April 22, 1924.

1,491,088

M. L. EMRICH

CARTON

Filed March 7, 1923

Fig. 1.

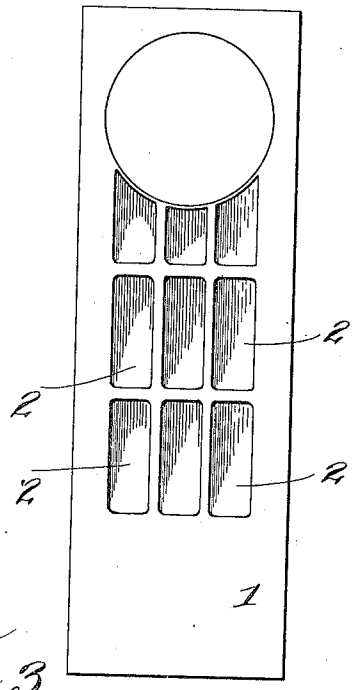


Fig. 2.

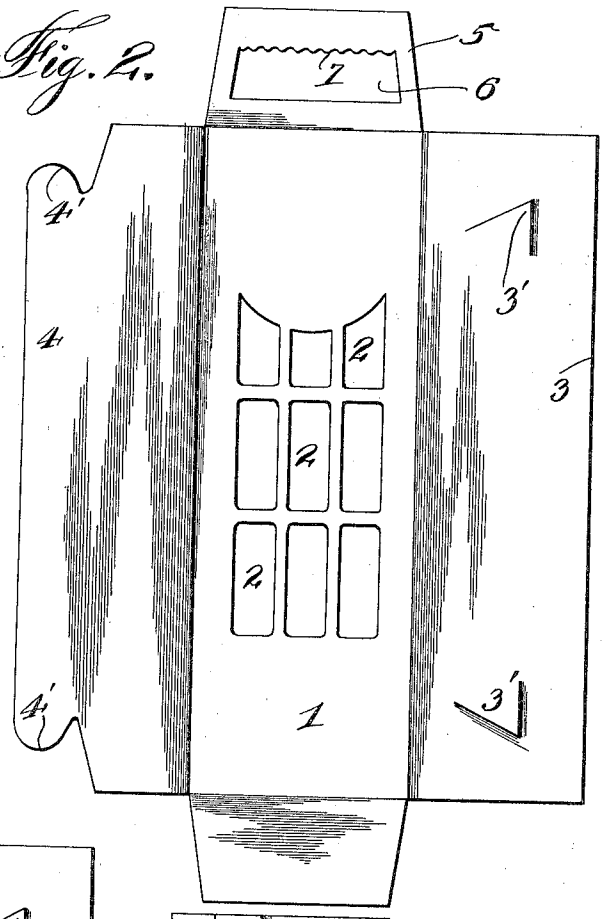


Fig. 3.

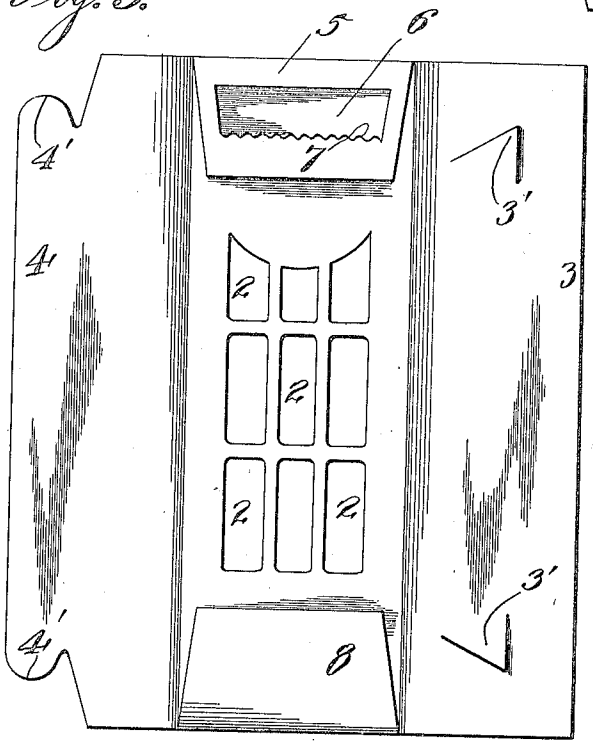
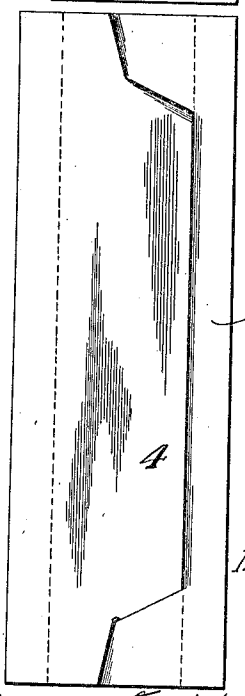


Fig. 4.



