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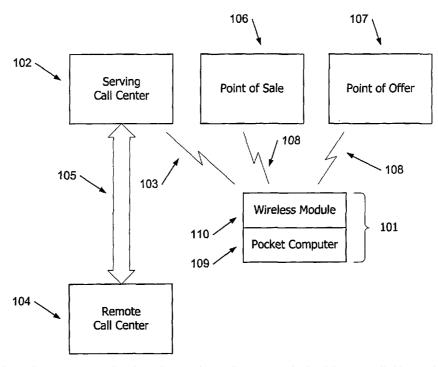
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(54) Title: POCKET CONCIERGE AND MULTIMEDIA, WIRELESS CALL CENTER SYSTEM AND METHOD



(57) Abstract: The Pocket Concierge and Multimedia, Wireless Call Center Method and System, called herein the "Pocket Concierge service", comprises three subsystems: an end-user subsystem (101), at least one call center subsystem (102), and one or more digital communications networks (103, 105, 108). A Pocket Concierge service operator provides various information and facilitation services to end-users.



02/39605 A1

#### 5 TITLE OF INVENTION

Pocket Concierge and Multimedia, Wireless Call Center System and Method

### RELATED APPLICATIONS

This application claims the benefit of the provisional patent application, serial number 60/217,536, filed on July 12, 2000, in the U.S. Patent and Trademark Office for an invention entitled "Multimedia, Wireless Call Center Method and System".

#### BACKGROUND OF THE INVENTION

#### Field of the Invention

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Call centers are equipped and staffed for the provision to end-users of information services, especially technical support and reservation services. End-users may be: retail consumers, employees of supply channel or distribution channel partners, consultants, internal staff, maintenance contract subscribers, travelers, etc.

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Advanced call centers usually comprise: connectivity to public and private wide area networks, a call distribution system (either circuit switched or packet-switched, e.g., Voice over Internet Protocol, data call, instant message, etc.), a local area network, applications software, World Wide Web servers, database servers, application servers, workstations, wide area network connectivity, and personnel who operate workstations or "seats" in the call center.

A "helpdesk" is a call center that primarily provides technical information services. A "res center" is a call center that primarily provides reservation services.

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#### **Description of Related Art**

Call center technology began with automatic call distributors, and is now well established as a means to view customer account information while speaking with the account holders concerning account matters. To date, call centers, other than those for mobile phone carriers, have relied only incidentally on end-user wireless devices, for instance, to page a technician to answer a trouble call, or to update the memory contents of a remote device. See, e.g., U.S. Patent 6,249, 771, granted to Kurihara. Multi-media call centers are uncommon, and to date only call center personnel have had multimedia service. See, e.g., U.S. Patent 6,212,178,

5 granted to Beck, et al. In short, multimedia services, combined with call center services, directed to wireless device users is *terra incognita*.

With the advent of multimedia, mobile "smart phones," XML and HTML browsers for small, handheld computers and smart phones, and high speed data channels serving such computers and phones, multimedia, wireless call center services have become technically and economically feasible. In particular, the high-speed data services under Unified Mobile Telephone System ("UMTS") protocols will soon provide the technological platform for multimedia, wireless call center services, but unsolved problems remain concerning how to architect such systems, what services to provide, and how such services should be provided from operational, and end-user interface, standpoints.

#### SUMMARY OF THE INVENTION

The Pocket Concierge and Multimedia, Wireless Call Center Method and System, called herein the "Pocket Concierge service", comprises three subsystems: an end-user subsystem, a call center subsystem, one or more digital communications networks. A Pocket Concierge service operator provides various information and facilitation services to end-users. The Pocket Concierge service is normally operated using points of sale and points of offer subsystems.

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The end-user subsystem is a wireless digital telecommunications device ("Wireless Module") closely interfaced with a mobile computing device ("Pocket Computer"), such as a pocket PC or other small computers. The end-user subsystem (the combination of the Wireless Module and the Pocket Computer) is called herein the "Pocket Part". The Pocket Computer contains at least an XML/HTML browser, input/output interface to the Wireless Module, a display capability, a data entry capability, audiovisual ("multimedia") capability, and the other normal parts of a computer (CPU, ROM, RAM, systems software, applications software), and optionally, removable storage, and additional interfaces.

The display component of the Pocket Computer normally includes a color, touch sensitive, LCD panel on the face of the Pocket Computer, but the display could be a goggle, tactile or skin pad, or other human interface output device interfaced with the Pocket Computer.

The data entry component of the Pocket Computer normally includes the touch sensitive LCD panel ("touch screen") with a "soft keyboard", handwriting recognition, and, optionally, voice recognition capability. The data entry component could be a touch sensitive device other than an LCD screen, or a motion sensitive device such as a video camera.

- The audiovisual component of the Pocket Computer, in addition to the display component, normally includes a microphone, loudspeaker, earphone, and, optionally, a video camera. The microphone and earphone are normally combined in an earset (an ear mounted headphone and boom microphone). A handset can be used in lieu of an earset.
- The Wireless Module is a base, insert, or jacket that mates with the Pocket Computer, or a smaller electronics module in PCMIA, Compact Flash II, and similar "removable" form factor. The Wireless Module can also be an internal module within a Pocket Computer, creating a type of "smart phone" or "very smart phone". The Wireless Module provides voice, data, and audiovisual communications between the Pocket Computer and the call center subsystem using wireless communications technologies. The Wireless Module can operate on one or more RF bands and airlink standards. Where local wireless service is not available, orbital satellite services can be used with a satellite capable Wireless Module; satellite services data rates are slower than terrestrial wireless data rates, but are adequate for voice, Internet access, and relatively static graphics, such as maps.

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The Compaq H3600 iPAQ series of Pocket Computers, available from Compaq Computer Corporation, 20555 SH 249, Houston, Texas (www.compaq.com), is the first commercially available product that provides the minimum complement of features required for the Pocket Part. The Compaq H3600 Pocket PCs have: an XML/HTML browser; a color, 320 x 240 pixel, touch sensitive screen; input/output interface to a Wireless Module; data entry using soft keyboard (i.e., the end-user selects a given letter by touching the appropriate letter on a miniature keyboard displayed on the LCD screen), microphone, loudspeaker, and headphone jack. Wireless Modules for the H3600 uses various airlink standards, e.g., GSM, CDMA, and soon UMTS. Although Wireless Modules that use telephony airlink standards are described, other airlink standards could be used, e.g., cellular packet data, private radio, satellite. The Pocket Part normally includes a proximate area network interface (e.g., Bluetooth, IEEE 802.11, infrared) for local wireless communications. The Pocket Part can include a terrestrial network interface (dial-up modem, serial port, USB port, etc.) as failover or backup support if wireless access is not available.

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The Pocket Part software applications support one or more of the following information services: voice calling, data calling, paging, audioconferencing, videoconferencing, sensor monitoring e.g., biological, environmental, video, personal security), location (based on geostationary positioning satellite ("GPS"), LORAN, VORTAC, etc.), remote sensing, remote diagnostics, reservations, entertainment, shopping/procurement, office, and vertical industry (sales force automation, engineering, construction, medical, manufacturing, extractive, etc.) services.

The call center subsystem, hereinafter called the "Call Center," uses commercially available call center components, e.g., connectivity to one or more public and private wide area networks (including satellite, fiberoptic, and the wireless network used by an end-user subsystem), a circuit-switched call distribution system, a packet-switched (e.g., Voice over Internet Protocol, data call, instant message, etc.) call distribution system, a local area network, applications software, World Wide Web servers, database servers, application servers, and workstations. The Call Center supporting the wireless connection to a Pocket Part is called the "serving Call Center".

The digital communications network subsystem uses commercially available wireline and wireless digital networks, hereinafter called the "Networks." A terrestrial or satellite wireless network is used to reach the Pocket Parts. Wireline and/or wireless networks interconnect the Call Center with network, human, or institutional resources required to respond to end-user requests. The advent of national wireless providers with flat rate calling plans and high-speed data service using existing airlink standards, such as CDMA, enables Pocket Concierge service to be national in scope (or international, where international roaming agreements, the same airlink standard, and multi-band Wireless Modules are available). With the deployment of UMTS, international Pocket Concierge service will become easier to implement. UMTS terrestrial service data rates range from 384 Kbps to over 2 Mbps, which are more than adequate to support wireless multimedia, including videoconferencing and digital television. The Pocket Concierge service is normally operated using points of sale and points of offer subsystems. If points of sale and points of offer are used, the Wireless Module and the points of sale and points of offer exchange wireless messages using a proximate area network technology.

# 5 BRIEF DESCRIPTION OF THE DRAWINGS

FIG. 1 illustrates the basic components of the Pocket Concierge service.

# DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENTS

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As shown in FIG. 1, the Pocket Concierge and Multimedia, Wireless Call Center System and Method invention comprises is a Pocket Part (101), a serving Call Center (102), and a wireless link (103). One or more remote Call Centers (104) connected to the serving Call Center by a Network (105), and one or more optional Points of Sale (106) and Points of Offer (107) connected to the Pocket Part (101) by proximate area network links (108), are used in the preferred embodiment. A Pocket Part comprises a Pocket Computer (109) and a Wireless Module (110). The Pocket Computer (109) contains at least an XML/HTML browser, input/output interface to the Wireless Module, a display capability, a data entry capability, audiovisual ("multimedia") capability, and the other normal parts of a computer (CPU, ROM, RAM, systems software, applications software), and optionally, removable storage, and additional interfaces. The Wireless Module (110) contains at least an input/output interface to the Pocket Computer, a wireless transceiver for the wireless link (103), and an optional proximate area network transceiver for the proximate area network links (108). The serving Call Center has connectivity to wireless links (103) and to the Network (105). The Pocket Concierge service is normally operated using points of sale and points of offer subsystems. If points of sale and points of offer are used, the Wireless Module and the points of sale and points of offer exchange wireless messages using a proximate area network technology and contain proximate area network transceivers.

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The multimedia component of the Pocket Concierge service depends upon high data rate wireless services. UMTS holds particular promise for full-time connectivity of the Pocket Part, with instant availability of high data rates. UMTS data services can be priced by the packet instead of by the minute. For instance, in telemedicine and telesecurity applications, the call center subsystem can maintain full-time contact with a Pocket Part. Transmission costs are incurred only when defined events occur that require that a message be sent from the Pocket Part, such as departure from or entry into a secure area in a telesecurity application, or low blood pressure in a telemedicine application.

In addition to the novelty in the combination of the elements described above in the Summary of the Invention section, additional inventive steps in the Pocket Concierge are as follows:

End-user security features. Pocket Concierge service improves the safety or confidence of persons exposed to risk or lack of information. For an end-user exposed to medical risk, the Pocket Part can monitor vital signs, air quality, water quality, etc., and alert a Call Center of any deterioration in medical or environmental condition. For an end-user exposed to physical risk, the Pocket Part can monitor the audio and video environment of the end-user, vital signs, sensors (dosimeters, impact sensors, etc.), and dispatch assistance if a threat is detected by monitoring or if assistance is requested by the end-user. If full-time transmission of audio and video is not warranted, a request for assistance or a need to confirm the status of the enduser can be inferred if the end-user fails to respond when polled by a Call Center, or if sensor readings (impact, ambient oxygen levels, etc.) exceed or fall below threshold levels. If an end-user does request assistance, Call Center personnel or a software agent can alert or conference in the appropriate dispatch service (fire, police, ambulance, Coast Guard, search and rescue, etc.), and provide language translation as needed. In another area of physical security, Pocket Parts equipped with optional tactile pad outputs (for navigation data output) could be used by sight-impaired persons to navigate, especially in unfamiliar areas. A Pocket Part can be interfaced with building security systems, e.g., a residential security system, to avoid loss of contact by a building security system with a security services call center if the wireline connection to the building is interrupted, e.g., cut by a burglar.

The Pocket Part can provide interactive navigation for pedestrians and drivers. In an automotive embodiment, the Pocket Part can be used in conjunction with a an optional video output and external video display (e.g., LCD panel) visible to the driver. A button or menu selection on Pocket Part can be dedicated to presenting an instant display of the location of the end-user and/or of the destination or other points of interest. Location detection can be based on wireless triangulation (wireless carrier, proximate area network, or GPS). Location detection can also be provided by points of offer and points of sale, as defined below, whenever an end-user passes within range of a point of sale or point of sale transceiver.

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**Pocket Part asset management**. The Pocket Part is small, highly portable, and moderately expensive (approximately \$600 in basic configuration, assuming a \$150 Wireless Module and a \$450 Pocket Computer). Loss of Pocket Parts through theft or misplacement is a very real risk to a Pocket Concierge service operator. To deter theft and to enhance recovery of Pocket

5 Parts, the Pocket Computer and Wireless Module, if manufactured as separate units, are tightly bonded with fasteners or adhesives so that separation without the proper tools or solvents would result in destruction of the Pocket Part. A Pocket Part inventory tracking program resident on a "Pocket Part asset management server" interfaced with a Call Center can periodically poll the location of each Pocket Part managed by that Call Center to ensure compliance with any geographic limits of permitted use of the Pocket Part. If geographic 10 limits are exceeded, the Pocket Part can be disabled except for emergency services, or the end-user can be surcharged for a wider geographic operating area. The determination of the location of a Pocket Part is by RF triangulation, RF proximity detection, transaction history (as described below), and other methods known in the art. Within each Pocket Part is an 15 optional emergency battery that initiates a location report even if the main battery of the Pocket Part is fully depleted, similar to the use of an Emergency Locator Transmitter in aircraft. In the event the emergency battery dies, and thereafter the Pocket Part is recharged and connected to a network, within each Pocket Part is a firmware application that reports the location of the Pocket Part (without informing the end-user of the transmission of such 20 tracking messages), even outside the original Pocket Part service area; if wireless service is available, the report is made by wireless connectivity to any terrestrial or satellite wireless service available for such purposes; the report is normally made by Internet email, datagram, or a dialup call to the Pocket Part asset management server. As a further precaution, the Pocket Part can optionally remain operative only so long as it receives an encrypted "keep alive" command from the serving Call Center. In this optional embodiment, if the Pocket 25 Part does not receive the keep alive signal for a preset period of time, the Pocket Part deactivates and displays only a "Contact Call Center", or similar message, and requires either entry of a password or receipt of an encrypted "revive" command from a Call Center to be reactivated. An RF resonant tag can be included in the Pocket Part that emits an RF reply 30 when in the vicinity of the proper RF field, much like tag detection systems in retail stores and libraries. RF tag detection can be used at places of mass transit, such as airports and train stations. Detection of a missing Pocket Part by one of the preceding means generates a report to the Pocket Part asset management server and initiates a recovery operation.

35 Core services: Call Center usage and Network access. Call Center services and access to private and public networks, particularly the Internet, are normally the core services in most embodiments of the Pocket Concierge service. Call Center services reflect the purpose of the end-user's activities: business, leisure, or a mixture thereof. Local and remote information resources are made available to a Call Center over the Networks to support the Pocket

Concierge services provided to end-users. One business embodiment of the Pocket
Concierge service is tailored to sales of financial services, such as insurance, investments,
and banking. In this financial services embodiment, for example, graphic and tabular
illustrations of insurance, investment performance, and banking services are delivered to the
Pocket Part based on real-time inquiries from a salesperson meeting with prospects or clients.

- A subject matter expert, normally at a Call Center, can be videoconferenced or audioconferenced into the meeting as needed using the Pocket Part. A videoconferee or audioconferee can be at the serving Call Center, or at a remote Call Center and connected over a Network to the serving Call Center and the end-user.
- Use of the Pocket Concierge service is particularly effective in international business 15 applications, since it enables a central repository of product information and helpdesk experts to be maintained by a company, in the languages of the company's markets, and distributed just-in-time as requested by end-users with Pocket Parts in various countries. In such applications, fiberoptic segments, and optionally satellite services segments, of the Network are used to connect a Call Center in the company's home country with Pocket Concierge 20 service operators in foreign markets. If fiberoptic Network service is used, given the low latency of uncongested fiberoptic transmission, the Call Center and Network server response time is not perceptibly longer in a foreign country than in the company's home country. If the Internet is used as a segment of the Network, congestion is more likely and can lengthen response times. With Call Center personnel skilled in both the relevant foreign language and 25 in the company's products and services, such Call Center personnel can take the lead in presentations if a representative of the company in the foreign country is not highly trained and/or is not fluent in the foreign language. By participating in such presentations, and in tele-training programs delivered through the Pocket Concierge service, personnel can be trained without shuttling training personnel around the world. Pocket Concierge service can 30 be used in communities, such as tele-education programs for schools and universities, to provide guest lecturers from a Call Center or other Networked location, or to provide a full course or curriculum. Where an enterprise owns full-period rights to the use of the Networks and Pocket Parts, or subsidizes their use, tele-education, disaster relief, and other humanitarian activities can be provided as a community service, enhance a company's image, 35 and assist in recruitment. The Pocket Concierge service can provide a "follow me service", so that voice, fax, video, and data calls are received at an end-user's various network addresses (including telephone numbers), the payload of such calls converted into packets using methods known in the art, and forwarded to the end-user's Pocket Part. The Pocket

Part has all the functionality of a mobile phone, including registration on a home or a roaming wireless network when powered up, which enables messages to reach the end-user when the end-user is roaming.

