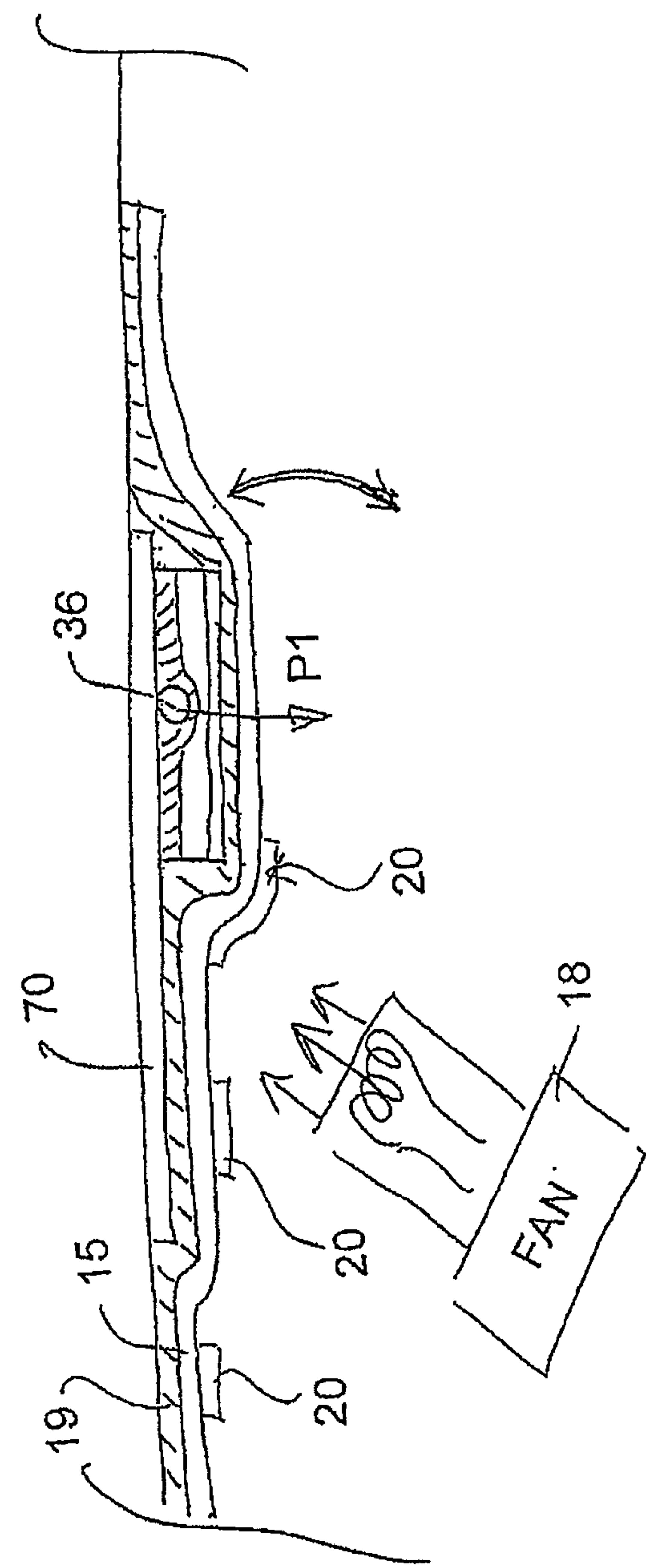


FIG. 6

