June 17, 1941. F. KOHNLE 2,246,365

MULTIPLE PRICE MARKING TAG

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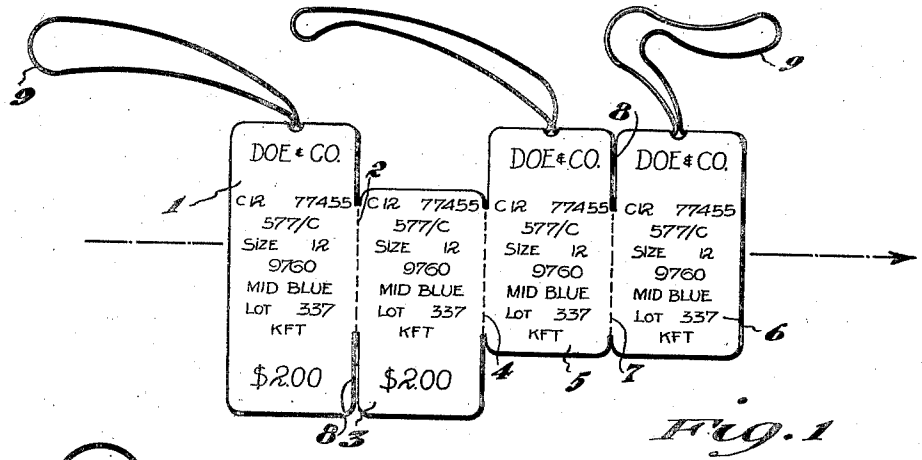

Fig. 1

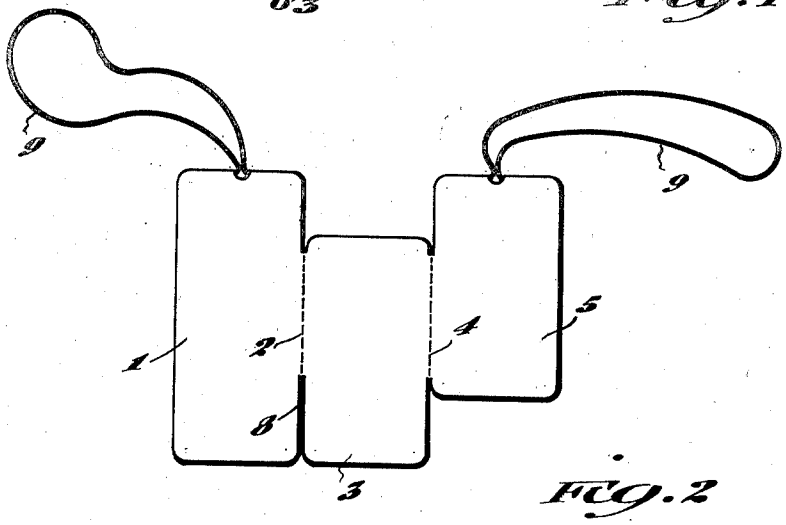

Fig. 2

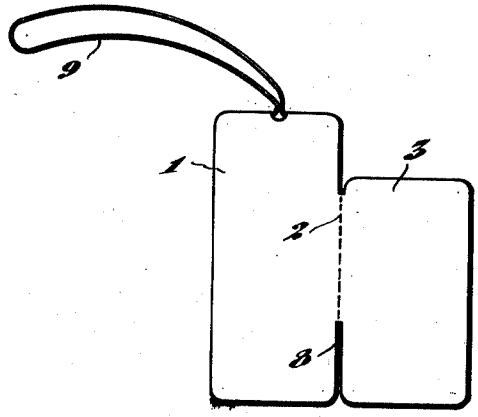

Fig. 3

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MULTIPLE PRICE MARKING TAG

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2 Claims. (Cl. 40—2)

This invention relates to improvements in merchandise marking tickets, or tags, and has particular reference to a tag strip formed as a unit, but having one or more portions adapted to be detached from the main portion and from one another. It is contemplated that the tag strip will be printed with various marking indicia by a price marking machine and the invention enjoys a more complete utility when used in this way.

The invention contemplates a tag strip in which certain portions of each tag unit are offset from other portions of other units, while certain other portions are not offset. The purpose of this is to accomplish the printing of the same indicia on certain of the units, but not on others, when the tag strip is fed through a price marking machine. The units not to be printed are offset to leave a cut-off portion at the point which would otherwise be printed.

More specifically, the invention contemplates a group of units of at least two. The second unit may be offset from the first in a manner and for a purpose which will be hereinafter more particularly described, while succeeding units, such as the third and fourth, are preferably offset from both the first and second. However, all of the units are required to have in common a portion which is not offset, as without this limitation the tag would not be well adapted for feeding into a marking machine.

