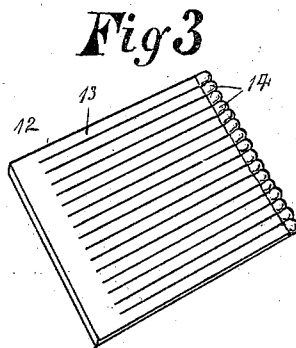
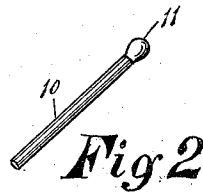
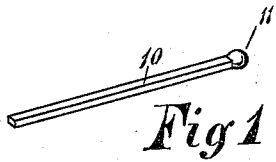


(No Model.)

C. F. BURGER.
ADVERTISING MATCH.

No. 550,585.

Patented Dec. 3, 1895.



WITNESSES:

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CHARLES FREDERICK BURGER, OF BROOKLYN, NEW YORK.

ADVERTISING-MATCH.

SPECIFICATION forming part of Letters Patent No. 550,585, dated December 3, 1895.

Application filed April 6, 1895. Serial No. 544,717. (No model.)

To all whom it may concern:

Be it known that I, CHARLES FREDERICK BURGER, of the city of Brooklyn, county of Kings, and State of New York, have invented
5 new and useful Improvements in Advertising-Matches, of which the following is a full, clear, and exact description.

In advertising-matches it is customary to send samples of goods to prospective purchasers in order that the said purchasers may
10 examine the said samples to note the character of the match-splints, the character and burning qualities, as well as the color, of the wood or other material of which the splints
15 are made, and the color and size of the match-head.

A serious difficulty in the way of sending a few samples to the many thousand dealers arises from the fact that the postal authorities
20 forbid the transmission of matches by mail, and to send the samples by express entails a comparatively heavy expense on the advertiser, and, moreover, the express companies object to handling such packages.

25 The object of my invention is to obviate the above-mentioned difficulties and provide a simple and inexpensive means of bringing the matches before the would-be purchasers, which I do by making the sample splints of exactly the same quality and color as the
30 splints to be delivered and by forming on the sample splints heads which are of the same size and color as the heads of the splints to be delivered, but which are not ignitable. By
35 so doing the sample splints can be sent freely through the mails, the envelope containing them having on it a notice to the effect that the goods are "dummies" and that their transmission is authorized by the postal authorities.
40

To these ends my invention consists of an advertising device or "dummy match," which will be hereinafter described and claimed.

45 Reference is to be had to the accompanying drawings, forming a part of this specification, in which similar figures of reference indicate corresponding parts in all the views.

50 Figure 1 is a perspective view of a match like the ordinary parlor-match. Fig. 2 is a similar view of a somewhat-different style of match, and Fig. 3 is a perspective view of a card of matches.

The several views are shown to illustrate clearly the principle of my invention, although the matches illustrated and described appear
55 precisely like any ordinary ignitable match.

As shown in Fig. 1, the splint 10 is of the customary kind, the wood of which corresponds precisely with the wood of a certain brand or grade of matches, and the head 11
60 of the splint looks exactly like the head of the regular goods to be sold by sample; but the head 11 contains nothing which can be ignited, and so the match is a dummy.

Fig. 2 is a view similar to Fig. 1, but shows
65 how the character of the samples may be varied to correspond with the varying grades or brands of goods; but the splint 10 and head 11 are made on the same principle as already described, but are of a little different size and
70 shape.

Fig. 3 illustrates the application of my invention to a card of matches, the card 12 being split into splints 13 of the usual kind,
75 these terminating in tips or heads 14, which are not ignitable, but which look like the ordinary heads.

It is well known that in the trade much depends upon the color and quality of the wood, and that the trade is also very particular
80 about the coloring of the heads, and it will be seen that by using the dummy matches referred to the samples serve every purpose of real matches, as the sellers of the matches will guarantee the firing qualities of the heads.
85 It is my intention to send out these dummy matches to the trade in envelopes, on which are printed notices stating clearly that the enclosed samples are dummy-matches and not ignitable and that their transmission is au-
90 thorized by the postal authorities.

In the foregoing description reference is made chiefly to matches having wood splints; but the splints or sticks of the matches are sometimes made of wax, paper, or other material, and it will of course be understood
95 that my invention applies equally well to such matches, and in using the term "splint" I mean to cover any ordinary match stick or stem without regard to the material of which
100 it is made.

Having thus described my said invention, I claim as new and desire to secure by Letters Patent—

1. As an improved article of manufacture, an advertising device comprising a match splint having a false head which is not ignitable, substantially as described.
- 5 2. As an improved article of manufacture, a sample dummy match, having its wood and head made in simulation of the ordinary goods

which it represents, but with its head non-ignitable, substantially as described.

CHARLES FREDERICK BURGER,

Witnesses:

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