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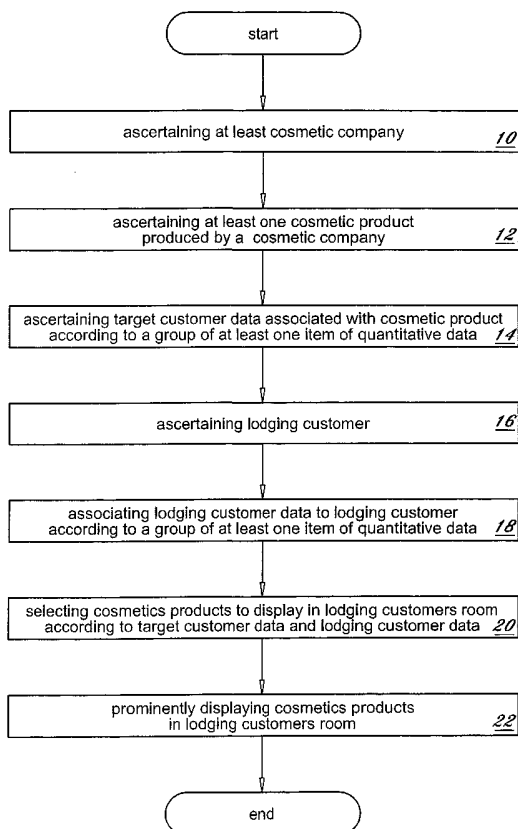
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(54) Title: METHOD OF ADVERTISING COSMETICS AND PERSONAL CARE PRODUCTS ON BEHALF OF THIRD PARTY BUSINESSES IN ESTABLISHMENTS THAT PROVIDE LODGING



(57) Abstract: The present invention generally relates to a method of advertising to potential customers (14). More particularly, the present invention pertains to the display of cosmetic materials within establishments that provide lodging and other services for travelers and other services for travelers and other paying guests that is not coincident with the point of sale (20).

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B. FIELDS SEARCHED		
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C. DOCUMENTS CONSIDERED TO BE RELEVANT		
Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	US 6,070,147 A (HARMS et al) 30 May 2000 (30.05.2000), abstract, Figs 7-11 and associated text.	1-7
A	US 6,430,539 B1 (LAZARUS et al) 06 August 2002 (06.08.2002), Abstract, Figs 1-3 and associated text .	1-7
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