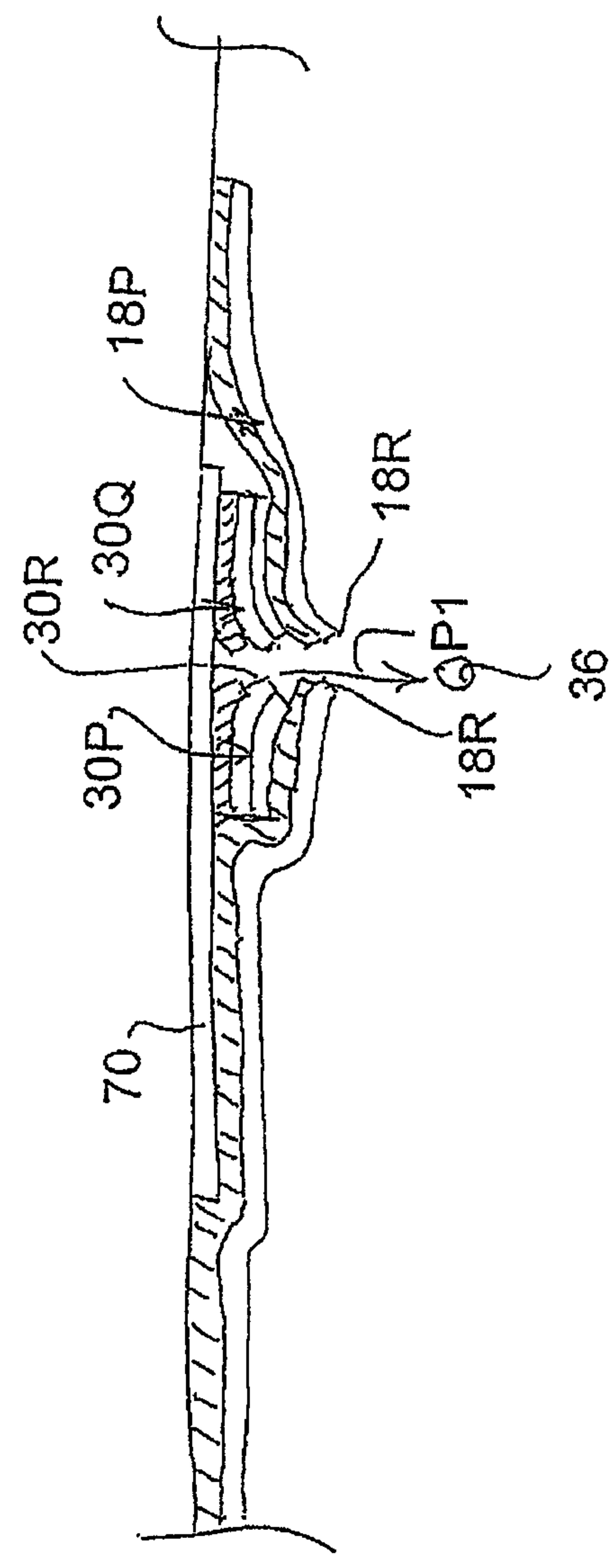
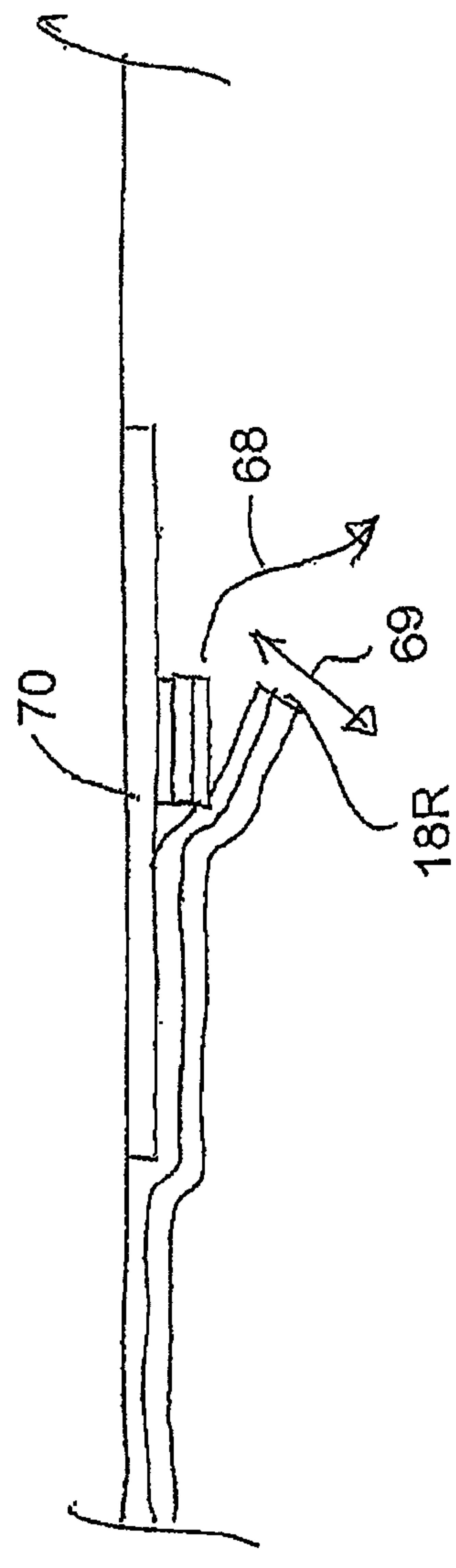


