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(54) **DISPLAY RACKS**

(57)

ABSTRACT

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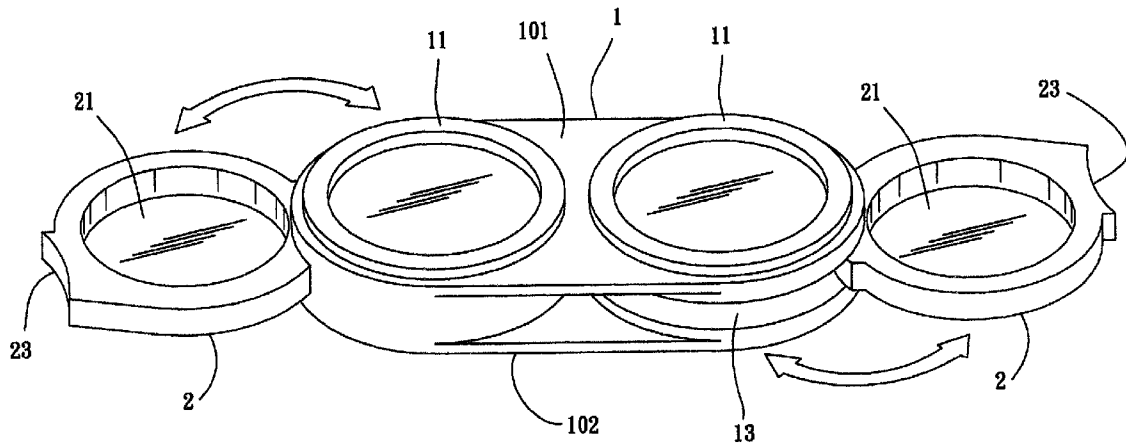
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A receivable display rack is constructed to include a body, the body having a top panel, a bottom panel parallel, and two barrels connected between the top and bottom panels, the top panel having a plurality of upwardly extended top annular flanges defining a respective holding space for holding things, the bottom panel having a plurality of circular bottom recesses fitting the top annular flanges of the top panel for enabling multiple receivable display racks to be arranged in a stack, the barrels each having an arched opening in the periphery, and two swivel holders respectively bilaterally pivoted to the body and turned in and out of the barrels through the openings of the barrels, each swivel holder having a recessed circular top holding chamber for holding things.



