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(54) Title: METHOD FOR DRIVING QUAD-SUBPIXEL DISPLAY

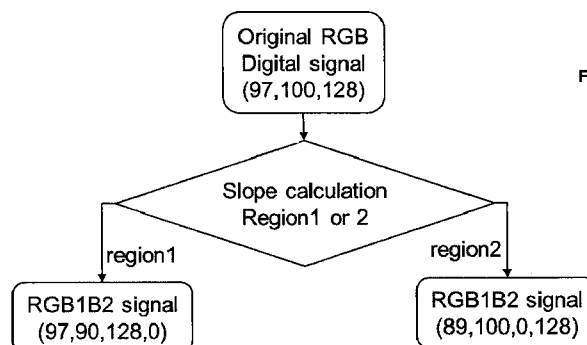


FIGURE 7

(57) Abstract: A device that may be used as a multi-color pixel is provided. The device has a first organic light emitting device, a second organic light emitting device, a third organic light emitting device, and a fourth organic light emitting device. The device may be a pixel of a display having four sub-pixels. The first device may emit red light, the second device may emit green light, the third device may emit light blue light and the fourth device may emit deep blue light. A method of displaying an image on such a display is also provided, where the image signal may be in a format designed for use with a three sub-pixel architecture, and the method involves conversion to a format usable with the four sub-pixel architecture.



METHOD FOR DRIVING QUAD-SUBPIXEL DISPLAY

[0001] The claimed invention was made by, on behalf of, and/or in connection with one or more of the following parties to a joint university corporation research agreement: Regents of the University of Michigan, Princeton University, The University of Southern California, and the Universal Display Corporation. The agreement was in effect on and before the date the claimed invention was made, and the claimed invention was made as a result of activities undertaken within the scope of the agreement.

FIELD OF THE INVENTION

[0002] The present invention relates to organic light emitting devices, and more specifically to the use of both light and deep blue organic light emitting devices to render color.

BACKGROUND

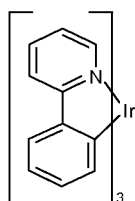
[0003] Opto-electronic devices that make use of organic materials are becoming increasingly desirable for a number of reasons. Many of the materials used to make such devices are relatively inexpensive, so organic opto-electronic devices have the potential for cost advantages over inorganic devices. In addition, the inherent properties of organic materials, such as their flexibility, may make them well suited for particular applications such as fabrication on a flexible substrate. Examples of organic opto-electronic devices include organic light emitting devices (OLEDs), organic phototransistors, organic photovoltaic cells, and organic photodetectors. For OLEDs, the organic materials may have performance advantages over conventional materials. For example, the wavelength at which an organic emissive layer emits light may generally be readily tuned with appropriate dopants.

[0004] OLEDs make use of thin organic films that emit light when voltage is applied across the device. OLEDs are becoming an increasingly interesting technology for use in applications such as flat panel displays, illumination, and backlighting. Several OLED materials and configurations are described in U.S. Pat. Nos. 5,844,363, 6,303,238, and 5,707,745, which are incorporated herein by reference in their entirety.

[0005] One application for organic emissive molecules is a full color display. Industry standards for such a display call for pixels adapted to emit particular colors, referred to as

"saturated" colors. In particular, these standards call for saturated red, green, and blue pixels. Color may be measured using CIE coordinates, which are well known to the art.

[0006] One example of a green emissive molecule is tris(2-phenylpyridine) iridium, denoted Ir(ppy)₃, which has the structure of Formula I:



[0007] In this, and later figures herein, we depict the dative bond from nitrogen to metal (here, Ir) as a straight line.

[0008] As used herein, the term "organic" includes polymeric materials as well as small molecule organic materials that may be used to fabricate organic opto-electronic devices. "Small molecule" refers to any organic material that is not a polymer, and "small molecules" may actually be quite large. Small molecules may include repeat units in some circumstances. For example, using a long chain alkyl group as a substituent does not remove a molecule from the "small molecule" class. Small molecules may also be incorporated into polymers, for example as a pendent group on a polymer backbone or as a part of the backbone. Small molecules may also serve as the core moiety of a dendrimer, which consists of a series of chemical shells built on the core moiety. The core moiety of a dendrimer may be a fluorescent or phosphorescent small molecule emitter. A dendrimer may be a "small molecule," and it is believed that all dendrimers currently used in the field of OLEDs are small molecules.

[0009] As used herein, "top" means furthest away from the substrate, while "bottom" means closest to the substrate. Where a first layer is described as "disposed over" a second layer, the first layer is disposed further away from substrate. There may be other layers between the first and second layer, unless it is specified that the first layer is "in contact with" the second layer. For example, a cathode may be described as "disposed over" an anode, even though there are various organic layers in between.

[0010] As used herein, "solution processable" means capable of being dissolved, dispersed, or transported in and/or deposited from a liquid medium, either in solution or suspension form.

[0011] A ligand may be referred to as "photoactive" when it is believed that the ligand directly contributes to the photoactive properties of an emissive material. A ligand may be referred to as "ancillary" when it is believed that the ligand does not contribute to the photoactive properties of an emissive material, although an ancillary ligand may alter the properties of a photoactive ligand.

[0012] As used herein, and as would be generally understood by one skilled in the art, a first "Highest Occupied Molecular Orbital" (HOMO) or "Lowest Unoccupied Molecular Orbital" (LUMO) energy level is "greater than" or "higher than" a second HOMO or LUMO energy level if the first energy level is closer to the vacuum energy level. Since ionization potentials (IP) are measured as a negative energy relative to a vacuum level, a higher HOMO energy level corresponds to an IP having a smaller absolute value (an IP that is less negative). Similarly, a higher LUMO energy level corresponds to an electron affinity (EA) having a smaller absolute value (an EA that is less negative). On a conventional energy level diagram, with the vacuum level at the top, the LUMO energy level of a material is higher than the HOMO energy level of the same material. A "higher" HOMO or LUMO energy level appears closer to the top of such a diagram than a "lower" HOMO or LUMO energy level.

[0013] As used herein, and as would be generally understood by one skilled in the art, a first work function is "greater than" or "higher than" a second work function if the first work function has a higher absolute value. Because work functions are generally measured as negative numbers relative to vacuum level, this means that a "higher" work function is more negative. On a conventional energy level diagram, with the vacuum level at the top, a "higher" work function is illustrated as further away from the vacuum level in the downward direction. Thus, the definitions of HOMO and LUMO energy levels follow a different convention than work functions.

[0014] More details on OLEDs, and the definitions described above, can be found in US Pat. No. 7,279,704, which is incorporated herein by reference in its entirety.

SUMMARY OF THE INVENTION

[0015] A device that may be used as a multi-color pixel is provided. The device has a first organic light emitting device, a second organic light emitting device, a third organic light

emitting device, and a fourth organic light emitting device. The device may be a pixel of a display having four sub-pixels.

[0016] The first organic light emitting device emits red light, the second organic light emitting device emits green light, the third organic light emitting device emits light blue light, and the fourth organic light emitting device emits deep blue light. The peak emissive wavelength of the fourth device is at least 4 nm less than that of the third device. As used herein, "red" means having a peak wavelength in the visible spectrum of 580 - 700 nm, "green" means having a peak wavelength in the visible spectrum of 500 - 580 nm, "light blue" means having a peak wavelength in the visible spectrum of 400 - 500 nm, and "deep blue" means having a peak wavelength in the visible spectrum of 400 - 500 nm, where "light" and "deep" blue are distinguished by a 4 nm difference in peak wavelength. Preferably, the light blue device has a peak wavelength in the visible spectrum of 465 - 500 nm, and "deep blue" has a peak wavelength in the visible spectrum of 400 - 465 nm.

[0017] The first, second, third and fourth organic light emitting devices each have an emissive layer that includes an organic material that emits light when an appropriate voltage is applied across the device. The emissive material in each of the first and second organic light emissive devices is a phosphorescent material. The emissive material in the third organic light emitting device is a fluorescent material. The emissive material in the fourth organic light emitting device may be either a fluorescent material or a phosphorescent material. Preferably, the emissive material in the fourth organic light emitting device is a phosphorescent material.

[0018] The first, second, third and fourth organic light emitting devices may have the same surface area, or may have different surface areas. The first, second, third and fourth organic light emitting devices may be arranged in a quad pattern, in a row, or in some other pattern.

[0019] The device may be operated to emit light having a desired CIE coordinate by using at most three of the four devices for any particular CIE coordinate. Use of the deep blue device may be significantly reduced compared to a display having only red, green and deep blue devices. For the majority of images, the light blue device may be used to effectively render the blue color, while the deep blue device may need to be illuminated only when the pixels require highly saturated blue colors. If the use of the deep blue device is reduced, then in addition to reducing power consumption and extending display lifetime, this may also allow for a more

saturated deep blue device to be used with minimal loss of lifetime or efficiency, so the color gamut of the display can be improved.

[0020] The device may be a consumer product.

[0021] A method of displaying an image on an RGB1B2 display is also provided. A display signal is received that defines an image. A display color gamut is defined by three sets of CIE coordinates (x_{RI}, y_{RI}) , (x_{GI}, y_{GI}) , (x_{BI}, y_{BI}) . The display signal is defined for a plurality of pixels. For each pixel, the display signal comprises a desired chromaticity and luminance defined by three components R_i , G_i and B_i that correspond to luminances for three sub-pixels having CIE coordinates (x_{RI}, y_{RI}) , (x_{GI}, y_{GI}) , and (x_{BI}, y_{BI}) , respectively, that render the desired chromaticity and luminance. The display comprises a plurality of pixels, each pixel including an R sub-pixel, a G sub-pixel, a B1 sub-pixel and a B2 sub-pixel. Each R sub-pixel comprises a first organic light emitting device that emits light having a peak wavelength in the visible spectrum of 580 – 700 nm, further comprising a first emissive layer having a first emitting material. Each G sub-pixel comprises a second organic light emitting device that emits light having a peak wavelength in the visible spectrum of 500 – 580 nm, further comprising a second emissive layer having a second emitting material. Each B1 sub-pixel comprises a third organic light emitting device that emits light having a peak wavelength in the visible spectrum of 400 - 500 nm, further comprising a third emissive layer having a third emitting material. Each B2 sub-pixel comprises a fourth organic light emitting device that emits light having a peak wavelength in the visible spectrum of 400 to 500 nm, further comprising a fourth emissive layer having a fourth emitting material. The third emitting material is different from the fourth emitting material. The peak wavelength in the visible spectrum of light emitted by the fourth organic light emitting device is at least 4 nm less than the peak wavelength in the visible spectrum of light emitted by the third organic light emitting device. Each of the R, G, B1 and B2 sub-pixels has CIE coordinates (x_R, y_R) , (x_G, y_G) , (x_{B1}, y_{B1}) and (x_{B2}, y_{B2}) , respectively. Each of the R, G, B1 and B2 sub-pixels has a maximum luminance Y_R , Y_G , Y_{B1} and Y_{B2} , respectively, and a signal component R_C , G_C , $B1_C$ and $B2_C$, respectively.

[0022] A plurality of color spaces are defined, each color space being defined by the CIE coordinates of three of the R, G, B1 and B2 sub-pixels. Every chromaticity of the display gamut is located within at least one of the plurality of color spaces. At least one of the color spaces is

defined by the R, G and B1 sub-pixels. The color spaces are calibrated by using a calibration chromaticity and luminance having a CIE coordinate (x_C , y_C) located in the color space defined by the R, G and B1 sub-pixels, such that: a maximum luminance is defined for each of the R, G, B1 and B2 sub-pixels; for each color space, for chromaticities located within the color space, a linear transformation is defined that transforms the three components R_I , G_I and B_I into luminances for the each of the three sub-pixels having CIE coordinates that define the color space that will render the desired chromaticity and luminance defined by the three components R_I , G_I and B_I .

[0023] An image is displayed, by doing the following for each pixel. Choosing one of the plurality of color spaces that includes the desired chromaticity of the pixel. Transforming the R_I , G_I and B_I components of the signal for the pixel into luminances for the three sub-pixels having CIE coordinates that define the chosen color space. Emitting light from the pixel having the desired chromaticity and luminance using the luminances resulting from the transformation of the R_I , G_I and B_I components.

[0024] In one embodiment, there are two color spaces, RGB1 and RGB2. Two color spaces are defined. A first color space is defined by the CIE coordinates of the R, G and B1 sub-pixels. A second color space is defined by the CIE coordinates of the R, G and B2 sub-pixels.

[0025] In the embodiment with two color spaces, RGB1 and RGB2: The first color space may be chosen for pixels having a desired chromaticity located within the first color space. The second color space may be chosen for pixels having a desired chromaticity located within a subset of the second color space defined by the R, B1 and B2 sub-pixels.

In the embodiment with two color spaces, RGB1 and RGB2: The color spaces may be calibrated by using a calibration chromaticity and luminance having a CIE coordinate (x_C , y_C) located in the color space defined by the R, G and B1 sub-pixels. This calibration may be performed by (1) defining maximum luminances (Y'_R , Y'_G and Y'_{B1}) for the color space defined by the R, G and B1 sub-pixels, such that emitting luminances Y'_R , Y'_G and Y'_{B1} from the R, G and B1 sub-pixels, respectively, renders the calibration chromaticity and luminance; (2) defining maximum luminances (Y''_R , Y''_G and Y''_{B2}) for the color space defined by the R, G and B2 sub-pixels, such that emitting luminances Y''_R , Y''_G and Y''_{B2} from the R, G and B2 sub-pixels, respectively, renders the calibration chromaticity and luminance; and (3) defining maximum

luminances (Y_R , Y_G , Y_{B1} and Y_{B2}) for the display, such that $Y_R = \max(Y_R', Y_R'')$, $Y_G = \max(Y_G', Y_G'')$, $Y_{B1} = Y'_{B1}$, and $Y_{B2} = Y''_{B2}$.

[0026] In the embodiment with two color spaces, RGB1 and RGB2: The linear transformation for the first color space may be a scaling that transforms R_I into R_C , G_I into G_C , and B_I into B_{1C} .

5 The linear transformation for the second color space may be a scaling that transforms R_I into R_C , G_I into G_C , and B_I into B_{2C} .

[0027] In the embodiment with two color spaces, RGB1 and RGB2, the CIE coordinates of the B1 sub-pixel are preferably located outside the second color space.

10 **[0028]** In one embodiment, there are two color spaces, RGB1 and RB1B2. Two color spaces are defined. A first color space is defined by the CIE coordinates of the R, G and B1 sub-pixels. A second color space is defined by the CIE coordinates of the R, B1 and B2 sub-pixels.

[0029] In the embodiment with two color spaces, RGB1 and RB1B2: The first color space may be chosen for pixels having a desired chromaticity located within the first color space. The second color space may be chosen for pixels having a desired chromaticity located within the
15 second color space.

[0030] In the embodiment with two color spaces, RGB1 and RGB2, the CIE coordinates of the B1 sub-pixel are preferably located outside the second color space.

20 **[0031]** In one embodiment, there are three color spaces, RGB1, RB2B1, and GB2B1. Three color spaces are defined. A first color space is defined by the CIE coordinates of the R, G and B1 sub-pixels. A second color space is defined by the CIE coordinates of the G, B2 and B1 sub-pixels. A third color space is defined by the CIE coordinates of the B2, R and B1 sub-pixels.

[0032] The CIE coordinates of the B1 sub-pixel are located inside a color space defined by the CIE coordinates of the R, G and B2 sub-pixels.

25 **[0033]** In the embodiment with three color spaces, RGB1, RB2B1, and GB2B1: The first color space may be chosen for pixels having a desired chromaticity located within the first color space. The second color space may be chosen for pixels having a desired chromaticity located within the second color space. The third color space may be chosen for pixels having a desired chromaticity located within the third color space.

CIE coordinates are preferably defined in terms of 1931 CIE coordinates.

30 **[0034]** The calibration color preferably has a CIE coordinate (x_C , y_C) such that $0.25 < x_C < 0.4$ and $0.25 < y_C < 0.4$.

