

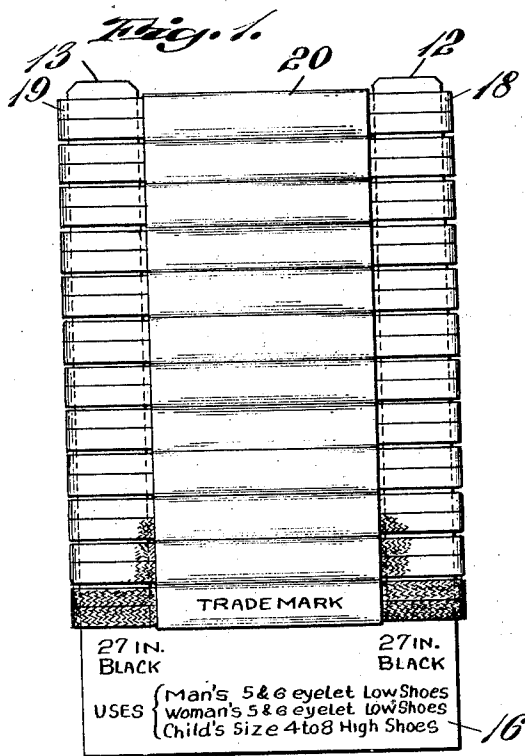
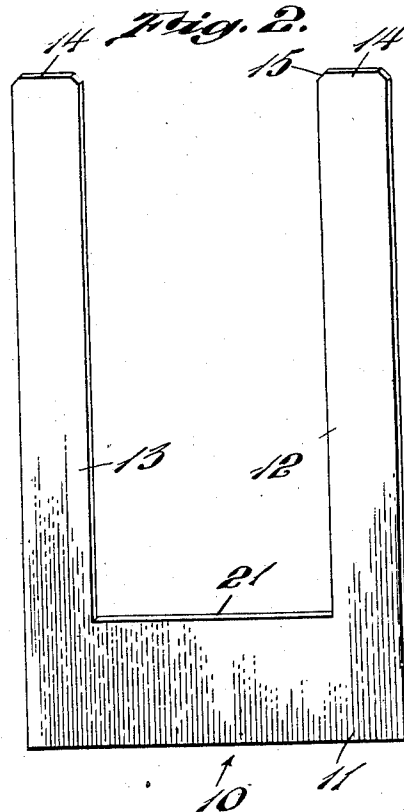
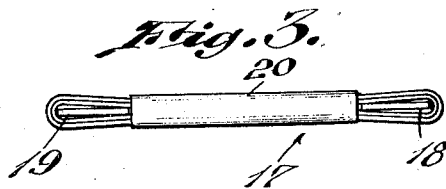
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DISPLAY PACKAGE

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DISPLAY PACKAGE

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1 Claim. (Cl. 206—79)

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This invention relates to a package for a retail sales counter for such merchandise as would be provided with loops at its opposite ends, such for instance as pairs of laces, particularly shoe laces which are usually provided with the looped end held in assembled position by a band which is wrapped about the laces intermediate their ends.

Although shoe laces have been dispensed in various forms it is common practice at the present time to dispense shoe laces banded in pairs by placing them in small bins on the counter. There is nothing to hold one pair of laces in any fixed assembly with another pair of laces in such a bin and the bins often become disorderly and the laces may become dislodged from one bin and become located in an adjacent bin. At the present time, shortages of clerks to answer questions concerning a product also presents a further difficulty in the sale of an article. The labeling in such cases becomes important as to the size and other qualities of the lace. A band label does not contain in many instances a sufficient amount of data to inform the customer with information which he desires and in many cases is difficult to read if it is present on the label. In some cases, pairs of laces are dispensed in boxes, but here again the laces are loose in the box in pairs and the box may become disorderly in the same manner that the bin becomes disorderly as above indicated.

One of the objects of this invention is to provide a package which will contain a plurality of laces and on which package there will be prominently displayed information which is desired by a customer in making a purchase of a pair of shoe laces.

Another object of this invention is to provide a package which will hold the pairs of laces in an orderly manner, that a more neat and attractive display of the laces may be provided.

Another object of the invention is to provide a package which may form a unit of other displays or may be held in various advantageous relations for display of the merchandise, it being assembled in certain displays or packages for containing the same.

Another object of this invention is to provide a package for laces or other like articles which will be extremely simple to manufacture and yet will be so formed that the laces may be readily assembled thereon from a usual pairing machine for the laces.

Another object of the invention is to provide a package which may in some cases take the place of the arms on the machine which is at the pres-

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ent time utilized for pairing the laces, that the package may be removed and another one put in place for the assembly of pairs of laces thereon.

With these and other objects in view, the invention consists of certain novel features of construction, as will be more fully described and particularly pointed out in the appended claim.

In the accompanying drawings:

Fig. 1 is a face view of the package showing the core and laces in assembled position;

Fig. 2 is a perspective view of the core alone;

Fig. 3 is a plan view of a pair of laces which are assembled upon the core as shown in Fig. 1.

In proceeding with this invention I provide a generally U-shaped support of sheet stock such as sheet cardboard or some plastic material and then assemble the laces on the arms of the U by sliding the loops at either end of a pair of laces onto the arms. The banding of the pairs being such that the length of the band is a little shorter than the distance between the arms of the support. Suitable printed matter may be provided on the exposed portion of the core.

With reference to the drawing 10 designates generally, as shown in Fig. 2, a core which is formed of sheet stock of any suitable material which provides the necessary rigidity or stiffness. Cardboard, sheet plastic, or the like may be utilized. The core consists essentially of a base portion 11 with two arms 12 and 13 extending from this base 11. These arms are parallel and in spaced relation having free ends 14 which are tapered slightly as at 15 for ease in assembling articles to be displayed on these arms. The base portion may be of any desired size so as to contain printed matter 16 thereon as shown in Fig. 1, giving all information desired about the product or article which is assembled on the arms 12 and 13.

The article to be assembled will be of a form providing loops at opposite ends, such for instance as a paired package of shoe laces designated generally 17 and comprising pairs of laces looped as at 18 and 19 with a band 20 intermediate the ends of the package to hold the laces in assembled position and expose the looped ends 18 and 19. These looped ends 18 and 19 are slid over the arms 12 and 13 and I have illustrated as shown in Fig. 1 twelve pairs of laces in assembled position on the arms 12 and 13. The band 20 is of a length a little less than the distance between the arms 12 and 13 and each band serves as a stop to be engaged by the next banded pair while the band of the lowermost banded pair serves as a stop by en-

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gaging the edge 21 of the base 11 to prevent the band from sliding over the base 11.

The arms may provide a slight tension outwardly on the looped pairs to hold them taut when in assembled position.

The core is of such a shape that it may be readily assembled with other display devices which may enhance its appearance or protect the merchandise from dirt or foreign matter. The core is also of such form that it may be substituted in a regular lace pairing machine that the laces may be assembled directly upon the core and at its outer ends, then banded and then slid to a different position along the arms.

The assembly is such that the laces are kept in orderly fashion and are not easily discharged from the arms of the core upon which they are assembled.

I claim:

A package of shoe laces comprising a base of flat sheet stock having a wide flat base and integral arms each of a width many times its thickness extending from one side of the base, said arms being spaced and parallel with their

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ends opposite said base free and defining with said base a rectangular outline, a plurality of shoe laces each looped at its opposite ends and banded between the loops, with each band of a length substantially the distance between said arms, said arms extending through the loops to hold the laces in assembled relation thereon.

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