FIG. 7



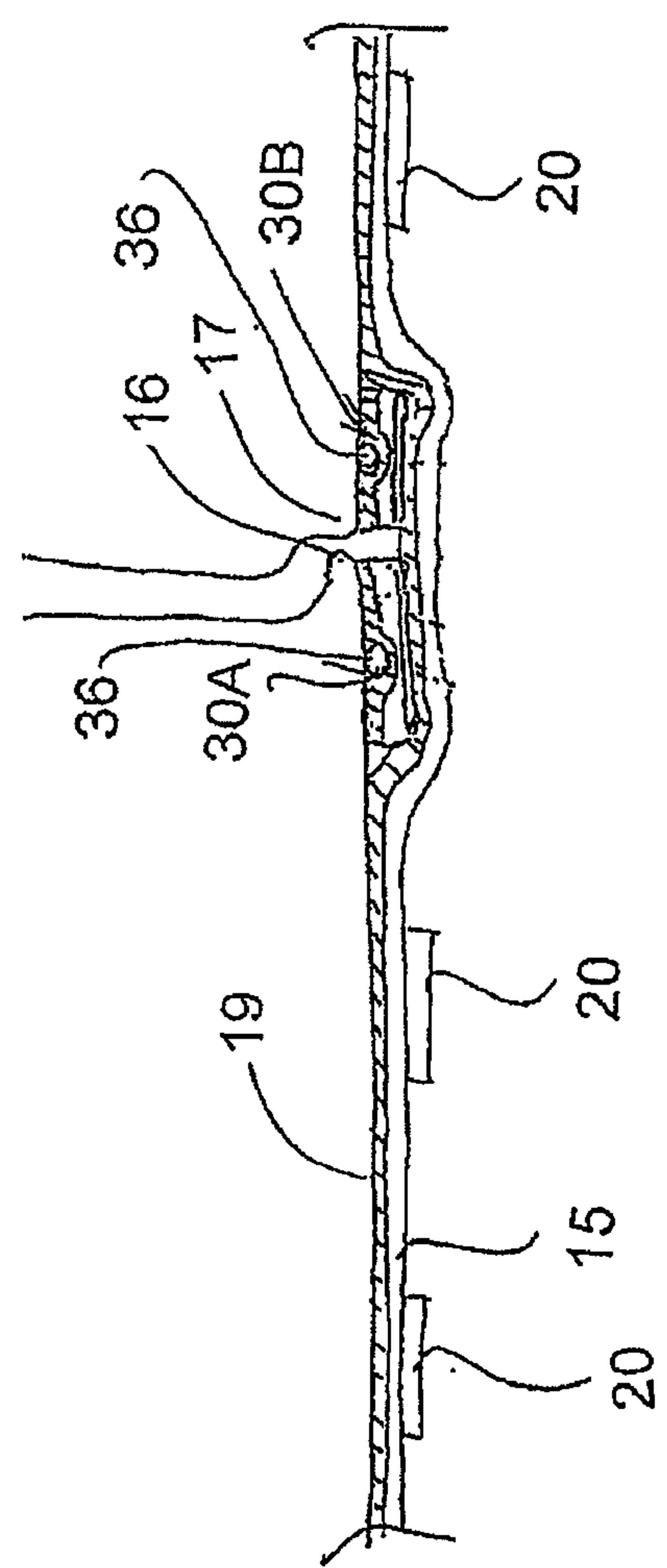