[0035] The CIE coordinate of the B1 sub-pixel may be located outside the triangle defined by the R, G and B2 CIE coordinates.

[0036] The CIE coordinate of the B1 sub-pixel may be located inside the triangle defined by the R, G and B2 CIE coordinates.

5 [0037] Preferably, the first, second and third emitting materials are phosphorescent emissive materials, and the fourth emitting material is a fluorescent emitting material.

BRIEF DESCRIPTION OF THE DRAWINGS

[0038] FIG. 1 shows an organic light emitting device.

10 [0039] FIG. 2 shows an inverted organic light emitting device that does not have a separate electron transport layer.

[0040] FIG. 3 shows a rendition of the 1931 CIE chromaticity diagram.

[0041] FIG. 4 shows a rendition of the 1931 CIE chromaticity diagram that also shows color gamuts.

15 [0042] FIG. 5 shows CIE coordinates for various devices.

[0043] FIG. 6 shows various configurations for a pixel having four sub-pixels.

[0044] FIG. 7 shows a flow chart that illustrates the conversion of an RGB digital video signal to an RGB1B2 signal

20 [0045] FIG. 8 shows a 1931 CIE diagram having located thereon CIE coordinates for R, G, B1 and B2 sub-pixels, where the B1 coordinates are outside a triangle formed by the R, G and B2 coordinates.

[0046] FIG. 9 shows a 1931 CIE diagram having located thereon CIE coordinates for R, G, B1 and B2 sub-pixels, where the B1 coordinates are inside a triangle formed by the R, G and B2 coordinates.

25 [0047] FIG. 10 shows a bar graph that illustrates the total power consumed by various display architectures

DETAILED DESCRIPTION

[0048] Generally, an OLED comprises at least one organic layer disposed between and electrically connected to an anode and a cathode. When a current is applied, the anode injects holes and the cathode injects electrons into the organic layer(s). The injected holes and electrons
5 each migrate toward the oppositely charged electrode. When an electron and hole localize on the same molecule, an "exciton," which is a localized electron-hole pair having an excited energy state, is formed. Light is emitted when the exciton relaxes via a photoemissive mechanism. In some cases, the exciton may be localized on an excimer or an exciplex. Non-radiative mechanisms, such as thermal relaxation, may also occur, but are generally considered
10 undesirable.

[0049] The initial OLEDs used emissive molecules that emitted light from their singlet states ("fluorescence") as disclosed, for example, in U.S. Pat. No. 4,769,292, which is incorporated by reference in its entirety. Fluorescent emission generally occurs in a time frame of less than 10 nanoseconds.

[0050] More recently, OLEDs having emissive materials that emit light from triplet states ("phosphorescence") have been demonstrated. Baldo et al., "Highly Efficient Phosphorescent Emission from Organic Electroluminescent Devices," Nature, vol. 395, 151-154, 1998; ("Baldo-I") and Baldo et al., "Very high-efficiency green organic light-emitting devices based on electrophosphorescence," Appl. Phys. Lett., vol. 75, No. 3, 4-6 (1999) ("Baldo-II"), which are
15 incorporated by reference in their entireties. Phosphorescence is described in more detail in US Pat. No. 7,279,704 at cols. 5-6, which are incorporated by reference.
20

[0051] FIG. 1 shows an organic light emitting device 100. The figures are not necessarily drawn to scale. Device 100 may include a substrate 110, an anode 115, a hole injection layer 120, a hole transport layer 125, an electron blocking layer 130, an emissive layer 135, a hole
25 blocking layer 140, an electron transport layer 145, an electron injection layer 150, a protective layer 155, and a cathode 160. Cathode 160 is a compound cathode having a first conductive layer 162 and a second conductive layer 164. Device 100 may be fabricated by depositing the layers described, in order. The properties and functions of these various layers, as well as example materials, are described in more detail in US 7,279,704 at cols. 6-10, which are incorporated by
30 reference.

[0052] More examples for each of these layers are available. For example, a flexible and transparent substrate-anode combination is disclosed in U.S. Pat. No. 5,844,363, which is incorporated by reference in its entirety. An example of a p-doped hole transport layer is m-MTDATA doped with F.sub.4-TCNQ at a molar ratio of 50:1, as disclosed in U.S. Patent Application Publication No. 2003/0230980, which is incorporated by reference in its entirety. Examples of emissive and host materials are disclosed in U.S. Pat. No. 6,303,238 to Thompson et al., which is incorporated by reference in its entirety. An example of an n-doped electron transport layer is BPhen doped with Li at a molar ratio of 1:1, as disclosed in U.S. Patent Application Publication No. 2003/0230980, which is incorporated by reference in its entirety. U.S. Pat. Nos. 5,703,436 and 5,707,745, which are incorporated by reference in their entireties, disclose examples of cathodes including compound cathodes having a thin layer of metal such as Mg:Ag with an overlying transparent, electrically-conductive, sputter-deposited ITO layer. The theory and use of blocking layers is described in more detail in U.S. Pat. No. 6,097,147 and U.S. Patent Application Publication No. 2003/0230980, which are incorporated by reference in their entireties. Examples of injection layers are provided in U.S. Patent Application Publication No. 2004/0174116, which is incorporated by reference in its entirety. A description of protective layers may be found in U.S. Patent Application Publication No. 2004/0174116, which is incorporated by reference in its entirety.

[0053] FIG. 2 shows an inverted OLED 200. The device includes a substrate 210, a cathode 215, an emissive layer 220, a hole transport layer 225, and an anode 230. Device 200 may be fabricated by depositing the layers described, in order. Because the most common OLED configuration has a cathode disposed over the anode, and device 200 has cathode 215 disposed under anode 230, device 200 may be referred to as an "inverted" OLED. Materials similar to those described with respect to device 100 may be used in the corresponding layers of device 200. FIG. 2 provides one example of how some layers may be omitted from the structure of device 100.

[0054] The simple layered structure illustrated in FIGS. 1 and 2 is provided by way of non-limiting example, and it is understood that embodiments of the invention may be used in connection with a wide variety of other structures. The specific materials and structures described are exemplary in nature, and other materials and structures may be used. Functional

OLEDs may be achieved by combining the various layers described in different ways, or layers may be omitted entirely, based on design, performance, and cost factors. Other layers not specifically described may also be included. Materials other than those specifically described may be used. Although many of the examples provided herein describe various layers as comprising a single material, it is understood that combinations of materials, such as a mixture of host and dopant, or more generally a mixture, may be used. Also, the layers may have various sublayers. The names given to the various layers herein are not intended to be strictly limiting. For example, in device 200, hole transport layer 225 transports holes and injects holes into emissive layer 220, and may be described as a hole transport layer or a hole injection layer. In one embodiment, an OLED may be described as having an "organic layer" disposed between a cathode and an anode. This organic layer may comprise a single layer, or may further comprise multiple layers of different organic materials as described, for example, with respect to FIGS. 1 and 2.

[0055] Structures and materials not specifically described may also be used, such as OLEDs comprised of polymeric materials (PLEDs) such as disclosed in U.S. Pat. No. 5,247,190 to Friend et al., which is incorporated by reference in its entirety. By way of further example, OLEDs having a single organic layer may be used. OLEDs may be stacked, for example as described in U.S. Pat. No. 5,707,745 to Forrest et al, which is incorporated by reference in its entirety. The OLED structure may deviate from the simple layered structure illustrated in FIGS. 1 and 2. For example, the substrate may include an angled reflective surface to improve out-coupling, such as a mesa structure as described in U.S. Pat. No. 6,091,195 to Forrest et al., and/or a pit structure as described in U.S. Pat. No. 5,834,893 to Bulovic et al., which are incorporated by reference in their entireties.

[0056] Unless otherwise specified, any of the layers of the various embodiments may be deposited by any suitable method. For the organic layers, preferred methods include thermal evaporation, ink-jet, such as described in U.S. Pat. Nos. 6,013,982 and 6,087,196, which are incorporated by reference in their entireties, organic vapor phase deposition (OVPD), such as described in U.S. Pat. No. 6,337,102 to Forrest et al., which is incorporated by reference in its entirety, and deposition by organic vapor jet printing (OVJP), such as described in U.S. patent application Ser. No. 10/233,470, which is incorporated by reference in its entirety. Other suitable

deposition methods include spin coating and other solution based processes. Solution based processes are preferably carried out in nitrogen or an inert atmosphere. For the other layers, preferred methods include thermal evaporation. Preferred patterning methods include deposition through a mask, cold welding such as described in U.S. Pat. Nos. 6,294,398 and 6,468,819, which are incorporated by reference in their entireties, and patterning associated with some of the deposition methods such as ink-jet and OVJD. Other methods may also be used. The materials to be deposited may be modified to make them compatible with a particular deposition method. For example, substituents such as alkyl and aryl groups, branched or unbranched, and preferably containing at least 3 carbons, may be used in small molecules to enhance their ability to undergo solution processing. Substituents having 20 carbons or more may be used, and 3-20 carbons is a preferred range. Materials with asymmetric structures may have better solution processibility than those having symmetric structures, because asymmetric materials may have a lower tendency to recrystallize. Dendrimer substituents may be used to enhance the ability of small molecules to undergo solution processing.

[0057] Devices fabricated in accordance with embodiments of the invention may be incorporated into a wide variety of consumer products, including flat panel displays, computer monitors, televisions, billboards, lights for interior or exterior illumination and/or signaling, heads up displays, fully transparent displays, flexible displays, high resolution monitors for health care applications, laser printers, telephones, cell phones, personal digital assistants (PDAs), laptop computers, digital cameras, camcorders, viewfinders, micro-displays, vehicles, a large area wall, theater or stadium screen, or a sign. Various control mechanisms may be used to control devices fabricated in accordance with the present invention, including passive matrix and active matrix. Many of the devices are intended for use in a temperature range comfortable to humans, such as 18 degrees C. to 30 degrees C., and more preferably at room temperature (20-25 degrees C.).

[0058] The materials and structures described herein may have applications in devices other than OLEDs. For example, other optoelectronic devices such as organic solar cells and organic photodetectors may employ the materials and structures. More generally, organic devices, such as organic transistors, may employ the materials and structures.

[0059] The terms halo, halogen, alkyl, cycloalkyl, alkenyl, alkynyl, arylkyl, heterocyclic group, aryl, aromatic group, and heteroaryl are known to the art, and are defined in US 7,279,704 at cols. 31-32, which are incorporated herein by reference.

[0060] One application for organic emissive molecules is a full color display, preferably an active matrix OLED (AMOLED) display. One factor that currently limits AMOLED display lifetime and power consumption is the lack of a commercial blue OLED with saturated CIE coordinates with sufficient device lifetime.

[0061] FIG. 3 shows the 1931 CIE chromaticity diagram, developed in 1931 by the International Commission on Illumination, usually known as the CIE for its French name Commission Internationale de l'Eclairage. Any color can be described by its x and y coordinates on this diagram. A "saturated" color, in the strictest sense, is a color having a point spectrum, which falls on the CIE diagram along the U-shaped curve running from blue through green to red. The numbers along this curve refer to the wavelength of the point spectrum. Lasers emit light having a point spectrum.

[0062] FIG. 4 shows another rendition of the 1931 chromaticity diagram, which also shows several color "gamuts." A color gamut is a set of colors that may be rendered by a particular display or other means of rendering color. In general, any given light emitting device has an emission spectrum with a particular CIE coordinate. Emission from two devices can be combined in various intensities to render color having a CIE coordinate anywhere on the line between the CIE coordinates of the two devices. Emission from three devices can be combined in various intensities to render color having a CIE coordinate anywhere in the triangle defined by the respective coordinates of the three devices on the CIE diagram. The three points of each of the triangles in FIG. 4 represent industry standard CIE coordinates for displays. For example, the three points of the triangle labeled "NTSC / PAL / SECAM / HDTV gamut" represent the colors of red, green and blue (RGB) called for in the sub-pixels of a display that complies with the standards listed. A pixel having sub-pixels that emit the RGB colors called for can render any color inside the triangle by adjusting the intensity of emission from each sub-pixel.

[0063] The CIE coordinates called for by NTSC standards are: red (0.67, 0.33); green (0.21, 0.72); blue (0.14, 0.08). There are devices having suitable lifetime and efficiency properties that are close to the blue called for by industry standards, but remain far enough from the standard

blue that the display fabricated with such devices instead of the standard blue would have noticeable shortcomings in rendering blues. The blue called for industry standards is a "deep" blue as defined below, and the colors emitted by efficient and long-lived blue devices are generally "light" blues as defined below.

5 [0064] A display is provided which allows for the use of a more stable and long lived light blue device, while still allowing for the rendition of colors that include a deep blue component. This is achieved by using a quad pixel, i.e., a pixel with four devices. Three of the devices are highly efficient and long-lived devices, emitting red, green and light blue light, respectively. The fourth device emits deep blue light, and may be less efficient or less long lived than the other
10 devices. However, because many colors can be rendered without using the fourth device, its use can be limited such that the overall lifetime and efficiency of the display does not suffer much from its inclusion.

[0065] A device is provided. The device has a first organic light emitting device, a second organic light emitting device, a third organic light emitting device, and a fourth organic light
15 emitting device. The device may be a pixel of a display having four sub-pixels. A preferred use of the device is in an active matrix organic light emitting display, which is a type of device where the shortcomings of deep blue OLEDs are currently a limiting factor.

[0066] The first organic light emitting device emits red light, the second organic light emitting device emits green light, the third organic light emitting device emits light blue light, and the
20 fourth organic light emitting device emits deep blue light. The peak emissive wavelength of the fourth device is at least 4 nm less than that of the third device. As used herein, "red" means having a peak wavelength in the visible spectrum of 580 - 700 nm, "green" means having a peak wavelength in the visible spectrum of 500 - 580 nm, "light blue" means having a peak wavelength in the visible spectrum of 400 - 500 nm, and "deep blue" means having a peak
25 wavelength in the visible spectrum of 400 - 500 nm, where "light" and "deep" blue are distinguished by a 4 nm difference in peak wavelength. Preferably, the light blue device has a peak wavelength in the visible spectrum of 465 - 500 nm, and "deep blue" has a peak wavelength in the visible spectrum of 400 - 465 nm. Preferred ranges include a peak wavelength in the visible spectrum of 610 - 640 nm for red and 510 - 550 nm for green.

[0067] To add more specificity to the wavelength-based definitions, "light blue" may be further defined, in addition to having a peak wavelength in the visible spectrum of 465 - 500 nm that is at least 4 nm greater than that of a deep blue OLED in the same device, as preferably having a CIE x-coordinate less than 0.2 and a CIE y-coordinate less than 0.5, and "deep blue" may be further defined, in addition to having a peak wavelength in the visible spectrum of 400 - 465 nm, as preferably having a CIE y-coordinate less than 0.15 and preferably less than 0.1, and the difference between the two may be further defined such that the CIE coordinates of light emitted by the third organic light emitting device and the CIE coordinates of light emitted by the fourth organic light emitting device are sufficiently different that the difference in the CIE x-coordinates plus the difference in the CIE y-coordinates is at least 0.01. As defined herein, the peak wavelength is the primary characteristic that defines light and deep blue, and the CIE coordinates are preferred.

[0068] More generally, "light blue" may mean having a peak wavelength in the visible spectrum of 400 - 500 nm, and "deep blue" may mean having a peak wavelength in the visible spectrum of 400 - 500 nm., and at least 4 nm less than the peak wavelength of the light blue.

[0069] In another embodiment, "light blue" may mean having a CIE y coordinate less than 0.25, and "deep blue" may mean having a CIE y coordinate at least 0.02 less than that of "light blue."

