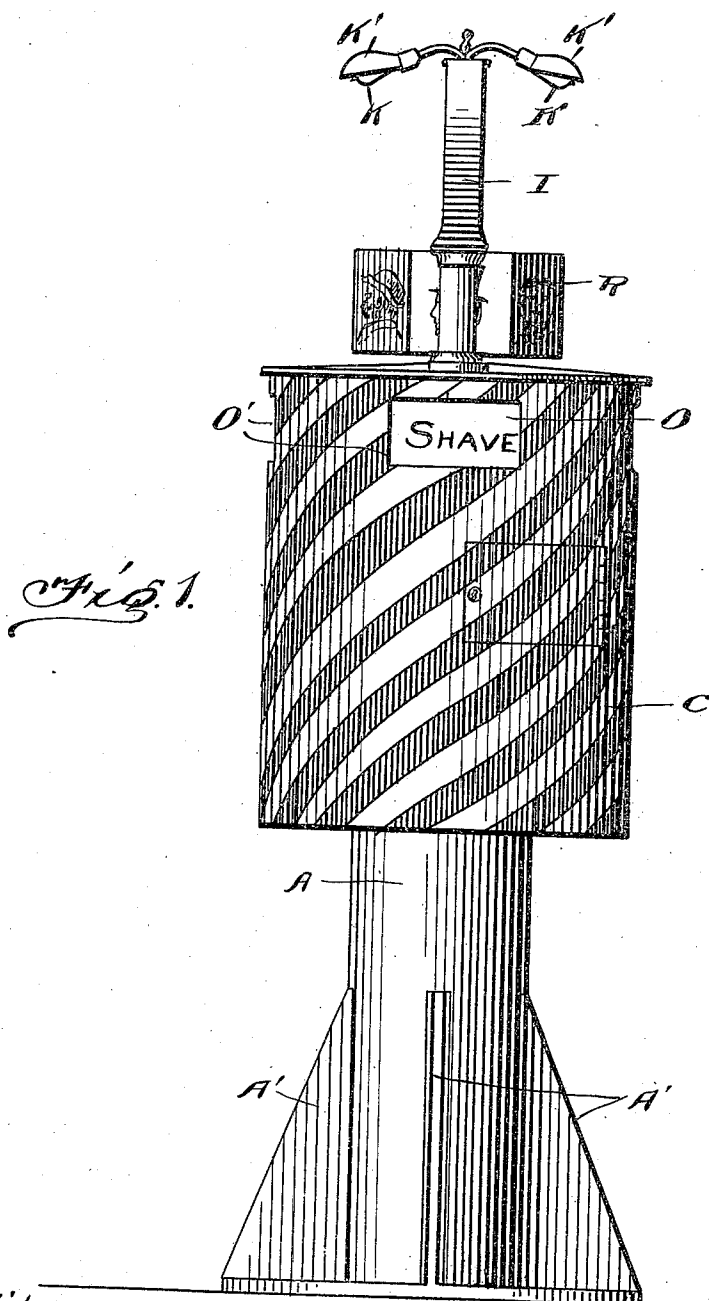


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APPLICATION FILED JAN. 14, 1911.

Patented May 2, 1911.
2 SHEETS—SHEET 1.



