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(54) **VEHICLE AVATAR DEVICES FOR INTERACTIVE VIRTUAL ASSISTANT**

(58) **Field of Classification Search**
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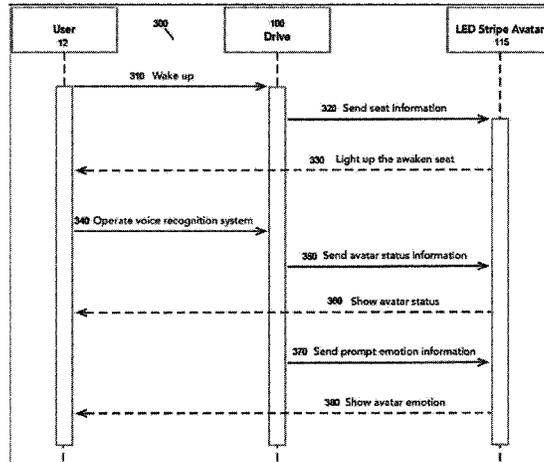
(57) **ABSTRACT**

(51) **Int. Cl.**
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G06F 3/16 (2006.01)
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A system and method for providing avatar device status indicators for voice assistants in multi-zone vehicles. The method comprises: receiving at least one signal from a plurality of microphones, wherein each microphone is associated with one of a plurality of spatial zones, and one of a plurality of avatar devices; wherein the at least one signal further comprises a speech signal component from a speaker; wherein the speech signal component is a voice command or question; sending zone information associated with the speaker and with one of the plurality of spatial

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zones to an avatar; activating one the plurality of avatar devices in a respective one of the plurality of spatial zones associated with the speaker.

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(58) **Field of Classification Search**

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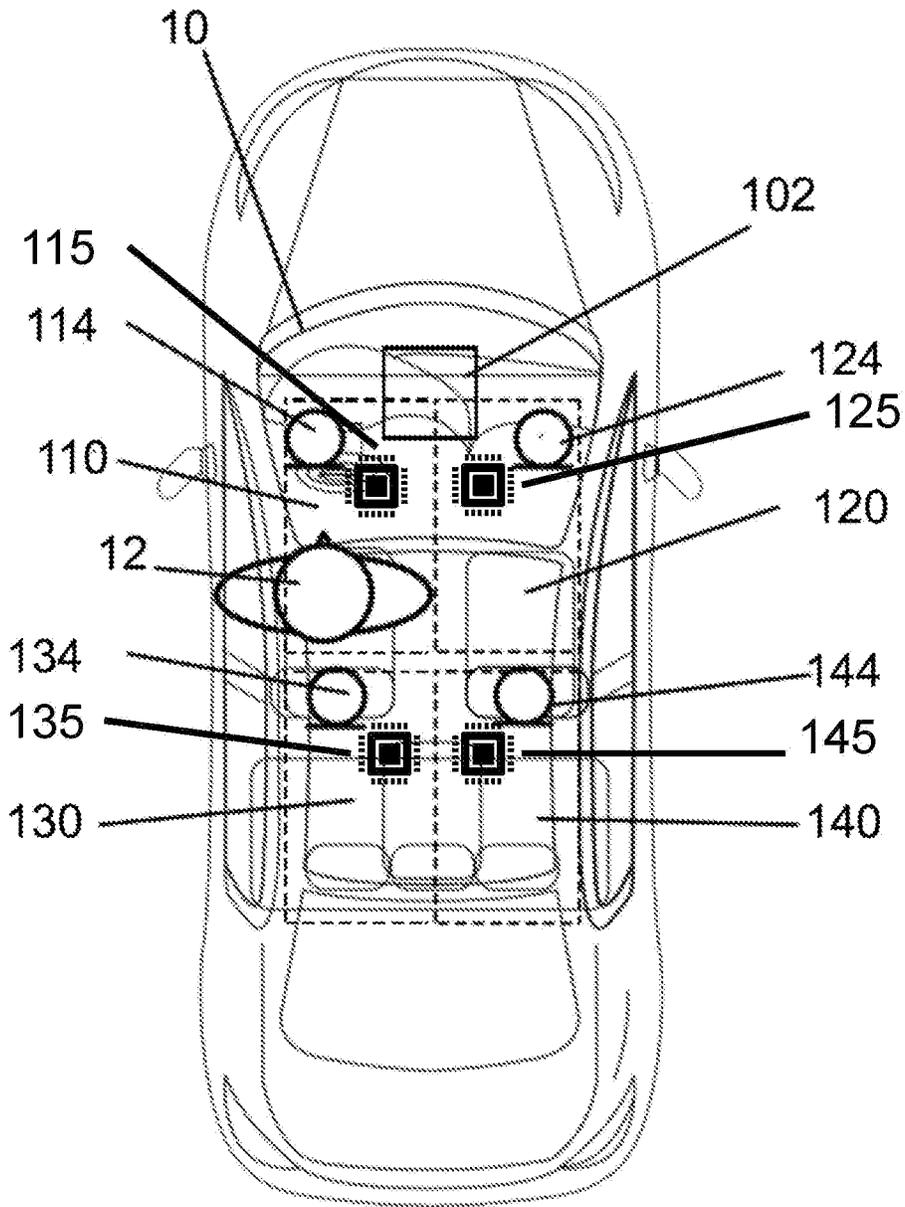