[0070] In another embodiment, the definitions for light and deep blue provided herein may be combined to reach a narrower definition. For example, any of the CIE definitions may be combined with any of the wavelength definitions. The reason for the various definitions is that wavelengths and CIE coordinates have different strengths and weaknesses when it comes to measuring color. For example, lower wavelengths normally correspond to deeper blue. But a very narrow spectrum having a peak at 472 nm may be considered "deep blue" when compared to another spectrum having a peak at 471 nm, but a significant tail in the spectrum at higher wavelengths. This scenario is best described using CIE coordinates. It is expected that, in view of available materials for OLEDs, that the wavelength-based definitions are well-suited for most situations. In any event, embodiments of the invention include two different blue pixels, however the difference in blue is measured.

[0071] The first, second, third and fourth organic light emitting devices each have an emissive layer that includes an organic material that emits light when an appropriate voltage is applied across the device. The emissive material in each of the first and second organic light emissive devices is a phosphorescent material. The emissive material in the third organic light emitting device is a fluorescent material. The emissive material in the fourth organic light emitting device may be either a fluorescent material or a phosphorescent material. Preferably, the emissive material in the fourth organic light emitting device is a phosphorescent material.

[0072] "Red" and "green" phosphorescent devices having lifetimes and efficiencies suitable for use in a commercial display are well known and readily achievable, including devices that emit light sufficiently close to the various industry standard reds and greens for use in a display.

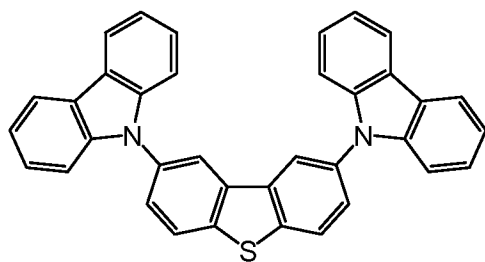
Examples of such devices are provided in M. S. Weaver, V. Adamovich, B. D'Andrade, B. Ma, R. Kwong, and J. J. Brown, Proceedings of the International Display Manufacturing Conference, pp. 328-331 (2007); see also B. D'Andrade, M. S. Weaver, P. B. MacKenzie, H. Yamamoto, J. J. Brown, N. C. Giebink, S. R. Forrest and M. E. Thompson, Society for Information Display Digest of Technical Papers 34, 2, pp.712-715 (2008).

[0073] An example of a light blue fluorescent device is provided in Jiun-Haw Lee, Yu-Hsuan Ho, Tien-Chin Lin and Chia-Fang Wu, Journal of the Electrochemical Society, 154 (7) J226-J228 (2007). The emissive layer comprises a 9,10-bis(2'-naphthyl)anthracene (ADN) host and a 4,4'-bis[2-(4-(N,N-diphenylamino)phenyl) vinyl]biphenyl (DPAVBi) dopant. At 1,000 cd/m², a device with this emissive layer operates with 18.0 cd/A luminous efficiency and CIE 1931 (x, y) = (0.155, 0.238). Further example of blue fluorescent dopant are given in "Organic Electronics: Materials, Processing, Devices and Applications", Franky So, CRC Press, p448-p449 (2009). One particular example is dopant EK9, with 11 cd/A luminous efficiency and CIE 1931 (x, y) = (0.14, 0.19). Further examples are given in patent applications WO 2009/107596 A1 and US 2008/0203905. A particular example of an efficient fluorescent light blue system given in WO 2009/107596 A1 is dopant DM1-1' with host EM2', which gives 19 cd/A efficiency in a device operating at 1,000 cd/m².

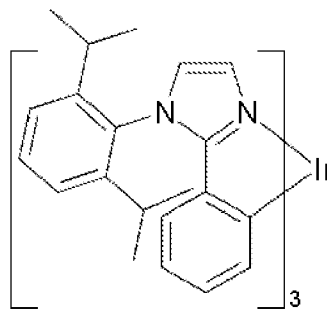
[0074] An example of a light blue phosphorescent device has the structure:

ITO (80nm)/ LG101 (10nm)/NPD (30nm)/Compound A: Emitter A (30nm:15%) / Compound A (5nm)/Alq₃ (40nm)/LiF(1nm)/Al (100nm).

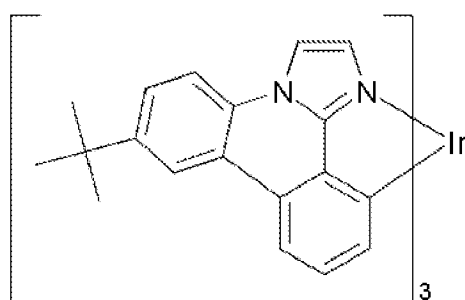
LG101 is available from LG Chem Ltd. of Korea.



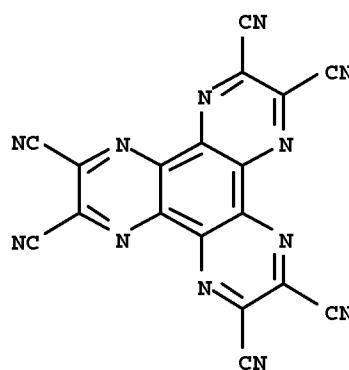
Compound A



Emitter A



Emitter B



Compound C

Such a device has been measured to have a lifetime of 3,000hrs from initial luminance 1000nits at constant dc current to 50% of initial luminance, 1931 CIE coordinates of CIE (0.175, 0.375), and a peak emission wavelength of 474 nm in the visible spectrum.

- 10 [0075] "Deep blue" devices are also readily achievable, but not necessarily having the lifetime and efficiency properties desired for a display suitable for consumer use. One way to achieve a deep blue device is by using a fluorescent emissive material that emits deep blue, but does not have the high efficiency of a phosphorescent device. An example of a deep blue fluorescent device is provided in Masakazu Funahashi et al., Society for Information Display Digest of
- 15 Technical Papers 47. 3, pp.709-711 (2008). Funahashi discloses a deep blue fluorescent device having CIE coordinates of (0.140, 0.133) and a peak wavelength of 460 nm. Another way is to

use a phosphorescent device having a phosphorescent emissive material that emits light blue, and to adjust the spectrum of light emitted by the device through the use of filters or microcavities.

Filters or microcavities can be used to achieve a deep blue device, as described in Baek-Woon Lee, Young In Hwang, Hae-Yeon Lee and Chi Woo Kim and Young-Gu Ju Society for

Information Display Digest of Technical Papers 68.4, pp.1050-1053 (2008), but there may be an associated decrease in device efficiency. Indeed, the same emitter may be used to fabricate a light blue and a deep blue device, due to microcavity differences. Another way is to use available deep blue phosphorescent emissive materials, such as described in United States Patent Publication 2005-0258433, which is incorporated by reference in its entirety and for compounds shown at pages 7-14. However, such devices may have lifetime issues. An example of a suitable deep blue device using a phosphorescent emitter has the structure:

ITO (80nm)/Compound C(30nm)/NPD (10nm)/Compound A : Emitter B (30nm:9%)/Compound A (5nm) / Alq3 (30nm)/LiF(1nm)/Al (100nm)

Such a device has been measured to have a lifetime of 600 hrs from initial luminance 1000nits at constant dc current to 50% of initial luminance, 1931 CIE coordinates of CIE: (0.148, 0.191), and a peak emissive wavelength of 462 nm.

[0076] The difference in luminous efficiency and lifetime of deep blue and light blue devices may be significant. For example, the luminous efficiency of a deep blue fluorescent device may be less than 25% or less than 50% of that of a light blue fluorescent device. Similarly, the lifetime of a deep blue fluorescent device may be less than 25% or less than 50% of that of a light blue fluorescent device. A standard way to measure lifetime is LT_{50} at an initial luminance of 1000 nits, i.e., the time required for the light output of a device to fall by 50% when run at a constant current that results in an initial luminance of 1000 nits. The luminous efficiency of a light blue fluorescent device is expected to be lower than the luminous efficiency of a light blue phosphorescent device, however, the operational lifetime of the fluorescent light blue device may be extended in comparison to available phosphorescent light blue devices.

[0077] A device or pixel having four organic light emitting devices, one red, one green, one light blue and one deep blue, may be used to render any color inside the shape defined by the CIE coordinates of the light emitted by the devices on a CIE chromaticity diagram. FIG. 5 illustrates this point. FIG. 5 should be considered with reference to the CIE diagrams of FIGS. 3

and 4, but the actual CIE diagram is not shown in FIG. 5 to make the illustration clearer. In FIG. 5, point 511 represents the CIE coordinates of a red device, point 512 represents the CIE coordinates of a green device, point 513 represents the CIE coordinates of a light blue device, and point 514 represents the CIE coordinates of a deep blue device. The pixel may be used to render any color inside the quadrangle defined by points 511, 512, 513 and 514. If the CIE coordinates of points 511, 512, 513 and 514 correspond to, or at least encircle, the CIE coordinates of devices called for by a standard gamut - such as the corners of the triangles in FIG. 4 - the device may be used to render any color in that gamut.

[0078] Many of the colors inside the quadrangle defined by points 511, 512, 513 and 514 can be rendered without using the deep blue device. Specifically, any color inside the triangle defined by points 511, 512 and 513 may be rendered without using the deep blue device. The deep blue device would only be needed for colors falling outside of this triangle. Depending upon the color content of the images in question, only minimal use of the deep blue device may be needed.

[0079] FIG. 5 shows a "light blue" device having CIE coordinates 513 that are outside the triangle defined by the CIE coordinates 511, 512 and 514 of the red, green and deep blue devices, respectively. Alternatively, the light blue device may have CIE coordinates that fall inside of said triangle.

[0080] A preferred way to operate a device having a red, green, light blue and deep blue device, or first, second, third and fourth devices, respectively, as described herein is to render a color using only 3 of the 4 devices at any one time, and to use the deep blue device only when it is needed. Referring to FIG. 5, points 511, 512 and 513 define a first triangle, which includes areas 521 and 523. Points 511, 512 and 514 define a second triangle, which includes areas 521 and 522. Points 512, 513 and 514 define a third triangle, which includes areas 523 and 524. If a desired color has CIE coordinates falling within this first triangle (areas 521 and 523), only the first, second and third devices are used to render the color. If a desired color has CIE coordinates falling within the second triangle, and does not also fall within the first triangle (area 522), only the first, second and fourth devices are used to render color. If a desired color has CIE coordinates falling within the third triangle, and does not fall within the first triangle (area 524),

only the first, third and fourth, or only the second, third and fourth devices are used to render color.

[0081] Such a device could be operated in other ways as well. For example, all four devices could be used to render color. However, such use may not achieve the purpose of minimizing use of the deep blue device.

[0082] Red, green, light blue and blue bottom-emission phosphorescent microcavity devices were fabricated. Luminous efficiency (cd/A) at 1,000 cd/m² and CIE 1931 (x, y) coordinates are summarized for these devices in Table 1 in Rows 1-4. Data for a fluorescent deep blue device in a microcavity are given in Row 5. This data was taken from Woo-Young So et al., paper 44.3, SID Digest (2010) (accepted for publication), and is a typical example for a fluorescent deep blue device in a microcavity. Values for a fluorescent light blue device in a microcavity are given in Row 9. The luminous efficiency given here (16.0 cd/A) is a reasonable estimate of the luminous efficiency that could be demonstrated if the fluorescent light blue materials presented in patent application WO 2009/107596 were built into a microcavity device. The CIE 1931 (x, y) coordinates of the fluorescent light blue device match the coordinates of the light blue phosphorescent device.

[0083] Using device data in Table 1, simulations were performed to compare the power consumption of a 2.5-inch diagonal, 80 dpi, AMOLED display with 50% polarizer efficiency, 9.5V drive voltage, and white point (x, y) = (0.31, 0.31) at 300 cd/m². In the model, all sub-pixels have the same active device area. Power consumption was modeled based on 10 typical display images. The following pixel layouts were considered: (1) RGB, where red and green are phosphorescent and the blue device is a fluorescent deep blue; (2) RGB1B2, where the red, green and light blue (B1) are phosphorescent and deep blue (B2) device is a fluorescent deep blue; and (3) RGB1B2, where the red and green are phosphorescent and the light blue (B1) and deep blue (B2) are fluorescent. The average power consumed by (1) was 196 mW, while the average power consumed by (2) was 132 mW. This is a power savings of 33% compared to (1). The power consumed by pixel layout (3) was 157 mW. This is a power savings of 20% compared to (1). This power savings is much greater than one would have expected for a device using a fluorescent blue emitter as the B1 emitter. Moreover, since the device lifetime of such a device would be expected to be substantially longer than an RGB device using only a deeper blue

fluorescent emitter, a power savings of 20% in combination with a long lifetime is be highly desirable. Examples of fluorescent light blue materials that might be used include a 9,10-bis(2'-naphthyl)anthracene (ADN) host with a 4,4'-bis[2-(4-(N,N-diphenylamino)phenyl) vinyl]biphenyl (DPAVBi) dopant, or dopant EK9 as described in "Organic Electronics: Materials, Processing,
 5 Devices and Applications", Franky So, CRC Press, p448-p449 (2009), or host EM2' with dopant DM1-1' as described in patent application WO 2009/107596 A1. Further examples of fluorescent materials that could be used are described in patent application US 2008/0203905.

[0084] Based on the disclosure herein, pixel layout (3) is expected to result in significant and previously unexpected power savings relative to pixel layout (1) where the light blue (B1) device
 10 has a luminous efficiency of at least 12 cd/A. It is preferred that light blue (B1) device has a luminous efficiency of at least 15 cd/A to achieve more significant power savings. In either case, pixel layout (3) may also provide superior lifetime relative to pixel layout (1).

			Luminous Efficiency	CIE 1931 (x, y)
Red	R	Phosphorescent	48.1	(0.674, 0.324)
Green	G	Phosphorescent	94.8	(0.195, 0.755)
Light Blue	B1	Phosphorescent	22.5	(0.144, 0.148)
Deep Blue	B2	Phosphorescent	6.3	(0.144, 0.061)
Deep Blue	B2	Fluorescent	4.0	(0.145, 0.055)
Light Blue	B1	Fluorescent	16.0	(0.144, 0.148)

Table 1: Device data for bottom-emission microcavity red, green, light blue and deep blue test devices. Rows 1-4 are phosphorescent devices. Rows 5-6 are fluorescent devices.
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[0085] Algorithms have been developed in conjunction with RGBW (red, green, blue, white) devices that may be used to map a RGB color to an RGBW color. Similar algorithms may be used to map an RGB color to RG B1 B2. Such algorithms, and RGBW devices generally, are disclosed in A. Arnold, T. K. Hatwar, M. Hettel, P. Kane, M. Miller, M. Murdoch, J. Spindler, S.
 20 V. Slyke, Proc. Asia Display (2004); J. P. Spindler, T. K. Hatwar, M. E. Miller, A. D. Arnold, M.

J. Murdoch, P. J. Lane, J. E. Ludwicki and S. V. Slyke, SID 2005 International Symposium Technical Digest 36, 1, pp. 36-39 (2005) ("Spindler"); Du-Zen Peng, Hsiang-Lun, Hsu and Ryuji Nishikawa. Information Display 23, 2, pp 12-18 (2007) ("Peng"); B-W. Lee, Y. I. Hwang, H-Y, Lee and C. H. Kim, SID 2008 International Symposium Technical Digest 39, 2, pp. 1050-1053 (2008). RGBW displays are significantly different from those disclosed herein because they still need a good deep blue device. Moreover, there is teaching that the "fourth" or white device of an RGBW display should have particular "white" CIE coordinates, see Spindler at 37 and Peng at 13.

[0086] A device having four different organic light emitting devices, each emitting a different color, may have a number of different configurations. FIG. 6 illustrates some of these configurations. In FIG. 6, R is a red-emitting device, G is a green-emitting device, B1 is a light blue emitting device, and B2 is a deep blue emitting device.

[0087] Configuration 610 shows a quad configuration, where the four organic light emitting devices making up the overall device or multicolor pixel are arranged in a two by two array. Each of the individual organic light emitting devices in configuration 610 has the same surface area. In a quad pattern, each pixel could use two gate lines and two data lines.

