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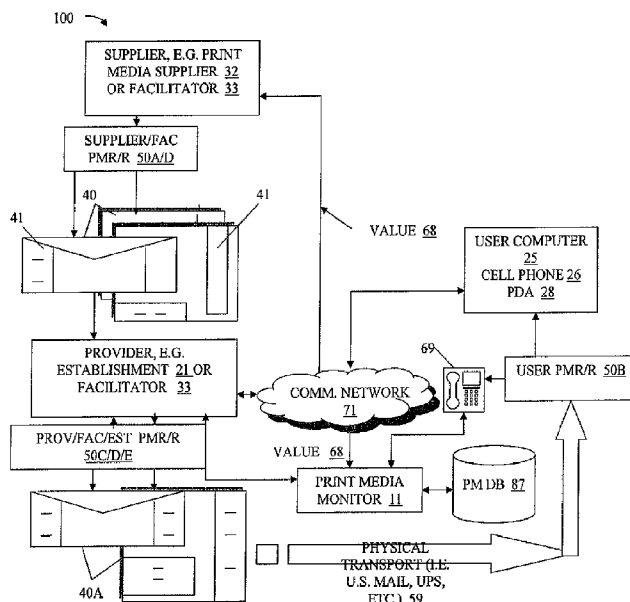
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(54) Title: SYSTEM AND METHOD FOR ENABLING TRANSACTIONS BY MEANS OF PRINT MEDIA



(57) Abstract: A system and method for enabling automatic electronic, telephonic, and Internet transactions through print media, as well as providing value that flows to a supplier for the service of enabling such transactions. The transactions can utilize print media that can include electronic recording media and counterfeit protection, where the electronic recording media can identify suppliers of the media, providers of the service promoted by the electronic media, and can set a value for a supplier, such as a print media supplier or facilitator.

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INTERNATIONAL SEARCH REPORT

International application No

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<p>A CLASSIFICATION OF SUBJECT MATTER IPC(8) - G06K 9/00 (2008.01) USPC - 382/100 According to International Patent Classification (IPC) or to both national classification and IPC</p>																	
<p>B FIELDS SEARCHED</p> <p>Minimum documentation searched (classification system followed by classification symbols) IPC (8) G06K 9/00 (2008 01) USPC 382/100</p> <p>Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched USPC 382/101, 382/115, 705/30, 705/35, 705/39</p> <p>Electronic data base consulted during the international search (name of data base and, where practicable, search terms used) USPTO PubWEST, Google, WIPO, Wikipedia print or printed or printing website and verification, "print media" or "print medium" paperless "personal mail" biometric and website and verification</p>																	
<p>C DOCUMENTS CONSIDERED TO BE RELEVANT</p> <table border="1"> <thead> <tr> <th>Category*</th> <th>Citation of document, with indication, where appropriate, of the relevant passages</th> <th>Relevant to claim No</th> </tr> </thead> <tbody> <tr> <td>X — Y</td> <td>US 2005/0213790 A1 (Rhoads et al) 29 Sep 2005 (29 09 2005), para [0088]-[0094], [0162], [0163], [0168], [0441]-[0460]</td> <td>1-7 and 47-49 ----- 66-68</td> </tr> <tr> <td>Y</td> <td>US 2005/0123170 A1 (Desprez et al) 09 June 2005 (09 06 2005), abstract</td> <td>66-68</td> </tr> <tr> <td>A</td> <td>US 2004/0153649 A1 (Rhoads et al) 05 Aug 2004 (04 08 2004)</td> <td>1-7, 47-49, 66-68</td> </tr> <tr> <td>A</td> <td>US 2004/0052400 A1 (Inomata et al) 18 Mar 2004 (18 03 2004)</td> <td>1-7, 47-49, 66-68</td> </tr> </tbody> </table>			Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No	X — Y	US 2005/0213790 A1 (Rhoads et al) 29 Sep 2005 (29 09 2005), para [0088]-[0094], [0162], [0163], [0168], [0441]-[0460]	1-7 and 47-49 ----- 66-68	Y	US 2005/0123170 A1 (Desprez et al) 09 June 2005 (09 06 2005), abstract	66-68	A	US 2004/0153649 A1 (Rhoads et al) 05 Aug 2004 (04 08 2004)	1-7, 47-49, 66-68	A	US 2004/0052400 A1 (Inomata et al) 18 Mar 2004 (18 03 2004)	1-7, 47-49, 66-68
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<p><input type="checkbox"/> Further documents are listed in the continuation of Box C <input type="checkbox"/></p>																	
<p>* Special categories of cited documents</p> <table border="0"> <tr> <td>"A" document defining the general state of the art which is not considered to be of particular relevance</td> <td>"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention</td> </tr> <tr> <td>"E" earlier application or patent but published on or after the international filing date</td> <td>"X" document of particular relevance, the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone</td> </tr> <tr> <td>"L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)</td> <td>"Y" document of particular relevance, the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art</td> </tr> <tr> <td>"O" document referring to an oral disclosure, use, exhibition or other means</td> <td>"&" document member of the same patent family</td> </tr> <tr> <td>"P" document published prior to the international filing date but later than the priority date claimed</td> <td></td> </tr> </table>			"A" document defining the general state of the art which is not considered to be of particular relevance	"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention	"E" earlier application or patent but published on or after the international filing date	"X" document of particular relevance, the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone	"L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)	"Y" document of particular relevance, the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art	"O" document referring to an oral disclosure, use, exhibition or other means	"&" document member of the same patent family	"P" document published prior to the international filing date but later than the priority date claimed						
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<p>Date of the actual completion of the international search 14 March 2008 (14 03 2008)</p>		<p>Date of mailing of the international search report 05 May 2008 Authorized officer Lee W Young</p>															
<p>Name and mailing address of the ISA/US Mail Stop PCT, Attn ISA/US, Commissioner for Patents P O Box 1450, Alexandria, Virginia 22313-1450 Facsimile No 571-273-3201</p>		<p>PCT Helpdesk 571-272 4300 PCT OSP 571-272 7774</p>															

INTERNATIONAL SEARCH REPORT

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Box No. II Observations where certain claims were found unsearchable (Continuation of item 2 of first sheet)

This international search report has not been established in respect of certain claims under Article 17(2)(a) for the following reasons

1 Claims Nos

because they relate to subject matter not required to be searched by this Authority, namely

2 Claims Nos

because they relate to parts of the international application that do not comply with the prescribed requirements to such an extent that no meaningful international search can be carried out, specifically

3 Claims Nos 8-46, 50-65 and 69-77

because they are dependent claims and are not drafted in accordance with the second and third sentences of Rule 6 4(a)

Box No. III Observations where unity of invention is lacking (Continuation of item 3 of first sheet)

This International Searching Authority found multiple inventions in this international application, as follows

1 As all required additional search fees were timely paid by the applicant, this international search report covers all searchable claims

2 As all searchable claims could be searched without effort justifying additional fees, this Authority did not invite payment of additional fees

3 As only some of the required additional search fees were timely paid by the applicant, this international search report covers only those claims for which fees were paid, specifically claims Nos

4 No required additional search fees were timely paid by the applicant. Consequently, this international search report is restricted to the invention first mentioned in the claims, it is covered by claims Nos

Remark on Protest

The additional search fees were accompanied by the applicant's protest and, where applicable, the payment of a protest fee

The additional search fees were accompanied by the applicant's protest but the applicable protest fee was not paid within the time limit specified in the invitation

No protest accompanied the payment of additional search fees