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At least one embodiment of the Pocket Concierge is tailored to the travel industry, especially for use by visitors to a foreign country who do not speak the language of the country being visited. As an example, many Japanese visitors to the U.S. would like to experience more than being a member of a tour group, but do not have the fluency or literacy in English to travel comfortably solo or in small groups. In one travel industry embodiment of the Pocket Concierge service, a Japanese-speaking visitor would rent a Pocket Part with a Japanese language user interface. When the end-user visitor had a question about the availability of services or goods (e.g., accommodations, transportation, entertainment, dining, sightseeing, retail goods, vendors, and other items of information), the end-user would place a voice call to the serving Call Center just as any end-user would, as follows: the end-user mounts an earset plugged into the Pocket Part and presses the appropriate button, soft button (labeled area), or hyperlinked text on the touch sensitive LCD screen of the Pocket Part, such button or hyperlinked text is programmed to call the serving Call Center (in this example, a Japanese speaking "seat" (workstation and operator) at the serving Call Center or at a remote Call Center, depending upon the language profile entered for the calling Pocket Part or selected by the end-user). The Call Center agent answers the call and provides the requested information. As required, the Call Center agent could identify and access a network resource (database or application server, etc.) or conference in a human, or software agent, subject matter expert. The call from the end-user might be audio only, or it might include video of the Call Center agent (and others) involved in answering the call. The agent answering the call can be a software agent instead of a human. If video is used, the agent could be an animation, either life-like or cartoon-like, selectable by the end-user. To reduce transmission capacity, the graphic elements, lip motion rules, and body motion rules of the animation could be embedded in the firmware of the Pocket Part. Commands from the relevant Call Center would control the execution of the graphic elements and rules for display on the Pocket Part, which saves wireless bandwidth. Animations could be superimposed on a map to guide the end-user in navigating to a destination. Instead of a voice call, the end-user could prepare a written inquiry (email) and send the email to a Call Center using a data call. Each type of service ... human operator interaction, software agent interaction, or email interaction ... could have a different service charge or be accounted for separately by tier of service purchased. A certain amount of data calling (by number, packet, or transmission

time) and voice calling is normally included in the basic Pocket Concierge service tier, but amounts in excess of a threshold incur surcharges. Normally included in higher tiers of Pocket Concierge service are specified amounts of Internet access (for Web surfing, email, etc.), games, entertainment, and other information services; amounts in excess of a tier threshold incur surcharges. The Pocket Part can be used as an office, meeting room, airline cabin passenger, airline lounge, or hotel guest room information appliance, especially in conjunction with a an optional video output and external video display (e.g., LCD panel).

The reply from a Call Center to an end-user inquiry involving the location of goods or services normally provides (i) maps to the end-user that display on the Pocket Part, together with the end-user's current location, and (ii) exact directions on how the end-user should proceed to reach a given destination. The display maps and end-user location are updated as the end-user walks, rides, drives, etc. The maps, directions, and other display contents are in the native language of the end-user (Japanese in the example), and can also be bi-lingual (in both the end-user's language and the local language in the visited country), to facilitate asking bystanders for assistance. Display of two or more languages is selectable by the end-user. The functional details of the use of a Pocket Part described in the preceding travel industry embodiment are equally applicable to other end-user segments (e.g., sales force automation, engineering, construction, medical, manufacturing, legal, etc.).

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The Pocket Concierge service operator may elect to selectively block voice over Internet calls to require end-users to pay separately for interstate and international calling. Local calling is normally an included service, with amounts varying by tier. Network access, including Internet access, can be measured by time or packets. An optional reward system linked to the purchase of goods or services, performance in games, or contest results, using the Pocket Concierge service generates usage credits to offset surcharges for Internet access, long distance calling, or other services in excess of the amounts included in a pre-purchased tier.

An optional digital camera in the Pocket Part can be used for videoconferencing, and can also store digital photos either in memory in the Pocket Computer, or by transmission from Pocket Part to a storage server. Such transmission can be by airlink, proximate area network, or by docking the Pocket Part in a wired network.

Direct sales, advertising fees, and commissions. Pocket Concierge service operator revenue comes not only from basic service fees to end-users (or to intermediaries, who in turn

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provide the Pocket Parts to end-users), but from direct sales of goods and services, from advertising fees, and from commissions from online, and off-line coupon-based, sales to endusers by participating merchants. Coupons can be bundled with merchants' advertisements, or can be distributed without a related advertisement. Coupons can be paper based or electronic. Electronic coupons are normally redeemed by transmission by the proximate area network in the Pocket Part to a receiver at a point of sale. Based on the subject matter of the inquiry from an end-user, advertisements related to inquiry subject matter could be displayed on the Pocket Part. The advertisements could be coupled with coupons, and the coupons could be time sensitive electronic coupons, that is, the coupons must be redeemed with a limited period. Moreover, the mere proximity of a Pocket Part, based on the detection of a proximate area network "announcement" transmission from the Pocket Part by nearby proximate area network receivers, could trigger the transmission of advertisements and/or coupons to the Pocket Part. The Pocket Part announcement message normally discloses the preferences of the end-user, but usually not his or her identity. User information (i.e., the Pocket Part profile) is normally entered into the memory of a Pocket Part when the Pocket Part is initialized for a new end-user, and can be modified thereafter by a Call Center during a call or, optionally, by the end-user alone. The end-user preferences normally include shopping or procurement information such as the items, types of items, discount levels, quantities, etc., the end-user seeks. Software in the Pocket Computer can negotiate with software agents maintained by merchants and present an offer to the end-user on the display of the Pocket Part in the end-user's language as the end-user passes a merchant's point of offer. (A point of offer is where product or service information is available but a sale cannot be transacted; for instance, there may be no inventory of goods at a point of offer and a purchaser may wish to inspect the goods before purchase. A point of sale is where goods are sold and can be delivered. A point of offer can connect an end-user to a point of sale.) The proximate area network "arrival announcement" and point of offer reply also has application in trade shows and commerce courts. If the location of the point of sale is not obvious, a Call Center can provide directions from the point of offer to the point of sale; providing a map and navigation service normally incurs a fee paid by the merchant to the Pocket Concierge service operator, since the service operator has control over the display of maps and navigation on the Pocket Part. Alternatively, merchants could provide text directions from point of offer to point of sale as part of the exchange of messages over the proximate area network. A credit card swipe reader, stored value means, smart card, smart media, etc., can be built into the Pocket Computer component of the Pocket Part to facilitate sales transactions and data entry.

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Under the terms of use of the Pocket Part, the Pocket Concierge service operator normally reserves the right to display advertising on the Pocket Part. The end-user can be offered a reduced Pocket Part rental rate in exchange for viewing, or viewing and responding to, a threshold number of advertisements. Possible responses include a purchase, participation in a market research survey, referral of a prospect, or other acts by the end-user. Alternatively, the terms of service can be that no advertisements, coupons, or promotional messages are permitted unless certain conditions are met, as determined by the Pocket Concierge service agreement with the end-user. Setup of the Pocket Part to block or selectively permit advertisements and coupons normally increases the price to the end-user of each tier of service, since advertising revenue otherwise paid to the Pocket Concierge service operator decreases the price to the end-user of each tier of service. In a third approach to promotional messages delivered to a Pocket Part, the end-user's high credit rating, purchasing authority, or other qualification criteria are validated, and such end-user's Pocket Part would require payment to the end-user's stored value account in the Pocket Part, shipment of a sample, or some other consideration in the end-user's favor, to enable the receipt of an advertisement, coupon, or other promotional message in the end-user's Pocket Part; receipt of such a message can also trigger a payment by the merchant to the Pocket Concierge service operator for providing a qualified prospect. Non-electronic coupons, vouchers, or tickets related to the advertisements or purchases could be printed at printing stations provided by the Pocket Concierge operator, at any printer with a infrared or proximate area network interface, or forwarded to the address (hotel, business, or home) of the end-user.

Promotional messages delivered to a Pocket Part can be multimedia. Additional sales information, documentation, etc., especially in the case of technical or costly items, could be sent to the end-user's attention at a Network address for later retrieval by the end-user. The type of promotional message reflects the specific transaction. In a leisure market application, a tourist can be shown video on the Pocket Part of a restaurant interior, entrees, entertainers, etc., to solicit a reservation or walk-in visit. In a business market application, a purchasing manager can be shown the product, installation methods, testimonials by respected experts, customizations, etc.

Payment for purchases made by an end-user using a Pocket Part can be made electronically and transmitted over the proximate area network, e.g., by debiting a stored value account in the Pocket Part (the electronic equivalent of a cash sale), or by debit card, credit card, or

charge card. Such electronic payments would normally be encrypted or made secure by other techniques known in the art. Alternatively, the end-user could make a physical payment, but would be rewarded for reporting to the Pocket Concierge service operator physical payments (e.g., the reward could be offsets against surcharges), which would enable the service operator to collect a sales commission from the merchant based on a sales receipt number or equivalent.

Sales of goods and services marketed by the Pocket Concierge operator (direct sales) would generate direct sales revenue for the Pocket Concierge operator. Sales of goods and services by a third party advertiser would generate commission revenue for the Pocket Concierge operator. When a purchase is made interactively in response to a third party's advertisement on the Pocket Part, or by use of a coupon, the Pocket Concierge service operator earns a commission on the sale as negotiated by the Pocket Concierge service operator and the advertiser or merchant. The use of the Pocket Concierge service could be free to an end-user if a threshold amount of purchases are made; as discussed above, purchases could also generate credits that offset usage surcharges.

