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2,353,469

PRICE TICKET MOLDING

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FIG. 1.

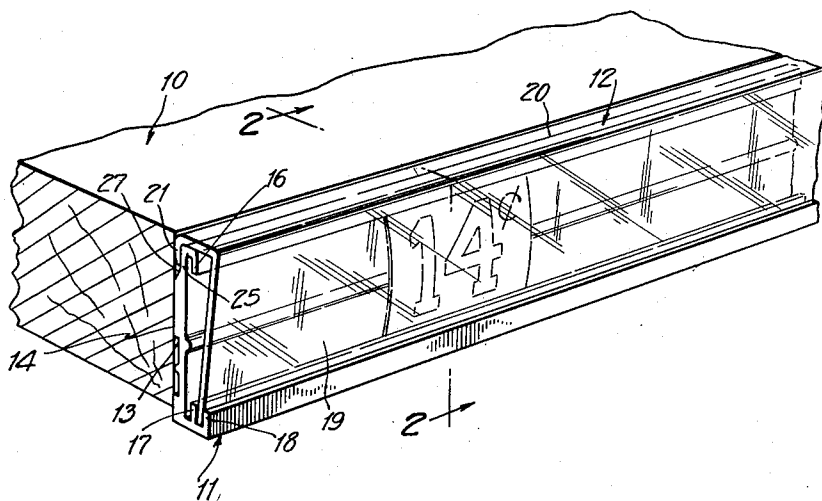
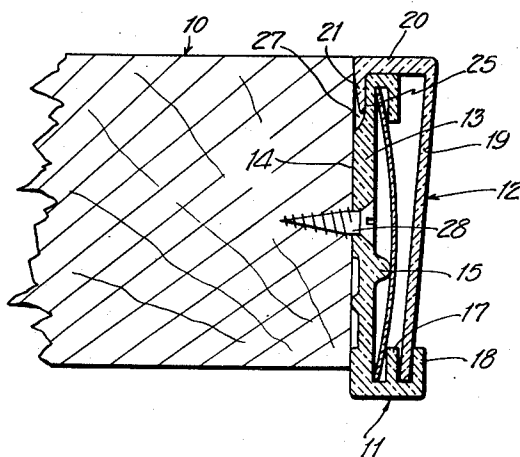


FIG. 2.



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PRICE TICKET MOLDING

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Application November 17, 1942, Serial No. 465,849

1 Claim. (Cl. 40—16)

This invention relates to new and useful improvements in price tickets moldings and more particularly it pertains to such devices as employ guards to protect the price tickets and prevent tampering therewith.

In a prior application filed January 28, 1942, Serial No. 428,516, I have illustrated a price ticket molding and guard. This device, however, has one disadvantage in that it interferes with the free removal of packaged goods from the shelf to which it is attached.

It is an object of the present invention to provide a price ticket molding and guard therefor which may be so mounted upon a store shelf as not to interfere with the free removal of the packaged goods from the shelf.

It is a further object of the invention to provide such a device with a guard which may be readily removed for the purpose of changing the price tickets carried by the molding and yet a guard which will, at all times, be retained in position to protect the tickets.

With the above and other objects in view, reference will be had to the accompanying drawing, the following specification and claim.

In said drawing,

Figure 1 is a fragmentary perspective view illustrating a portion of a store shelf, a price ticket molding constructed in accordance with the present invention and a guard for use in connection therewith, and;

Figure 2 is a transverse sectional view on an enlarged scale taken substantially on the line 2—2 of Figure 1.

Referring specifically to the drawing, the shelf is designated 10, the price ticket molding 11, the guard therefor being designated 12.

The price ticket molding comprises a body portion 13, the major portion of the rear wall of which is flat as designated by the reference character 14. Upon its front face, it is preferably provided with a longitudinally extending rib or bead 15. Upon its upper edge, it is formed with a price ticket retaining flange 16, and upon its lower edge it is formed with two flanges 17 and 18. The flange 17 is spaced from the main body portion 13 of the molding to provide seat means for freely receiving the lower edge of the price ticket, the upper edge of which is received behind the flange 16.

The guard 12 comprises a main body portion 19. This main body portion is formed of transparent material and overlies the front face of the body of the molding in spaced relation thereto. Upon its upper edge, the guard is formed

with a flange 20 which terminates in a return bend portion defining a downturned lip 21.

The flange 20 of the guard 12 is adapted to overlie the upper edge of the price ticket molding 11 with the return bend portion 21 thereof extending to a point to the rear of the upper edge of the main body portion 13 of the molding 11.

The upper edge of the main body portion 13 of the price ticket molding is reduced in thickness as indicated at 25, which construction provides a space 27 between the upper edge of the price ticket molding and the front edge of the shelf to which the price ticket molding may be attached.

The reduced portion 25 may be formed in any one of various ways. For example, in a plastic molding, such as illustrated, the extruding die would be so shaped as to form the same. In the molding formed from wood, the reduced portion may be formed by rabbeting the upper edge of the rear face of the molding and in the case of a metal molding, the same could be formed by a slight off-set bend.

The molding is secured to the shelf 10 by means of screws 28 one of which is illustrated in Figure 2. In securing the molding to the forward edge of the shelf 10 it is positioned with its upper edge below the plane of the upper face of the shelf 10, a sufficient distance so that when the guard 12 is placed in position, the outer face of the flange 20 will be flush with the upper face of the shelf 10 or slightly below the plane thereof.

The guard 12 is placed in position by inserting its lower edge in the space between the flanges 17 and 18. The guard is next moved towards the shelf to the position where the flange 20 will be positioned above the upper edge of the molding, after which it is moved downwardly to position the lip 21 of the flange 20 in the space 27 between the reduced portion 25 of the body of the molding and the front edge of the shelf 10.

From the foregoing, it will be apparent that the present invention provides a new and novel construction in price ticket moldings in which provision is made for the use of a guard for the tickets carried by the molding without interfering with the free and easy removal of articles of merchandise from the shelf to the front edge in which a molding may be secured.

Having thus described the invention, what is claimed as new is:

In combination, a price ticket molding and ticket protector therefor, said molding comprising a main body portion having a substantially flat back surface for fitting against the front end

of a shelf, price ticket retaining means provided on the front face of said body portion, a recess provided in the back of the main body inwardly from the top thereof and extending the length of said main body portion whereby when the molding is secured to the front end of a shelf the upper edge thereof will be spaced therefrom, a guard comprising a transparent body portion overlying the front face of the molding, a seat provided at the lower edge of the main body forward of the plane of the price ticket retaining

means for receiving the lower edge of the transparent body portion, a rearwardly extending flange extending from the upper edge of the transparent body portion overlying the top of the main body of the molding, and a downwardly extending lip extending from said flange for free reception in the space between the upper edge of the molding and the front of a shelf to which it is adapted to be secured.

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