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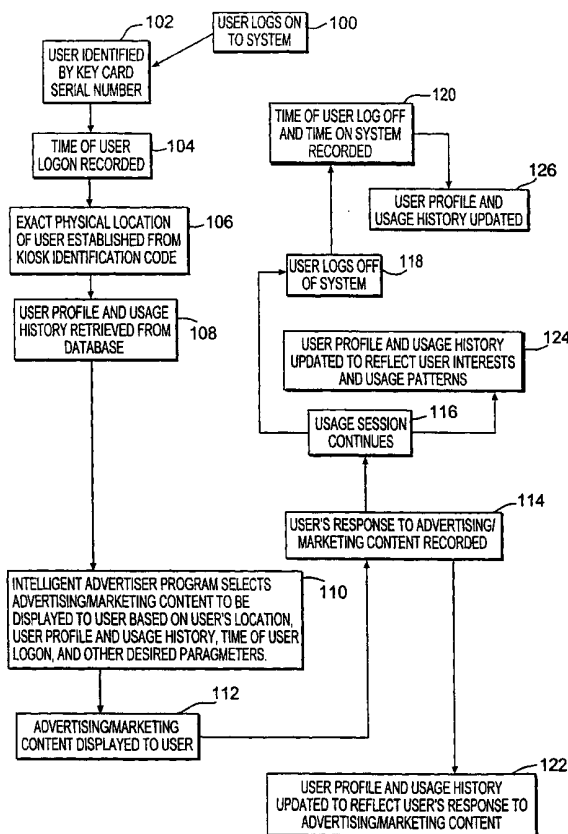
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- (71) Applicant (for all designated States except US): STREETSPACE INC. [US/US]; Suite 119, 330 Townsend Street, San Francisco, CA 94107 (US).
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- (75) Inventors/Applicants (for US only): MATHAI, Tom, J. (84) Designated States (regional): ARIPO patent (GH, GM, KE, LS, MW, SD, SL, SZ, TZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU,

[Continued on next page]

(54) Title: METHOD AND SYSTEM FOR PROVIDING PERSONALIZED ONLINE SERVICES AND ADVERTISEMENTS IN PUBLIC SPACES



(57) Abstract: A method and system (1000) for providing personalized and integrated online services for communications and commercial transactions both in private and public venues. The invention provides personalized information that is conveniently accessible through a network of public access stations (1002) which are enabled by a personal system access card. The invention also provides advertisers the opportunity to directly engage actual and potential user-consumers with selected advertising or marketing content based on each user's profile (126) and usage history (124).



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INTERNATIONAL SEARCH REPORT

International application No.
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A. CLASSIFICATION OF SUBJECT MATTER

IPC(7) :G06F 9/00
US CL :709/317

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

U.S. : 709/317

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

C. DOCUMENTS CONSIDERED TO BE RELEVANT

| Category* | Citation of document, with indication, where appropriate, of the relevant passages | Relevant to claim No. |
|-----------|--|-----------------------|
| X | HEDBERG, SARA, "Agents for sale: first wave of intelligent agents go commercial," IEEE Expert, December 1996, pages 1-7, especially pages 2 and 3. | 1-26 |

Further documents are listed in the continuation of Box C. See patent family annex.

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| *P* document published prior to the international filing date but later than the priority date claimed | |

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