FIG. 1

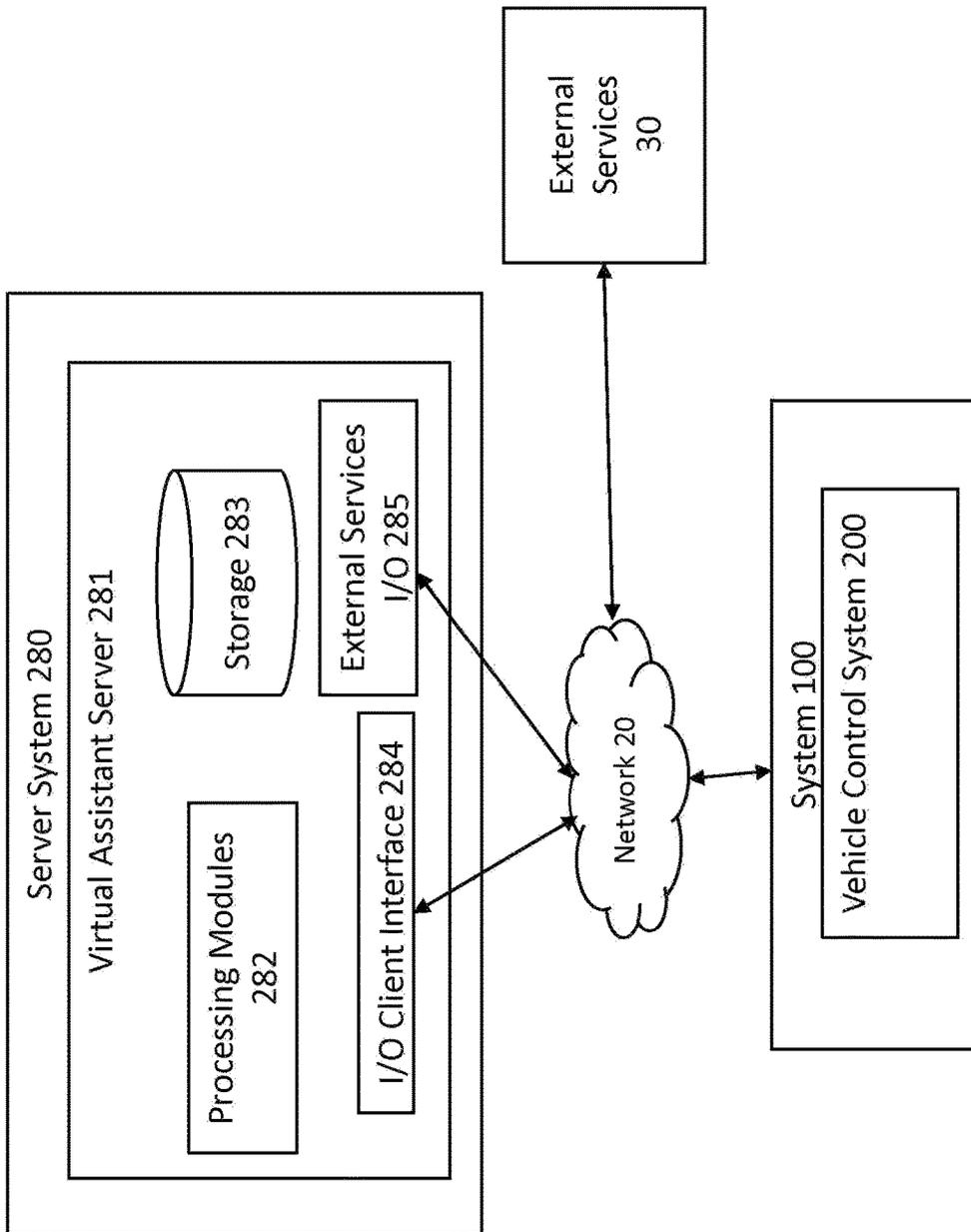


FIG. 2B

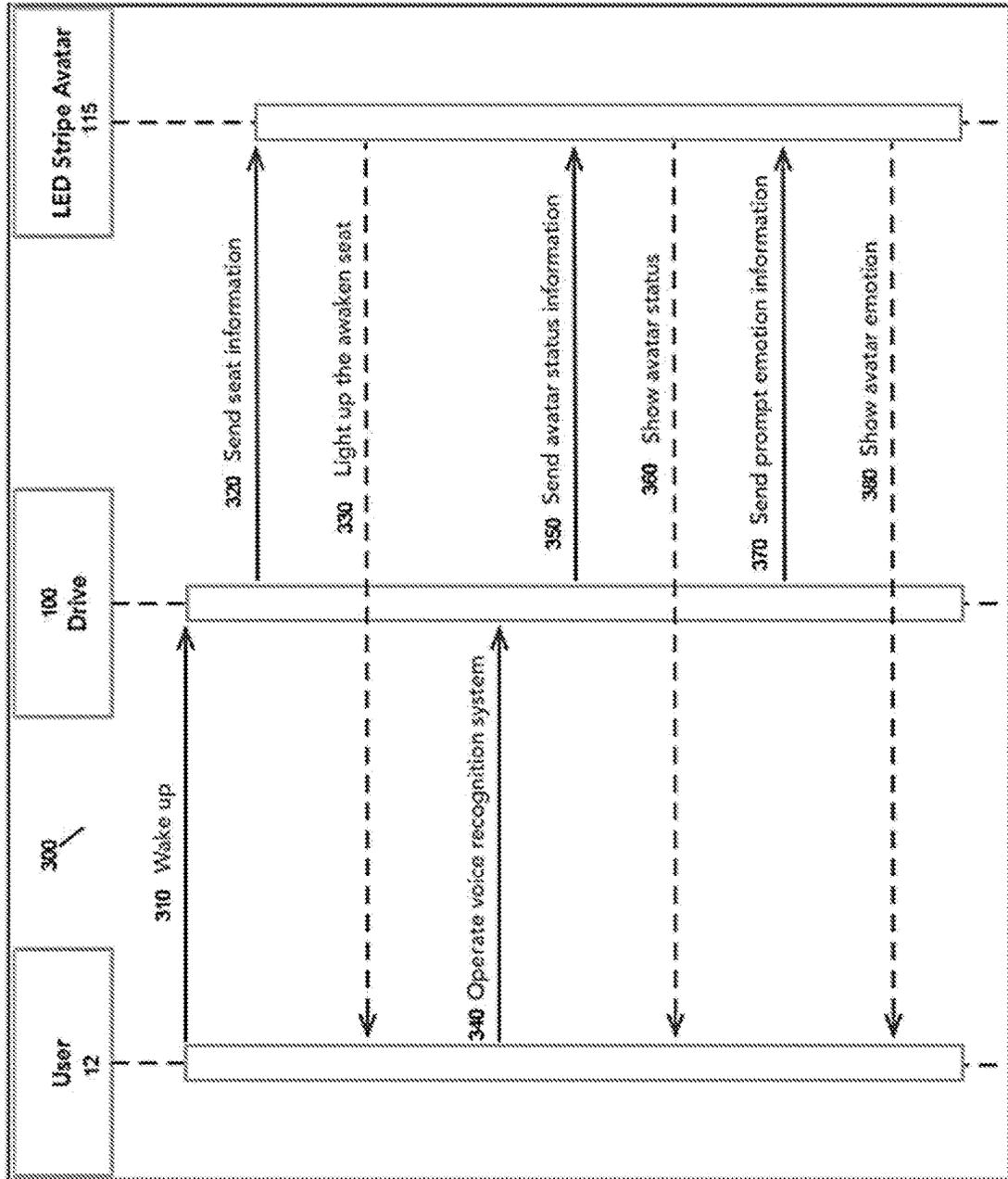


FIG. 3

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VEHICLE AVATAR DEVICES FOR INTERACTIVE VIRTUAL ASSISTANT

CROSS-REFERENCE TO RELATED APPLICATIONS

This Application is a continuation of International Application No. PCT/CN2019/104012, filed on Sep. 2, 2019. The content of aforementioned application is incorporated herein by reference in its entirety.

DISCUSSION OF RELATED ART

1. Field of the Disclosure

The present disclosure relates to virtual assistants employed in vehicles.

2. Description of the Related Art

Modern vehicles are equipped with multi-zone systems to allow various passengers to take advantage of voice-activated features or engage in hands-free telephone conversations in different areas of the vehicle. In systems where each person speaking (hereinafter: “speaker”) has a dedicated zone close to the respective person’s position, it can be difficult for a speaker and driver to know if the voice assistant has properly identified which zone the speaker is in, and what the current status of the voice assistant is. For example, current practices require a speaker, who is often the driver of a vehicle, to quickly look at small display screens to obtain information, thereby taking their eyes off the road.

These problems can lead to the speaker driving dangerously, needlessly repeating themselves, waiting to speak, or speaking at the wrong time to issue a command or request to the voice assistant.

SUMMARY

The aforementioned and related problems can be solved by a system and method that provides a sensory status indicator for the voice assistant which is highly visible or readily identifiable with minimal concentration needed from a speaker.

The present disclosure provides a system and a method in which avatar devices are used to indicate the status of a voice assistant. Avatar devices can be visual avatars, such as LED lighting, or other sensory avatar devices, including haptic avatars, such as a vibrating device.

In an embodiment, the present disclosure provides a system and a method in which the avatar devices are LEDs are used to indicate the status of a voice assistant. As used herein, LEDs can be employed to indicate the active area or zone of a voice assistant, indicate the status of the voice assistant and the emotion of the voice assistant. The speakers, whether passengers or drivers, can quickly obtain information at a glance, or through peripheral vision, thereby increasing safety, and ease of use of the vehicle’s systems and voice assistant.

In multi-zone vehicles, with a zone per seat, and with multiple speakers in different zones, the LEDs can be used to indicate that a voice assistant is listening to or waiting for a command in a particular zone or seat. When the LED is turned on in a particular zone, the speaker or speakers in the vehicle are made aware which zone in the vehicle the voice

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assistant is currently active in. When the LED is turned off the speaker is made aware that the voice assistant is no longer active in that zone.