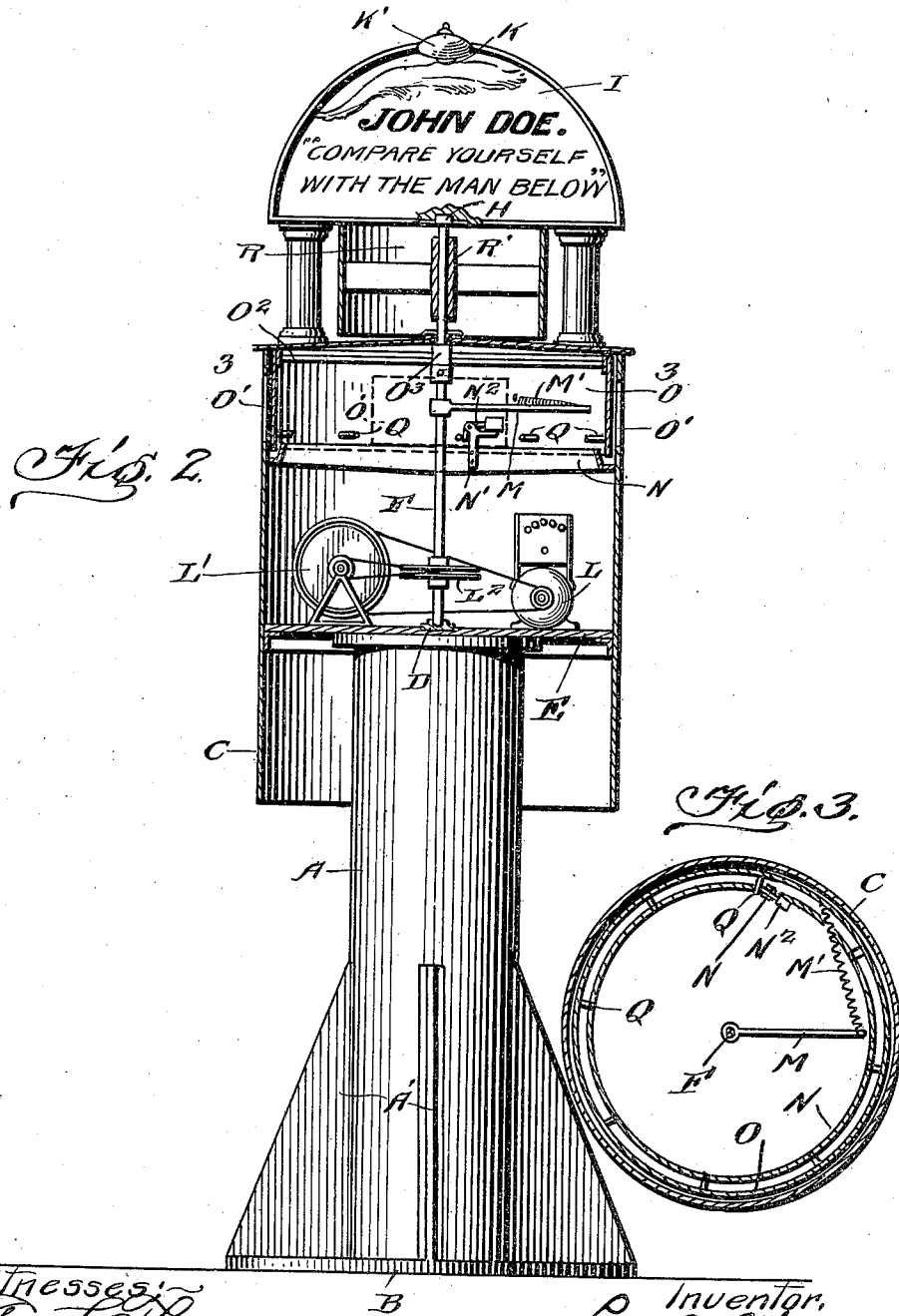
Witnesses:
Geo. L. Thom
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UNITED STATES PATENT OFFICE.

LEON P. CHESLEY, OF MONTROSE, PENNSYLVANIA.

ADVERTISING-SIGN.

991,136.

Specification of Letters Patent.

Patented May 2, 1911.

Application filed January 14, 1911. Serial No. 602,706.

To all whom it may concern:

Be it known that I, LEON P. CHESLEY, a citizen of the United States, residing at Montrose, in the county of Susquehanna and State of Pennsylvania, have invented certain new and useful Improvements in Advertising-Signs; and I do hereby declare the following to be a full, clear, and exact description of the invention, such as will enable others skilled in the art to which it appertains to make and use the same, reference being had to the accompanying drawings, and to the letters and figures of reference marked thereon, which form a part of this specification.