Transaction histories and follow-on marketing. Subject to information privacy laws or to contracts between the Pocket Concierge service operator and end-users, the history of transactions entered into by the end-user can be used for later marketing campaigns directed to end-users, for instance, to offer replenishment of consumables, upgrades, or replacements of items purchased by the end-user. For negotiations that did not lead to sales, merchants could send follow-up offers. For anonymous sales and for negotiations that did not lead to sales, the identity of the end-user can be shielded from the merchant by a screening service provided by the Pocket Concierge service operator. Whether the transaction history information is used for follow-on marketing purposes or not, the operator of the Pocket Concierge service normally retains that end-user's account information online. In the event such end-user again subscribes to Pocket Concierge service, the transaction history and preferences can be updated and used to extend suggestions and promotional messages to the end-user.

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Service tiers and fee-based upgrades. For leisure market segments, such as the travel industry, specified combinations and amounts (by time or packet) of: Call Center usage, Internet access, entertainment (e.g., live television and radio from the end-user's country or from other countries using an MPEG 4 or equivalent bitcasting feed or other digital

5 compression technology), prerecorded programming, single player or multiplayer games, local, interstate and international voice calling, video calling between Pocket Parts, specialized database or application server access, and other information services are aggregated into various "tiers" of Pocket Concierge service.

10 For company employees in business market segments, Pocket Concierge service tiers normally reflect job responsibilities and network privileges. A company can operate its own Pocket Concierge service as an extension of an existing helpdesk, can outsource the management of Pocket Parts and wireless services to an outsourcing provider to supplement an existing helpdesk, or can outsource the entire Pocket Concierge service operation. The 15 Pocket Concierge service can be very effective in strengthening and expanding supply chains and distribution channels. In supply chain and project team usage, key personnel at suppliers to, or joint venturers with, a company access the company's intranet and internal phone system using the Pocket Concierge service using directories loaded in the Pocket Part or accessible by the Pocket Part. In distribution channel management, sales representatives 20 (e.g., detail persons for a pharmaceutical manufacturer) use the Pocket Concierge service to answer prospect and customer questions while meeting with such prospects and customers, or during Q&A sessions at larger meetings. During such meetings, the optional audio and video external output from the Pocket Part can be fed to a sound systems, monitor, or videoprojector for group viewing.

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Additional amounts of information services can be purchased as an upgrade package or on an a la carté basis to supplement the service amounts provided in the various tiers of Pocket Concierge service. Such additional services could include access to fee-based database and application servers operated by third parties, e.g., econometrics, investment analytics, just-in-time training, etc.; such sales would generate commission revenue for the Pocket Concierge service operator. Constant improvements in information technology have accelerated the adoption of lifelong learning. Just-in-time training delivered over a Pocket Part provides a new, cost-effective method to deliver such training, especially when the subject matter involves locations where traditional multimedia computers or interactive audiovisual devices are inconvenient, such as mobile work, outdoor work, or education and training in areas with poor wireline communications infrastructure.

Peripheral rental; ad hoc videoconferencing. Pocket Parts can be equipped with interfaces to support external displays, external digital cameras, printers, amplifiers and loudspeakers,

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microphones, external sensors, and other types of peripherals and instrumentation. The Pocket Concierge service operator can rent such peripherals to end-users. In particular, as Pocket Concierge services became available in more cities, a Pocket Part, videoprojector, sound system, and external camera could provide a cost effective method of ad hoc videoconferencing. Tele-medicine offers many opportunities for ad hoc videoconferencing and telemetry, especially for emergency medicine and disaster relief. A Pocket Part can be used to permit medical staff at or networked with a Call Center to participate in delivering medical services at the scene of an accident or natural disaster. A Pocket Part used with air or water navigation services can assist aviators and sailors in distress. Emergency medicine use of a Pocket Part normally involves data transmission of vital signs of injured persons and high datarate videoconferencing (since accurate color information and high resolution are important in medical diagnoses). Consequently, Pocket Parts designed for use by emergency medical teams, law enforcement officers, and fire engine crews normally include better quality video and audio components.

20 Maintenance. Wide distribution, especially on an international scale, of traditional computers normally creates major maintenance problems and expenses. Troubleshooting problems with high technology equipment often requires skills that may not be available in foreign countries. Pocket Parts are small enough to send by air express services back to central maintenance depots for maintenance and hardware upgrades. Software upgrades of Pocket Parts are normally handled by flash upgrades of firmware, even while Pocket Parts are in the field. Moreover, the small size of the Pocket Parts makes maintaining a large inventory of devices very easy. If a Pocket Part unit fails, a replacement unit is delivered to the enduser or swapped at a service counter.

### 5 CLAIM

I claim:

1. A method of providing information services, comprising:

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using a Pocket Part with a Wireless Module to communicate with a Call Center and a Network to obtain multimedia information services.

15 2. A system comprising:

a Pocket Part with a Wireless Module in wireless communications with a Call Center and a Network to obtain multimedia information services.

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#### AMENDED CLAIMS

[received by the International Bureau on 15 January 2002 (15.01.02); original claims 1 and 2 amended; new claims 3-82 added (20 pages)]

- 1. A method of providing information services, comprising:
  using a Pocket Part with a Wireless Module to communicate via a satellite with a Call
  - Center and a Network to obtain multimedia information services.
- 2. A system of providing information services, comprising:
  - a Pocket Part with a Wireless Module in wireless communications via a satellite with a Call Center and a Network to obtain multimedia information services.
- 3. A method of providing information services, comprising:

exchanging between a Pocket Part and a Call Center requests by a user of the Pocket Part and responses to those requests;

wherein the primary user interface on the Pocket Part is selected from the group comprising touch-sensitive display panel, voice recognition, soft keyboard, conversation with a person associated with the Call Center, and conversation with a software agent associated with the Call Center;

wherein the messages exchanged between the Pocket Part and the Call Center are in digital format and are via wireless transmission; and

wherein an audio, user interface between the Pocket Part and the user of the Pocket Part is selected from the group comprising a wireless headset, wireless earset (an ear-mounted headphone and microphone with wireless transmit and receive connectivity to the Pocket Part), wired headset, and wired earset.

4. A method of providing information services, comprising:

using a Pocket Part enrolled in an inventory tracking program resident on a Pocket Part asset management server interfaced with a serving Call Center;

exchanging between the Pocket Part and the asset management server messages concerning asset management;

exchanging between the Pocket Part and the Call Center requests by a user of the Pocket Part and responses to those requests;

wherein the primary user interface on the Pocket Part is selected from the group comprising touch-sensitive display panel, voice recognition, soft keyboard, conversation with a person associated with the Call Center, and conversation with a software agent associated with the Call Center;

wherein the messages exchanged between the Pocket Part and the Call Center are in digital format and are via wireless transmission; and

wherein an audio, user interface between the Pocket Part and the user of the Pocket Part is selected from the group comprising a wireless headset, wireless earset (an ear-mounted headphone and microphone with wireless transmit and receive connectivity to the Pocket Part), wired headset, and wired earset.

# 5. The method of claim 3 or 4, further comprising:

using wireline transmission as a backup transmission path between the Pocket Part and the Call Center when the Pocket Part is in a location where wireless service unavailable or unreliable.

### 6. The method of claim 3 or 4, further comprising:

equipping the Pocket Part with a user interface selected from the group comprising eye goggle, tactile/skin pad, and video recognition.

# 7. The method of claim 3 or 4, further comprising:

equipping the Pocket Part with a proximate area network interface; and using a proximate area network for local wireless communications between the Pocket Part and proximate area network nodes selected from the group comprising Point of Sale, Point of Offer, navigational, and inventory tracking.

### 8. The method of claim 3 or 4, further comprising:

using a Network interfaced with the Call Center and with one ore more servers to provide services requested by a user of the Pocket Part.

#### 9. The method of claim 3 or 4, further comprising:

equipping the Pocket Part with a sensor selected from the group comprising medical sensors, environmental sensors, panic button, dosimeters, audio transducers, video transducers, and impact transducers;

providing sensor output signals to a server interfaced with the Call Center; and dispatching assistance to a user of the Pocket Part based on analysis of the sensor output.

# 10. The method of claim 3 or 4, further comprising:

equipping the Call Center with a means of natural language translation; and providing natural language translation of the messages exchanged between a user of the

Pocket Part and a person selected from the group comprising a Call Center operator and a third party in communication with the Call Center over a Network.

### 11. The method of claim 3 or 4, further comprising:

equipping the Pocket Part and the Call Center with a means for determining the geographic location of the Pocket Part and for exchanging geographic location messages between the Pocket Part and the Call Center; and

presenting navigational instructions to a user of the Pocket Part based on the geographic location messages and on input by the user of the Pocket Part.