LEDs can also be used to indicate the current status of a voice assistant in the active zone. For example, different LED effects can be used to indicate that the voice assistant is idle, listening, processing or snoozing. For instance, LEDs can be turned off to indicate an idle voice assistant status, and the LED can be turned on with low brightness to indicate a listening voice assistant status.

Lastly, LEDs can be used to indicate an emotion status of the voice assistant. For example, a blue light can be used to indicate that the voice assistant is calm, and a red light can indicate the voice assistant is angry. These indicators facilitate communication and understanding between the voice assistant and the speaker by providing the voice assistant more human like features.

BRIEF DESCRIPTION OF THE DRAWINGS

The accompanying drawings illustrate aspects of the present disclosure, and together with the general description given above and the detailed description given below, explain the principles of the present disclosure. As shown throughout the drawings, like reference numerals designate like or corresponding parts.

FIG. 1 shows an exemplary vehicular environment for an exemplary system and method according to the present disclosure.

FIG. 2A shows an embodiment of the system according to the present disclosure.

FIG. 2B shows a system for a virtual assistant according to a client-server model.

FIG. 3 is logic flow diagram of an example method according to the present disclosure.

DETAILED DESCRIPTION OF THE DISCLOSURE

Referring to the drawings and, in particular, to FIGS. 1, 2A-2B and 3, a system is generally represented by reference numeral 100, hereinafter “system 100”. System 100 is a multi-microphone system used to capture speech sound from multiple persons in an example environment 10, such as a vehicle in FIG. 1. As will be appreciated, embodiments as described herein can be employed in other exemplary multi zone to person environments, for example a conference room.

Environment 10 can include spatial zones 110, 120, 130, and 140, having microphones 114, 124, 134, and 144, respectively. Microphones 114, 124, 134, and 144 are arranged such that different spatial zones 110, 120, 130, and 140 are covered by each respective microphone. Specifically, microphones 114, 124, 134, and 144 are spatially separated so that each spatial zone is defined by the proximity to the corresponding microphone. This is also referred to as an “acoustic bubble” around the microphone. Specifically, microphones 114, 124, 134, and 144 are spatially separated so that each spatial zone is defined by the proximity to the corresponding microphone.

Environment 10 can also include spatial zones 110, 120, 130, and 140, having avatars 115, 125, 135, and 145, respectively. Avatars 115, 125, 135, and 145 are arranged such that different spatial zones 110, 120, 130, and 140 are covered by each respective avatar. In the embodiments as described herein, avatars 115, 125, 135, and 145 are

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described as lighting devices corresponding to each spatial zone, for example an LED light or LED strip.

Spatial zones **110**, **120**, **130**, and **140** are indicated by the respective dashed boundary lines. The dashed lines are for illustrative purposes only and are not intended to limit the relative sizes and/or dispositions within environment **10**.

In FIG. **1**, microphone **114** is in spatial zone **110**, microphone **124** is in spatial zone **120**, microphone **134** is in spatial zone **130**, and microphone **144** is in spatial zone **140**. In FIG. **1**, LED **115** is in spatial zone **110**, LED **125** is in spatial zone **120**, LED **135** is in spatial zone **130**, and LED **145** is in spatial zone **140**. User **12** is shown sitting in the driver seat, in zone **110**.

Although four spatial zones are shown in environment **10**, the system and method of the present disclosure is operable in an environment with at least two zones. For example, in a vehicular environment, there can be one seat-dedicated microphone **114** and LED strip **115** for zone **110** and a second seat-dedicated microphone **124** and LED strip **125** for zone **120**. Such a configuration corresponds to one microphone and LED avatar for the driver's seat and one microphone and LED avatar for the front passenger's seat.

Although each of spatial zones **110**, **120**, **130** and **140** is shown in the figures to include a single microphone, each zone can include multiple microphones or an array of microphones to focus on the related speaker in each zone. That is, although microphone **114** is shown and described as one microphone, for example, microphone **114** can be an array of microphones. Advantageously, such an arrangement allows for techniques such as beamforming. Examples can also comprise virtual microphones. A virtual microphone as used herein is understood to be a combination of multiple physical microphones in an array of microphones dedicated to a single spatial zone and the processing and determining of one output signal therefrom. Beamforming techniques to determine one output signal are examples. This output signal associated to the array of microphones and designated as the output signal of a virtual microphone, can focus on one dedicated zone similar to a single omni-directional microphone positioned close to a speaker in a particular zone, or similar to a directional microphone steered towards the desired zone or rather speaker.

Although each of spatial zones **110**, **120**, **130** and **140** is shown in the figures to include a single LED or LED strip, each zone can include multiple LEDs or LED strips. Also, while the terms "avatar" and "LED" or "LED strip" are used interchangeably herein, an avatar can include other devices providing visual cues or lighting that can correspond uniquely to a different zone. As will also be appreciated, while avatars are described as visual avatars, other sensory avatar devices that do not distract a driver can be used. For example, avatars **115**, **125**, **135**, and **145** can haptic avatars, such as a vibrating element embedded in each seat.

It will further be understood that environments such as environment **10** can have more than four spatial zones as long as each zone has at least one microphone and one avatar. For example, a sports utility vehicle with seating for six passengers can be outfitted with six microphones and six LED strips for 6 zones corresponding to six seats. So again, for a van having twelve seats (12 zones, 12 microphones, 12 LED strips), a bus having sixty seats (60 zones, 60 microphones, 60 LED strips), and so on.