[0088] Configuration 620 shows a quad configuration where some of the devices have surface areas different from the others. It may be desirable to use different surface areas for a variety of reasons. For example, a device having a larger area may be run at a lower current than a similar device with a smaller area to emit the same amount of light. The lower current may increase device lifetime. Thus, using a relatively larger device is one way to compensate for devices having a lower expected lifetime.

[0089] Configuration 630 shows equally sized devices arranged in a row, and configuration 640 shows devices arranged in a row where some of the devices have different areas. Patterns other than those specifically illustrated may be used.

[0090] Other configurations may be used. For example, a stacked OLED with four separately controllable emissive layers, or two stacked OLEDs each with two separately controllable emissive layers, may be used to achieve four sub-pixels that can each emit a different color of light.

[0091] Various types of OLEDs may be used to implement various configurations, including transparent OLEDs and flexible OLEDs.

[0092] Displays with devices having four sub-pixels, in any of the various configurations illustrated and in other configurations, may be fabricated and patterned using any of a number of conventional techniques. Examples include shadow mask, laser induced thermal imaging (LITI), ink-jet printing, organic vapor jet printing (OVJP), or other OLED patterning technology. An extra masking or patterning step may be needed for the emissive layer of the fourth device, which may increase fabrication time. The material cost may also be somewhat higher than for a conventional display. These additional costs would be offset by improved display performance.

[0093] A single pixel may incorporate more than the four sub-pixels disclosed herein, possibly with more than four discrete colors. However, due to manufacturing concerns, four sub-pixels per pixel is preferred.

[0094] Many existing displays, and display signals, use a conventional three-component RGB video signal to define a desired chromaticity and luminance for each pixel in an image. For example, the three component signal may provide values for the luminance of a red, green, and blue sub-pixel that, when combined, result in the desired chromaticity and luminance for the pixel. As used herein, “image” may refer to both static and moving images.

[0095] A method is provided herein for converting three-component video signals, such as a conventional RGB three-component video signal, to a four component video signal suitable for use with a display architecture having four sub-pixels of different colors, such as an RGB1B2 display architecture.

[0096] The method provided herein is significantly simpler than that used in some prior art references to convert an RGB signal to an RGBW signal suitable for use with a display having a white sub-pixel in addition to red, green and blue sub-pixels. Known RGB to RGBW conversions may involve multiple matrix transformations and / or more complicated matrix transformations than those disclosed herein, that are used to “extract” a neutral (white) color component from a signal. As a result, the method disclosed herein may be accomplished with significantly less computing power.

[0097] The following notation is used herein:

$(x_{RI}, y_{RI}), (x_{GI}, y_{GI}), (x_{BI}, y_{BI})$ – CIE coordinates that define the chromaticities of the red, green, and blue points, respectively, of a standard RGB display color gamut. The RI, GI and BI subscripts identify the red, green and blue chromaticities, respectively. A display having sub-pixels with these chromaticities may be capable of rendering an image from a signal in the proper format without matrix transformation.

$(x_R, y_R), (x_G, y_G), (x_{B1}, y_{B1}), (x_{B2}, y_{B2})$ – CIE coordinates that defines the chromaticities of the red, green, light blue and deep blue sub-pixels of an RGB1B2 display, respectively. The R, G and B1 and B2 subscripts identify the red, green, light blue and deep blue chromaticities, respectively.

Y_{RI}, Y_{GI} and Y_{BI} – maximum luminances for the red, green and blue components, respectively, of an RGB video signal designed for rendering on a display having sub-pixels with CIE coordinates $(x_{RI}, y_{RI}), (x_{GI}, y_{GI}),$ and (x_{BI}, y_{BI}) .

R_I, G_I and B_I – luminances for the red, green and blue components, respectively, of an RGB video signal designed for rendering on a display having sub-pixels with CIE coordinates $(x_{RI}, y_{RI}), (x_{GI}, y_{GI}),$ and (x_{BI}, y_{BI}) . These luminances generally represent a desired luminance for the red, green and blue sub-pixels. In general, Y is used for maximum luminance, and R, G, B, B1 and B2 are used for variable signal components that vary over a range depending upon the chromaticity and luminance desired for a particular pixel. A commonly used range is 0-255, but other ranges may be used. Where the range is 0-255, the luminance at which a sub-pixel is driven may be, for example, $(R_I / 255) * Y_{RI}$.

(x_C, y_C) – CIE coordinates for a calibration point.

In general, a lower case “y” refers to a CIE coordinate, and an upper case “Y” refers to a luminance.

$(Y'_R, Y'_G \text{ and } Y'_{B1}); (Y''_R, Y''_G \text{ and } Y''_{B2})$ – intermediate maximum luminances used during calibration of an RGB1B2 display, where R, G, B1 and B2 subscripts define the four sub-pixels of such a display.

$(Y_R, Y_G, Y_{B1} \text{ and } Y_{B2})$ maximum luminances determined by calibration of an RGB1B2 display, where R, G, B1 and B2 subscripts define the four sub-pixels of such a display.

R_C , G_C , $B1_C$ and $B2_C$ - luminances for the red, green, light blue and deep blue components, respectively, of an RGB1B2 video signal designed for rendering on a display having sub-pixels with CIE coordinates (x_R, y_R) , (x_G, y_G) , (x_{B1}, y_{B1}) , (x_{B2}, y_{B2}) . These luminances generally represent a desired luminance for a sub-pixel as discussed above. These luminances may be the result of
 5 converting a standard RGB video signal to an RGB1B2 video signal.

[0098] A method of displaying an image on an RGB1B2 display is also provided. A display signal is received that defines an image. A display color gamut is defined by three sets of CIE coordinates (x_{RI}, y_{RI}) , (x_{GI}, y_{GI}) , (x_{BI}, y_{BI}) . This display color gamut generally, but not
 10 necessarily, is one of a few industry standardized color gamuts used for RGB displays, where (x_{RI}, y_{RI}) , (x_{GI}, y_{GI}) , (x_{BI}, y_{BI}) are the industry standard CIE coordinates for the red, green and blue pixels respectively, of such an RGB display. The display signal is defined for a plurality of pixels. For each pixel, the display signal comprises a desired chromaticity and luminance defined by three components R_I , G_I and B_I that correspond to luminances for three sub-pixels
 15 having CIE coordinates (x_{RI}, y_{RI}) , (x_{GI}, y_{GI}) , and (x_{BI}, y_{BI}) , respectively, that render the desired chromaticity and luminance.

[0099] For the present method, the display comprises a plurality of pixels, each pixel including an R sub-pixel, a G sub-pixel, a B1 sub-pixel and a B2 sub-pixel. Each R sub-pixel comprises a first organic light emitting device that emits light having a peak wavelength in the visible
 20 spectrum of 580 – 700 nm, further comprising a first emissive layer having a first emitting material. Each G sub-pixel comprises a second organic light emitting device that emits light having a peak wavelength in the visible spectrum of 500 – 580 nm, further comprising a second emissive layer having a second emitting material. Each B1 sub-pixel comprises a third organic light emitting device that emits light having a peak wavelength in the visible spectrum of 400 -
 25 500 nm, further comprising a third emissive layer having a third emitting material. Each B2 sub-pixel comprises a fourth organic light emitting device that emits light having a peak wavelength in the visible spectrum of 400 to 500 nm, further comprising a fourth emissive layer having a fourth emitting material. The third emitting material is different from the fourth emitting material. The peak wavelength in the visible spectrum of light emitted by the fourth organic
 30 light emitting device is at least 4 nm less than the peak wavelength in the visible spectrum of

light emitted by the third organic light emitting device. Each of the R, G, B1 and B2 sub-pixels has CIE coordinates (x_R, y_R) , (x_G, y_G) , (x_{B1}, y_{B1}) and (x_{B2}, y_{B2}) , respectively. Each of the R, G, B1 and B2 sub-pixels has a maximum luminance Y_R , Y_G , Y_{B1} and Y_{B2} , respectively, and a signal component R_C , G_C , $B1_C$ and $B2_C$, respectively. Thus, at least one sub-pixel, typically the B1 sub-pixel, may have CIE coordinates that are significantly different from those of a standard device, i.e., (x_{B1}, y_{B1}) may be different from (x_{B1}, y_{B1}) due to the constraints of achieving a long lifetime light blue device, although it may be desirable to minimize this difference. Preferably, but not necessarily, the CIE coordinates of the R, G, and B2 sub-pixels are (x_{R1}, y_{R1}) , (x_{G1}, y_{G1}) , and (x_{B1}, y_{B1}) , or are not distinguishable from those CIE coordinates by most viewers.

[0100] While the labels R, G, B1 and B2 generally refer to red, green, light blue and dark blue sub-pixels, the definitions of the above paragraph should be used to define what the labels mean, even if, for example, a “red” sub-pixel might appear somewhat orange to a viewer.

[0101] At the present time, OLED devices having CIE coordinates corresponding to coordinates (x_{B1}, y_{B1}) called for by many industry standards, i.e., “deep blue” OLEDs, have lifetime and / or efficiency issues. The RGB1B2 display architecture addresses this issue by providing a display capable of rendering colors having a “deep blue” component, while minimizing the usage of a low lifetime deep blue device (the B2 device). This is achieved by including in the display a “light blue” OLED device in addition to the “deep blue” OLED device. Light blue OLED devices are available that have good efficiency and lifetime. The drawback to these light blue devices is that, while they are capable of providing the blue component of most chromaticities needed for an industry standard RGB display, they are not capable of providing the blue component of all such chromaticities. The RGB1B2 display architecture can use the B1 device to provide the blue component of most chromaticities with good efficiency and lifetime, while using the B2 device to ensure that the display can render all chromaticities needed for an industry standard display color gamut. Because the use of the B1 device reduces use of the B2 device, the lifetime of the B2 device is effectively extended and its low efficiency does not significantly increase overall power consumption of the display.

[0102] However, many video signals are provided in a format tailored for industry standard RGB displays. This format generally involves desired luminances R_I , G_I and B_I for sub-pixels having CIE coordinates (x_{R1}, y_{R1}) , (x_{G1}, y_{G1}) , and (x_{B1}, y_{B1}) , respectively, that render the desired

chromaticity and luminance. The desired luminances are generally provided as a number that represents a fraction of the “maximum” luminance of the sub-pixel, i.e., where the range is for R_I is 0-255, the luminance at which a sub-pixel is driven may be, for example, $(R_I / 255) * Y_{RI}$. The “maximum” luminance of a sub-pixel is not necessarily the greatest luminance of which the pixel is capable, but rather generally represents a calibrated value that may be less than the greatest luminance of which the sub-pixel is capable. For example, the signal may have a value for each of R_I , G_I and B_I that is between 0 and 255, which is a range that is conveniently converted to bits and that accommodates sufficiently small adjustments to the color that any granularity of the signal is not perceivable to the vast majority of viewers. One disadvantage of an RGB1B2 display is that the conventional RGB video signal generally cannot be used directly without some mathematical manipulation to provide luminances for each of the R, G, B1 and B2 that accurately render the desired chromaticity and luminance.

[0103] This issue may be resolved by defining a plurality of color spaces for the RGB1B2 display according to the CIE coordinates of the R, G, B1 and B2 sub-pixels, and using a matrix transformation to transform a conventional RGB signal into a signal usable with an RGB1B2 display. In some embodiments, the matrix transformation may favorably be extremely simple, involving a simple scaling or direct use of each component of the RGB signal. This corresponds to a matrix transformation using a matrix having non-zero values only on the main diagonal, where some of the values may be 1 or close to 1. In other embodiments, the matrix may have some non-zero values in positions other than the main diagonal, but the use of such a matrix is still computationally simpler than other methods that have been proposed, for example for RGBW displays.

[0104] A plurality of color spaces are defined, each color space being defined by the CIE coordinates of three of the R, G, B1 and B2 sub-pixels. Every chromaticity of the display gamut is located within at least one of the plurality of color spaces. This means that the CIE coordinates of the R, G and B2 sub-pixels are either approximately the same as or more saturated than CIE coordinates (x_{RI}, y_{RI}) , (x_{GI}, y_{GI}) , and (x_{BI}, y_{BI}) desired for an industry standard RGB display. In this context, a CIE coordinate is “approximately the same as” another if a majority of viewers cannot distinguish between the two.

[0105] At least one of the color spaces is defined by the R, G and B1 sub-pixels. Because the CIE coordinates of the B1 sub-pixel are preferably relatively close to those of the B2 sub-pixel in CIE space, the RGB1 color space is expected to be fairly large in relation to other color spaces. The color spaces are calibrated by using a calibration chromaticity and luminance having a CIE coordinate (x_C , y_C) located in the color space defined by the R, G and B1 sub-pixels, such that: a maximum luminance is defined for each of the R, G, B1 and B2 sub-pixels; for each color space, for chromaticities located within the color space, a linear transformation is defined that transforms the three components R_I , G_I and B_I into luminances for the each of the three sub-pixels having CIE coordinates that define the color space that will render the desired chromaticity and luminance defined by the three components R_I , G_I and B_I .

[0106] An image is displayed, by doing the following for each pixel. Choosing one of the plurality of color spaces that includes the desired chromaticity of the pixel. Transforming the R_I , G_I and B_I components of the signal for the pixel into luminances for the three sub-pixels having CIE coordinates that define the chosen color space. Emitting light from the pixel having the desired chromaticity and luminance using the luminances resulting from the transformation of the R_I , G_I and B_I components.

[0107] For some embodiments, the color spaces are mutually exclusive, such that choosing one of the plurality of color spaces that includes the desired chromaticity of the pixel is simple – there is only one color space that qualifies. In other embodiments, some of the color spaces may overlap, and there are a number of possible ways to make this choice. The choice that minimizes use of the B2 sub-pixel is preferable.

[0108] Some CIE coordinates may fall on or close to a line in CIE space that separates the color spaces. Any decision rule that categorizes a particular CIE coordinate into a color space capable of rendering a color indistinguishable by the majority of viewers from the particular CIE coordinate is considered to meet the requirement of “choosing one of the plurality of color spaces that includes the desired chromaticity of the pixel.” This is true even if the particular CIE coordinate falls slightly on the wrong side of the relevant line in CIE space.

[0109] In one embodiment, there are two color spaces, RGB1 and RGB2. Two color spaces are defined. A first color space is defined by the CIE coordinates of the R, G and B1 sub-pixels.

A second color space is defined by the CIE coordinates of the R, G and B2 sub-pixels. Note that there is significant overlap between these two color spaces.

[0110] In the embodiment with two color spaces, RGB1 and RGB2: The first color space may be chosen for pixels having a desired chromaticity located within the first color space. The second color space may be chosen for pixels having a desired chromaticity located within a subset of the second color space defined by the R, B1 and B2 sub-pixels. As a result, the RGB2 color space includes a significant region of overlap with the RGB1 color space. While the sub-pixels that define the RGB2 color space are capable of rendering colors within this region of overlap, they are not used to do so, which reduces use of the inefficient and / or low lifetime B2 device.

[0111] In the embodiment with two color spaces, RGB1 and RGB2: The color spaces may be calibrated by using a calibration chromaticity and luminance having a CIE coordinate (x_C , y_C) located in the color space defined by the R, G and B1 sub-pixels. This calibration may be performed by (1) defining maximum luminances (Y'_R , Y'_G and Y'_{B1}) for the color space defined by the R, G and B1 sub-pixels, such that emitting luminances Y'_R , Y'_G and Y'_{B1} from the R, G and B1 sub-pixels, respectively, renders the calibration chromaticity and luminance; (2) defining maximum luminances (Y''_R , Y''_G and Y''_{B2}) for the color space defined by the R, G and B2 sub-pixels, such that emitting luminances Y''_R , Y''_G and Y''_{B2} from the R, G and B2 sub-pixels, respectively, renders the calibration chromaticity and luminance; and (3) defining maximum luminances (Y_R , Y_G , Y_{B1} and Y_{B2}) for the display, such that $Y_R = \max(Y'_R, Y''_R)$, $Y_G = \max(Y'_G, Y''_G)$, $Y_{B1} = Y'_{B1}$, and $Y_{B2} = Y''_{B2}$.

