Abstract:

There is provided a method for location based purchase of merchant credit vouchers, comprising: gathering merchant credit vouchers from sellers; mapping each respective merchant credit voucher to at least one geographical redeeming area; receiving a geographical location of a user; matching the user geographical location to a certain geographical redeeming area from the geographical redeeming areas to identify a group of merchant credit vouchers redeemable with at least one merchant located within the geographical redeeming area of the user; receiving a purchase order for purchase of at least one of the merchant credit vouchers from the group; transmitting a digital representation of the purchased merchant credit voucher to the mobile client terminal for payment by the user at the merchant; and crediting an account of the user and debiting an account of a seller of the purchased at least one merchant credit voucher after the transmission of the digital representation.
INTERNATIONAL SEARCH REPORT

International application No.
PCT/IL 14/50666

A. CLASSIFICATION OF SUBJECT MATTER

IPC(8) - G06Q 40/00 (2014.01)
CPC - G06Q 20/10

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)
IPC(8) - G06Q 40/00 (2014.01)
CPC - G06Q 20/10

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched
IPC(8) - G06Q 40/00 (2014.01) (text search); USPC - 705/39, 705/78 (text search)
CPC - G06Q 20/10, G06Q 40/00, G06Q 20/102 (text search)

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
PatBase, Google Patents, Google Scholar; Search terms used: credit voucher coupon seller server database location mobile merchant account purchase order payment debit digital geographical user shopping complex store push proximity reminder alert expiration date returned item preference social network discount percentage compass photograph money sta

C. DOCUMENTS CONSIDERED TO BE RELEVANT

<table>
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<tr>
<th>Category</th>
<th>Citation of document, with indication, where appropriate, of the relevant passages</th>
<th>Relevant to claim No.</th>
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<td>X</td>
<td>US 20080097851 A1 (BEMMEL et al.) 24 April 2008 (24.04.2008), entire document, especially Abstract; Fig. 1, 2, 3, 6, 9, 10: Para [0012], [0026], [0027], [0031], [0033], [0040], [0044], [0056], [0058], [0060], [0062], [0064], [0067], [0082], [0084] - [0091]</td>
<td>1-9, 11-15, 18, 21-22, 25-29, 36-44, 46-48</td>
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<td>Y</td>
<td>US 20080162299 A1 (GUSLER et al.) 03 July 2008 (03.07.2008), entire document, especially Fig. 2A: Para [0020]</td>
<td>10, 16, 17, 19, 20, 23, 24, 30-35, 45</td>
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<td>Y</td>
<td>US 201303110625 A1 (JUANG et al.) 02 May 2013 (02.05.2013), entire document, especially Para [0036]</td>
<td>16, 17</td>
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<td>Y</td>
<td>US 20120054013 A1 (ANDERSON et al.) 01 March 2012 (01.03.2012), entire document, especially Para [0009]</td>
<td>23, 24</td>
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<td>Y</td>
<td>US 20100017329 A1 (BECK et al.) 21 January 2010 (21.01.2010), entire document, especially Fig. 1: Para [0035]</td>
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<td>Y</td>
<td>US 20110282784 A1 (NELSEN et al.) 17 November 2011 (17.11.2011), entire document, especially Fig. 2A: Para [0048]</td>
<td>31, 35</td>
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Further documents are listed in the continuation of Box C.

Date of the actual completion of the international search
16 October 2014 (16.10.2014)

Date of mailing of the international search report
05 DEC 2014

Name and mailing address of the ISA/US
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Authorized officer: Lee W. Young
PCT Helpdesk: 571-272-4360
PCT OSP: 571-272-7774

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<td>Y</td>
<td>US 2008/0052148 A1 (WALKER et al.) 28 February 2008 (28.02.2008), entire document, especially Fig. 5C; Para [0106]</td>
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