Referring to FIGS. **2A-2B**, example components of system **100** will now be discussed.

System **100** includes the following exemplary components that are electrically and/or communicatively connected: a sound reproducer **102** (FIG. **1**); a first microphone

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114; a first LED strip **115**, a second microphone **124**; a second LED strip **125**, a third microphone **134**; a third LED strip **135**; a fourth microphone **144**; a fourth LED strip **145**; and a computing unit **200**. Computing unit **200** can include the following: a virtual assistant client **220**; a signal processing (SP) unit **210**; a control unit **240**, which can be configured to include a controller **242**, a processing unit **244** and/or a non-transitory memory **246**; a power source **250** (e.g., battery or AC-DC converter); an interface unit **260**, which can be configured as an interface for external power connection and/or external data connection; a transceiver unit **270** for wireless communication; and antenna(s) **272**. The components of computing unit **200** can be implemented in a distributed manner.

SP unit **210** performs gain estimation and application, speaker activity detection, and multi-channel signal processing.

Sound reproducer **102** is an electromechanical device that produces sound, also known as a loudspeaker. The location shown for sound reproducer **102** in FIG. **1** is for illustrative purposes only. In embodiments, there can be one or more sound reproducers **102**.

Microphones **114**, **124**, **134**, and **144** are transducers that convert sound into an electrical signal. Typically, a microphone utilizes a diaphragm that converts sound to mechanical motion that is in turn converted to an electrical signal.

Several types of microphones exist that use different techniques to convert, for example, air pressure variations of a sound wave into an electrical signal. Nonlimiting examples include: dynamic microphones that use a coil of wire suspended in a magnetic field; condenser microphones that use a vibrating diaphragm as a capacitor plate; and piezoelectric microphones that use a crystal of made of piezoelectric material. A microphone according to the present disclosure can also include a radio transmitter and receiver for wireless applications.

Microphones **114**, **124**, **134**, and **144** can be directional microphones (e.g. cardioid microphones) so that focus on a spatial zone is emphasized. An omni-directional microphone can also focus on one zone by its position within the zone close to the desired speaker. Microphone **114** can be one or more microphones or microphone arrays. Microphones **124**, **134**, and **144** can also be one or more microphones or microphone arrays.

Sound reproducer **102** and microphones **114**, **124**, **134**, and **144** can be disposed in one or more enclosures **150**.

Detecting in which zone of at least two zones a person is speaking based on multiple microphone signals can be done, e.g., by evaluating the speech power occurring at a microphone in each of the at least two zones.

The system can be configured to perform of multi-zone processing (e.g., for separation, combination, or zone selection) using, for example, the observation of level differences of the different microphone signals. For each passenger speaking it is assumed that the passenger-dedicated microphone for the respective passenger's seat shows higher signal level compared to the microphones for the other seats. Typically, acoustic cross-talk couplings between the spatial zones in the car ("cross-talk") are at least in the range of about -6 dB (depending on the placement of the microphones, the position of the speaker and further room acoustic parameters).

The system is also configured with a virtual assistant. The terms "virtual assistant," "digital assistant," "intelligent automated assistant," or "automatic digital assistant" can refer to any information processing system that can interpret natural language input in spoken and/or textual form to infer

user intent, and perform actions based on the inferred user intent. For example, to act on an inferred user intent, the system can be configured to one or more of the following: identifying a task flow with steps and parameters designed to accomplish the inferred user intent; inputting specific requirements from the inferred user intent into the task flow; executing the task flow by invoking programs, methods, services, APIs, or the like; and generating output responses to the user in an audible (e.g., speech) and/or visual form.

A virtual assistant is configured to accept a user request at least partially in the form of a natural language command, request, statement, narrative, and/or inquiry. Typically, the user request seeks either an informational answer or performance of a task by the virtual assistant.

As shown in FIG. 2B, a virtual assistant can be implemented according to a client-server model. The virtual assistant can include a client-side portion **220** executed on a user device such as a vehicle control system computing device **200**, and a server-side portion executed on a server system **280**. The vehicle control system computing device **200** can communicate with a server system **280** through one or more networks **20**, which can include the Internet, an intranet, or any other wired or wireless public or private network.

The client-side portion executed on the vehicle control system computing device **200** can provide client-side functionalities, such as user-facing input and output processing and communications with server system **280**. Server system **280** can provide server-side functionalities for any number of clients residing on a respective user device.

Server system can include one or more virtual assistant servers **281** that can include a client-facing I/O interface **284**, one or more processing modules, data and model storage **283**, and an I/O interface to external services. The client-facing I/O interface **284** can facilitate the client-facing input and output processing for virtual assistant server. The one or more processing modules can utilize data and model storage **283** to determine the user's intent based on natural language input, and can perform task execution based on inferred user intent. Virtual assistant server **281** can include an external services I/O interface configured to communicate with external services **30**, such as telephony services, calendar services, information services, messaging services, navigation services, and the like, through network(s) **20** for task completion or information acquisition. The I/O interface **285** to external services **30** can facilitate such communications.