# 12. The method of claim 3 or 4, further comprising:

periodically polling the location of each Pocket Part managed by an asset management server interfaced with the Call Center to determine compliance with predefined geographic limits of permitted use of the Pocket Part; and

if a given Pocket Part is located outside the predefined geographic limits of permitted use of the Pocket Part, implementing a predefined response selected from the group comprising a warning that user functionality will be disabled unless the Pocket Part is returned to within permitted geographic limits, a warning that surcharges will be incurred while the Pocket Part is outside permitted geographic limits, disablement of user functionality of the Pocket Part, and surcharging the user for having the Pocket Part outside predefined geographic limits.

### 13. The method of claim 3 or 4, further comprising:

determining the geographic location of the Pocket Part using a method selected from the group comprising RF triangulation, RF proximity detection via a proximate area network, announcements by the Pocket Part over a Network, and transaction history.

# 14. The method of claim 3 or 4, further comprising:

equipping the Pocket Part with a button or menu selection that, when activated, causes an instant display on the Pocket Part of the location of the user and of other points of interest of types selected by the user in a given locale.

# 15. The method of claim 3 or 4, further comprising:

enabling user functionality of the Pocket Part only so long as the Pocket Part receives a "keep alive" command from an asset management server interfaced with the Call Center.

# 16. The method of claim 3 or 4, further comprising:

equipping the Pocket Part with an RF tag;

detecting RF tags in proximity to an RF tag detector, and

using messages between RF tag detectors and an inventory tracking program resident on an asset management server interfaced to the Call Center to track the location of the Pocket Part.

### 17. The method of claim 3 or 4, further comprising:

equipping the Pocket Part and a server interfaced with the Call Center with application software tailored to industry sectors selected from the group comprising financial services, pharmaceuticals, sales force automation, security, engineering, construction, medical, manufacturing, extractive, legal, supply chain, distribution channel, retail sales, and travel industry;

transmitting to the Pocket Part from the server in response to Pocket Part user or Call Center operator inquiry information responsive to such inquiry, wherein such responsive information is selected from the group comprising multimedia and single medium (audio, video, text, or graphics); and

displaying such information on the Pocket Part.

#### 18. The method of claim 3 or 4, further comprising:

loading servers interfaced with the Call Center with information selected from the group comprising product information, destination information, service information, training, and educational information;

providing resources selected from the group comprising persons, databases, and software agents, each with connectivity to the Call Center; and

distributing to a Pocket Part information requested by a user of the Pocket Part and obtained from such resources; and

presenting such information on the Pocket Part, wherein such presentation is selected from the group comprising multimedia and single medium (audio, video, text, or graphics).

# 19. The method of claim 3 or 4, further comprising:

equipping the Call Center with a means for directory number translation ("follow me service") so that voice, fax, video, and data calls intended for other network addresses (including telephone numbers) of a user of a Pocket Part are delivered to such user on the

Pocket Part.

# 20. The method of claim 3 or 4, further comprising:

equipping servers interfaced with the Call Center with a means for storing and forwarding messages and a means for message payload conversion;

converting message payloads between formats selected from the group comprising voice and text; and

forwarding messages in a format specified by a user of a Pocket Part to that user's Pocket Part.

# 21. The method of claim 3 or 4, further comprising:

equipping servers interfaced with the Call Center with a means for storing and forwarding messages and a means for message payload conversion;

converting message payloads between formats selected from the group comprising fax, graphics, and video; and

forwarding messages in a format specified by a user of a Pocket Part to that user's Pocket Part.

### 22. The method of claim 3 or 4, further comprising:

interfacing with the Call Center one or more servers containing foreign language information;

equipping the Pocket Part and one or more Call Center servers with foreign language application software;

staffing the seats in the Call Center with personnel competent in the foreign language and in one or more languages of the locale in which the Pocket Part is used;

providing to the Pocket Part in a foreign language selected by the user of the Pocket Part oral and server-based information related to the locale; and

optionally, providing to the Pocket Part in a local language oral and server-based information related to such locale.

# 23. The method of claim 3 or 4, further comprising:

reducing transmission capacity required between the Call Center and the Pocket Part by storing in the Pocket Part software components selected from the group comprising graphic elements, lip motion rules, and body motion rules; and

using such components in generating content presented on the Pocket Part.

# 24. The method of claim 3 or 4, further comprising:

responding to inquiries from a user of the Pocket Part concerning the location of goods or services by transmitting to the Pocket Part location and navigational information selected from the group comprising text, video, audio, and graphics and oriented to the user's present position.

# 25. The method of claim 3 or 4, further comprising:

providing to a user of the Pocket Part services selected from the group comprising assistance from personnel associated with a Call Center, assistance from software agents, access to one or more databases, access to one or more application servers, Internet access, live television programming, live radio programming, news, weather forecasts, prerecorded audio programming, prerecorded video programming, single player games, multiplayer games, data calling, local calling, domestic long distance calling, international long distance calling, video calling, location reporting, navigational guidance, private network access, contests, fax, email, paging, web browsing, messaging, conferencing, telemedicine, telesecurity, remote sensing using sensors associated with the Pocket Part, access to sensors interfaced with the Call Center, remote diagnostics, reservations, entertainment, shopping/procurement, industry sector (financial services, pharmaceuticals, sales force automation, security, engineering, construction, medical, manufacturing, extractive, legal, supply chain management, distribution channel management, and travel industry) software applications, industry sector information services, fee-based services, educational courseware, and training courseware.

# 26. The method of claim 3 or 4, further comprising:

providing to a user of the Pocket Part services packaged and quantified (by call-minutes or packets) in tiers, wherein such communications and information services are selected from the group comprising assistance from personnel associated with a Call Center, assistance from software agents, access to one or more databases, access to one or more application servers, Internet access, live television programming, live radio programming, news, weather forecasts, prerecorded audio programming, prerecorded video programming, single player games, multiplayer games, data calling, local calling, domestic long distance calling, international long distance calling, video calling, location reporting, navigational guidance, private network access, contests, fax, email, paging, web browsing, messaging, conferencing, telemedicine, telesecurity, remote sensing using sensors associated with the

Pocket Part, access to sensors interfaced with the Call Center, remote diagnostics, reservations, entertainment, shopping/procurement, industry sector (financial services, pharmaceuticals, sales force automation, security, engineering, construction, medical, manufacturing, extractive, legal, supply chain management, distribution channel management, and travel industry) software applications, industry sector information services, fee-based services, educational courseware, and training courseware.

# 27. The method of claim 3 or 4, further comprising:

providing to a user of the Pocket Part services packaged and quantified (by call-minutes or packets) in tiers, wherein such services are selected from the group comprising assistance from personnel associated with a Call Center, assistance from software agents, access to one or more databases, access to one or more application servers, Internet access, live television programming, live radio programming, news, weather forecasts, prerecorded audio programming, prerecorded video programming, single player games, multiplayer games, data calling, local calling, domestic long distance calling, international long distance calling, video calling, location reporting, physical security, building access, room access, navigational guidance, private network access, contests, fax, email, paging, web browsing, messaging, conferencing, telemedicine, telesecurity, remote sensing using sensors associated with the Pocket Part, access to sensors interfaced with the Call Center, remote diagnostics, reservations, entertainment, shopping/procurement, industry sector (financial services, pharmaceuticals, sales force automation, security, engineering, construction, medical, manufacturing, extractive, legal, supply chain management, distribution channel management, and travel industry) software applications, industry sector information services, fee-based services, educational courseware, and training courseware; and

using software running on an asset management server interfaced with the Call Center to authorize and account for the usage of such services by the Pocket Part, and in response to a user's attempt to use services and amounts not included in a given tier to generate a response selected from the group comprising blocking such attempted use, permitting such attempted use by surcharging the user, or escalating the tier level subscribed to by the user and charging the user for such higher tier.

### 28. The method of claim 3 or 4, further comprising:

providing to a user of the Pocket Part enrollment in a reward system based on an action by the user selected from the group comprising purchase by the user of goods or services, performance by the user in games, participation by the user in a contest, participation by the

user in market research, and the user's viewing advertisements.

# 29. The method of claim 3 or 4, further comprising:

equipping the Pocket Part with a digital camera; and transmitting the digital camera output from the Pocket Part to the Call Center for storage or further transmission.

# 30. The method of claim 3 or 4, further comprising:

equipping the Pocket Part with a digital camera; and storing the digital camera output in the Pocket Part.

# 31. The method of claim 3 or 4, further comprising:

transmitting one or more electronic coupons from the Call Center to the Pocket Part to promote purchasing by a user of the Pocket Part;

transmitting the one or more electronic coupon from the Pocket Part to a Point of Sale; and

redeeming the one or more electronic coupons after transmission of an electronic coupon from the Pocket Part to the Point of Sale.