[0112] Calibrating in this way is particularly favorable, because such calibration enables a very simple matrix transformation to transform a standard RGB video signal into a signal capable of driving an RGB1B2 display to achieve an image indistinguishable from the image as displayed on a standard RGB display.

[0113] In the embodiment with two color spaces, RGB1 and RGB2: The linear transformation for the first color space may be a scaling that transforms R_I into R_C , G_I into G_C , and B_I into $B1_C$. The linear transformation for the second color space may be a scaling that transforms R_I into R_C , G_I into G_C , and B_I into $B2_C$. This corresponds to transformations using matrices that have non-zero entries only on the main diagonal.

[0114] In a particularly preferred embodiment, the maximum luminances (Y_R , Y_G , Y_{B1} and Y_{B2}) may be chosen such that $Y_R = \max(Y_R', Y_R'')$, $Y_G = \max(Y_G', Y_G'')$, $Y_{B1} = Y'_{B1}$, and $Y_{B2} = Y''_{B2}$. In this embodiment, in the first color space, the R_I and B_I input signals from the standard RGB signal may be directly used as $R_C = R_I$, and $B_{1C} = B_I$. The G_I input signal from the standard RGB signal may be used with a simple scaling factor, $G_C = G_I (Y_G' / Y_G'')$. The B2 sub-pixel is not used to render colors when the first color space is chosen, such that $Y_{B2} = 0$. Similarly, in the second color space, the G_I and B_I input signals from the standard RGB signal may be directly used as $G_C = G_I$, and $B_{2C} = B_I$. The R_I input signal from the standard RGB signal may be used with a simple scaling factor, $R_C = R_I (Y_R' / Y_R'')$. The B1 sub-pixel is not used to render colors when the second color space is chosen, such that $B_{1C} = 0$.

[0115] In the embodiment with two color spaces, RGB1 and RGB2, the CIE coordinates of the B1 sub-pixel are preferably located outside the second color space. This is because the deep blue sub-pixel generally has the lowest lifetime and / or efficiency, and these issues are exacerbated as the blue becomes deeper, i.e., more saturated. As a result, the B2 sub-pixel is preferably only as deep blue as needed to render any blue color in the RGB color gamut. Specifically, the B2 sub-pixel preferably does not have an x or y CIE coordinate that is less than that needed to render any blue color in the RGB color gamut. As a result, if the B1 sub-pixel is to be capable of rendering the blue component of any color in the RGB color gamut that falls above the line in CIE space between the CIE coordinates of the B1 sub-pixel and the R sub-pixel, the B1 sub-pixel must be located outside or inside but very close to the border of the second color space. This requirement is weakened if the B2 sub-pixel is deeper blue than needed to render all colors in the RGB color gamut, but such a scenario is undesirable with present deep blue OLED devices. In the event that a particular blue emitting chemical with CIE coordinates deeper blue than those needed to render the blue component of any color in the RGB color gamut is used, the preference for a B1 sub-pixel with CIE coordinates outside the second color space may be decreased.

[0116] In one embodiment, there are two color spaces, RGB1 and RB1B2. Two color spaces are defined. A first color space is defined by the CIE coordinates of the R, G and B1 sub-pixels. A second color space is defined by the CIE coordinates of the R, B1 and B2 sub-pixels.

[0117] In the embodiment with two color spaces, RGB1 and RB1B2: The first color space may be chosen for pixels having a desired chromaticity located within the first color space. The

second color space may be chosen for pixels having a desired chromaticity located within the second color space. Because the RGB1 and RB1B2 color spaces are mutually exclusive, there is little discretion in the decision rule used to determine which color space is used for which chromaticity.

5 [0118] In the embodiment with two color spaces, RGB1 and RGB2, the CIE coordinates of the B1 sub-pixel are preferably located outside the second color space for the reasons discussed above.

[0119] In one embodiment, there are three color spaces, RGB1, RB2B1, and GB2B1. Three color spaces are defined. A first color space is defined by the CIE coordinates of the R, G and
10 B1 sub-pixels. A second color space is defined by the CIE coordinates of the G, B2 and B1 sub-pixels. A third color space is defined by the CIE coordinates of the B2, R and B1 sub-pixels.

[0120] The CIE coordinates of the B1 sub-pixel are preferably located inside a color space defined by the CIE coordinates of the R, G and B2 sub-pixels. This embodiment is useful for situations where it is desirable to use a B1 sub-pixel are located inside a color space defined by
15 the CIE coordinates of the R, G and B2 sub-pixels, perhaps due to the particular emitting chemicals available.

[0121] In the embodiment with three color spaces, RGB1, RB2B1, and GB2B1: The first color space may be chosen for pixels having a desired chromaticity located within the first color space. The second color space may be chosen for pixels having a desired chromaticity located
20 within the second color space. The third color space may be chosen for pixels having a desired chromaticity located within the third color space. Because the RGB1, RB2B1, and GB2B1 color spaces are mutually exclusive, there is little discretion in the decision rule used to determine which color space is used for which chromaticity.

[0122] CIE coordinates are preferably defined in terms of 1931 CIE coordinates, and 1931 CIE
25 coordinates are used herein unless specifically noted otherwise. However, there are a number of alternate CIE coordinate systems, and embodiments of the invention may be practiced using other CIE coordinate systems.

[0123] The calibration color preferably has a CIE coordinate (x_C , y_C) such that $0.25 < x_C < 0.4$ and $0.25 < y_C < 0.4$. Such a calibration coordinate is particularly well suited to defining

maximum luminances the R, G, B1 and B2 sub-pixels that, in some embodiments, will allow at least some of the standard RGB video signal components to be used directly with a sub-pixel of the RGB1B2 display.

[0124] The CIE coordinate of the B1 sub-pixel may be located outside the triangle defined by the R, G and B2 CIE coordinates.

[0125] The CIE coordinate of the B1 sub-pixel may be located inside the triangle defined by the R, G and B2 CIE coordinates.

[0126] In one most preferred embodiment, the first, second and third emitting materials are phosphorescent emissive materials, and the fourth emitting material is a fluorescent emitting material. In one preferred embodiment, the first and second emitting materials are phosphorescent emissive materials, and the third and fourth emitting materials are fluorescent emitting materials. Various other combinations of fluorescent and phosphorescent materials may also be used, but such combinations may not be as efficient or long lived as the preferred embodiments.

[0127] Preferably, the chromaticity and maximum luminance of the red, green and deep blue sub-pixels of a quad pixel display match as closely as possible the chromaticity and maximum luminance of a standard RGB display and signal format to be used with the quad pixel display. This matching allows the image to be accurately rendered with less computation. Although differences in chromaticity and maximum luminance may be accommodated with modest calculations, for example increases in saturation and maximum luminance, it is desirable to minimize the calculations needed to accurately render the image.

[0128] A procedure for implementing an embodiment of the invention is as follows:

Procedure

Initial Steps:

1. Initial step1: Define CIE coordinates of R,G,B1 and B2 (x_R, y_R), (x_G, y_G), (x_{B1}, y_{B1}) (x_{B2}, y_{B2}); choose a white balanced coordinate (x_C, y_C);
2. Initial step2: Based on the white balanced coordinate (x_C, y_C), define two arrays of intermediate maximum luminances Y for the R, G, B1 system and R, G, B2 system, respectively:

(Y'_R , Y'_G and Y'_{B1}) for the color space defined by the R, G and B1 sub-pixels, and (Y''_R , Y''_G and Y''_{B2}) for the color space defined by the R, G and B2 sub-pixels.

3. Initial step3: Determine maximum luminances of four primary colors, (Y_R , Y_G , Y_{B1} and Y_{B2}), where:

$$5 \quad Y_R = \max(Y'_R, Y''_R), Y_G = \max(Y'_G, Y''_G), Y_{B1} = Y'_{B1}, \text{ and } Y_{B2} = Y''_{B2}.$$

Note that it is expected that $Y'_G < Y''_G$ and $Y'_R > Y''_R$

For Each Pixel:

4. A given (R_I , G_I , B_I) digital signal is transformed to CIE 1931 coordinate (x, y).

5. For each pixel: Locate (x, y) by determining whether $(y - y_{B1}) / (x - x_{B1})$ is greater than the
10 reference $(y_R - y_{B1}) / (x_R - x_{B1})$; if it is greater, (x, y) is in region 1, otherwise (x, y) is in region 2.

6. Digital signal (R_I , G_I and B_I) is converted (R_C , G_C , B_{1C} and B_{2C}).

For region 1 (R_C , G_C , B_{1C}), the digital signal (R_I , G_I , B_I) is converted as follows:

$$R_C = R_I,$$

$$G_C = G_I (Y'_G / Y''_G)$$

$$15 \quad B_{1C} = B_I,$$

$$\text{and } B_{2C} = 0.$$

For region 2 (R_C , B_{1C} , B_{2C}), the digital signal (R_I , G_I , B_I) is converted as follows:

$$R_C = R_I (Y''_R / Y'_R)$$

$$G_C = G_I$$

$$20 \quad B_{1C} = 0,$$

$$\text{and } B_{2C} = B_I.$$

7. For each pixel: Display presented: ($R_C * (Y_R/255)$, $G_C * (Y_G/255)$, $B_{1C} * (Y_{B1}/255)$, $B_{2C} * (Y_{B2}/255)$)

Note that the range is not necessarily 0-255, but the range 0-255 is frequently used and is used here for purposes of illustration.

[0129] Figure 7 shows a flow chart that illustrates the conversion of an RGB digital video signal to an RGB1B2 signal for an embodiment of the invention using two color spaces defined by RGB1 and RGB2 sub-pixels. The original RGB video signal has R_I , G_I and B_I components, respectively. A slope calculation is performed to determine whether the CIE coordinates of the original RGB video signal falls within a first color space (region 1), in which case the signal will be rendered using the R, G and B1 sub-pixels but not the B2 sub-pixel, or a second color space (region 2), in which case the signal will be rendered using the R, G and B2 sub-pixels but not the B1 sub-pixel. A particular set of input luminances R_I , G_I and B_I (97, 100, 128) is shown as being converted to luminances R_C , G_C , $B1_C$, $B2_C$ (97, 90, 128, 0) or (89, 100, 0, 128). In practice, any given set of input luminances R_I , G_I and B_I will be converted only to a single set of luminances R_C , G_C , $B1_C$, $B2_C$. However, the example shows a set of converted luminances for each of the first and second color spaces to illustrate that CIE coordinates located within the first color space are rendered using only the R, G and B1 sub-pixels, that CIE coordinates located within the second color space are rendered using only the R, G and B2 sub-pixels, and that the conversion ideally involves passing at least some of the input signal directly through.

[0130] Figure 8 shows a 1931 CIE diagram having located thereon CIE coordinates 810, 820, 830 and 840, respectively, for R, G, B1 and B2 sub-pixels. Notably, the CIE coordinates 830 of the B1 sub-pixel are located outside the triangle defined by the CIE coordinates 810, 820 and 840 of the R, G and B2 sub-pixels. The dashed line drawn between the CIE coordinates 810 and 830 of the R and B1 sub-pixels, respectively, delineates the boundary between a first color space 850 and a second color space 860. For an input signal having CIE coordinates (x,y), one computationally simple way to determine whether the CIE coordinates are located in the first or second color space is to determine whether $(y-y_{B1})/(x-x_{B1})$ is greater than the reference $(y_R-y_{B1})/(x_R-x_{B1})$; if it is greater, (x,y) is in region 1, otherwise (x,y) is in region 2. This calculation may be referred to as a “slope calculation” because it is based on comparing the slope of a line in CIE space between the CIE coordinates of the B1 sub-pixel and the CIE coordinates of a desired chromaticity to reference slopes based on the CIE coordinates various sub-pixels. Similar

calculations may be used to determine where a desired luminance is located for various embodiments of the invention.

[0131] Figure 9 shows a 1931 CIE diagram having located thereon CIE coordinates 910, 920, 930 and 940, respectively, for R, G, B1 and B2 sub-pixels. Notably, the CIE coordinates 930 of the B1 sub-pixel are located inside the triangle defined by the CIE coordinates 910, 920 and 940 of the R, G and B2 sub-pixels. The lines drawn between the CIE coordinates 930 of the B1 sub-pixel and the CIE coordinates of the other sub-pixels delineate the boundaries between a first color space 950, a second color space 960, and a third color space 970.

[0132] Figure 10 shows a bar graph that illustrates the total power consumed by various display architectures, as well as details on how much power is consumed by individual sub-pixels. The power consumption was calculated using test images designed to simulate display use under normal conditions, and the CIE coordinates and efficiencies for subpixels shown below in the table "Performance of RGB1B2 Sub-Pixels. The most common architecture used for current commercial RGB products involves the use of a phosphorescent red OLED, and fluorescent green and blue OLEDs. The power consumption for such an architecture is illustrated in the left bar of Figure 10. The preferred configuration for an RGB display uses phosphorescent red, green and light blue pixels to use the advantages of phosphorescent OLEDs over fluorescent OLEDs wherever possible, and deep blue fluorescent OLEDs to achieve reasonable lifetimes for the one color where phosphorescent OLEDs may be lacking. However, other configurations may be used. The fairest comparison between an RGB1B2 architecture and an RGB architecture should use the same red and green sub-pixels, to isolate the effect of using the B1 and B2 devices. Thus, the middle bar of Figure 10 shows power consumption for an RGB architecture using phosphorescent red and green devices, and a fluorescent blue device, for comparison with the preferred RGB1B2 architecture. The right bar of Figure 10 shows power consumption for an RGB1B2 architecture using phosphorescent red, green and light blue devices, and a fluorescent deep blue device. The usage of the deep blue device is sufficiently small that nearly indistinguishable results are obtained using a phosphorescent deep blue device. The right bar was generated by using RGB1 and RGB2 color spaces, and selecting a proper color space, according to the criterion explained above.

Performance of RGB1B2 Sub-Pixels

Pixel Color	1931 CIE x	1931 CIE y	LE (cd/A)
Ph. Red (R)	0.674	0.324	48.1
Ph. Green (G)	0.195	0.755	94.8
Blue (B or B2)	0.140	0.061	6.3
Ph. Light Blue (B1)	0.114	0.148	22.5
Fl. Green (G)	0.220	0.725	38.0

[0133] Embodiments of methods provided herein are significantly different from methods previously used to convert an RGB signal to an RGBW format.

5 1. Distinction between RGB (orRGB1B2) and RGBW

[0134] A digital signal has components (R_I, G_I, B_I), where R_I, G_I , and B_I may range, for example, from 0 to 255, which may be referred to as a signal in RGB space. In contrast, colors R, G, B, B1 and W, are determined in CIE space, represented by (x, y, Y), where x and y are CIE coordinates and Y is the color's luminance.

10 **[0135]** One distinction between RGB1B2 and RGBW is that the former involves the transformation from (R_I, G_I, B_I) to (x, y), whereas the latter includes conversion processes from (R_I, G_I, B_I) to (R_I', G_I', B_I', W) by determining W , amplitude of the neutral color. One distinguishing point is that an RGB1B2 display uses the fourth subpixel, B1, as a primary color, whereas RGBW uses the W subpixel as a neutral color.

15 **[0136]** More details follow for RGB1B2 using RGB1 and RGB2 color spaces:

[0137] To determine Y_R, Y_G, Y_{B1}, Y_{B2} in some embodiments

Once a calibration point, or white balance point, (x_c, y_c, Y_c), where Y_c is display brightness, is decided, maximum luminances of primary colors, Y_R, Y_G, Y_{B1} and Y_{B2} are determined, where $Y_R = \max(Y_R', Y_R'')$, $Y_G = \max(Y_G', Y_G'')$, $Y_{B1} = Y'_{B1}$, and $Y_{B2} = Y''_{B2}$.