Server system **280** can be implemented on one or more standalone data processing devices or a distributed network of computers. In some examples, server system **280** can employ various virtual devices and/or services of third party service providers (e.g., third-party cloud service providers) to provide the underlying computing resources and/or infrastructure resources of server system.

Although the functionality of the virtual assistant is described in as including both a client-side portion **220** and a server-side portion **281**, in some examples, the functions of an assistant (or speech recognition in general) can be implemented as a standalone application installed on a user device or vehicle control system **200**. In addition, the division of functionalities between the client and server portions of the virtual assistant can vary in different examples.

FIG. 3 illustrates a logic flow **300** of an example method according to the present disclosure. The functionality of logic flow **300** can be performed by (i) a single computing entity, e.g., computing unit **200** of system **100**, or (ii) in a distributed manner. In the latter case, portions of the struc-

ture and/or operations of logic flow **300** are performed across multiple computing platforms and/or entities using a distributed system architecture, e.g., a master-slave architecture, a client-server architecture, a peer-to-peer architecture, a shared database architecture, and the like. The embodiments are not limited in this context.

At step **310**, a user such as user **12** speaks a wake up or voice command detected by one of the microphones such as microphone **114**, which is used to signal the system or drive **100** to wake up. The wake up command spoken by the user can be a phrase such as "hello" in various languages. The microphone closest to and in the zone of the speaker sends the signal to system **100**. System **100** is able to identify which zone the signal was received from. For example, a signal received from microphone **114** in zone **110** indicates the speaker is user **12** and is the driver.

In some embodiments, at step **301**, a trigger can be used to detect a speech zone. Exemplary non-limiting triggers include a Coherence-to-Diffuse-Ratio that indicates proximity of the microphone to the speaker, relative time delays between microphones, a Signal-to-Noise-Ratio smoothed over time, zone activity detection based on voice biometrics, or visual information provided by a camera or another sensor (not shown) configured to provide information regarding the spatial zone position of an active speaker.

In some embodiments, where an algorithm related to a camera extracts activity information of the zone dedicated speaker based on visual information, a camera can be used for the trigger.

At step **320** the system **100** sends zone or seat information to an avatar such as LED avatar **115**. The LED avatar can be any one of the LED avatars in the vehicle, depending on which user is the speaker or which zone needs information based on the voice input. For example, where user **12** is the driver and the speaker, LED avatar **115** in zone **110** is sent the seat information at step **320**, which the same zone as the speaker.

At step **330**, in response to receiving the zone or seat information, the LED avatar lights up in the zone corresponding to the zone of the user **12**. For example, LED avatar **115** lights up in zone **110** to indicate that the voice assistant is active or listening for a voice command in zone **110** from speaker user **12**.

In some embodiments the LED avatar in the active area or zone can light up with a low brightness to indicate that the voice assistance is active in that zone.

At step **340**, a user issues voice commands to the voice assistant to operate a voice recognition system. A user can operate the voice recognition system as known in the art, by issuing various commands, to command the voice assistant to operate any number of vehicle operations and systems. For example, voice assistants are configured to perform operations such as switching radio stations, opening or closing a specific window, locking the vehicle, calling a specific person, or adjusting or enter a destination into the navigation system. The voice commands are received by system **100** through a microphone that is in the same zone as the user.

At step **350**, system **100** sends avatar status information and command to an LED avatar. Avatar status information can include statuses any number of statuses such as, for example, listening, processing, snoozing, or idle. For example, when user **12** speaks a voice command at step **340**, the system **100** sends an avatar status information corresponding to the status "listening" to LED avatar **115**.

In some embodiments, when system **100** sends the status "listening" to an LED avatar, the system is configured to

control the brightness of the LED. The system can be further configured to vary the brightness based on speaker input to the system. For example, in a “listening” status configuration, the system can be configured to dim or brighten the LED to correspond to the volume of a user’s voice. In some embodiments, the LEDs can be configured to dim when the volume of a user’s voice decreases and brighten when the volume of a user’s voice increase.

In some embodiments, when the avatar status is “processing”, the system **100** can be configured to light an avatar having an LED strip or series of LED lights from a left end of the LED lights to a right end of the LED lights. The LED lights that light up first will also fade first.

The system can be configured to light LED lights the right end to the left end. This sequence can repeat while the avatar status information is “processing”. In some embodiments, the processing status can indicate that the system **100** received a voice command, is currently processing the request.

In some embodiments when the avatar status is “snoozing”, the system **100** can be configured to change the brightness of the LED avatar low to high and then from high to low and repeat this sequence while the avatar status is “snoozing”.

In some embodiments when the avatar status is “idle”, the system **100** can be configured to turn the LED avatar off so no light is emitted.

In some embodiments, the system can be configured to operate a haptic feedback avatar device to send vibrations to the seat in the zone the user is in, based on the avatar status information.

Accordingly, at step **360**, the system **100** is configured to operate LED or other avatar, for example as described above, based on the avatar information received from system **100** in step **350**.

