E. COLBORNE.

ADVERTISING NOVELTY.

APPLICATION FILED OCT. 5, 1915.

1,245,872. Patented Nov. 6, 1917.

Fig. 1

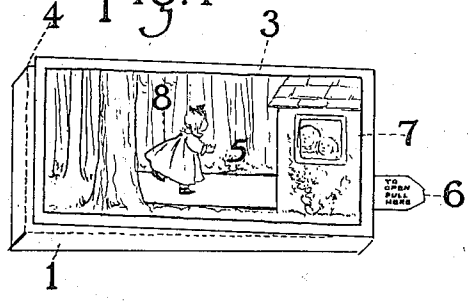


Fig. 2

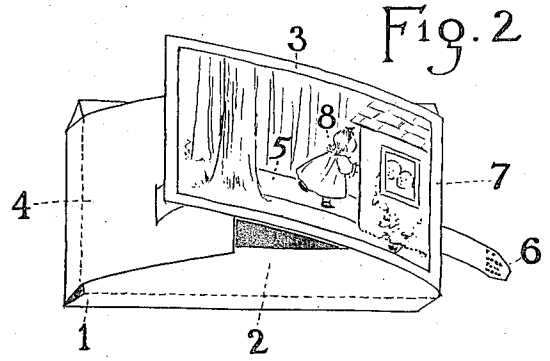
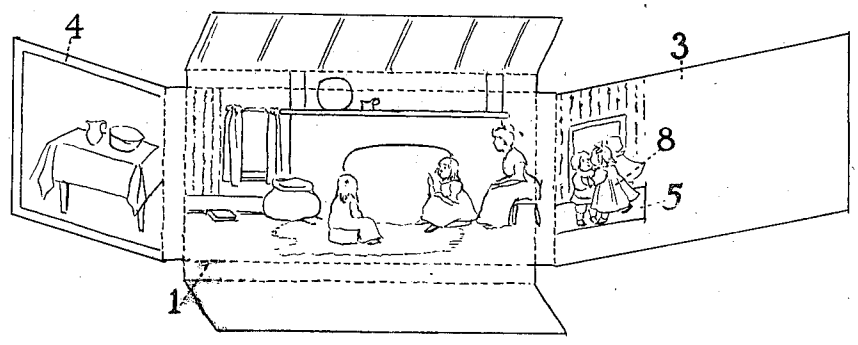


Fig. 3



WITNESSES:

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ELIZABETH COLBORNE, OF NEW YORK, N. Y.

ADVERTISING NOVELTY.

1,245,872. Specification of Letters Patent. Patented Nov. 6, 1917.

Application filed October 5, 1915. Serial No. 54,112.

To all whom it may concern:

Be it known that I, ELIZABETH COLBORNE, residing at and whose post-office address is 2309 Broadway, of New York, in the county of New York and State of New York, have invented certain new and useful Improvements in Advertising Novelties; and I do hereby declare the following to be a full, clear, and exact description of the invention, such as will enable others skilled in the art to which it appertains to make and use the same.

My invention contemplates an advertising novelty primarily adapted to boxes containing candy or other merchandise and is especially designed as a children's novelty.

As shown in the accompanying drawing Figure 1 shows the closed position of a box with my improved cover thereon. Fig. 2 shows the cover partly open and Fig. 3 shows the reverse side of the cover fully open.

Referring to the drawing 1 designates the box or receptacle. The opening 2 in its top is normally closed by the flaps 3, 4. The latch 5 holds the flaps closed. As shown it consists of a strip passed longitudinally through the flap 3 and into the flap 4. It is provided with an extremity 6 adapted to be pulled outward to release the latch.

As shown the flap 3 is ornamented with an appropriate representation as the picture of a house 7 with children at the window. The strip 5 carries an appropriate representation 8, as the figure of a child.

When the latch is withdrawn at 6 to gain access to the box the figure 8 is moved toward and into the house 7 when it may be seen with the children, through the window. A further view is found upon the reverse side of the flap as in Fig. 3. Reversing the operation in closing the box, causes the figure 8 to move out of the house to its former position.

I claim as my invention:—

In an advertising novelty, a receptacle having a cover comprising two flaps as 3, 4, adapted to fold one over the other, a figure or representation, as 7, on flap 3, a latch comprising a strip of material having a finger engaging portion and movable longitudinally across the meeting surfaces of said flaps beneath said figure or representation 7 and passing through a slit in the flap 4, and a figure, as 8, on said latch and movable therewith, for the purpose described.

In testimony whereof, I have signed this specification in the presence of two subscribing witnesses.

ELIZABETH COLBORNE.

Witnesses:
KATE JORDAN,
SARAH L. MASTERSON.