20 **[0138]** To manipulate input data (R_I, G_I, B_I):

Then, any pixel color is displayed by scaled luminance of the primary colors by using the digital signal directly, such as $R_C/255 * Y_R$, $G_C/255 * Y_G$, $B1_C/255 * Y_{B1}$, and $B2_C/255 * Y_{B2}$, where $(R_C, G_C, B1_C, B2_C) = (R_L, (Y_G'/Y_G'') * G_L, B1_L, 0)$ for region 1 or $((Y_R''/Y_R') * R_L, G_L, 0, B1_L)$ for region 2.

[0139] To determine data category

- 5 Region 1 or region 2 is decided by performing the following transformation;

$$\begin{pmatrix} R \\ G \\ B \end{pmatrix} = M \begin{pmatrix} R_L \\ G_L \\ B_L \end{pmatrix}$$

, where M is a function of calibration point and primary colors R, G, and B2.

[0140] For RGBW, regardless of how Y_W is determined:

- 10 Whenever (R_L, G_L, B_L) is given, the digital signal is converted into (R_L', G_L', B_L', W) by determining the contribution of the white sub-pixel and then adjusting contribution of the primary colors R, G, and B. Even in the simplest case of the white sub-pixel's color on the calibration point (x_c, y_c) , which is unrealistic, a 3x4 matrix and multi-steps is required;

$$\begin{pmatrix} R_n \\ G_n \\ B_n \\ W_n \end{pmatrix} = M' \begin{pmatrix} R_L \\ G_L \\ B_L \end{pmatrix}$$

$$W = \min(R_n, G_n, B_n)$$

- 15 $(R_L', G_L', B_L', W) = (R_n - W, G_n - W, B_n - W, W)$

, where M' is a 3x4 transformation matrix, and M' is a function of (x_c, y_c) .

However, when the white subpixel has (x_w, y_w) which is not equal to (x_c, y_c) , the conversion process requires one more transformation.

$$\begin{pmatrix} R_n \\ G_n \\ B_n \end{pmatrix} = M1 \begin{pmatrix} R_L' \\ G_L' \\ B_L' \end{pmatrix}$$

- 20 $W = \min(R_n, G_n, B_n)$

$$(R_n', G_n', B_n') = (R_n - W, G_n - W, B_n - W)$$

$$\begin{pmatrix} R_I' \\ G_I' \\ B_I' \end{pmatrix} = M2 \begin{pmatrix} R_{I''} \\ G_{I''} \\ B_{I''} \end{pmatrix}$$

, where M1 is a function of (x_w, y_w) and M2 is a function of (x_c, y_c).

[0141] Using RGB1 and RB1B2 color spaces:

When the pixel color falls into the lower region, it is possible to perform additional

5 transformation from (R_I, G_I, B_I) to (R_I'', 0, B_I'', B_I''), transformation between primary colors;

$$\begin{pmatrix} x \\ y \\ Y \end{pmatrix} = M_{RGB1} \begin{pmatrix} R_I \\ G_I \\ B_I \end{pmatrix}$$

$$\begin{pmatrix} x \\ y \\ Y \end{pmatrix} = M_{RB1B2} \begin{pmatrix} R_I'' \\ B1_I'' \\ B2_I'' \end{pmatrix}$$

$$\begin{pmatrix} R_I'' \\ B1_I'' \\ B2_I'' \end{pmatrix} = M_2 \begin{pmatrix} R_I \\ G_I \\ B_I \end{pmatrix}$$

10 , where $M_2 = M_{RB1B2}^{-1} M_{RGB1}$

Note that the critical point for RB1B2 triangle is self-determined once Y_R, Y_G, Y_{B1}, Y_{B2} are fixed.

[0142] The case that B1 is inside the triangle RGB2, using RGB1, RB1B2 and GB1B2 color spaces:

15 This is similar to what is described above for RGB1 and RB1B2 color spaces.

After determining a proper region, here three regions possible, by using CIE coordinate of pixel (x,y), transformation between primary colors can be performed to modulate the given digital signal (R_I, G_I, B_I).

[0143] It is understood that the various embodiments described herein are by way of example
20 only, and are not intended to limit the scope of the invention. For example, many of the materials and structures described herein may be substituted with other materials and structures without

deviating from the spirit of the invention. The present invention as claimed may therefore include variations from the particular examples and preferred embodiments described herein, as will be apparent to one of skill in the art. It is understood that various theories as to why the invention works are not intended to be limiting.

CLAIMS

1. A method of displaying an image on a display, comprising:

receiving a display signal that defines an image, wherein

5 a display color gamut is defined by three sets of CIE coordinates (x_{RI}, y_{RI}) , (x_{GI}, y_{GI}) , (x_{BI}, y_{BI})

the display signal is defined for a plurality of pixels;

for each pixel, the display signal comprises a desired chromaticity and luminance defined by three components R_I , G_I and B_I that correspond to luminances for three sub-pixels

10 having CIE coordinates (x_{RI}, y_{RI}) , (x_{GI}, y_{GI}) , and (x_{BI}, y_{BI}) , respectively, that render the desired chromaticity and luminance;

wherein the display comprises a plurality of pixels, each pixel including an R sub-pixel, a G sub-pixel, a B1 sub-pixel and a B2 sub-pixel, wherein:

15 each R sub-pixel comprises a first organic light emitting device that emits light having a peak wavelength in the visible spectrum of 580 – 700 nm, further comprising a first emissive layer having a first emitting material;

each G sub-pixel comprises a second organic light emitting device that emits light having a peak wavelength in the visible spectrum of 500 – 580 nm, further comprising a second emissive layer having a second emitting material;

20 each B1 sub-pixel comprises a third organic light emitting device that emits light having a peak wavelength in the visible spectrum of 400 - 500 nm, further comprising a third emissive layer having a third emitting material;

25 each B2 sub-pixel comprises a fourth organic light emitting device that emits light having a peak wavelength in the visible spectrum of 400 to 500 nm, further comprising a fourth emissive layer having a fourth emitting material;

the third emitting material is different from the fourth emitting material; and

the peak wavelength in the visible spectrum of light emitted by the fourth organic light emitting device is at least 4 nm less than the peak wavelength in the visible spectrum of light emitted by the third organic light emitting device;

wherein each of the R, G, B1 and B2 sub-pixels has CIE coordinates (x_R, y_R) , (x_G, y_G) , (x_{B1}, y_{B1}) and (x_{B2}, y_{B2}) , respectively;

wherein each of the R, G, B1 and B2 sub-pixels has a maximum luminance Y_R , Y_G , Y_{B1} and Y_{B2} , respectively, and a signal component R_C , G_C , $B1_C$ and $B2_C$, respectively;-

5 wherein a plurality of color spaces are defined, each color space being defined by the CIE coordinates of three of the R, G, B1 and B2 sub-pixels,

wherein every chromaticity of the display gamut is located within at least one of the plurality of color spaces;

wherein at least one of the color spaces is defined by the R, G and B1 sub-pixels;

10 wherein the color spaces are calibrated by using a calibration chromaticity and luminance having a CIE coordinate (x_C, y_C) located in the color space defined by the R, G and B1 sub-pixels, such that:

a maximum luminance is defined for each of the R, G, B1 and B2 sub-pixels,

15 for each color space, for chromaticities located within the color space, a linear transformation is defined that transforms the three components R_I , G_I and B_I into luminances for the each of the three sub-pixels having CIE coordinates that define the color space that will render the desired chromaticity and luminance defined by the three components R_I , G_I and B_I ;

displaying the image by, for each pixel:

20 choosing one of the plurality of color spaces that includes the desired chromaticity of the pixel;

transforming the R_I , G_I and B_I components of the signal for the pixel into luminances for the three sub-pixels having CIE coordinates that define the chosen color space;

25 emitting light from the pixel having the desired chromaticity and luminance using the luminances resulting from the transformation of the R_I , G_I and B_I components.

2. The method of claim 1, wherein:

two color spaces are defined:

a first color space defined by the CIE coordinates of the R, G and B1 sub-pixels, and

a second color space defined by the CIE coordinates of the R, G and B2 sub-pixels.

5

3. The method of claim 2, wherein:

the first color space is chosen for pixels having a desired chromaticity located within the first color space; and

the second color space is chosen for pixels having a desired chromaticity located within a subset of the second color space defined by the R, B1 and B2 sub-pixels.

10

4. The method of claim 3, wherein the color spaces are calibrated by using a calibration chromaticity and luminance having a CIE coordinate (x_C , y_C) located in the color space defined by the R, G and B1 sub-pixels by:

15 defining maximum luminances (Y'_R , Y'_G and Y'_{B1}) for the color space defined by the R, G and B1 sub-pixels, such that emitting luminances Y'_R , Y'_G and Y'_{B1} from the R, G and B1 sub-pixels, respectively, renders the calibration chromaticity and luminance;

20 defining maximum luminances (Y''_R , Y''_G and Y''_{B2}) for the color space defined by the R, G and B2 sub-pixels, such that emitting luminances Y''_R , Y''_G and Y''_{B2} from the R, G and B2 sub-pixels, respectively, renders the calibration chromaticity and luminance;

defining maximum luminances (Y_R , Y_G , Y_{B1} and Y_{B2}) for the display, such that $Y_R = \max(Y'_R, Y''_R)$, $Y_G = \max(Y'_G, Y''_G)$, $Y_{B1} = Y'_{B1}$, and $Y_{B2} = Y''_{B2}$;

25

5. The method of claim 4, wherein:

the linear transformation for the first color space is a scaling that transforms R_I into R_C , G_I into G_C , and B_I into $B1_C$; and

the linear transformation for the second color space is a scaling that transforms R_I into R_C , G_I into G_C , and B_I into $B2_C$.

30

6. The method of claim 2, wherein the CIE coordinates of the B1 sub-pixel are located outside the second color space.

7. The method of claim 1, wherein:

two color spaces are defined:

a first color space defined by the CIE coordinates of the R, G and B1 sub-pixels, and

a second color space defined by the CIE coordinates of the R, B1 and B2 sub-pixels.

8. The method of claim 7, wherein:

the first color space is chosen for pixels having a desired chromaticity located within the first color space; and

the second color space is chosen for pixels having a desired chromaticity located within the second color space.

9. The method of claim 7, wherein the CIE coordinates of the B1 sub-pixel are located outside the second color space.

10. The method of claim 1, wherein:

the CIE coordinates of the B1 sub-pixel are located inside a color space defined by the CIE coordinates of the R, G and B2 sub-pixels;

three color spaces are defined:

a first color space defined by the CIE coordinates of the R, G and B1 sub-pixels;

a second color space defined by the CIE coordinates of the G, B2 and B1 sub-pixels; and

a third color space defined by the CIE coordinates of the B2, R and B1 sub-pixels.

11. The method of claim 10, wherein:

the first color space is chosen for pixels having a desired chromaticity located within the first color space; and

the second color space is chosen for pixels having a desired chromaticity located within the second color space; and

the third color space is chosen for pixels having a desired chromaticity located within the third color space.

12. The method of claim 1, wherein the CIE coordinates are 1931 CIE coordinates.

5

13. The method of claim 1, wherein the calibration color has a CIE coordinate (x_C , y_C) such that $0.25 < x_C < 0.4$ and $0.25 < y_C < 0.4$.

14. The method of claim 1, wherein the CIE coordinate of the B1 sub-pixel is located outside the triangle defined by the R, G and B2 CIE coordinates.

10

15. The method of claim 1, wherein the CIE coordinate of the B1 sub-pixel is located inside the triangle defined by the R, G and B2 CIE coordinates.

16. The method of claim 1, wherein the first, second and third emitting materials are phosphorescent emissive materials, and the fourth emitting material is a fluorescent emitting material.

15

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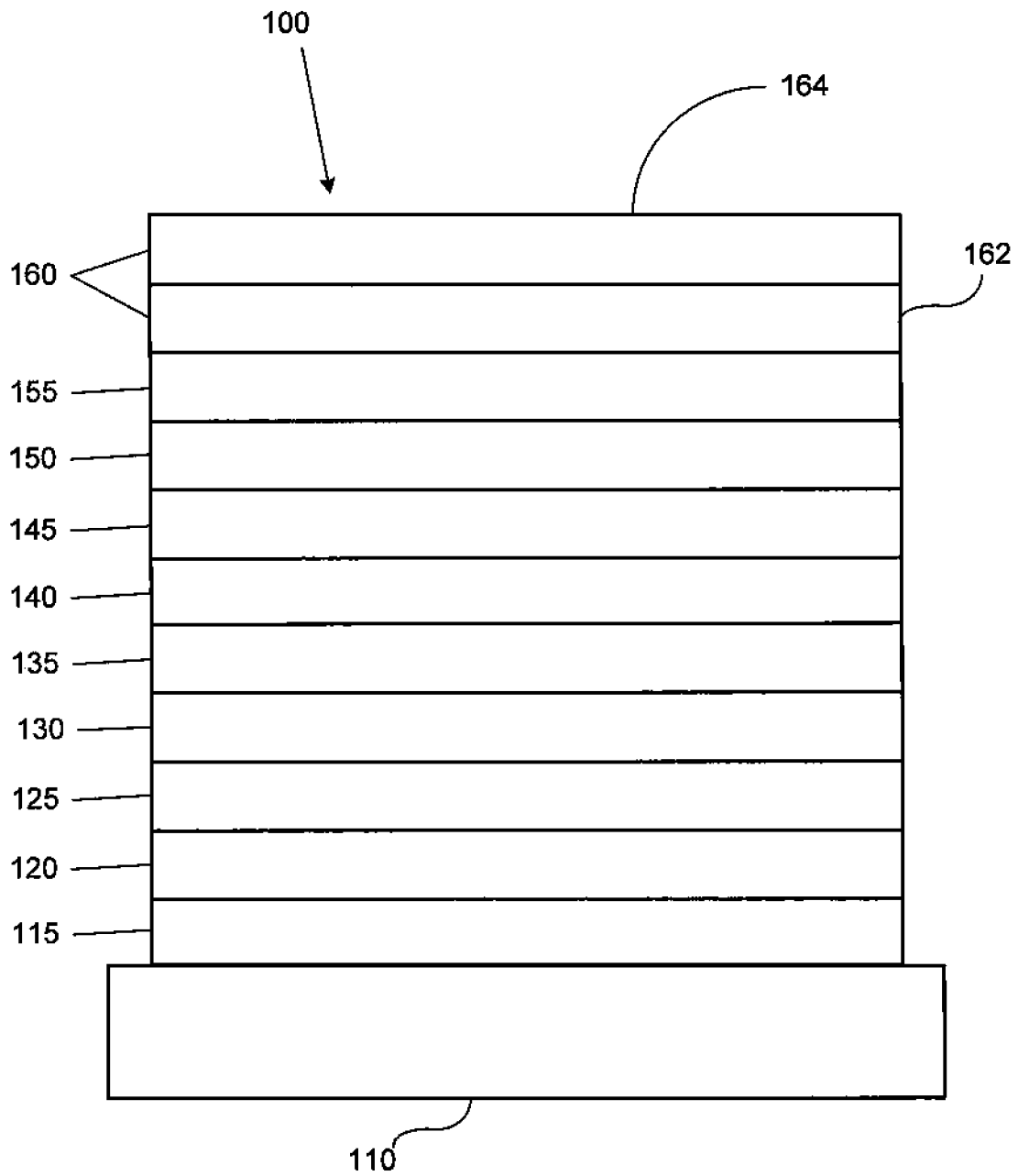