# 32. The method of claim 3 or 4, further comprising:

collecting revenue by an operator of the Call Center based on the sales to a user of the Pocket Part of items selected from the group comprising communications services, information services, commercial services, goods sold by the operator of the Call Center to the user of the Pocket Part, other services sold by the operator of the Call Center to the user of the Pocket Part, other services sold by the operator of the Call Center to a vendor to promote the vendor's goods and services, and commissions on sales by third parties to a user of the Pocket Part in which payment is settled through the Pocket Part; and

wherein such other services are selected from the group comprising providing to a user navigation guidance to a vendor's Point of Sale or Point of Offer, providing user preferences to a vendor, providing a user's shopping /procurement information to a vendor, providing vendor advertisements to a user, providing vendor coupons to a user, translating between the language of a vendor's information or staff and the language of a user, charging the vendor for payment of consideration in the user's favor for access to the user, and services that the operator of the Call Center sources from third parties and sells as a service of the Call Center

operator.

# 33. The method of claim 3 or 4, further comprising:

transmitting announcement messages from the Pocket Part to at least one proximate area network receiver for a use selected from the group comprising tracking the location of the Pocket Part, providing the purchasing preferences of a user of the Pocket Part to a Point of Sale or Point of Offer, triggering the transmission of electronic coupons from a Point of Sale or Point of Offer to the Pocket Part, and triggering the transmission of advertisements from a Point of Sale or Point of Offer to the Pocket Part.

# 34. The method of claim 3 or 4, further comprising:

equipping the Pocket Part with software that negotiates with software agents or human representatives of merchants whose Points of Offer or Points of Sale are within proximate area network range;

presenting an offer transmitted from a Point of Offer or Point of Sale to a user of the Pocket Part user in a language specified by the user.

### 35. The method of claim 3 or 4, further comprising:

equipping the Pocket Part with a payment means to facilitate sales transactions using the Pocket Part and selected from the group comprising credit card swipe reader, stored value memory, and stored value card; and

settling payment for purchases made by a user of the Pocket Part by use of such payment means.

# 36. The method of claim 3 or 4, further comprising:

transmitting information responsive to an inquiry from a user of the Pocket Part to a network or postal address specified by the user.

# 37. The method of claim 3 or 4, further comprising:

maintaining a history of purchase negotiations entered into by a user of the Pocket Part; and

using the information in such transactional history in follow-up marketing efforts to the user.

# 38. The method of claim 3 or 4, further comprising:

enabling a user of a Pocket Part to be anonymous in purchase negotiations by providing a proxy identification for the user to use in payments settled through the Pocket Part, but maintaining a cross-reference to the user's true identity on a server interfaced with the Call Center.

### 39. The method of claim 3 or 4, further comprising:

maintaining the identification and transactional history of a user of the Pocket Part on a server interfaced with the Call Center, and in the event such user again uses a Pocket Part, updating the transactional history of such user and extending suggestions and promotional messages to the user based on such transactional history.

# 40. The method of claim 3 or 4, further comprising:

equipping the Pocket Part with one or more interfaces to support external devices selected from the group comprising displays, digital cameras, printers, amplifiers, loudspeakers, microphones, external sensors, sensors, and instrumentation.

# 41. The method of claim 3 or 4, further comprising:

equipping the Pocket Part with one or more sensors that monitor vital signs of a user of the Pocket Part or of a person in proximity to and with connectivity to the Pocket Part; and transmitting the output of such sensors to a server interfaced with the Call Center.

# 42. The method of claim 3 or 4, further comprising:

equipping the Pocket Part with one or more sensors that monitor vital signs of a user of the Pocket Part or of a person in proximity to and with connectivity to the Pocket Part; equipping the Pocket Part with software that monitors the one or more sensors and determines if a predefined vital sign threshold is exceeded; and

if such threshold is exceeded, transmitting to a server interfaced with the Call Center a message selected from the group comprising the vital sign exceeding such threshold, specified sensor outputs, all sensor outputs, and the location of the Pocket Part.

### 43. A system of providing information services, comprising:

a means for exchanging between a Pocket Part and a Call Center requests by a user of the Pocket Part and responses to those requests;

wherein the primary user interface on the Pocket Part is selected from the group

comprising touch-sensitive display panel, voice recognition, soft keyboard, conversation with a person associated with the Call Center, and conversation with a software agent associated with the Call Center;

wherein the messages exchanged between the Pocket Part and the Call Center are in digital format and are via wireless transmission; and

wherein an audio, user interface between the Pocket Part and the user of the Pocket Part is selected from the group comprising a wireless headset, wireless earset (an ear-mounted headphone and microphone with wireless transmit and receive connectivity to the Pocket Part), wired headset, and wired earset.

# 44. A system of providing information services, comprising:

a means for enrolling a Pocket Part in an inventory tracking program resident on a Pocket Part asset management server interfaced with a serving Call Center;

a means for exchanging between the Pocket Part and the asset management server messages concerning asset management;

a means for exchanging between the Pocket Part and the Call Center requests by a user of the Pocket Part and responses to those requests;

wherein the primary user interface on the Pocket Part is selected from the group comprising touch-sensitive display panel, voice recognition, soft keyboard, conversation with a person associated with the Call Center, and conversation with a software agent associated with the Call Center:

wherein the messages exchanged between the Pocket Part and the Call Center are in digital format and are via wireless transmission; and

wherein an audio, user interface between the Pocket Part and the user of the Pocket Part is selected from the group comprising a wireless headset, wireless earset (an ear-mounted headphone and microphone with wireless transmit and receive connectivity to the Pocket Part), wired headset, and wired earset.

# 45. The system of claim 43 or 44, further comprising:

a wireline transmission path as a backup transmission path between the Pocket Part and the Call Center when the Pocket Part is in a location where wireless service unavailable or unreliable.

# 46. The system of claim 43 or 44, further comprising:

a Pocket Part user interface selected from the group comprising eye goggle, tactile/skin pad, and video recognition.

### 47. The system of claim 43 or 44, further comprising:

a proximate area network interface on the Pocket Part; and

a proximate area network for local wireless communications between the Pocket Part and proximate area network nodes selected from the group comprising Point of Sale, Point of Offer, navigational, and inventory tracking.

### 48. The system of claim 43 or 44, further comprising:

a Network interfaced with the Call Center and with one ore more servers to provide services requested by a user of the Pocket Part.

# 49. The system of claim 43 or 44, further comprising:

a sensor interfaced with the Pocket Part and selected from the group comprising medical sensors, environmental sensors, panic button, dosimeters, audio transducers, video transducers, and impact transducers;

a means for transmitting sensor output signals to a server interfaced with the Call Center; and

a means for dispatching assistance to a user of the Pocket Part based on analysis of the sensor output.

#### 50. The system of claim 43 or 44, further comprising:

a means for translating natural languages at the Call Center; and natural language translation of the messages exchanged between a user of the Pocket Part and a person selected from the group comprising a Call Center operator and a third party in communication with the Call Center over a Network.

### 51. The system of claim 43 or 44, further comprising:

a means on the Pocket Part and a means interfaced with the Call Center for determining the geographic location of the Pocket Part and for exchanging geographic location messages between the Pocket Part and the Call Center; and

a means on the Pocket Part for presenting navigational instructions provided from the Call Center to a user of the Pocket Part based on the geographic location messages and on input by the user of the Pocket Part.

# 52. The system of claim 43 or 44, further comprising:

a means for periodically polling the location of each Pocket Part managed by an asset management server interfaced with the Call Center to determine compliance with predefined geographic limits of permitted use of the Pocket Part; and

a means for implementing a predefined response selected from the group comprising a warning that user functionality will be disabled unless the Pocket Part is returned to within permitted geographic limits, a warning that surcharges will be incurred while the Pocket Part is outside permitted geographic limits, disablement of user functionality of the Pocket Part, and surcharging the user for having the Pocket Part outside predefined geographic limits.

### 53. The system of claim 43 or 44, further comprising:

a means for determining the geographic location of the Pocket Part using a method selected from the group comprising RF triangulation, RF proximity detection via a proximate area network, announcements by the Pocket Part over a Network, and transaction history.

# 54. The system of claim 43 or 44, further comprising:

a button or menu selection on the Pocket Part that, when activated, causes an instant display on the Pocket Part of the location of the user and of other points of interest of types selected by the user in a given locale.

# 55. The system of claim 43 or 44, further comprising:

a means for enabling user functionality of the Pocket Part only so long as the Pocket Part receives a "keep alive" command from an asset management server interfaced with the Call Center.

# 56. The system of claim 43 or 44, further comprising:

an RF tag integral with the Pocket Part;
detection of such RF tags in proximity to RF tag detectors, and
messages between RF tag detectors and an inventory tracking program resident on an
asset management server interfaced to the Call Center to track the location of the Pocket Part.

### 57. The system of claim 43 or 44, further comprising:

application software running on the Pocket Part and a server interfaced with the Call

Center and tailored to industry sectors selected from the group comprising financial services, pharmaceuticals, sales force automation, security, engineering, construction, medical, manufacturing, extractive, legal, supply chain, distribution channel, retail sales, and travel industry; and

a means for transmitting to the Pocket Part from the server in response to Pocket Part user or Call Center operator inquiry information responsive to such inquiry, wherein such responsive information is selected from the group comprising multimedia and single medium (audio, video, text, or graphics);

wherein such responsive information is presented by the Pocket Part.