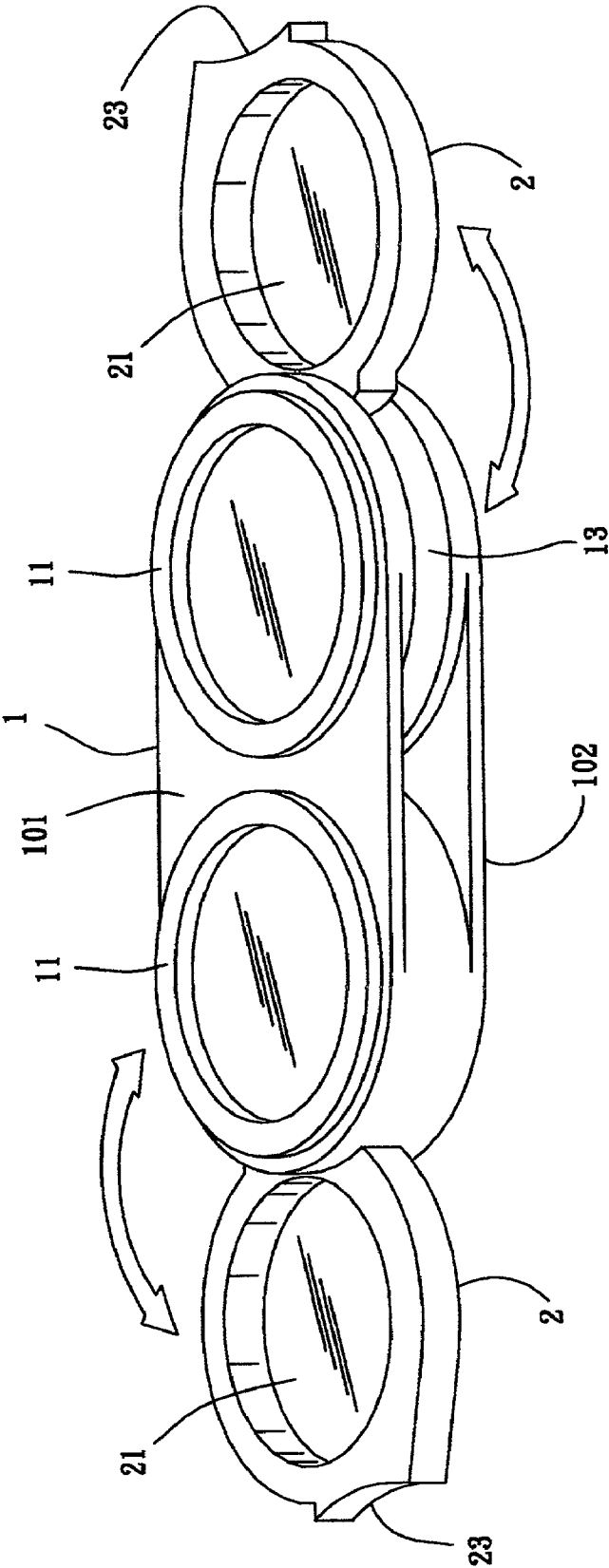


FIG. 1

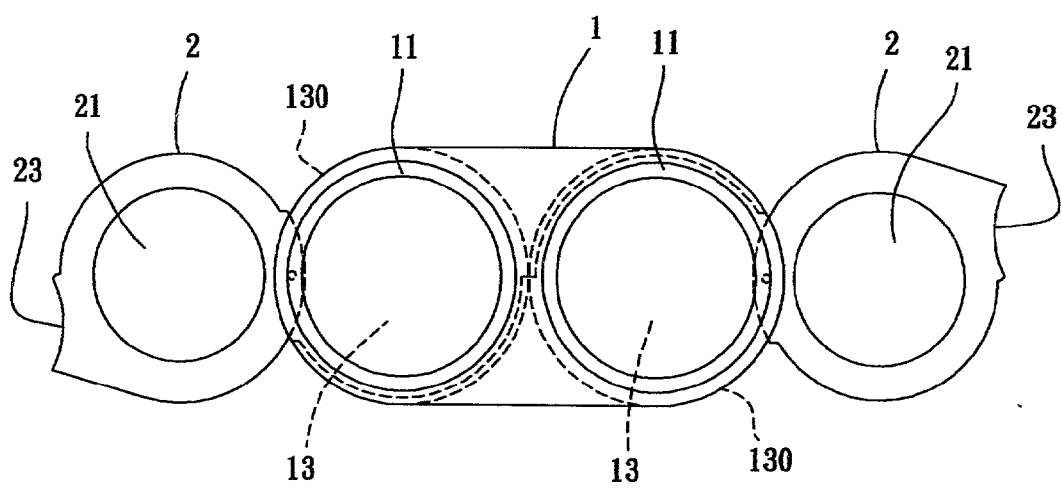


FIG. 2

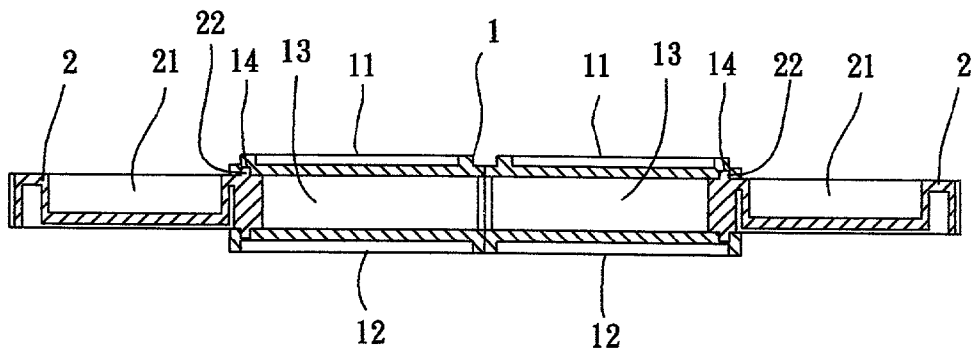


FIG. 3

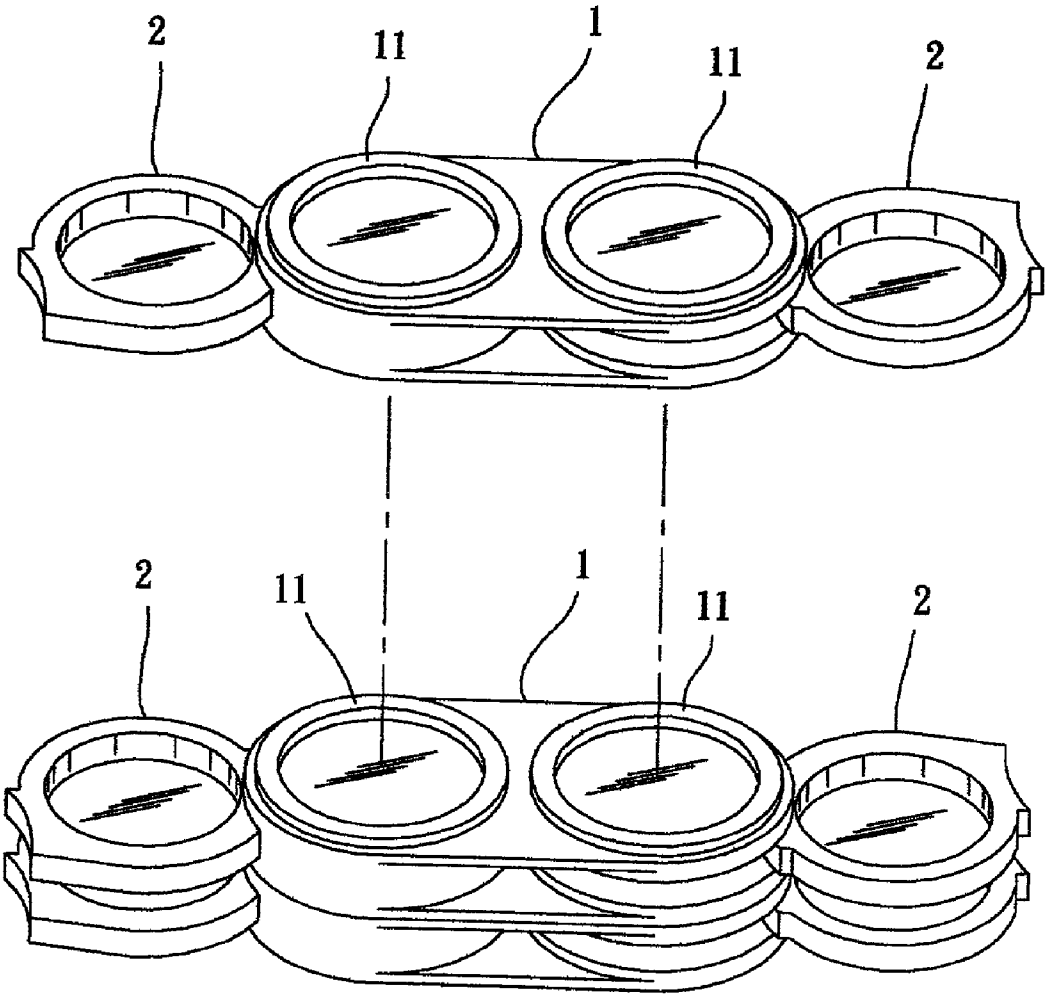


FIG. 4

DISPLAY RACKS

BACKGROUND OF THE INVENTION

[0001] The present invention relates to display means for holding commercial items for display and, more particularly to a receivable display rack, which has receivable holder means for holding commercial items for display.

DESCRIPTION OF THE RELATED ART

[0002] In department stores, beauty shops, fitness shops, cosmetic products are respective packed in a respective container and put in a show rack for display. Because several hundred cosmetic products may be available for display, much display space is needed. However, due to limited floor space, each cosmetic counter in a department store or shop must fully utilize the floor space. In order to fully utilize the floor space, the show rack and the containers holding display items in the show rack must be specially designed.

SUMMARY OF THE INVENTION

[0003] The present invention has been accomplished under the circumstances in view. It is the main object of the present invention to provide a receivable display rack, which has receivable holder means for holding commercial items for display. It is another object of the present invention to provide a receivable display rack, which enables multiple receivable display racks to be arranged in a stack for storage. To achieve these and other objects of the present invention, the receivable display rack comprises a body and two swivel holders. The body comprises a top panel, a bottom panel parallel, and two barrels connected between the top and bottom panels. The top panel has a plurality of upwardly extended top annular flanges defining a respective holding space for holding things. The bottom panel has a plurality of circular bottom recesses fitting the top annular flanges of the top panel for enabling multiple receivable display racks to be arranged in a stack. The barrels each have an arched opening in the periphery. The swivel holders are respectively bilaterally pivoted to the body and turned in and out of the barrels through the openings of the barrels, each having a recessed circular top holding chamber for holding things.

