Feb. 8, 1938. E. W. FINCH 2,107,693

ADVERTISING NOVELTY

Filed Nov. 7, 1936

Fig. 1.

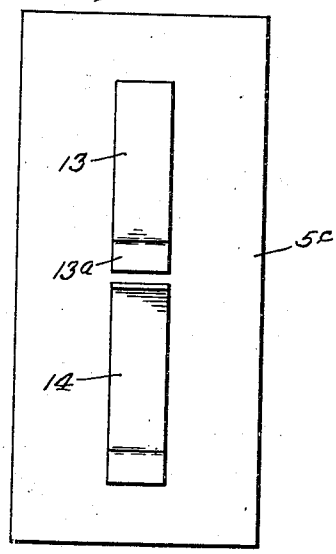


Fig. 2.

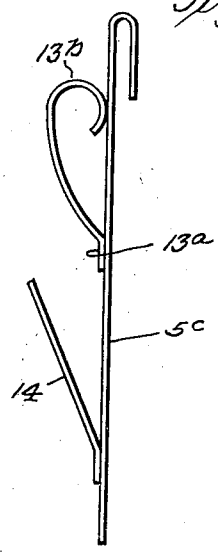
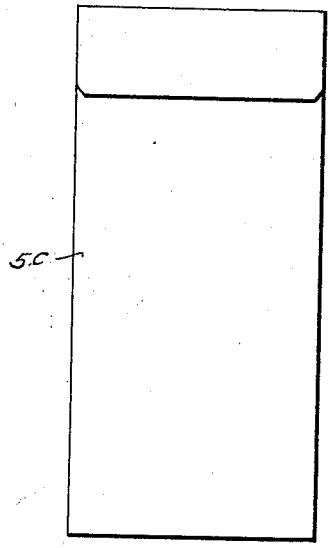


Fig. 3.



Inventor

Evans W. Finch,

By Clarence A. O'Brien

Hyman Berman

Attorneys

Patented Feb. 8, 1938 2,107,693

UNITED STATES PATENT OFFICE

2,107,693

ADVERTISING NOVELTY

Evans W. Finch, Riverside, Calif.

Application November 7, 1936, Serial No. 109,774

2 Claims. (Cl. 248—305)

This invention is an advertising novelty and the object of the invention is to provide an advertising novelty in the form of a coat or garment hanger or the like adapted to be readily positioned and suspended in an automobile or the like in a manner to permit a garment or other article of wearing apparel to be readily suspended therefrom.

The invention together with its objects and advantages will be best understood from a study of the following description taken in connection with the accompanying drawing wherein:—

Figure 1 is a front elevational view of the device.

Figure 2 is an edge elevational view.

Figure 3 is a rear elevational view.

Referring to the drawing wherein like numerals designate like parts, it can be seen that the body plate 5c is provided on the front side thereof with an upper spring clip 13 and a lower suspension prong 14. The spring clip 13 is formed from a single length of metal which intermediate its end is longitudinally curved and at one end is welded or otherwise secured to the plate 5 as at 13a. At its free end the clip 13 is bent into a substantial C as at 13b to provide an enlarged head normally having bearing contact with the plate 5c. Thus it will be seen that clip 13 will cooperate with the plate 5c for securing therebetween a placard or the like, or for securing therebetween a driver's permit or the like.

It is believed that the many uses to which a novelty of this character may be used will readily present itself to those skilled in the art.

It is also thought that a clear understanding of the construction, utility and advantages of an invention of this character will be had without a more detailed description.

Having thus described the invention, what is claimed is:—

1. An advertising novelty of the character described comprising a relatively broad flat elongated plate having an end portion reversely bent upon itself to provide a suspension lip, a spring clip secured at one end to the plate at the front side of the plate and adjacent the upper portion of the plate, and a suspension prong secured at one end to the front side of the plate below said clip and extending upwardly and outwardly from said plate at an acute angle to the plate.

2. An advertising novelty of the character described comprising a plate having one end provided with suspension means, a spring clip secured at one end to the plate at the front side thereof and adjacent the upper end portion, and a suspension prong secured at one end to the front side of the plate below said clip and extending upwardly and outwardly from said plate at an acute angle with respect to the plate.

EVANS W. FINCH.