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UNITED STATES PATENT OFFICE.

MERRITT LOUIS EMRICH, OF LOUISVILLE, KENTUCKY, ASSIGNOR TO UNITED STATES FOIL COMPANY, OF LOUISVILLE, KENTUCKY, A CORPORATION OF KENTUCKY.

CARTON.

Application filed March 7, 1923. Serial No. 623,441.

To all whom it may concern:

Be it known that MERRITT LOUIS EMRICH, citizen of the United States, residing at Louisville, in the county of Jefferson and State of Kentucky, has invented certain new and useful Improvements in Cartons, and does hereby declare the following to be a full, clear, and exact description of the invention, such as will enable others skilled in the art to which it appertains to make and use the same.

This invention has for its object to provide a carton in which ribbon or thread-like merchandise, more specifically, tinsel, may be packed in a manner to permit the merchandise to be seen through openings in the carton.

The invention provides a carton in the nature of a flat package within which the tinsel, or the like, is supported or suspended on a bail-like member or tab at one end of the package; the front or face of the package having window-like openings, in front of which the tinsel or merchandise is suspended. The invention also contemplates a special supporting edge for the bail-like supporting tab or member.

The various features of novelty will appear from the detailed description taken together with the accompanying drawings forming part of the specification, in which:

Figure 1 is a plan view looking at the face or front of the package or carton;

Fig. 2 is a plan view with the carton spread open;

Fig. 3 is a plan view with the carton partly folded, and

Fig. 4 is a back view of the carton in folded position.

The carton is preferably made from a unitary blank of material and, as shown in the drawings, comprises a middle, elongated portion 1 which, intermediate its ends, is provided with a plurality of window-like openings 2; the sides of the portion 1 being provided with wing-like members 3 and 4, which are adapted to overlap over the back of the middle portion 1, as clearly shown in Fig. 4, these members being provided with any suitable means for effecting interlocking engagement or closure of the package. A simple and efficient type of closure means is obtained by slitting the member 3 as at 3′, and provide tabs 4′ on the member 4, which are adapted to enter the slits formed in the member 3 as will be readily understood.

The merchandise for which this carton or package is primarily designed is tinsel, and in order to support the same in the carton in such manner as will prevent its moving about or bunching in the package, and also to permit a more effective display of the same as viewed through the window-like openings 2 in the front or middle portion 1 of the package, there is provided a tab 5 at one end or top of the carton having a cut-out portion 6, through which a bunch of tinsel may be passed and looped over the supporting edge 7, the length of the tinsel being substantially twice the distance from the supporting edge 7 to the bottom of the most distant window-like openings 2. It will thus be understood that the tinsel is looped at about its middle over the supporting edge 7 and the half portions depend therefrom and in front of the said openings 2.

The supporting edge 7 of the tab 5 is preferably serrated so as to provide a plurality of depressions in which the various strands of the tinsel or other ribbon or thread-like material may be seated, these seats preventing relative lateral or side-wise displacement or bunching of the merchandise suspended on the support.

A tab 8 at the other end of the portion 1 may also be provided so as to form a closed package. It will be understood that when the package is closed the tabs 5 and 8 are next to the portion 1, and are overlaid by the side member 3, which, in its turn, is overlaid and interlocked with the side member 4.

The window-like openings in front of the package serve not only to expose or display the contents of the carton or package, but also serve to hold the tinsel against undesirable movement in the package, by reason of the grill work constituted by the window-like openings dividing the tinsel into groups

or sections, and forming barriers for these sections.

What is claimed is:

A display package having a front face, inwardly folding end flaps to retain the contents of the box, one of said flaps having a closed cut out portion, a serrated edge on that edge of the cut out adjacent the free end of the flap, said edge being parallel with the folding edge of the flap, and side closure flaps for closing the package, the said face having openings therein through which the contents of the package may be viewed.

In testimony whereof I affix my signature.

MERRITT LOUIS EMRICH.