

J. E. HAGER.
ADVERTISING DEVICE.
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1,058,233.

Patented Apr. 8, 1913.

FIG. 1.

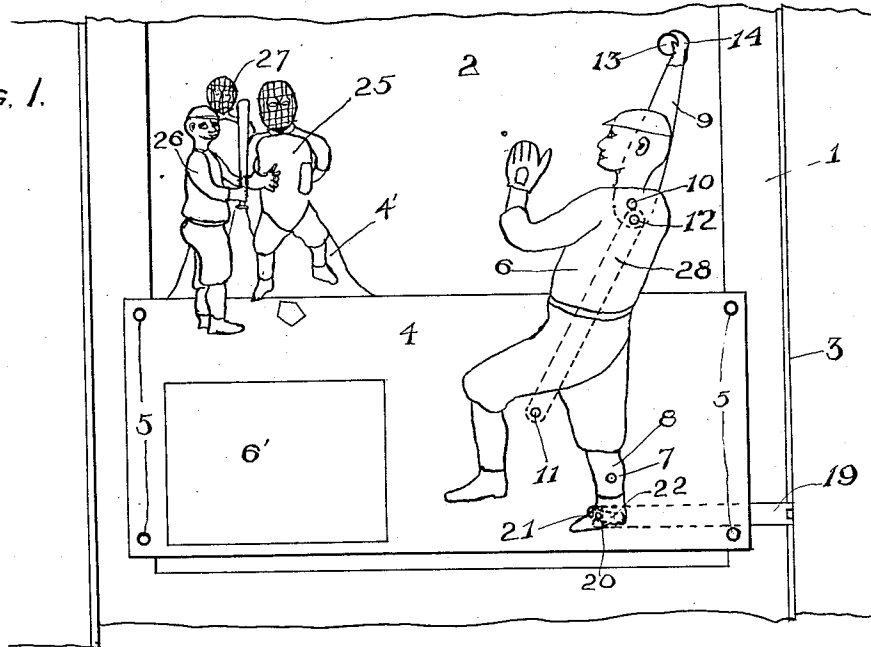
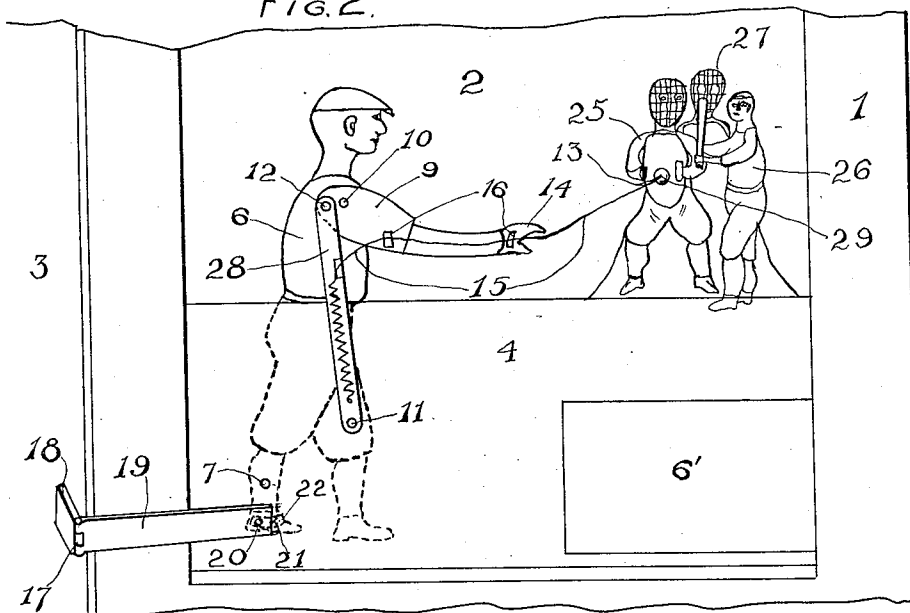


FIG. 2.



WITNESSES

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ADVERTISING DEVICE.

1,058,233.

Specification of Letters Patent.

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To all whom it may concern:

Be it known that I, JOHN EDWARD HAGER, citizen of the United States, residing at 156 Fifth avenue, New York city, in the county of New York and State of New York, have invented certain new and useful Improvements in Advertising Devices, of which the following is a specification.

