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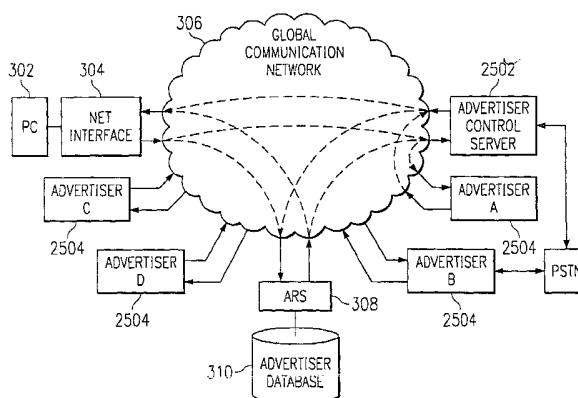
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(54) Title: METHOD AND APPARATUS FOR ALLOWING A REMOTE SITE TO INTERACT WITH AN INTERMEDIATE DATABASE TO FACILITATE ACCESS TO THE REMOTE SITE



(57) Abstract: Method and apparatus for allowing a remote site to interact with an intermediate database to facilitate access to the remote site a method for delivering information from a source on a global communication network to a second and a user location thereon. A unique code is associated with an advertising action associated with the source location. The unique code is stored in a database and routing information over the global communication network to a defined location on the global communication network for the source associated with the unique code in the database. The unique code is delivered to the user and then accessed of the database by the user results in retrieval of the routing information associated with the delivered unique code by the user. The user is connected to the defined location associated with the delivered unique code in the database and in accordance with the associated routing information retrieved from the database. The associated routing information is changed in the database between the delivered unique code and another defined location on the global communication network in response to commands transferred to the database from the source, such that a later access of the database will cause the accessing user to be routed to another defined location.

INTERNATIONAL SEARCH REPORT

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A. CLASSIFICATION OF SUBJECT MATTER
 IPC 7 G06F17/30

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

IPC 7 G06F

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

EPO-Internal, WPI Data, PAJ, INSPEC

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category °	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	WO 98 03923 A (KRAFTSOW ANDREW P ;ERNESTINE LLC (US); GRISWOLD BRIAN J (US); GRIS) 29 January 1998 (1998-01-29)	1-8, 11-16
A	page 4, line 25 -page 7, line 10 page 8, line 1 -page 9, line 11 figure 1 ---	8,9
A	US 5 978 773 A (HUDETZ FRANK C ET AL) 2 November 1999 (1999-11-02) column 7, line 43 -column 9, line 21 figures 1,4,5 -----	1-16



Further documents are listed in the continuation of box C.



Patent family members are listed in annex.

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INTERNATIONAL SEARCH REPORT

Information on patent family members

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