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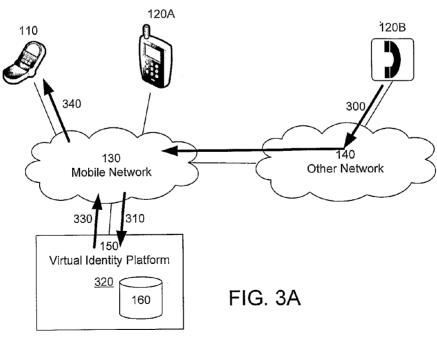
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(57) Abstract: Virtual identities are created, where the virtual identities correspond to the primary identity of a mobile communications device or are based on the authentication of a mobile communications device. In this way, the same mobile device can send communications from different identities (e.g., different phone numbers) and/or receive communications at different identities. In one implementation, a virtual identity platform includes an identity database that makes associations between virtual identities and primary identities.



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B. FIEL	DS SEARCHED				
Minimum documentation searched (classification system followed by classification symbols) U.S.: 455/411,433;713/168					
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Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)					
C. DOC	UMENTS CONSIDERED TO BE RELEVANT				
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X	US 20040176134 A1 (Goldthwaite et al.) 09 Sep. 20	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	arct, 1,6,9-11,17-22,25-29		
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Further documents are listed in the continuation of Box C. See patent family annex.					
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