FIGURE 1

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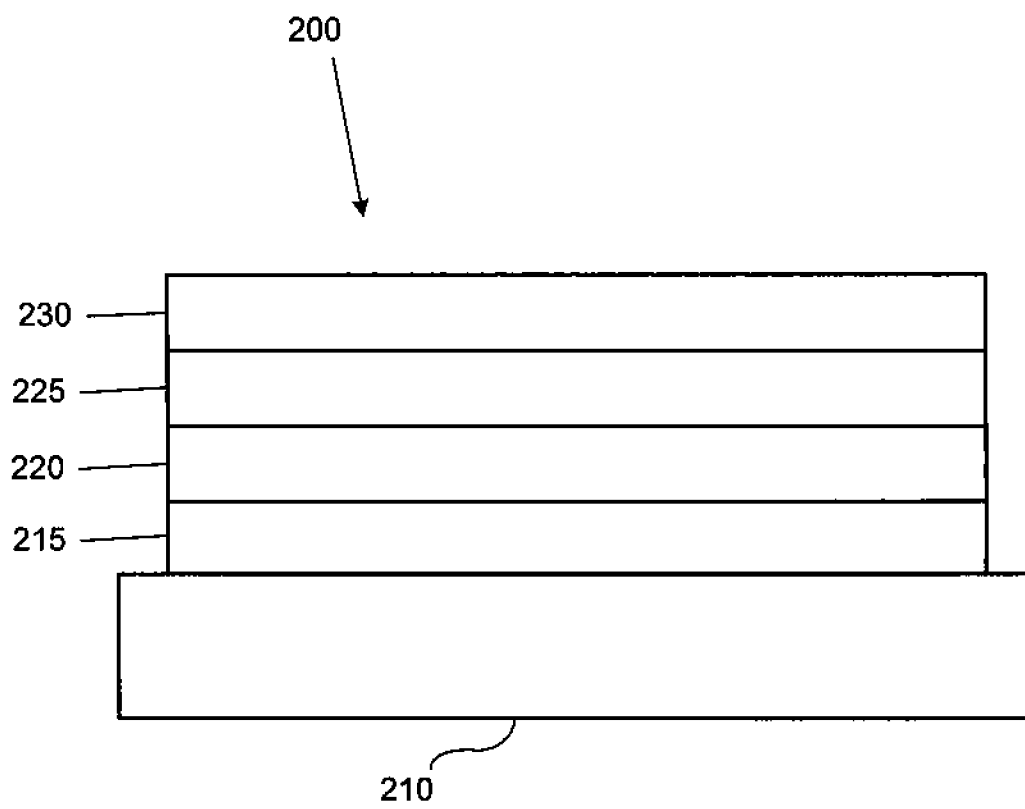


FIGURE 2

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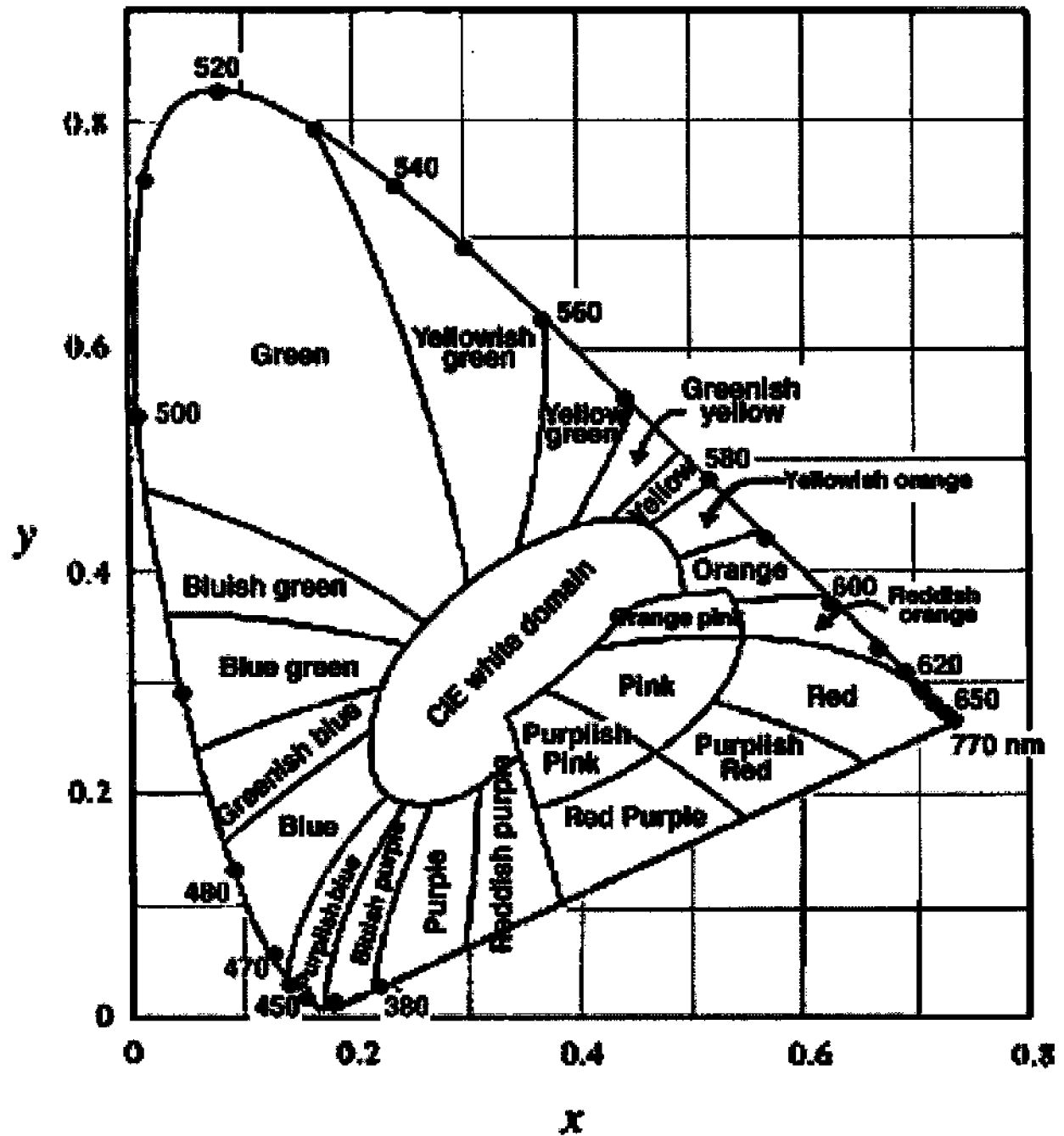


FIGURE 3

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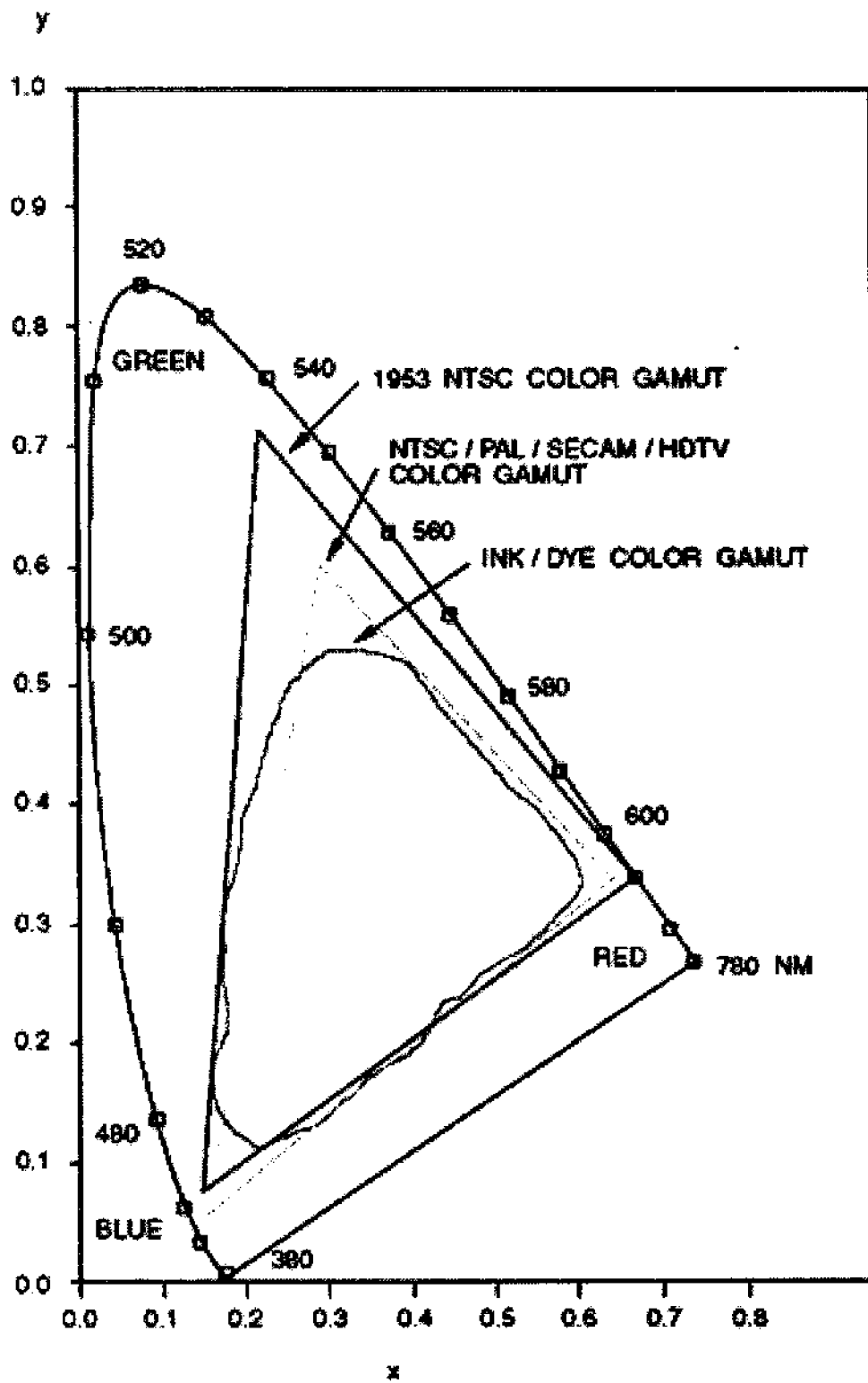


FIGURE 4

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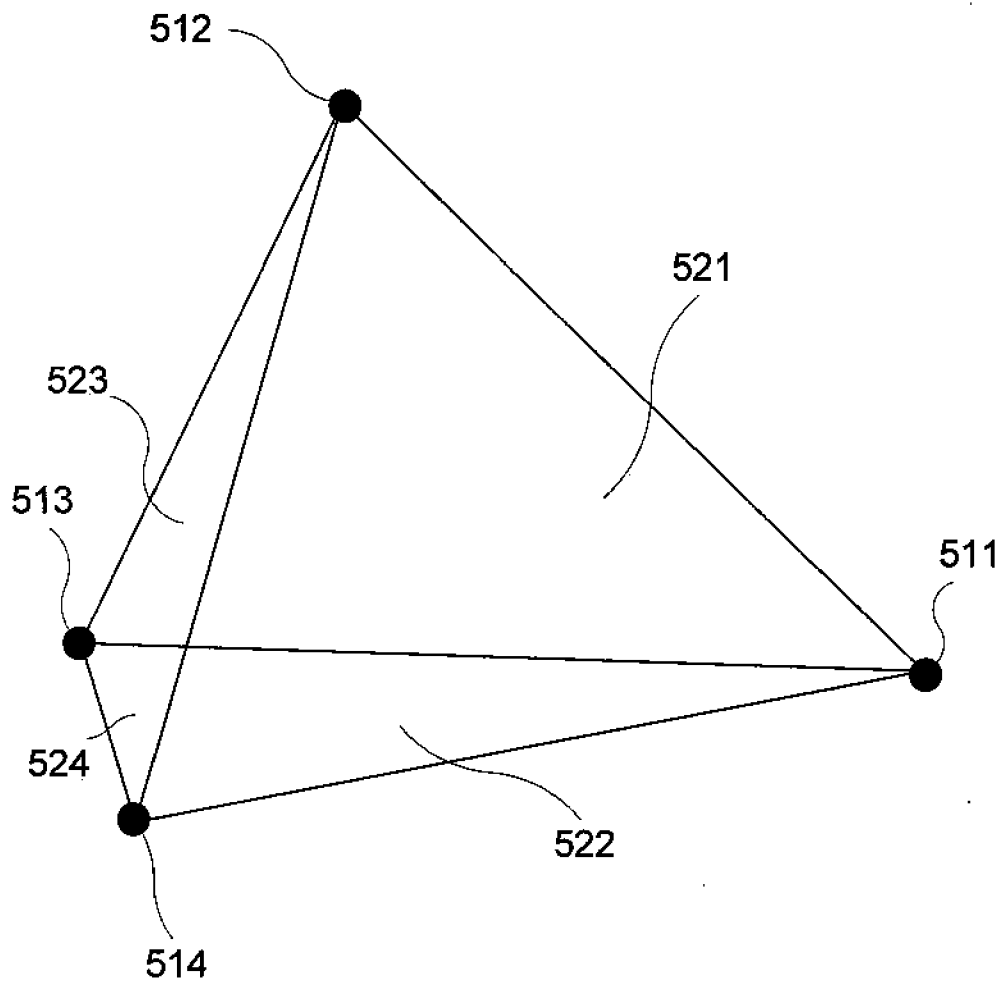


FIGURE 5

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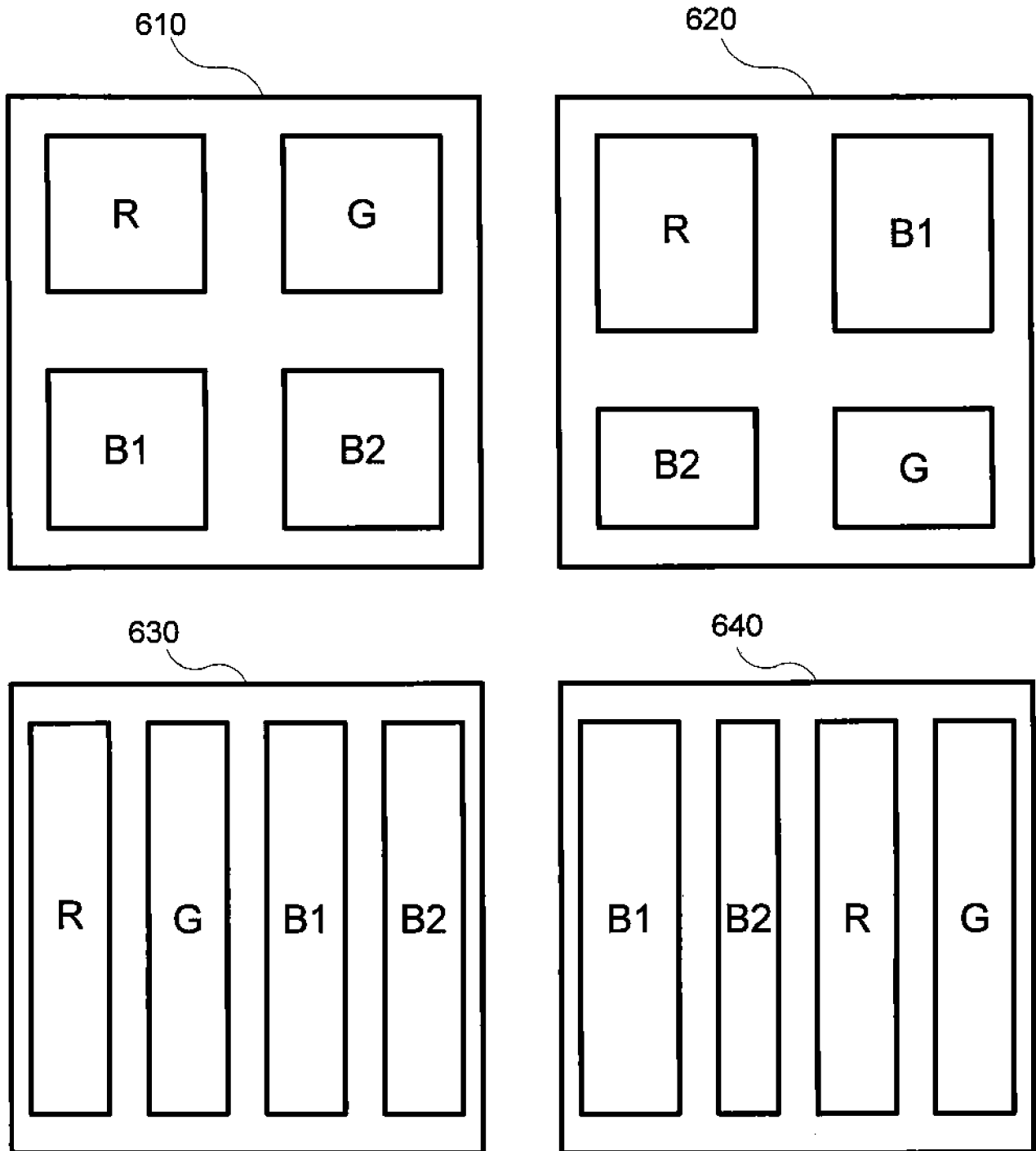