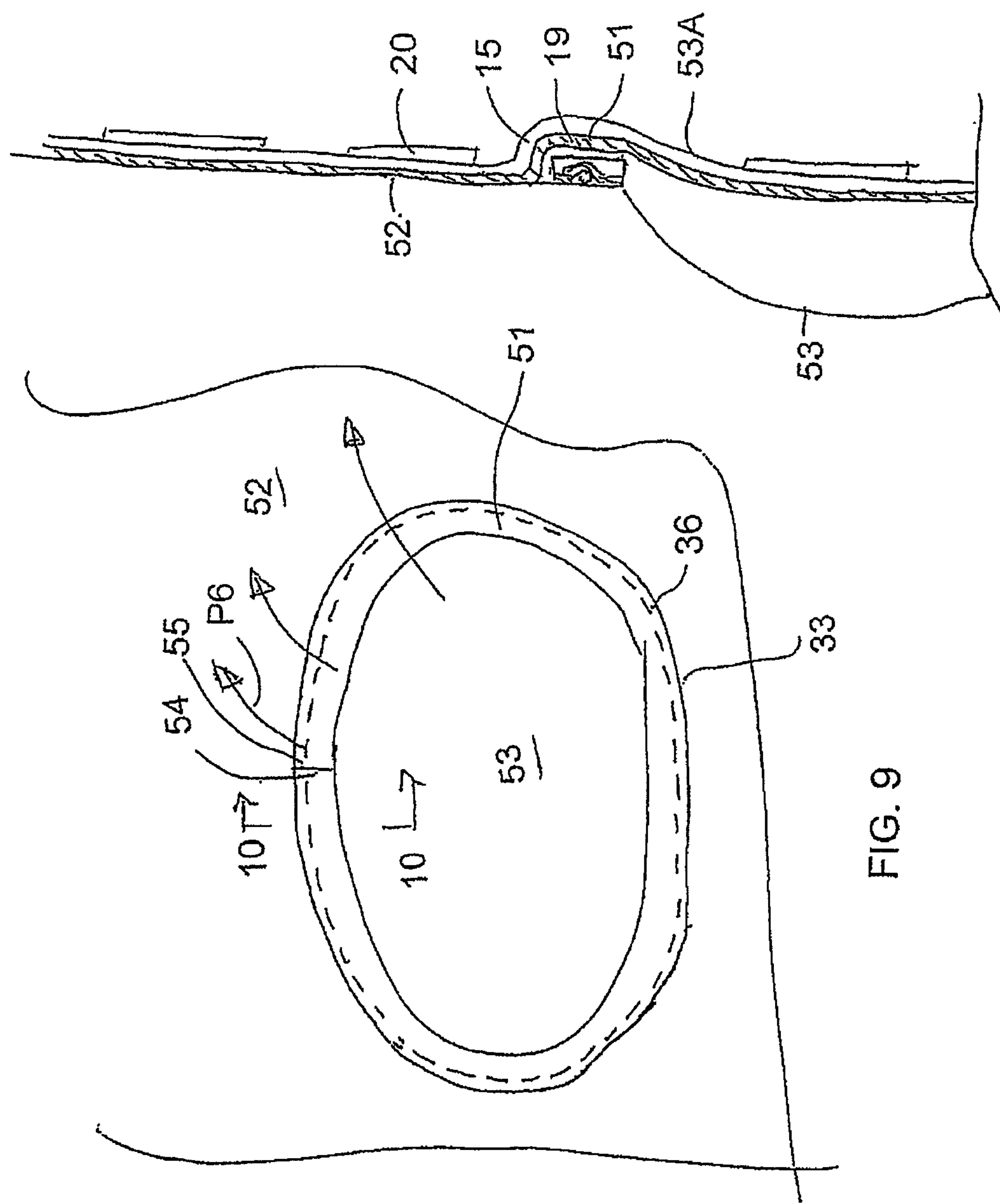