In some embodiments, at step **370** the system **100** can be configured to provide emotion information to an LED avatar in the zone of the user to indicate a particular emotion. In some embodiments the emotion is related to the voice command issued by the user in step **340**, and the result of the processed request or command. For example, if the voice command issued by the user at step **340** is “go home”, the system **100** can be configured to enter the known address of the user in the system’s navigation. If the amount of time for the user to arrive at the destination is greater than usual due to traffic, the system **100** can be configured to send emotion information indicating an angry state to the LED avatar in the zone of the user. For example, the system can be configured to command the LED to emit a red light based on the “angry” emotional prompt.

In some embodiments the system **100** can detect the user’s emotional state through the voice data received from the microphone in the user’s zone. In some embodiments system **100** can detect the user’s emotional state through visual information received from a camera within the vehicle. In some embodiments system **100** can send emotion information related to the user’s current emotional state to an LED avatar. For example, if the system **100** detects the user is upset, the system **100** can be configured to send the emotion information indicating the user’s angry state to the LED avatar. In some embodiments the LED avatar can be configured provide certain lighting to calm the user when the user is upset, for example a soft blue light.

In some embodiments emotion information is obtained or generated through natural language understanding (NLU) algorithms. For example, the system **100** can be configured with an NLU system configured to perform sentiment analy-

sis as known in the art. In some embodiments, the system can also be configured to perform emotion recognition, for example using facial tracking recognition systems and emotion recognition software.

At step **380**, the LED avatar can be configured to display lighting corresponding to the emotion information received from system **100** at step **370**.

For example, as described above, the system can be configured to so that the LED avatar lights up with a red color to indicate anger based on a “anger” prompt at step **370**. If the emotion information is “calm” the LED can light up to a blue color to show a calm state.

It should be understood that elements or functions of the present invention as described above can be implemented in the form of control logic using computer software in a modular or integrated manner. Based on the disclosure and teachings provided herein, a person of ordinary skill in the art will know and appreciate other ways and/or methods to implement the present invention using hardware and a combination of hardware and software.

When a certain structural element is described as “is connected to”, “is coupled to”, or “is in contact with” a second structural element, it should be interpreted that the second structural element can “be connected to”, “be coupled to”, or “be in contact with” another structural element, as well as that the certain structural element is directly connected to or is in direct contact with yet another structural element.

It should be noted that the terms “first”, “second”, and the like can be used herein to modify various elements. These modifiers do not imply a spatial, sequential or hierarchical order to the modified elements unless specifically stated.

As used herein, the terms “a” and “an” mean “one or more” unless specifically indicated otherwise.

As used herein, the term “substantially” means the complete or nearly complete extent or degree of an action, characteristic, property, state, structure, item, or result. For example, an object that is “substantially” enclosed means that the object is either completely enclosed or nearly completely enclosed. The exact allowable degree of deviation from absolute completeness can in some cases depend on the specific context. However, generally, the nearness of completion will be to have the same overall result as if absolute and total completion were obtained.

As used herein, the term “about” is used to provide flexibility to a numerical range endpoint by providing that a given value can be “a little above” or “a little below” the endpoint. Further, where a numerical range is provided, the range is intended to include any and all numbers within the numerical range, including the end points of the range.

While the present disclosure has been described with reference to one or more exemplary embodiments, it will be understood by those skilled in the art, that various changes can be made, and equivalents can be substituted for elements thereof without departing from the scope of the present disclosure. In addition, many modifications can be made to adapt a particular situation or material to the teachings of the present disclosure without departing from the scope thereof. Therefore, it is intended that the present disclosure will not be limited to the particular embodiments disclosed herein.

The operation of certain aspects of the present disclosure have been described with respect to flowchart illustrations. In at least one of various embodiments, processes described in conjunction with FIGS. **1** to **3** can be implemented by and/or executed on a single network computer. In other embodiments, these processes or portions of these processes can be implemented by and/or executed on a plurality of

network computers. Likewise, in at least one of the various embodiments, processes or portions thereof, can operate on one or more client computers, such as client computer. However, embodiments are not so limited, and various combinations of network computers, client computers, virtual machines, or the like can be used. Further, in at least one of the various embodiments, the processes described in conjunction with the flowchart illustrations can be operative in system with logical architectures, such as those described in herein.

It will be understood that each block of the flowchart illustrations described herein, and combinations of blocks in the flowchart illustrations, can be implemented by computer program instructions. These program instructions can be provided to a processor to produce a machine, such that the instructions, which execute on the processor, create means for implementing the actions specified in the flowchart block or blocks. The computer program instructions can be executed by a processor to cause a series of operational steps to be performed by the processor to produce a computer-implemented process such that the instructions, which execute on the processor to provide steps for implementing the actions specified in the flowchart block or blocks. The computer program instructions can also cause at least some of the operational steps shown in the blocks of the flowchart to be performed in parallel. Moreover, some of the steps can also be performed across more than one processor, such as might arise in a multi-processor computer system or even a group of multiple computer systems. In addition, one or more blocks or combinations of blocks in the flowchart illustration can also be performed concurrently with other blocks or combinations of blocks, or even in a different sequence than illustrated without departing from the scope or spirit of the present disclosure.

Accordingly, blocks of the flowchart illustrations support combinations for performing the specified actions, combinations of steps for performing the specified actions and program instruction means for performing the specified actions. It will also be understood that each block of the flowchart illustrations, and combinations of blocks in the flowchart illustrations, can be implemented by special purpose hardware-based systems, which perform the specified actions or steps, or combinations of special purpose hardware and computer instructions. The foregoing examples should not be construed as limiting and/or exhaustive, but rather, as illustrative use cases to show an implementation of at least one of the various embodiments of the present disclosure.

