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(54) **Title:** SYSTEMS AND METHODS FOR PURCHASING, SENDING, AND RECEIVING GIFTS AND DONATIONS THROUGH SOCIAL NETWORKS, AND OTHER ONLINE MEDIUMS ACROSS THE WEB, DESKTOP, AND MOBILE ENVIRONMENTS

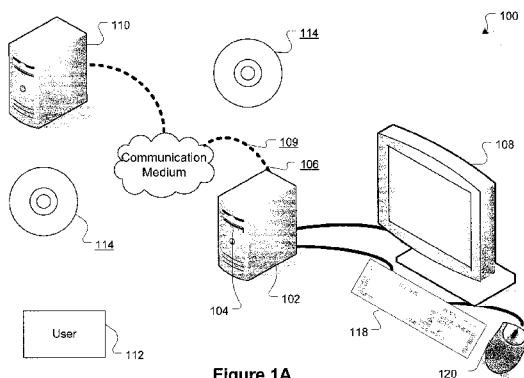


Figure 1A

(57) **Abstract:** A disclosure of systems and methods for purchasing, sending, and receiving gifts and donations through social networks and other online mediums is disclosed which includes methods executed by a networked computer system for sending a gift from a first user to a second user, the method comprising receiving an instruction from an input device connected to the network from a first user wherein the instruction includes a selection of a gift, a selection of a recipient and a selection of a payment method; confirming the payment method over the computer network; sending an electronic communication to the first user confirming the instructed gift and recipient information or requesting a secondary payment method; selecting a geographic location where the gift can be redeemed; generating an electronic communication to the second user; sending the electronic communication to the second user via the networked computer system confirming the gift and identifying at least one location where the gift can be redeemed; and communicating a gift selection to at least one social network account associated with at least one of the first user and the second user.



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B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

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Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Korean utility models and applications for utility models

Japanese utility models and applications for utility models

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

eKOMPASS(KIPO internal) & Keywords: ONLINE, GIFT, MESSAGE, NOTIFICATION

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y	US 6633849 B1 (DODD, W. K.) 2003.10.14.	1-20
A	See the abstract, figure 5 and column 11, line 4 - column 13, line 4.	21-43
Y	US 2004/0167819 A1 (KEATING, K. G.) 2004.08.26.	1-20
A	See the abstract, figure 3 and paragraphs [0010]-[0015].	21-43
A	US 2003/0171997 A1 (EATON, F. W.) 2003.09.11.	1-43
	See the abstract, figure 1 and paragraphs [0008]-[0011].	
A	US 2008/0172306 A1 (SCHORR, R. E. et al.) 2008.07.17.	1-43
	See the abstract, figure 7 and paragraphs [0070]-[0076].	

 Further documents are listed in the continuation of Box C. See patent family annex.

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Patent document cited in search report	Publication date	Patent family member(s)	Publication date
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US 2003-0171997 A1	11.09.2003	US 7117168 B2	03.10.2006
US 2008-0172306 A1	17.07.2008	None	