FIG. 8



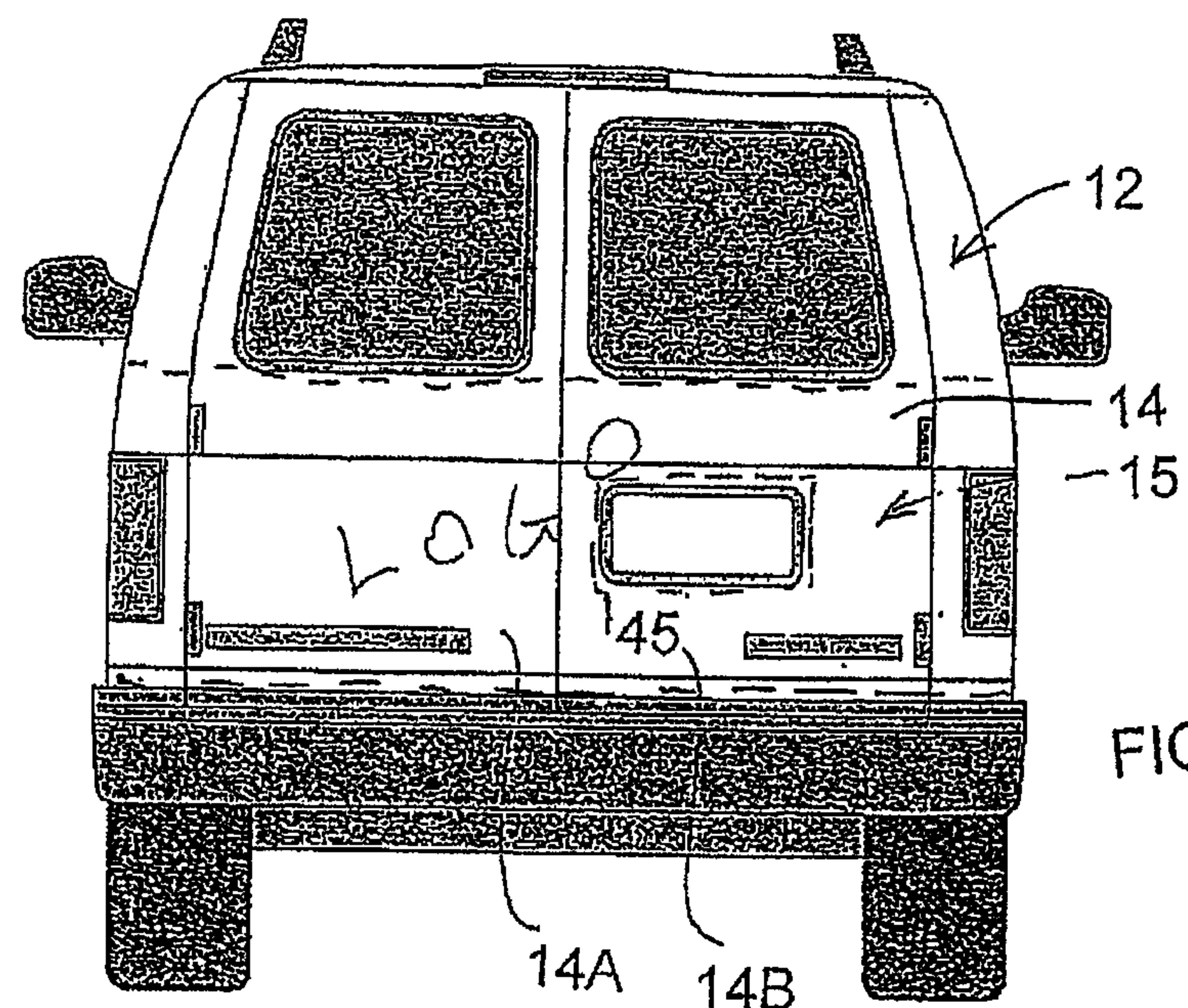