This invention relates to new and useful improvements in advertising signs and the object in view is to produce a simple and efficient device of this nature comprising a rotatable flash light sign having various details of construction, combinations and arrangements of parts which will be hereinafter fully described and then specifically defined in the appended claim.

I illustrate my invention in the accompanying drawings, in which:—

Figure 1 is a side elevation of my improved advertising sign. Fig. 2 is a vertical sectional view through the same, and Fig. 3 is a cross sectional view on line 3—3 of Fig. 2.

Reference now being had to the details of the drawings by letter, A designates the standard which may be of any size or shape but, in the present instance, the same is shown as cylindrical in form and has radially disposed wings A' near its lower end which are fastened to the base B and serve to prevent the device from toppling over. A cylindrical shell designated by letter C, is fastened upon said standard and a bearing member D is positioned upon the upper surface of the bottom E and in which the lower end of the rotatable shaft F is journaled, the upper end of said shaft being journaled in a bearing H which is fastened to the under edge of the sign I upon the opposite faces of which may appear any advertising material and which is illuminated by means of the electric lights K having reflectors K' thereon. A motor L is positioned within said shell and forms means for imparting a rotary movement to the shaft F through the medium of the pulleys L' and L². Fastened to the inner surface of the shell is an angular flange N, and O design-

ates a rotatable member upon the circumference of which any suitable advertising material may be placed, as shown in Fig. 1 of the drawings, and which may be disclosed at the openings O' formed in the circumference of the shell C as said member O is rotated. Projecting from the inner surface of the member O are the lugs Q, spaced apart. An arm M is fastened to said shaft and rotates therewith and a spring M' is fastened to said arm and its other end to the inner surface of the member O and, when under tension, is adapted to impart movement to the member O to bring the advertising matter appearing upon the circumference of the member opposite one or another of the sight openings O'. Fastened to the flange N is a bracket member N' upon which a pivotal weighted member N² is mounted, one arm of which is positioned within the paths of said lugs Q and is adapted to tilt as one or another of the lugs come in contact therewith, thereby raising the weighted end of said member and allowing an intermittent movement to the member O upon which the advertising matter appears. It will be understood that the member O has spider arms O² fastened thereto which in turn are fastened to a collar O³ which is loosely journaled upon the upright shaft F.

A rotatable cylinder R is provided with a hub R' which is fastened to the shaft and rotates therewith and upon the circumference of which may appear any advertising material, such as pictures or wording of any kind.

The operation of the apparatus will be readily understood and is as follows:—Motion being imparted to the arm M through the medium of the motor, the shell R may be caused to rotate and will be illuminated by the lights above. Movements are imparted to the member O through the medium of the arm M and spring fastened thereto which will cause a partial rotary movement to be made to said member O as the arm at the end of the weighted member comes in contact with one or another of the lugs Q, thus disclosing at the various apertures the advertising which may appear upon the circumference of said member O.

While I have described the circumference of the cylinder as adapted to contain advertising material, the surface of said cylinder may be formed of a mirror, if desired.

What I claim to be new is:—

An advertising sign apparatus comprising
a standard, a shell mounted thereon, a ro-
tatable shaft mounted in the latter, a cylin-
5 drical rotatable member mounted loosely
upon said shaft, an arm fixed to said shaft, a
spring connecting said arm with the inner
surface of said member and adapted to im-
part a movement to the latter, a series of
10 projections upon said member, a tilting

weighted member having an arm interposed
in the path of said projections and adapted
to contact therewith.

In testimony whereof I hereunto affix my
signature in the presence of two witnesses. 15

LEON P. CHESLEY.

Witnesses:

MARY JAGGER,
A. B. SMITH.

Copies of this patent may be obtained for five cents each, by addressing the "Commissioner of Patents,
Washington, D. C."
