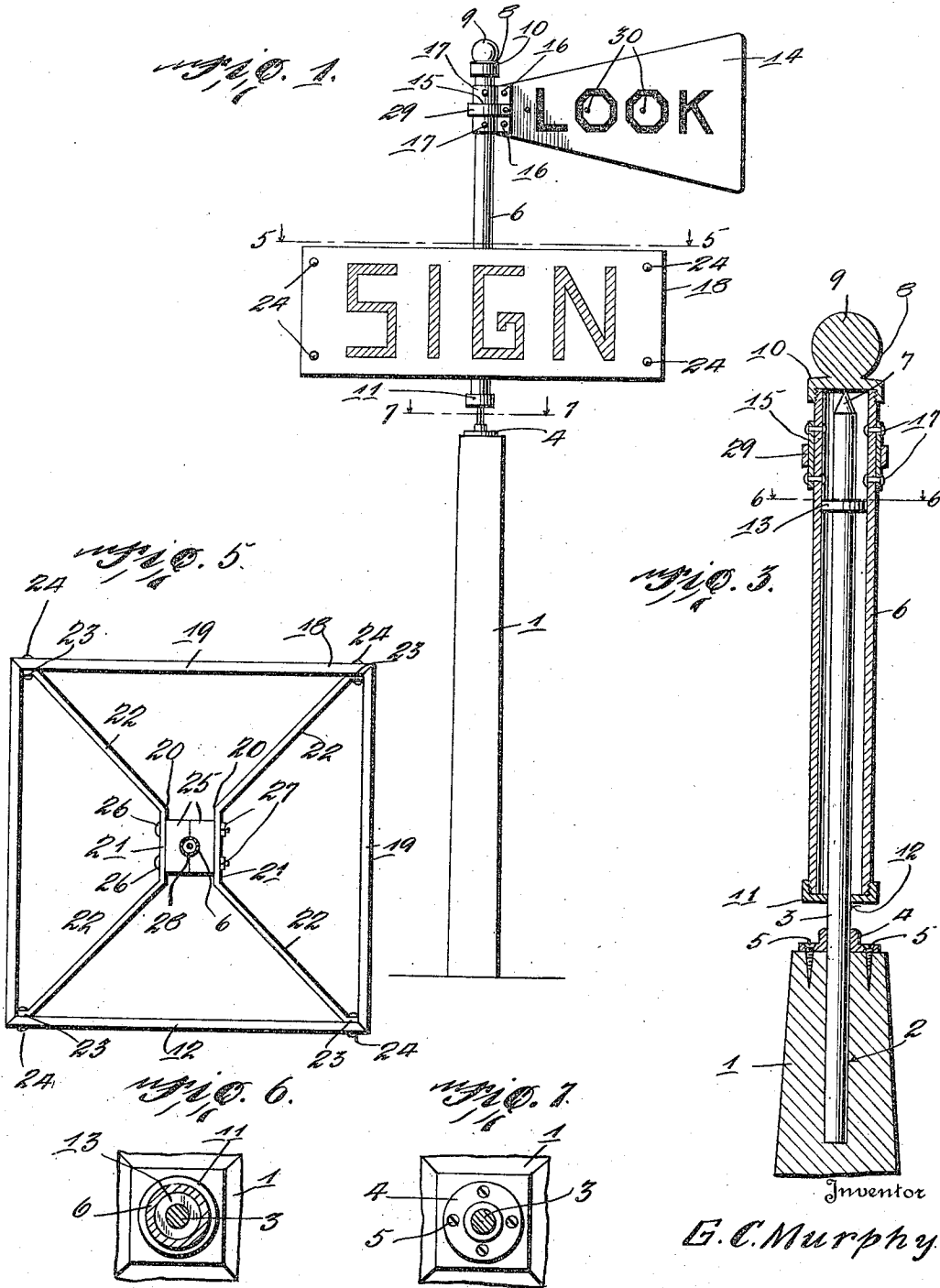


G. C. MURPHY.
ADVERTISING POSTER.
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1,237,678.

Patented Aug. 21, 1917.
2 SHEETS—SHEET 1.



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UNITED STATES PATENT OFFICE.

GEORGE C. MURPHY, OF LOUISVILLE, KENTUCKY.

ADVERTISING-POSTER.

1,237,678.

Specification of Letters Patent.

Patented Aug. 21, 1917.

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To all whom it may concern:

Be it known that I, GEORGE C. MURPHY, citizen of the United States of America, residing at Louisville, in the county of Jefferson and State of Kentucky, have invented certain new and useful Improvements in Advertising-Posters, of which the following is a specification, reference being had therein to the accompanying drawing.

10 This invention relates to an advertising poster and has for its principal object the production of means for drawing attention to advertising matter.

15 Another object of this invention is the production of a sign pivotally mounted upon a post which is adapted to turn with the wind.

20 Another object of this invention is the production of a cylinder adapted to be easily rotated upon a rod, said rod being provided with a bearing point.

25 With these and other objects in view, this invention consists of certain novel combinations, constructions and arrangements of parts as will be hereinafter fully described and claimed.

In the accompanying drawings:

Figure 1 is a side elevation of the device.

30 Fig. 2 is a side elevation of the device showing the same partly in section.

Fig. 3 is a vertical section through the device with the advertising sign left off.

35 Fig. 4 is a side elevation of the top of the cylinder showing how the vane is attached thereto, the vane being broken away.

Fig. 5 is a section taken on the line 5—5 of Fig. 1 looking in the direction of the arrows.

40 Fig. 6 is a section taken on line 6—6 of Fig. 3 looking in the direction of the arrows.

Fig. 7 is a section taken on the line 7—7 of Fig. 1 looking in the direction of the arrows.