FIG. 11

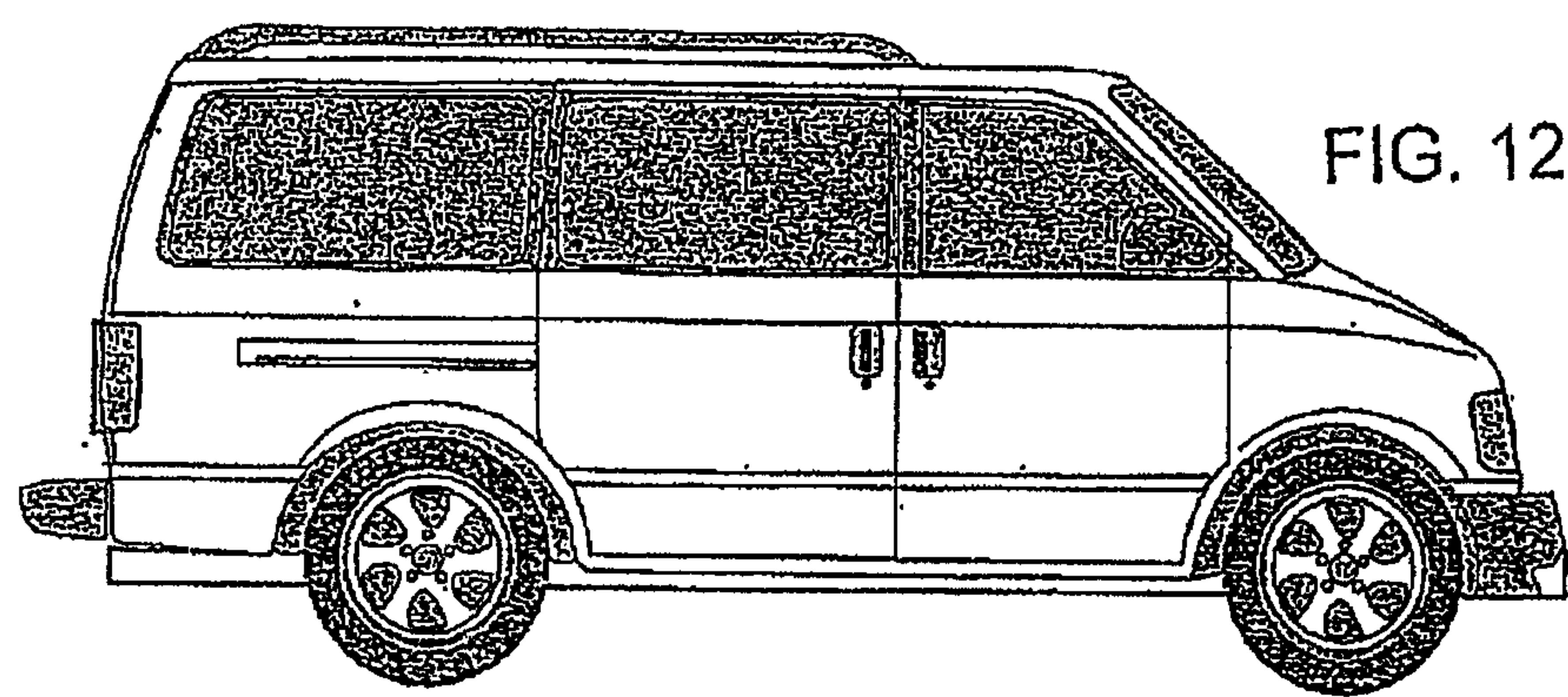


FIG. 12