FIGURE 6

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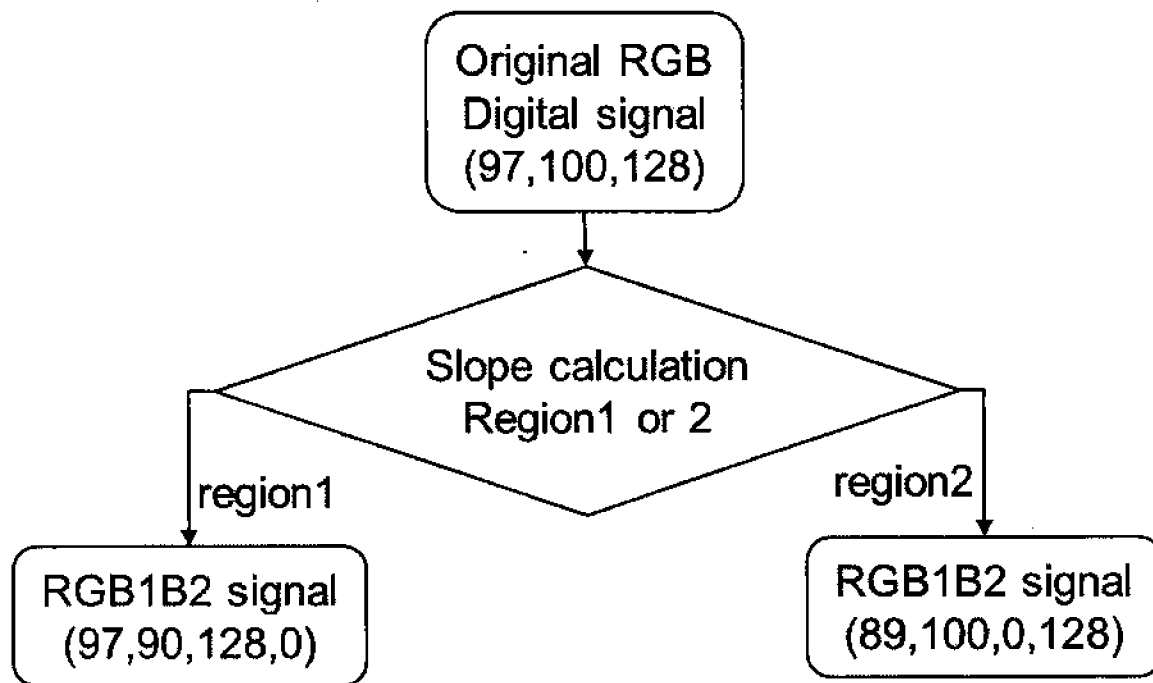
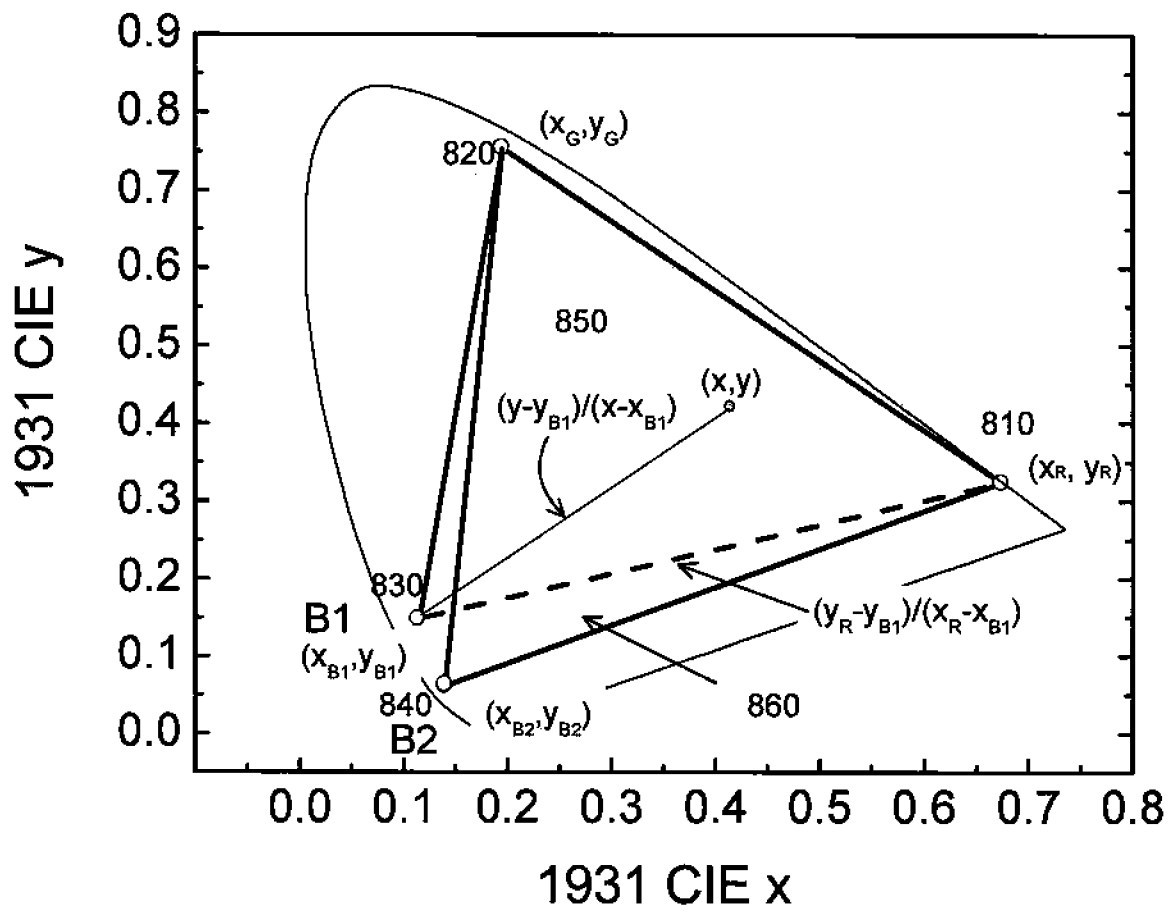
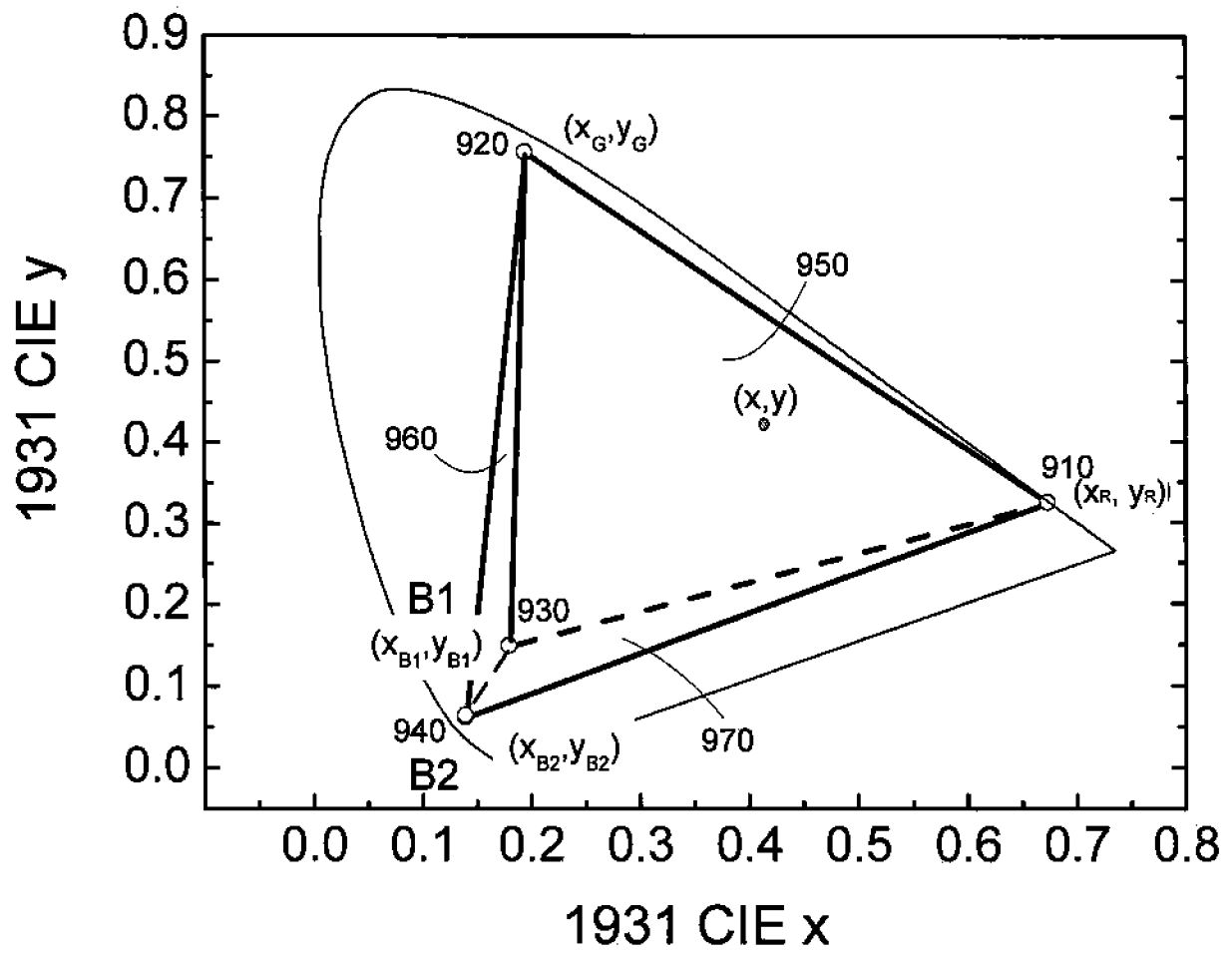


FIGURE 7

**FIGURE 8**

**FIGURE 9**

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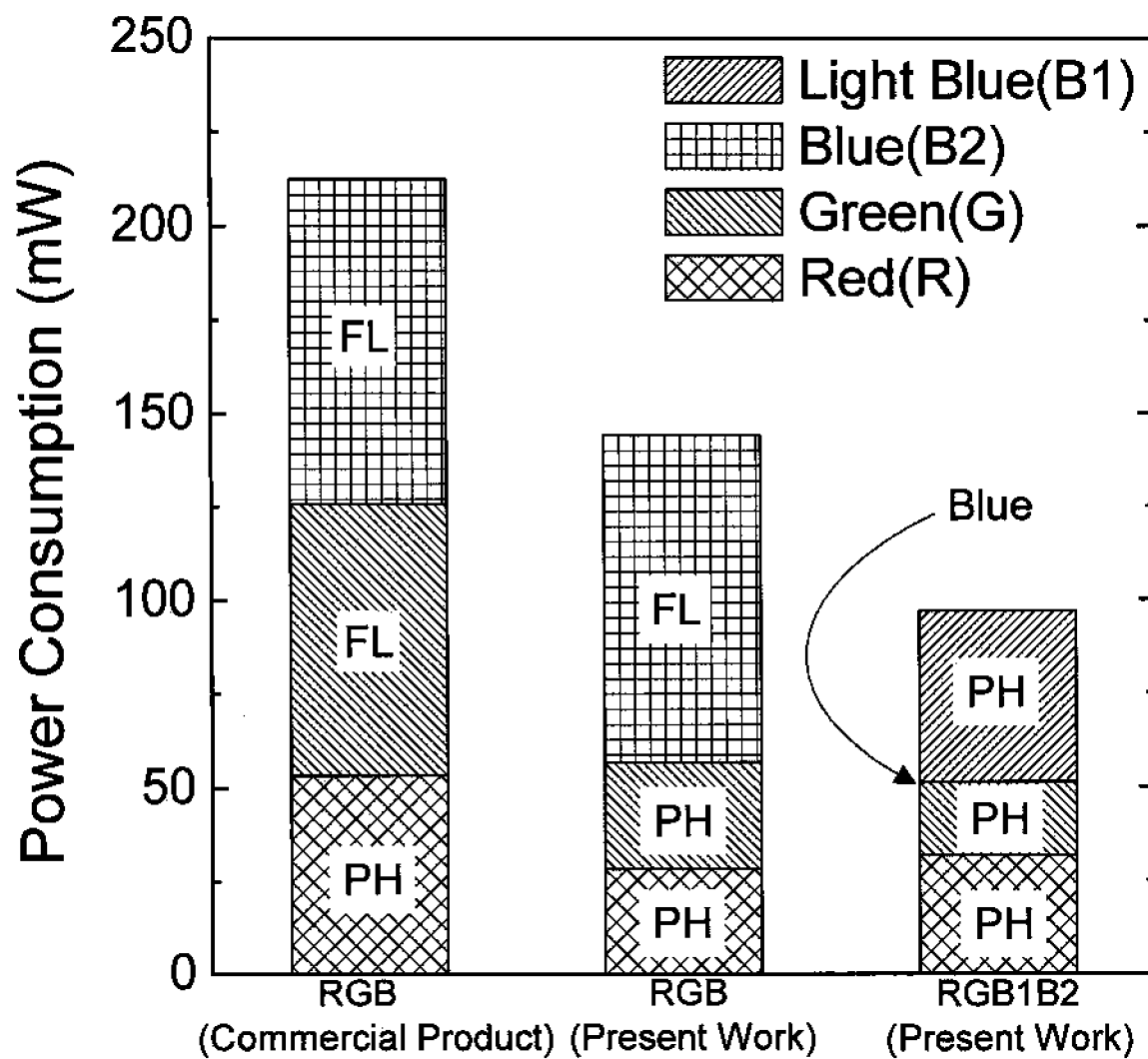


FIGURE 10

INTERNATIONAL SEARCH REPORT

International application No

PCT/US2012/032213

A. CLASSIFICATION OF SUBJECT MATTER

INV. G09G3/32

ADD.

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

G09G H04N

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

EPO-Internal, WPI Data

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y	US 2010/225252 A1 (WEAVER MICHAEL S [US] ET AL) 9 September 2010 (2010-09-09) figures 1-6 paragraph [0045] - paragraph [0048] paragraph [0058] - paragraph [0060] -----	1-3, 6-12, 14-16
Y	US 2008/224968 A1 (KASHIWABARA MITSUHIRO [JP]) 18 September 2008 (2008-09-18) figures 4A,4B figure 12 paragraph [0084] - paragraph [0086] -----	1-3, 6-12, 14-16
Y	CN 101 984 487 A (AU OPTRONICS CORP) 9 March 2011 (2011-03-09) the whole document ----- -/--	1-3, 6-12, 14-16



Further documents are listed in the continuation of Box C.



See patent family annex.

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Date of the actual completion of the international search

22 August 2012

Date of mailing of the international search report

30/08/2012

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Husselin, Stephane

INTERNATIONAL SEARCH REPORT

International application No

PCT/US2012/032213

C(Continuation). DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
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INTERNATIONAL SEARCH REPORT

Information on patent family members

International application No

PCT/US2012/032213

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