45 Fig. 8 is a section taken on the line 8—8 of Fig. 2.

Fig. 9 is a section taken on the line 9—9 of Fig. 2.

Referring to the accompanying drawings by numerals, it will be seen that 1 designates 50 a post which is provided with the vertically extending bore 2 adapted to receive the rod 3. This rod 3 is held in place by means of the collar 4 which is attached to the post 1 by means of the screw 5 as shown clearly in 55 Fig. 3.

The rod 3 is adapted to extend into the

cylinder 6 so that the pointed end 7 of the rod 3 will engage the cap 8. The cap 8 is threaded upon the cylinder 6 and is provided with the spherical shaped knob 9 and the body portion 10. The pointed end 7 of the rod 3 is adapted to bear upon the center of the inner face of the body portion 10 of the cap 8. The cap 11 is threadedly mounted upon the lower end of the cylinder 6 and is 65 provided with a central opening 12 so as to allow the rods 3 to pass therethrough.

Near the upper end of the rod 3 is provided the collar 13 which is fixedly attached to the rod 3 and will prevent the cylinder 70 from wobbling upon the shaft 3. Upon the upper end of the cylinder 6 is provided the vane 14. This vane 14 is bent so as to provide the sleeve portion 15 which is fixedly attached to the body portion of the vane, by 75 means of rivets 16. Rivets 17 are also provided to fixedly attach the vane to the cylinder 6 as is clearly shown in Fig. 3. Near the lower end of the cylinder 6 is provided the frame 18 which frame 18 consists of the side 80 members 19 which will be held in place by means of the V-shaped brackets 20. These brackets 20 are formed from single strips of metal and bent so as to provide the flat- 85 tened portion 21 and the two legs 22. At the end of the legs 22 there is provided the internal feet 23 which are held in engagement with the side portions 19 by means of the rivets 24. The body portions 21 are 90 mounted upon the blocks 25 by means of the bolts 26 which bolts 26 are held in position by nuts 27. The blocks 25 when placed together are dished out so as to provide the cylindrical bore 28 so as to pass around and be fixedly held upon the cylinder 6 as is 95 clearly shown in Fig. 9.

The vane 14 which is mounted upon the upper end of the cylinder 6, is braced by means of the sheet metal strip 29 by means of a plurality of rivets 30. Upon this vane 100 14 there is usually painted some word which will draw the attention of pedestrians and others. The frame 18 which is provided with side portions 19 is for the purpose of advertising and the like. Along the face of 105 the side portions 19 there may be painted advertising matter. It will be seen by having the vane 14 fixedly attached to the cylinder 6 and the frame 18 fixedly attached to the cylinder 6, that when the wind blows it 110 will have the usual effect upon the vane 14, that is turn the same from the direction in

which the wind is coming, which vane will turn the cylinder 6 and the frame 18 which will naturally draw advertising matter carried upon the frame 18, to the attention of those occupying the space thereabout.

What is claimed is:

1. In a device of the class described, the combination of a post, said post provided with a longitudinal bore extending at a spaced distance from its top, a rod being fitted in said bore, the top end of said rod being pointed, a cylinder passing around said rod, said cylinder provided with threaded ends, a pivot cap threaded upon the upper end of said cylinder so as to come into engagement with the pointed end of said rod, a cap provided with central opening threaded upon the lower end of said cylinder and means provided upon said rod to prevent said cylinder from wobbling, a vane fixedly attached near the top of said cylinder and means for displaying advertising matter mounted upon said cylinder.

2. In a device of the class described, the combination of a post, said post provided with a central longitudinal bore extending at a spaced distance from its top and rotatably mounted within said bore, means for bracing said rod within said bore, said rod provided with a pointed end, a cylinder passing around said rod, said cylinder provided with threaded ends, a pivot cap threaded upon the upper end of said cylinder so as to be in engagement with said pointed end of said rod, a cap provided with a central opening threaded upon the lower end of said cylinder so that said rod may pass through said opening, a collar fixedly attached to said rod near its upper end so as to prevent said cylinder from wobbling, a vane fixedly attached to said cylinder near its top, means for bracing said vane upon said cylinder and means for displaying advertising matter carried upon said cylinder.

3. In a device of the class described, the

combination of a post, said post provided with a central longitudinal bore extending at a spaced distance from its top and rotatably mounted within said bore, means for bracing said rod within said bore, said rod provided with a pointed end, a cylinder passing around said rod, said cylinder provided with threaded ends, a pivot cap threaded upon the upper end of said cylinder so as to be in engagement with said pointed end of said rod, a cap provided with a central opening threaded upon the lower end of said cylinder so that said rod may pass through said opening, a collar fixedly attached to said rod near its upper end so as to prevent said cylinder from wobbling, a vane fixedly attached to said cylinder near its top, means for bracing said vane upon said cylinder, a frame carried upon said cylinder near its lower end, said frame provided with a plurality of side portions, said side portions adapted to receive advertising matter, braces fixedly attached to said side portions, a plurality of blocks dished out so as to pass around said cylinder, said braces being fixedly attached to said blocks whereby said blocks will efficiently hold said frame in engagement with said cylinder.

4. In a device of the class described, the combination of a post with a frame, means for pivotally mounting said frame upon said post, said frame comprising a plurality of side portions, said side portions being held together by means of a plurality of braces, said braces being substantially V-shaped and formed from a single strip of metal and bent so as to form a body portion, legs divergingly extending from said body portion, feet extending from said legs so as to be at right angles with said body portions, said feet being attached to said side portions by rivets, blocks held between said body portions by means of bolts.

In testimony whereof I hereunto affix my signature.

GEORGE C. MURPHY.

Copies of this patent may be obtained for five cents each, by addressing the "Commissioner of Patents, Washington, D. C."