### 58. The system of claim 43 or 44, further comprising:

servers interfaced with the Call Center and loaded with information selected from the group comprising product information, destination information, service information, training, and educational information;

resources selected from the group comprising persons, databases, and software agents, each with connectivity to the Call Center;

a means for distributing to a Pocket Part of information requested by a user of the Pocket Part and obtained from such resources; and

a means for presenting such information on the Pocket Part, wherein such presentation is selected from the group comprising multimedia and single medium (audio, video, text, or graphics).

# 59. The system of claim 43 or 44, further comprising:

a means associated with the Call Center for directory number translation ("follow me service") so that voice, fax, video, and data calls intended for other network addresses (including telephone numbers) of a user of a Pocket Part are delivered to such user on the Pocket Part.

# 60. The system of claim 43 or 44, further comprising:

servers interfaced with the Call Center and equipped with a means for storing and forwarding messages and a means for message payload conversion;

a means for conversion of message payloads between formats selected from the group comprising voice and text; and

a means for forwarding messages in a format specified by a user of a Pocket Part to that user's Pocket Part.

# 61. The system of claim 43 or 44, further comprising:

servers interfaced with the Call Center and equipped with a means for storing and forwarding messages and a means for message payload conversion;

a means for conversion of message payloads between formats selected from the group comprising fax, graphics, and video; and

a means for forwarding messages in a format specified by a user of a Pocket Part to that user's Pocket Part.

# 62. The system of claim 43 or 44, further comprising:

one or more servers interfaced with the Call Center and containing foreign language information;

foreign language application software running on the Pocket Part and on one or more servers in the Call Center;

personnel competent in one or more languages of the locale in which the Pocket Part is used, which personnel staff seats in the Call Center;

a means for providing to the Pocket Part in a foreign language selected by the user oral and server-based information related to the locale; and

optionally, a means for providing to the Pocket Part in a local language oral and serverbased information related to such locale.

# 63. The system of claim 43 or 44, further comprising:

software components in the Pocket Part selected from the group comprising graphic elements, lip motion rules, and body motion rules that reduce transmission capacity required between the Call Center and the Pocket Part; and

a means for using such components in generating content presented on the Pocket Part.

# 64. The system of claim 43 or 44, further comprising:

a means for responding to inquiries from a user of the Pocket Part concerning the location of goods or services by transmitting to the Pocket Part location and navigational information selected from the group comprising text, video, audio, and graphics and oriented to the user's present position.

### 65. The system of claim 43 or 44, further comprising:

services provided to a user of the Pocket Part and selected from the group comprising

assistance from personnel associated with a Call Center, assistance from software agents, access to one or more databases, access to one or more application servers, Internet access, live television programming, live radio programming, news, weather forecasts, prerecorded audio programming, prerecorded video programming, single player games, multiplayer games, data calling, local calling, domestic long distance calling, international long distance calling, video calling, location reporting, navigational guidance, private network access, contests, fax, email, paging, web browsing, messaging, conferencing, telemedicine, telesecurity, remote sensing using sensors associated with the Pocket Part, access to sensors interfaced with the Call Center, remote diagnostics, reservations, entertainment, shopping/procurement, industry sector (financial services, pharmaceuticals, sales force automation, security, engineering, construction, medical, manufacturing, extractive, legal, supply chain management, distribution channel management, and travel industry) software applications, industry sector information services, fee-based services, educational courseware, and training courseware.

# 66. The system of claim 43 or 44, further comprising:

services provided to a user of the Pocket Part and packaged and quantified (by callminutes or packets) in tiers, wherein such services are selected from the group comprising assistance from personnel associated with a Call Center, assistance from software agents, access to one or more databases, access to one or more application servers, Internet access, live television programming, live radio programming, news, weather forecasts, prerecorded audio programming, prerecorded video programming, single player games, multiplayer games, data calling, local calling, domestic long distance calling, international long distance calling, video calling, location reporting, navigational guidance, private network access, contests, fax, email, paging, web browsing, messaging, conferencing, telemedicine, telesecurity, remote sensing using sensors associated with the Pocket Part, access to sensors interfaced with the Call Center, remote diagnostics, reservations, entertainment, shopping/procurement, industry sector (financial services, pharmaceuticals, sales force automation, security, engineering, construction, medical, manufacturing, extractive, legal, supply chain management, distribution channel management, and travel industry) software applications, industry sector information services, fee-based services, educational courseware, and training courseware.

# 67. The system of claim 43 or 44, further comprising:

services provided to a user of the Pocket Part and packaged and quantified (by call-

minutes or packets) in tiers, wherein such services are selected from the group comprising assistance from personnel associated with a Call Center, assistance from software agents, access to one or more databases, access to one or more application servers, Internet access, live television programming, live radio programming, news, weather forecasts, prerecorded audio programming, prerecorded video programming, single player games, multiplayer games, data calling, local calling, domestic long distance calling, international long distance calling, video calling, location reporting, physical security, building access, room access, navigational guidance, private network access, contests, fax, email, paging, web browsing, messaging, conferencing, telemedicine, telesecurity, remote sensing using sensors associated with the Pocket Part, access to sensors interfaced with the Call Center, remote diagnostics, reservations, entertainment, shopping/procurement, industry sector (financial services, pharmaceuticals, sales force automation, security, engineering, construction, medical, manufacturing, extractive, legal, supply chain management, distribution channel management, and travel industry) software applications, industry sector information services, fee-based services, educational courseware, and training courseware; and

software running on an asset management server interfaced with the Call Center that authorizes and accounts for the usage of such services by the Pocket Part, and in response to a user's attempt to use services and amounts not included in a given tier, generates a response selected from the group comprising blocking such attempted use, permitting such attempted use by surcharging the user, or escalating the tier level subscribed to by the user and charging the user for such higher tier.

### 68. The system of claim 43 or 44, further comprising:

a reward system based on an action by the user selected from the group comprising purchase by the user of the Pocket Part of goods or services, performance by the user of the Pocket Part in games, participation by the user of the Pocket Part in a contest, participation by the user of the Pocket Part in market research, and the user's viewing advertisements.

# 69. The system of claim 43 or 44, further comprising:

a digital camera interfaced with the Pocket Part; and

a means for transmitting the digital camera output from the Pocket Part to the Call Center for storage or further transmission.

- 70. The system of claim 43 or 44, further comprising:
  - a digital camera interfaced with the Pocket Part; and
  - a means for storing the digital camera output in the Pocket Part.

### 71. The system of claim 43 or 44, further comprising:

one or more electronic coupons transmitted from the Call Center to the Pocket Part to promote purchasing by a user of the Pocket Part;

a means for transmitting such coupons from the Pocket Part to a Point of Sale; and a means for redeeming the one or more electronic coupons after transmission of a such coupons from the Pocket Part to the Point of Sale.

### 72. The system of claim 43 or 44, further comprising:

a means for collecting revenue by an operator of the Call Center based on the sales to a user of the Pocket Part of items selected from the group comprising communications services, information services, commercial services, goods sold by the operator of the Call Center to the user of the Pocket Part, other services sold by the operator of the Call Center to the user of the Pocket Part, other services sold by the operator of the Call Center to a vendor to promote the vendor's goods and services, and commissions on sales by third parties to a user of the Pocket Part in which payment is settled through the Pocket Part; and

wherein such other services are selected from the group comprising providing to a user navigation guidance to a vendor's Point of Sale or Point of Offer, providing user preferences to a vendor, providing a user's shopping /procurement information to a vendor, providing vendor advertisements to a user, providing vendor coupons to a user, translating between the language of a vendor's information or staff and the language of a user, charging the vendor for payment of consideration in the user's favor for access to the user, and services that the operator of the Call Center sources from third parties and sells as a service of the Call Center operator.

### 73. The system of claim 43 or 44, further comprising:

announcement messages transmitted from the Pocket Part to at least one proximate area network receiver for a use selected from the group comprising tracking the location of the Pocket Part, providing the purchasing preferences of a user of the Pocket Part to a Point of Sale or Point of Offer, triggering the transmission of electronic coupons from a Point of Sale or Point of Offer to the Pocket Part, and triggering the transmission of advertisements from a Point of Sale or Point of Offer to the Pocket Part.

### 74. The system of claim 43 or 44, further comprising:

software running on the Pocket Part that negotiates with software agents or human representatives of merchants whose Points of Offer or Points of Sale are within proximate area network range;

one or more offers transmitted from a Point of Offer or Point of Sale to a user of the Pocket Part user in a language specified by the user.

# 75. The system of claim 43 or 44, further comprising:

a means for facilitating sales transactions interfaced with the Pocket Part and selected from the group comprising credit card swipe reader, stored value memory, and stored value card; and

a means for settlement of payment for purchases made by a user of the Pocket Part by use of such facilitating means.

# 76. The system of claim 43 or 44, further comprising:

a means for transmitting information responsive to an inquiry from a user of the Pocket Part to a network or postal address specified by the user.

