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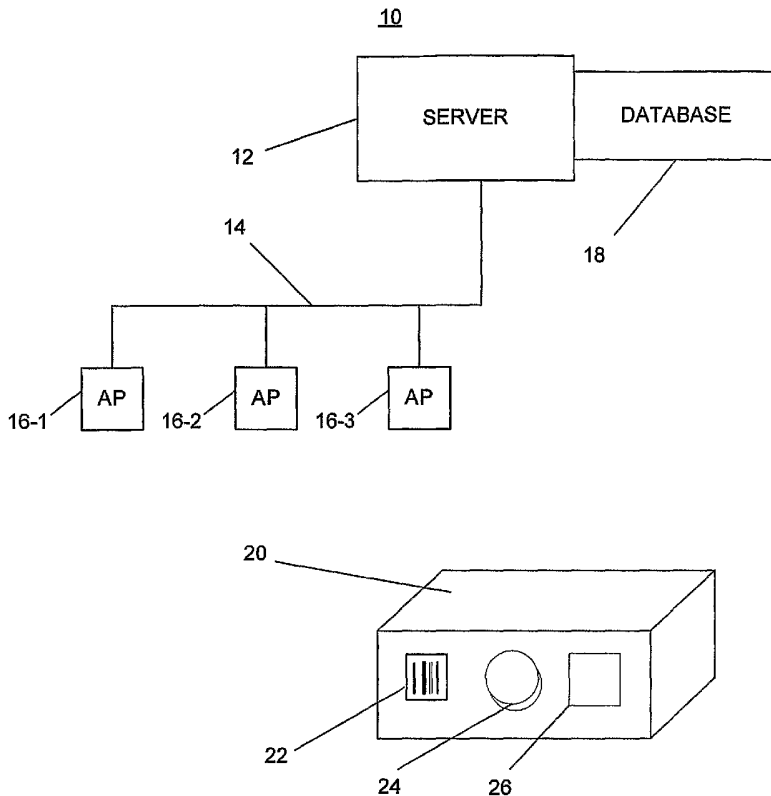
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[Continued on next page]

(54) Title: SYSTEM AND METHOD USING LOCATION-AWARE DEVICES TO PROVIDE CONTENT-RICH MOBILE SERVICES IN A WIRELESS NETWORK



(57) Abstract: A system and method is provided for providing enriched content over a wireless network to a mobile device based on location information read by the mobile device from a location information storage device. The location information storage device may be a bar code, RFID tag, Infobutton, or any other device which may be affixed to a fixed location and which may store unique location information to be read by the mobile device.

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INTERNATIONAL SEARCH REPORT

International application No.

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A. CLASSIFICATION OF SUBJECT MATTER
 IPC(7) : H04Q 7/20
 US CL : 455/456.1
 According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)
 U.S. : 455/456.1, 456.3, 456; 707/104.1; 73/23.2; 379/211.01

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
 Please See Continuation Sheet

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X --- Y	US 6,671,698 B2 (PICKETT et al.) 30 December 2003, fig. 2, 27; col. 32 lines 20-39; col. 7, lines 1-15; col. 4, lines 20-30.	1-3,7-10,12-14 ----- 4-6, 11
Y	US 6,053,030 A (WHYNALL et al.) 25 April 2000, fig. 1-3; col. 3, line 30-col. 4, line 15.	4, 11
Y	US 2002/0102989 A1 (CALVERT et al.) 01 August 2002, para. 0047.	5
Y	US 2002/0057780 A1 (GRUCHALA et al.) 16 May 2002, para. 0003, 0011.	6

Further documents are listed in the continuation of Box C. See patent family annex.

* Special categories of cited documents:	"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention
"A" document defining the general state of the art which is not considered to be of particular relevance	"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone
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"O" document referring to an oral disclosure, use, exhibition or other means	
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Name and mailing address of the ISA/US Mail Stop PCT, Attn: ISA/US Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450 Facsimile No. (571) 273-3201	Authorized officer Kenneth Wieder <i>R. W. Wieder</i> Telephone No. 571-272-2986 <i>Wieder</i>
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INTERNATIONAL SEARCH REPORT

International application No.
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Continuation of B. FIELDS SEARCHED Item 3:
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business location