Abstract: In an example embodiment, an item listing process is run in an item listing application. Upon reaching a specified point in the item listing process, a camera application on the user device is triggered (or the camera directly accessed by the item listing application) to enable a user to capture images using the camera, wherein the triggering includes providing a wireframe overlay informing the user as to an angle at which to capture images from the camera.
INTERNATIONAL SEARCH REPORT

A CLASSIFICATION OF SUBJECT MATTER
IPC(8) - G03B 17/00 (2014.01)
USPC - 396/49

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)
IPC(8): G03B 17/00 (2014.01)
USPC: 396/49

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched
IPC(8): G03B 17/00 (2014.01)
USPC: 396/48, 49; 706/12-14; 455/501.1, 556.1, 556.2; 705/1.1, 7.1.1, 7.26, 27.2; (keyword limited; terms below)

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
PatBase; Google(Web); Search terms used: guide video photography camera capture taken mobile cell phone device assistance prompt cue wireframe overlay grid superimpose 3D model verbal audible spoken instruction angle orientation rotation subject item object listing server interactive pose position feedback template

C. DOCUMENTS CONSIDERED TO BE RELEVANT

<table>
<thead>
<tr>
<th>Category</th>
<th>Citation of document, with indication, where appropriate, of the relevant passages</th>
<th>Relevant to claim No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>X</td>
<td>US 2011/0004841 A1 (Gildred e al.) 06 January 2011 (06.01.2011), entire document especially Fig. 3A, 3C; para [0082]-[0098], [01.35], [01.39]</td>
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<td>Y</td>
<td>US 2009/0158220 A1 (Zalewski e al.) 18 June 2009 (18.06.2009), para [0029], [0030], [0032]</td>
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<td>A</td>
<td>US 2007/0061286 A1 (Seki e al.) 15 March 2007 (15.03.2007), entire document</td>
<td>1-21</td>
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<td>A</td>
<td>US 2011/0063325 A1 (Saunders) 17 March 2011 (17.03.2011), entire document</td>
<td>1-21</td>
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</tbody>
</table>

Further documents are listed in the continuation of Box C.

* Special categories of cited documents:
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"P" document published prior to the international filing date but later than the priority date claimed

"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention
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"&" document member of the same patent family

Date of the actual completion of the international search: 19 March 2014 (19.03.2014)
Date of mailing of the international search report: 17 APR 2014

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PCT OSP: 571-272-7774

Form PCT/ISA/2.10 (second sheet) (July 2009)