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(71) Applicant (for all designated States except US):  
**LEHMAN BROTHERS HOLDINGS, INC.** [US/US];  
745 Seventh Avenue, New York, NY 10019 (US).

(72) Inventors; and

(75) Inventors/Applicants (for US only): **BAKER, John** [US/US]; 745 Seventh Avenue, New York, NY 10019 (US). **COOPER, Barry** [IL/US]; 745 Seventh Avenue, New York, NY 10019 (US). **IPECKI, Hakan** [—/US]; 745 Seventh Avenue, New York, NY 10019 (US). **LOCKHART, J., B.** [US/US]; 745 Seventh Avenue, New York, NY 10019 (US). **MESSUTI, Dorian** [US/AR]; 745 Seventh Avenue, New York, NY 10019 (US). **ZEE, Warner** [US/US]; 745 Seventh Avenue, New York, NY 10019 (US).

(74) Agents: **UNDERWOOD, Steven, D.** et al.; Morgan, Lewis & Bockius LLP, 1111 Pennsylvania Avenue, Northwest, Washington, DC 20004 (US).

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For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

(54) Title: DYNAMIC PRESENTATION GENERATOR

(57) Abstract: A computer aided workstation (10) to facilitate and enhance the process for creating complex graphics and associated presentation design through the use of multiple software tools/agents in conjunction with retail presentation products. Critical branding/theme characteristics are seamlessly established during the Build process by software/program controls. A high quality, professional presentation can be achieved with minimal training or software knowledge/skill set.



WO 2005/098677 A3

# INTERNATIONAL SEARCH REPORT

International application No.

PCT/US05/10097

## A. CLASSIFICATION OF SUBJECT MATTER

IPC: **G06F 3/00**( 2006.01)

USPC: 715/705,730-732,764

According to International Patent Classification (IPC) or to both national classification and IPC

## B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

U.S. : 715/705,730-732,764,765,777,835,846,866,908,964

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)  
EAST, IEEE, Google

## C. DOCUMENTS CONSIDERED TO BE RELEVANT

| Category * | Citation of document, with indication, where appropriate, of the relevant passages                                                                                                                                                 | Relevant to claim No. |
|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|
| A          | US 2002/0087496 A1 (STIRPE et al) 14 July 2002 (14.07.2002), page 1, par. 0011, 0012; oage 2, par. 0013. 0014; page 4, par. 0030; page 5, par. 0042-0044; page 8, par. 0082, 0083; page 12, par. 0106; page 16-page 17, par. 0139) | 1-10                  |
| A          | US 2002/0065848 A1 (WALKER et al) 30 May 2002 (30.05.2002), page 2, par. 0025; page 3, par. 0052; page 4, par. 0060; page 13, par. 0160, 0161; page 14, par. 0165, 0176; page 15, par. 0179, 0180; page 29, par. 0405.             | 1-10                  |



Further documents are listed in the continuation of Box C.



See patent family annex.

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|------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| * Special categories of cited documents: |                                                                                                                                                                     | "T" | later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention                                              |
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| "L"                                      | document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified) | "&" | document member of the same patent family                                                                                                                                                                                                    |
| "O"                                      | document referring to an oral disclosure, use, exhibition or other means                                                                                            |     |                                                                                                                                                                                                                                              |
| "P"                                      | document published prior to the international filing date but later than the priority date claimed                                                                  |     |                                                                                                                                                                                                                                              |

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Mail Stop PCT, Attn: ISA/US  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Facsimile No. (571) 273-3201

Authorized officer

X. L. Bautista

Telephone No. (571) 272-0800

Jean Proctor  
Paralegal Specialist