The units may be separated from one another by lines of weakening and, additionally, a partially complete separation may be effected by notches. The notches are adapted to be engaged by the feed finger which advances the strip in the operation of the machine, and are also of assistance in the severance of one unit from the other. The units, or some of them, may have fasteners affixed to a point on the surface to facilitate the attachment of each unit to its corresponding article of merchandise.

The invention has a particular utility where it is desired to mark several articles of merchandise such as the various portions of a two- or three-piece garment with a ticket on which the same stock number will appear. Under these circumstances, it is conventional that the price appear on but one garment. Accordingly, the tag units intended for subsequent attachment to the other pieces of the complete garment are offset from the tag unit intended for attachment to the selected piece of the complete garment so that the price marking mechanism of the machine specifically will not contact these first named tag units.

The invention has a further utility in providing a "record" ticket offset from both the main ticket in the example just given, and offset also from the secondary tickets. This ticket will ordinarily carry only the stock number and indicia and will not carry the name of the store or the price of the article. It is intended for record purposes of the seller.

Referring now to the drawing:

Figure 1 is a plan view of a ticket strip, composed of four tickets.

Figure 2 is a plan view of a three-ticket strip.

Figure 3 is a plan view of a two-ticket strip.

As shown in the figures, each strip is composed of two or more tickets which may or may not be of the same width and which are offset from one another in that the ends of some of the tickets terminate at a point above or below that of the preceding ticket.

Considering Figure 1 as a preferred example of the ticket of the invention, the primary unit of the tag strip is indicated at **1**. This unit has, roughly, three portions adapted to carry printing which may be arbitrarily designated as the upper, middle and lower portions. Conventionally, the upper portion carries the name of the merchant, the middle portion carries the stock number or numbers, and the lower portion carries the price. Adjoining the primary unit and separated therefrom by a line of weakening **2**, is the record unit **3**. This unit being offset from the primary unit, will not receive the merchant's name when fed through the marking machine, but will receive the stock indicia and the price. After severance from the primary unit, this record unit is conventionally kept by the merchant.

A typical printing set up is shown in Figure 1. Also, the direction of movement of the tag through the machine is illustrated by means of an indicator arrow.

Adjacent the record unit and separated therefrom by a line of weakening **4**, are the secondary units **5** and **6**, which may be separated from one another by the line of weakening **7**. During the printing operation these units will receive the merchant's name and stock indicia, but will not receive the price, as they are intended only for use in conjunction with the primary unit on merchandise sold in sets, and the set price appearing on the primary unit customarily includes the articles to which the secondary units are attached.

It will be observed that all four of the units

have a common middle portion defined by notches of varying lengths, designated generally as 8. These notches are intended to be engaged by the feed finger of a marking machine and, to operate effectively in machine use, should be in alignment with one another across the face of the entire ticket.

The ticket shown in Figure 2 comprises the same elements as that shown in Figure 1, except that one of the secondary tickets is omitted. The ticket shown in Figure 3 omits both secondary tickets. All of the tickets intended to be attached to merchandise may be equipped with some type of fastener for fastening the ticket to the merchandise after severance from the strip. The string fastener of a conventional type shown in the drawing has been designated generally as 9.

It will be appreciated that in the above description I have described only a preferred method of printing tickets and a preferred offset arrangement. In accordance with the invention, the tickets may be offset in any way desired, to dispense with certain of the printing material on certain tickets. The record unit need not necessarily be offset from the primary unit, but may be of the same length, and the secondary unit or units may be offset from both. The record unit may correspond with the primary unit at its upper extremity and may be offset at the lower, while the secondary units may correspond with either or both of the primary and record units at the lower extremity and may be offset from either, or both, at the upper extremity. Various other modifications will obviously come within the scope of the invention.

Having fully described my invention, I desire to be limited only by the ensuing claims:

1. As an article of manufacture, a ticket strip of sheet material comprising a plurality of tickets of varying dimensions longitudinally, arranged side by side and separated one from the other by a series of cooperating notches of varying depths on the upper and lower edges of the strip, the inner termination point of each notch being in alignment longitudinally with the inner termination point of every other notch on the same edge of the strip.

2. A ticket strip of sheet material formed from a plurality of tickets arranged side by side and separated by lines of weakening terminating in notches at one edge of the strip, the inner termination point of each of the notches being in alignment longitudinally with the inner termination point of every other notch, said strip comprising a primary ticket, a record ticket having one end edge in alignment with one edge of the primary ticket and the other end edge terminating inwardly of the corresponding edge of the primary ticket and one or more secondary tickets, each of said secondary tickets having an end edge in alignment with that corresponding edge of the primary ticket which extends beyond the corresponding edge of the record ticket and the other end edge terminating inwardly of the corresponding edge of the record ticket.

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