BOTTLE HOLDER FOR GROCERY CARTS

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This invention relates to carrying devices, and more particularly to a new and improved bottle holder which is especially adapted to be attached to grocery carts of the type generally found in chain stores and so-called supermarkets.

Such places commonly provide dispensing machines for bottled soft drinks, the housewife or other shopper frequently taking time out in the course of her purchasing duties for such refreshment; and another source of revenue being thereby provided for the location. There is a restless tendency, however, for many shoppers to wander off from that part of the store where the bottle vending machine is located, and when the recently purchased beverage has been consumed, to put the empty bottle down at a remote point. This creates both a traffic and a sanitation hazard, it being apparent that one can trip on an empty bottle thus placed on the floor and sprain an ankle or sustain more substantial injuries, particularly if an actual fall occurs.

There is also a potential hazard from broken glass in the case of bottles thus indiscriminately distributed.

Finally, it is apparent that thus scattering bottles throughout a place of business tends to lend an unsightly appearance thereto, and again, empty bottles in which a sugar-containing soft drink has been merchandised, tend to attract insects and the like, and thereby present a sanitation problem, which factor is also present when a quantity of the beverage formerly contained in the bottle is permitted to spill on the floor.

There also exists a problem sounding in advertising, it being the policy of many chain organizations not to normally permit advertising of any one soft drink on their premises, the large number of such products on the market precluding the favoring of one manufacturer over another.

An object of my invention is to provide a bottle carrier that may be semi-permanently attached to a grocery cart.

Another object is to make possible such a device at small cost.

A still further object of my invention is to provide a bottle carrier which is adapted to display advertising material.

Another object is to provide a device of the instant type which is attractive in appearance.

Another object is to make possible economy and long wear in a bottle carrier.

Another object is to insure simplicity and elimination of moving parts from such a device.

These and other objects made apparent during the further progress of this specification are accomplished by means of my improved bottle carrier, a full and complete understanding of which is facilitated by reference to the drawings herein, in which:

Fig. 1 is a view in front elevation;

Fig. 2 is a side elevational view of the structure shown in Fig. 1;

Fig. 3 is a top plan view of said structure.
scope fairly in keeping with my contribution to the art.

I claim:

In a bottle holder for grocery carts, a horizontally extending generally circular bottle receiving member having vertically extending downwardly opening hook-like pivot-5 ing locking members to the rear said locking members being adapted to be crimped to the upper structural member of a grocery cart, thereby permitting the holder to be flipped over outside the cart when it is desired to transport a full load therein, or to be reversed to operative position for bottle carrying or cart stacking purposes; said circular member extending downwardly at its front and then being carried rearwardly to form spaced parallel members for receiving and supporting the base of a bottle, and hence extending upwardly to said locking members.

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