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(54) Title: MARKETING SYSTEM EMPLOYING VENDING MACHINES

(57) Abstract: According to an embodiment, a device provides an offer, via an interface (130) at a vending machine (100), for a benefit in exchange for an email address. An email address is received via the interface (380). After receiving the email address, a promotional message (260) is transmitted to the received email address.



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**INTERNATIONAL SEARCH REPORT**

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PCT/US04/41395

**A. CLASSIFICATION OF SUBJECT MATTER**  
 IPC(8) : G07F 17/00  
 US CL : 700/232  
 According to International Patent Classification (IPC) or to both national classification and IPC

**B. FIELDS SEARCHED**  
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 U.S. : 700/232 ; 700/237, 705/14

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)  
 EAST: USPAT,US-PGPUB,Derwent, EPO, JPO; PLUS DB Search; EIC Dialog Search

**C. DOCUMENTS CONSIDERED TO BE RELEVANT**

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US2002/0007453 A1 (NEMOVICHER) 17 January 2002, pages 4-8.	1-11
X	US 2002/0116262 A1 (MITCHELL) 22 August 2002, Fig 1-2.	1-11
x	US 6,601,040 B1 (KOLLS) 29 July 2003, Fig. 1, 11.	1-11
x	US 2003/0080999 A1 (STONE et al.) 1 May 2003, Pages 4-5.	1-11
Y	US 6,628,764 B1 (PETITE) 30 September 2003, columns 3-6.	1-11
Y	US 2003/0222135 A1 4 December 2003, pages 3-5.	1-11
A	US 5,979,757 (TRACY et al.) 9 November 1999.	1-11
A	US 6,554,184 B1 (AMOS) 29 April 2003.	1-11

Further documents are listed in the continuation of Box C.  See patent family annex.

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