### 77. The system of claim 43 or 44, further comprising:

a means for maintaining a history of purchase negotiations entered into by a user of the Pocket Part; and

a means for using the information in such transactional history in follow-up marketing efforts to the user.

### 78. The system of claim 43 or 44, further comprising:

a means for enabling a user of a Pocket Part to be anonymous in purchase negotiations by providing a proxy identification for the user to use in payments settled through the Pocket Part, but maintaining a cross-reference to the user's true identity on a server interfaced with the Call Center.

# 79. The system of claim 43 or 44, further comprising:

a means for maintaining the identification and transactional history of a user of the Pocket Part on a server interfaced with the Call Center, and in the event such user again uses

a Pocket Part, updating the transactional history of such user and extending suggestions and promotional messages to the user based on such transactional history.

# 80. The system of claim 43 or 44, further comprising:

one or more interfaces integral with the Pocket Part that support external devices selected from the group comprising displays, digital cameras, printers, amplifiers, loudspeakers, microphones, external sensors, sensors, and instrumentation.

# 81. The system of claim 43 or 44, further comprising:

one or more sensors interfaced with the Pocket Part that monitor vital signs of a user of the Pocket Part or of a person in proximity to and with connectivity to the Pocket Part; and transmission of the output of such sensors to a server interfaced with the Call Center.

# 82. The system of claim 43 or 44, further comprising:

one or more sensors interfaced with the Pocket Part that monitor vital signs of a user of the Pocket Part or of a person in proximity to and with connectivity to the Pocket Part; software running of the Pocket Part that monitors the one or more sensors and determines if a predefined vital sign threshold is exceeded; and

if such threshold is exceeded, a means for transmitting from the Pocket Part to a server interfaced with the Call Center a message selected from the group comprising the vital sign exceeding such threshold, specified sensor outputs, all sensor outputs, and the location of the Pocket Part.

#### STATEMENT UNDER ARTICLE 19 (1)

In the Article 19 amendment of International Application No. PCT/US01/22285, new, independent claims 3 and 43 clarify that the invention uses a call center, digital communications networks, and a multimedia wireless terminal in which the primary user interface is not a keypad or keyboard, to provide navigation, information, commercial, and communications services. As so claimed, the wireless terminal in the invention requires a primary user interface selected from the group comprising touch-sensitive display panel, voice recognition, soft keyboard, conversation with a person associated with a call center, and conversation with a software agent associated with a call center; and requires an audio, end user interface selected from the group comprising a wireless headset, wireless earset (an ear-mounted headphone and microphone with wireless transmit and receive connectivity to the wireless terminal), wired headset, and wired earset.

An alternate, main embodiment of the invention claimed in new, independent claims 4 and 44 requires, in addition, the use of an inventory tracking program resident on a wireless terminal asset management server interfaced with a serving call center. New, dependent claims 12, 28, 52, and 68 provide that the asset management server not only the tracks the geographic location of each wireless terminal enrolled in the inventory tracking program, but also allocates and accounts for navigation, information, commercial, and communications services individually or packaged in tiers of services and used by the wireless terminals. New, dependent claims 25, 26, 65, and 66 provide that such services include: assistance from personnel associated with a call center, assistance from software agents, access to one or more databases, access to one or more application servers, Internet access, live television programming, live radio programming, news, weather forecasts, prerecorded audio programming, prerecorded video programming, single player games, multiplayer games, data calling, local calling, domestic long distance calling, international long distance calling, video calling, location reporting, physical security, building access, room access, navigational guidance, private network access, contests, fax, email, paging, web browsing, messaging, conferencing, telemedicine, telesecurity, remote sensing, access to

sensors interfaced with a call center, remote diagnostics, reservations, entertainment, shopping/procurement, industry sector (financial services, pharmaceuticals, sales force automation, security, engineering, construction, medical, manufacturing, extractive, legal, supply chain management, distribution channel management, and travel industry) software applications, industry sector information services, fee-based services, educational courseware, and training courseware.

New, dependent claims 7, 13, 33, 34, 47, 53, 73, and 77 claim embodiments of the invention directed toward using proximate area networks. New, dependent claims 9, 25, 26, 27, 40, 41, 42, 49, 65, 66, 67, 80, 81 and 82 claim embodiments of the invention directed toward using various types of sensors on the wireless terminal. New, dependent claims 20, 21, 60, and 61 claim embodiments of the invention directed toward using message payload conversion. New, dependent claims 10, 22, 32, and 34 claim embodiments of the invention directed toward using natural language translation services.

The as filed description fully supports the replacement and new claims, and is not impacted by such claims.

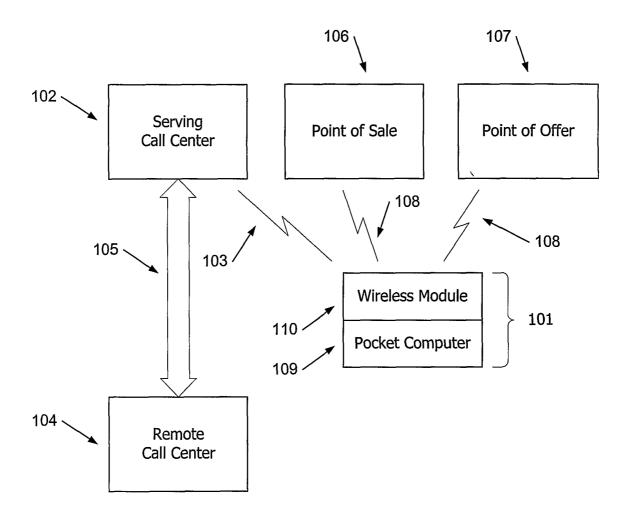


Fig. 1

# INTERNATIONAL SEARCH REPORT

International application No. PCT/US01/22285

	A. CLASSIFICATION OF SUBJECT MATTER				
IPC(7) : H04B 1/38; H04Q 7/20 US CL : 455/414, 556					
According to International Patent Classification (IPC) or to both national classification and IPC					
B. FIELDS SEARCHED					
Minimum d	ocumentation searched (classification system follower	d by classification symbols)			
U.S. : 455/412-417, 550-558, 566, 575,90; 701/207; 709/217					
Documentat searched	cion searched other than minimum documentation to	the extent that such documents are i	ncluded in the fields		
Electronic o	lata base consulted during the international search (1 EAST	name of data base and, where practicable	e, search terms used)		
C. DOCUMENTS CONSIDERED TO BE RELEVANT					
Category*	Citation of document, with indication, where ap	propriate, of the relevant passages	Relevant to claim No.		
X	US 6,085,112 A (KLEINSCHMIDT elines 1-40, col. 3, lines 1-6, col. 4, line 40.	, ,	1-2		
X	US 5,809,115 A (INKINEN) 15 September 1998, col. 1, lines 20-36, col. 2, lines 1-6, col. 4, lines 14-20, col. 8 lines 48-50.		1-2		
X	US 5,719,936 A (HILLENMAYER) 17 February 1998, col. 1, lines 1-52, col. 2, lines 11 & 30-34.		1-2		
X	US 5,809,415 A (ROSSMAN) 15 Sept 63, col. 8, lines 37-45, col. 11, lines	-	1-2		
X Further documents are listed in the continuation of Box C. See patent family annex.					
Special categories of cited documents:  "IT"    Later document published after the international filing date or price date and not in conflict with the application but cited to understand to be of prefixed as the principle or theory underlying the invention		lication but cited to understand			
to be of particular relevance  "E" document of particular relevance; the claimed invention cannot considered novel or cannot be considered to involve an inventive as			e claimed invention cannot be red to involve an inventive step		
"L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)		when the document is taken alone "Y" document of particular relevance; the claimed invention cannot be			
"O" document referring to an oral disclosure, use, exhibition or other with one or more other and document means obvious to a person skilled in the art		nents, such combination being			
	"P" document published prior to the international filing date but later "E" document member of the same patent family than the priority date claimed				
Date of the actual completion of the international search  Date of mailing of the international search report  SEPTEMBER 2001					
Commission Box PCT Washingto	mailing address of the ISA/US oner of Patents and Trademarks		nia Zilgan		
Facsimile N	No. (703) 305-3230	Telephone No. (703) 306-3016	<i>• [[</i> ·		

# INTERNATIONAL SEARCH REPORT

International application No. PCT/US01/22285

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No
Category	Citation of document, with indication, where appropriate, of the relevant passages	
X	US 5,189,632 A (PAAJANEN et al.) 23 February 1993, col. 1, lines 1-54.	1-2
K,P	US 6,243,596 B1 (KIKINIS) 05 June 2001, col. 14, line 62 - col. 15, line 67.	1-2
K,P	US 6,233,608 B1 (LAURSEN et al.) 15 May 2001, Abstract.	1-2
A,P	US 6,138,072 A (NAGAI) 24 October 2000, Abstract.	1-2
A,P	US 6,192,255 B1 (LEWIS et al.) 20 February 2001, Abstract and Fig. 2.	1-2
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