This invention relates to advertising devices and has for its object to provide a device of the character set forth which may be readily attached to the ordinary glass entrance door of a shop or other place of business.

A further object of the invention is to construct a back-ground and fore ground to represent a base ball field with life like movable figures attached thereto whereby when the back ground and fore ground are fixed to the door, the opening and closing of the latter will actuate the figures thus producing a life like effect without the use of machinery, clock work or other similar appliances.

In the drawings Figure 1 is a front elevation showing my invention secured to a door, the door being closed. Fig. 2 is a rear view of my invention attached to a door, the door being in open position.

Referring more specifically to the drawings 1 represents a door having the usual glass panel 2 and being suitably hinged to the door jamb 3. A plate 4 of thin material such as sheet metal, card board or the like is tacked or otherwise permanently secured to the door by suitable fasteners 5. This plate has a clear space 6' for containing printed or other advertising matter (not shown) and projecting from the upper edge of the plate and at one end thereof are a number of figures 25, 26, and 27 representing respectively the catcher, batter and umpire. Preferably these figures are formed integral with the plate 4, the upper portion of the figures being cut out, and the lower portion of the figures painted on the plate as clearly shown in Fig. 1, however, it will be readily understood that these figures might be separately formed, or the entire figure might be painted on the projecting portion 4' of the plate 4. A figure 6 illustrating the pitcher, is pivoted to the opposite end of the plate 4 by means of a pin or other suitable pivot 7 passing through one leg 8 of the figure and through the said plate. The figure 6 which is cut out from

suitable sheet material has a movable arm 9 pivoted to the body of the figure as at 10. A link 28 pivoted at its lower end to the plate 4 as at 11, is connected at its upper end to the arm 9 as at 12.

13 is a ball or disk normally retained in the hand 14 of the pitching arm 9 by means of a coiled spring 15 secured at one end to the link 28 and having its other end passing through eyes or guides 16 and connected to the ball at 29.

A horizontally disposed hinge member 17 has a short leg 18 connected to the door jamb 3 and a long leg 19 connected to a pin 20 projecting laterally from the foot 21 of the leg 8 and working in a curved slot 22 formed in the plate 4.

It will be understood that the figures and supporting plate will be in duplicate (the figures being arranged one behind the other and the operating mechanism extending therebetween) and similarly designed on both sides so that the device will be equally effective when viewed from within or without the store. This also permits of the device being attached to a door hinged at either side.

When the door is closed the figure 6 assumes the position shown in Fig. 1 of the drawings. Should the door be opened the long leg 19 of the hinge member draws the foot 21 of figure 9 rearwardly rocking the figure forwardly on its pivot 7. This movement of the figure causes the arm 9 to shoot forwardly due to the lever like action of connecting link 28, whereupon the ball 13 will leave the pitcher's hand disappearing behind the back ground. Thus giving the spectator the impression that the ball was received by the catcher. A reversal of this operation takes place when the door is closed.

From the foregoing it will be seen that I have devised a practically self operating advertising device which owing to its simplicity of construction is comparatively inexpensive and not liable to get out of order.

What I claim is:

1. In a device of the character described, a swinging member and a stationary member, a plate carried by the swinging member, and provided with a curved slot, a figure representing a ball player pivoted to said plate, one of the legs of said figure having a pin projecting through said slot, and a

hinged member connected at one end to said pin and at the other end to said stationary member.

2. In a device of the character described,
5 a swinging member and a stationary member, a plate carried by the swinging member, a figure representing a ball player pivoted to said plate provided with a movable arm, a link connecting said arm to said plate, a ball
10 normally held by the hand on said arm; a coil spring connecting said link and ball and

means connecting said figure with the stationary member for causing said ball to be projected by said arm upon the movement of said swinging member in one direction. 15

In testimony whereof I affix my signature in presence of two witnesses.

JOHN EDWARD HAGER.

Witnesses:

FRANCIS L. KRAMER,
ARTHUR BERGER.

Copies of this patent may be obtained for five cents each, by addressing the "Commissioner of Patents, Washington, D. C."