BRIEF DESCRIPTION OF THE DRAWINGS

[0004] FIG. 1 illustrates the outer appearance of a receivable display rack constructed according to the present invention.

[0005] FIG. 2 is a top view of the receivable display rack according to the present invention.

[0006] FIG. 3 is a side view in section of the receivable display rack according to the present invention.

[0007] FIG. 4 illustrates multiple receivable display racks arranged in a stack according to the present invention.

DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENT

[0008] Referring to FIGS. from 1 through 3, a receivable display rack in accordance with the present invention is shown comprising a body 1, and two swivel holders 2.

[0009] The body 1 comprises a top panel 101 and a bottom panel 102 arranged in parallel, and two barrels 13 connected

between the top panel 101 and the bottom panel 102. The top panel 101 has at least one, for example, two annular flanges 11 upwardly protruded from the top sidewall thereof and defining a respective holding space for holding things. The bottom panel 102 has two circular recesses 12 in the bottom sidewall thereof. The diameter of the circular recesses 12 fits the outer diameter of the annular flanges 11. The barrels 13 each have an arched opening 130 in the periphery and two pivot holes 14 in top and bottom sides of the arched opening 130. The swivel holders 2 are respectively coupled to the body 1 and turned in and out of the barrels 13 between two positions, each comprising a recessed circular top holding chamber 21, two pivots 22 respectively coupled to the pivot holes 14 in the barrels 13, and a handheld portion 23 protruded from the periphery at one side remote from the pivots 22. Through the handheld portion 23, each swivel holder 2 can be turned in and out of the barrels 13 of the body 1 between the received position and the extended position. When the swivel holders 2 turned out of the barrels 13 of the body 1 to the extended position, storage items can be put in the recessed circular top holding chamber 21 of each swivel holder 2.

[0010] Referring to FIG. 4 and FIG. 3 again, multiple receivable display racks can be arranged in a stack by fitting the annular flanges 11 of a lower receivable display rack into the circular recesses 12 of a higher receivable display rack. When multiple receivable display racks arranged in a stack, the top sidewall of the top panel of one receivable display rack is disposed in close contact with the bottom sidewall of the bottom panel of another receivable display rack.

[0011] The receivable display rack of the present invention is practical for holding power eye shadows, lipsticks, and other beauty products in a show place for commercial purpose.

[0012] A prototype of receivable display rack has been constructed with the features of FIGS. 1-4. The receivable display rack functions smoothly to provide all of the features discussed earlier.

[0013] Although a particular embodiment of the invention has been described in detail for purposes of illustration, various modifications and enhancements may be made without departing from the spirit and scope of the invention. Accordingly, the invention is not to be limited except as by the appended claims.

What the invention claimed is:

1. A receivable display rack comprising:

a body, said body comprising a top panel, a bottom panel parallel disposed in parallel to said top panel, and two barrels connected between said top panel and said bottom panel, said top panel having a plurality of annular flanges upwardly protruded from a top sidewall thereof and defining a respective holding space for holding things, said barrels each having an arched opening in the periphery thereof; and

two swivel holders respectively bilaterally pivoted to said body and turned in and out of said barrels through the openings of said barrels, said swivel holders each comprising a recessed circular top holding chamber for holding things.

2. The receivable display rack as claimed in claim 1, wherein said barrels each have two pivot holes respectively

disposed at top and bottom sides of the respective arched opening; said swivel holders each have two pivots respectively coupled to the pivot holes of said barrels.

3. The receivable display rack as claimed in claim 2, wherein said swivel holders each have a handheld portion protruded from the periphery thereof at one side remote from the respective pivots.

4. The receivable display rack as claimed in claim 1, wherein said bottom panel of said body has a plurality of circular recesses in a bottom sidewall thereof corresponding to the annular flanges of said top panel, said circular recesses having a diameter fitting the outer diameter of said annular flanges.

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