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(54) Title: CUSTOM BRANDING OF HOST APPLICATION BASED ON DISTRIBUTED STORAGE OF GRAPHICS ELEMENTS IN THE ATTACHED ACCESSORY

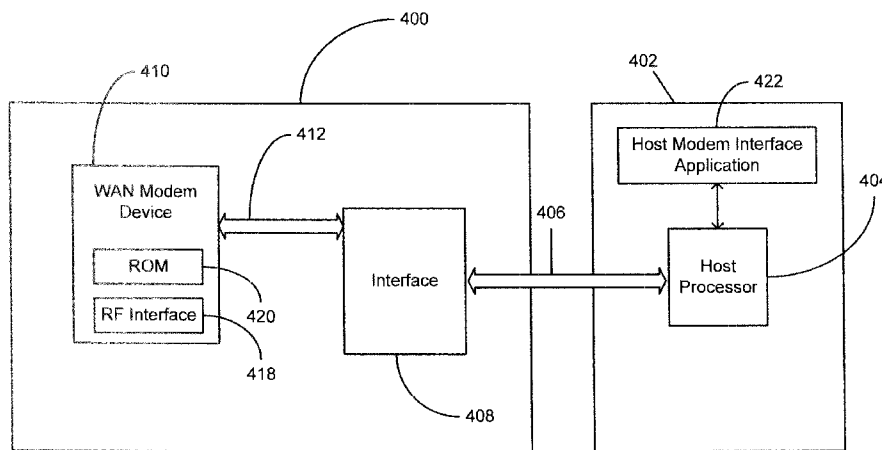


FIGURE 4

(57) Abstract: A system and method for custom branding a host application executed on a host device. The host device couples with an accessory device, where a host application is provided for managing/controlling the accessory device. During run time, i.e., when the accessory device is coupled with the host device, the host device can retrieve at least one resource object in which graphical user interface elements associated with the accessory device type have been encoded or preconfigured. The host device can then render the host application with the graphical user interface elements, effectively custom branding the host application.

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INTERNATIONAL SEARCH REPORT

International application No.

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A. CLASSIFICATION OF SUBJECT MATTER
 IPC: **G06F 3/00(2006.01),13/38(2006.01),17/00(2006.01);H04N 5/445(2006.01)**

 USPC: **710/15,16,62,72;725/37**
 According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED
 Minimum documentation searched (classification system followed by classification symbols)
 U.S. : 710/15,16,62,72;725/37

 Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched


 Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

C. DOCUMENTS CONSIDERED TO BE RELEVANT

| Category * | Citation of document, with indication, where appropriate, of the relevant passages | Relevant to claim No. |
|------------|--|-------------------------|
| X | US 5,832,298 (SANCHEZ et al) 3 November 1998 (3.11.1998), Abstract, lines 15-18; Column 1, lines 66-67; Column 2, lines 1-11, lines 35-61, lines 62-67; Column 3, lines 4-19; FIG. 2 | 1, 3, 5, 10, 13, 16, 18 |
| Y | US 2003/0161453 A1 (VESCHI) 28 August 2003 (28.08.2003), Page 4, paragraph 0036 | 2, 4, 11-12 |
| Y | US 6,751,474 B1 (LIN et al) 15 June 2004 (15.06.2004), Abstract, lines 1-4; Column 1, lines 11-16; Column 7, lines 48-67; FIG. 1 | 6, 14, 17 |
| Y | US 6,791,581 B2, (NOVAK et al) 14 September 2004 (14.09.2004), Column 1, lines 44-59; Column 3, lines 19-38, lines 52-57 | 7-9, 15 |

Further documents are listed in the continuation of Box C. See patent family annex.

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