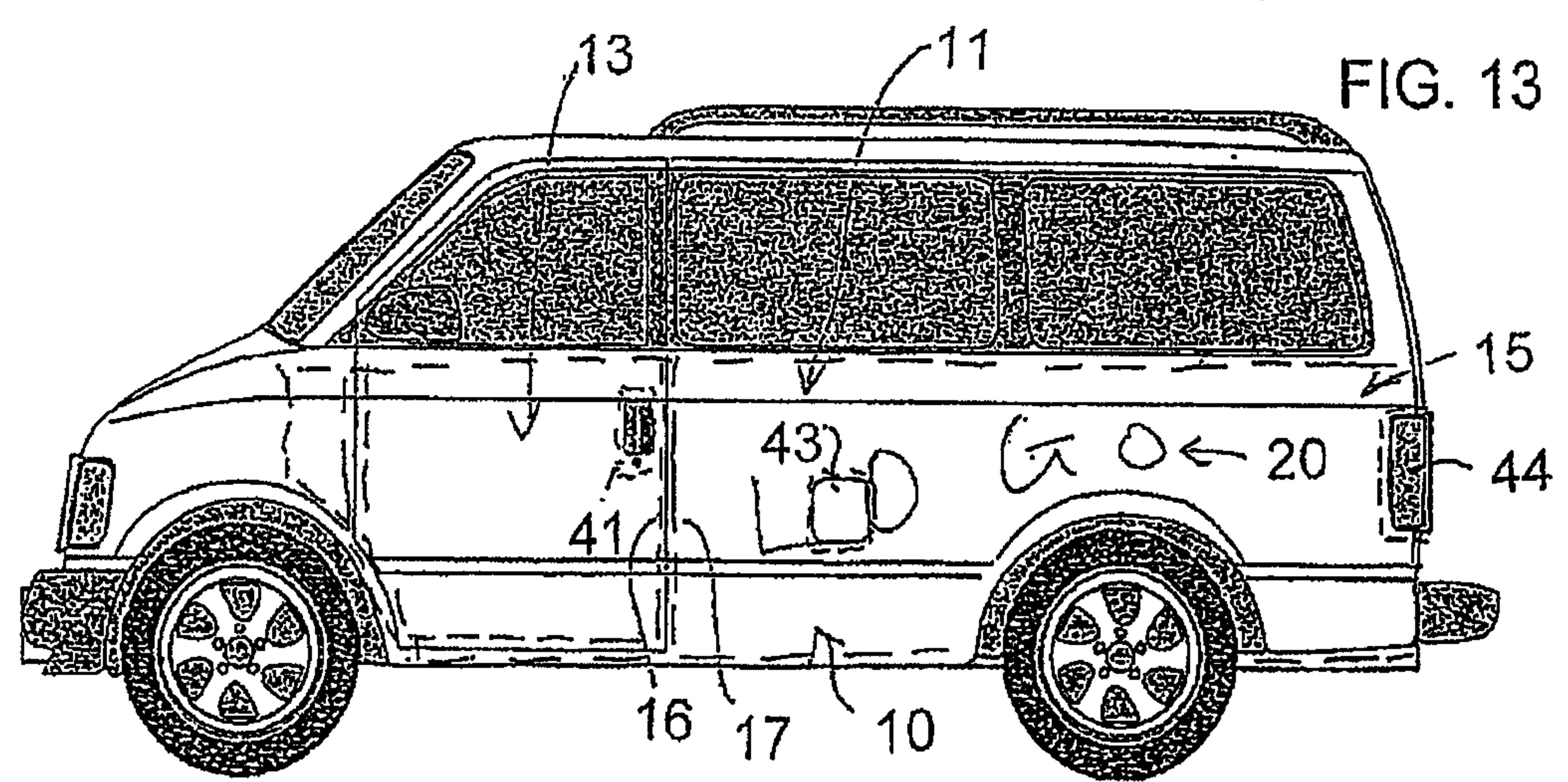


FIG. 13