The invention claimed is:

1. A method comprising using a vehicle's voice assistant, said voice assistant being an interactive voice assistant, wherein said vehicle comprises plural zones, each of which is associated with a corresponding microphone and a corresponding avatar, wherein using said vehicle's voice assistant includes:

receiving a speech signal from a microphone in a zone of said vehicle, said signal including a command or question uttered by a speaker in said zone, said zone being one of a plurality of zones in said vehicle, each of which has a corresponding microphone;

sending zone information to an avatar associated with the zone, the avatar being one of a plurality of avatars, each of which is associated with a corresponding one of said zones; and

controlling a lighting display of the avatar device to indicate a status of said vehicle's voice assistant, said status being one of a plurality statuses.

2. The method of claim 1, wherein each of said lighting display comprises an LED and wherein said avatar comprises an LED, and wherein controlling said lighting display comprises changing illumination of said LED.

3. The method of claim 1, wherein sending the zone information comprises determining which avatar to activate based on which microphone detected said speech signal.

4. The method of claim 1, further comprising determining which avatar to activate, wherein determining which avatar to activate comprises doing so based on proximity of said microphone to said speaker as determined by visual information provided by a camera or another sensor configured to provide information regarding a zone in which said speaker is situated.

5. The method of claim 1, wherein controlling the lighting display of the avatar comprises lighting the lighting display using a lighting configuration that indicates that the voice assistant system is active or is listening for a further voice command from the speaker.

6. The method of claim 1, wherein controlling the lighting display comprises choosing a lighting configuration that indicates said status and using said lighting configuration to control said lighting display.

7. The method of claim 1, further comprising determining which avatar to activate, wherein determining which avatar to activate comprises doing so based on proximity of said microphone to said speaker as determined by a signal-to-noise ratio smoothed over time.

8. The method of claim 1, wherein controlling said lighting display comprises controlling a brightness and an activation sequence of LED lights of said avatar, wherein said combination of said brightness and said activation sequence is indicative of said status.

9. The method of claim 1, further comprising, based on the status, vibrating a seat in the zone associated with the speaker.

10. The method of claim 1, wherein controlling the lighting display of the avatar device further comprises controlling the lighting display of the avatar device to indicate emotion information associated with an executed activity of the voice assistant system.

11. The method of claim 1, wherein controlling the lighting display to indicate the emotion information comprises controlling the lighting display to indicate an angry emotion in response to a determination that an amount of time to arrive at a destination specified by the speaker is greater than usual, the amount of time having been computed by a navigation system coupled to the voice assistance system.

12. The method of claim 1, wherein controlling the lighting display of the avatar device further comprises using a natural-language understanding system to obtain information concerning the speaker's emotional state and controlling the lighting display of the avatar device to indicate the speaker's emotional state.

13. The method of claim 1, further comprising: determining the speaker's emotion state based on visual information of the speaker obtained from a camera in the vehicle.

14. The method of claim 1, further comprising determining which avatar to activate based on relative time delays between said microphone and one or more other microphones in said vehicle.

15. The method of claim 1, further comprising determining which avatar to activate based on a coherence-to-diffuse ratio that indicates proximity of said microphone to said speaker.

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16. The method of claim 1, further comprising determining which avatar to activate based on zone activity detection based on voice biometrics.

17. The method of claim 1, further comprising determining which avatar device to activate based on the detection of the speech signal component, wherein determining which avatar device to activate comprises: determining proximity of at least one microphone from the plurality of microphones based on coherence-to-diffuse ratio that indicates proximity of the at least one microphone to the speaker.

18. The method of claim 1, wherein controlling the lighting display comprises receiving, from a navigation system, information indicating a delay in arriving at a destination specified by said speaker and causing said lighting display to indicate anger in response to said delay.

19. A manufacture comprising a non-transitory computer readable medium having encoded thereon instructions that cause a processor to implement a voice assistant in a vehicle, said voice assistant being an interactive voice assistant, wherein said instructions are configured to cause said processor: to receive a speech signal from a microphone in a zone of said vehicle, said signal including a command or a question uttered by a speaker in said zone, said zone being

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one of a plurality of zones in said vehicle, each of which has a corresponding microphone; to send zone information to an avatar associated with said zone, said avatar being one of a plurality of avatars, each of which is associated with a corresponding one of said zones; and to control a lighting display of said avatar to indicate a status of said vehicle's voice assistant, said status being one of a plurality of statuses.

20. A system comprising: a voice assistant for a vehicle, said voice assistant being an interactive voice assistant, avatars, each of which is associated with one of said zones, and a controller configured: to receive a speech signal from a microphone in a zone of said vehicle, said signal including a command or a question uttered by a speaker in said zone, said zone being one of a plurality of zones in said vehicle, each of which has a corresponding microphone; to send zone information to an avatar associated with said zone, said avatar being one of a plurality of avatars, each of which is associated with a corresponding one of said zones; and to control a lighting display of said avatar to indicate a status of said vehicle's voice assistant, said status being one of a plurality of statuses.

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