G. F. HIX.

CARD HOLDER.

APPLICATION FILED AUG. 5, 1918.

1,357,561. **Patented Nov. 2, 1920.**

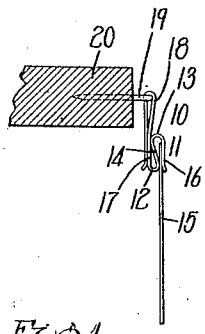


Fig. 1.

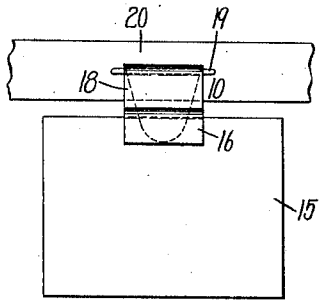


Fig. 2.

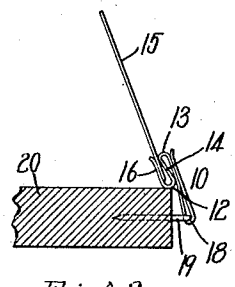


Fig. 3.

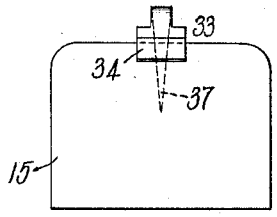


Fig. 5.

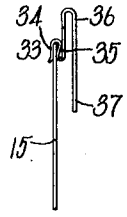


Fig. 4.

Inventor:

Galen F. Hix,

By his attorney, Charles L. Gooding.

UNITED STATES PATENT OFFICE.

GALEN F. HIX, OF PORTLAND, MAINE.

CARD-HOLDER.

1,357,561. Specification of Letters Patent. Patented Nov. 2, 1920.

Application filed August 5, 1918. Serial No. 248,245.

To all whom it may concern:

Be it known that I, GALEN F. HIX, a citizen of the United States, residing at Portland, in the county of Cumberland and State of Maine, have invented new and useful Improvements in Card-Holders, of which the following is a specification.

This invention relates to a device for holding cards and is intended to be used in store windows or on counters, show cases and in connection with the shelves for goods, or in any place where it is desired to firmly support and display a card such as is used with printed material thereon containing certain information in relation to the goods displayed.

The invention consists in a piece of sheet material, preferably resilient or spring like, comprising in its construction a double reverse bend consisting of two oppositely disposed loops adjacent to each other, one of said loops adapted to receive and hold between its opposite sides a piece of sheet material.

The invention further consists in a card holder comprising in its construction a double reverse bend the free end of one of said loops terminating in a hook, all as hereinafter set forth in the specification and particularly pointed out in the claims.

Referring to the drawings:

Figure 1 is a side elevation of one form of my invention showing the same suspended upon a staple in connection with a shelf, the shelf being shown in cross section.

Fig. 2 is a front elevation of the form of my invention illustrated in Fig. 1.

Fig. 3 is a view similar to Fig. 1, with the card holder and card in a different position.

Fig. 4 is a side elevation and Fig. 5 a front elevation of another modified form of my invention.

Like numerals refer to like parts throughout the several views of the drawings.

In the drawings, referring to Figs. 1, 2 and 3, 10 is a holder comprising a plate bent to form a double reverse bend 11 consisting of two oppositely disposed loops 12 and 13, the part 14 of said double reverse bend forming the inner side of the loop 12 and the inner side of the loop 13.

A card 15 is introduced between the inner side 14 of the loop 13 and the outer side 16 thereof, said outer side 16 when the card 15 is removed preferably contacting with the side 14.

The outer side 17 of the loop 12 is extended to form a hook 18 which has its opposite edges converging toward each other and is illustrated as engaging a staple 19 fast to a stationary support 20 constituting a shelf.

When it is desired to remove any article from a shelf below the shelf 20, the card and holder are turned upwardly into the position illustrated in Fig. 3 and in this position the loop 13 rests upon the upper front edge of the shelf 20. The card and holder then leave a free space between the shelf 20 and another shelf which may be located therebelow and thus goods may be removed from the lower shelf without engaging the card 15 or the holder.

In Figs. 4 and 5 a form of my invention is illustrated which is particularly adapted to be attached to cloth and the like, and in this form of my invention 33 is the reverse bend consisting of two loops 34 and 35, the outer side of the loop 35 being extended to form a hook 36 having its opposite edges converging toward each other and terminating in a pointed or pronged free end 37. The card 15 is introduced between the outer and inner sides of the loop 34. This device can be used to attach the device to cloth by inserting the prong 37 in said cloth.

It will be seen that my invention is capable of use for supporting cards in a variety of different ways and in connection with different classes of support or articles to which it is intended to attach the card. All of these different forms are alike, however, in that they embody a reverse bend consisting of two oppositely disposed loops, one of said loops serving to hold the card firmly in position between its two sides, the other of said loops being utilized by extending its outer side to form means of supporting or steadying the holder when in use.

Having thus described my invention, what I claim and desire by Letters Patent to secure is:

1. A holder comprising a sheet metal plate bent to form a double reverse bend consisting of two oppositely disposed loops adjacent to each other the free ends of said loops both extending in the same direction,

one of said loops adapted to receive and hold between its opposite sides a piece of sheet material.

2. A holder comprising a sheet metal plate bent to form a double reverse bend consisting of two oppositely disposed loops adjacent to each other, the free ends of said loops both extending in the same direction, one of said loops adapted to receive and hold between its opposite sides a piece of sheet material, the free end of one of said loops being extended substantially therebeyond to form a support for said loops.

3. A holder comprising a plate bent to form a double reverse bend consisting of two oppositely disposed loops adjacent to each other, the free ends of said loops both extending in the same direction, one of said loops adapted to receive and hold between its opposite sides a piece of sheet material, the free end of one of said loops being extended therebeyond to form a hook whereby said holder may be suspended from a support.

In testimony whereof I have hereunto set my hand in presence of two subscribing witnesses.

GALEN F. HIX.

Witnesses:
FRANK H. PURINTON,
MELVILLE CHAPMAN.