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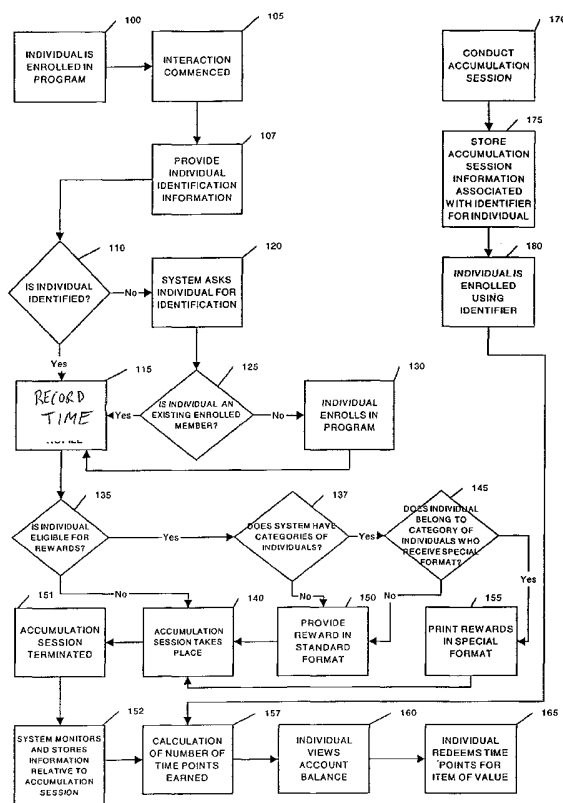
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(54) Title: METHOD AND SYSTEM FOR TRACKING AND PROVIDING INCENTIVES FOR TIME AND ATTENTION OF PERSONS AND FOR TIMING OF PERFORMANCE OF TASKS



(57) Abstract: A method for tracking time and attention of individuals and performance of tasks at desired times involves providing an incentive rewards program. After enrollment (100), interactions, including in-person sales presentations, viewing of pre-recorded videos, visits to stores, and connections to Internet websites are recorded (105). The level of attention during interactions may be measured directly or by proxies, and rewards are provided in greater amounts for greater lengths of interactions and for higher levels of attention. Early payment of bills, particularly utility bills may be tracked, and rewarded. Points may be redeemed for goods and services, including entry in a drawing, enhanced likelihood of winning in a drawing, and enhanced prizes in a drawing. A central program administrator may maintain records relating to the backgrounds of each enrolled individual (107), and record awards and administer redemption of awards for earned time points.

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| Electronic data base consulted during the international search (name of data base and, where practicable, search terms used) | | | | |
| C. DOCUMENTS CONSIDERED TO BE RELEVANT | | | | |
| Category * | Citation of document, with indication, where appropriate, of the relevant passages | Relevant to claim No. | | |
| X | US 6,061,660 A (EGGLESTON et al.) 09 May 2000, col. 6, lines 5-15, col. 12, lines 20-35 | 1, 20 | | |
| Y | | 12, 41, 43, 44 | | |
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| A,E | US 6424951 B1 (SHURLING et al) 23 July 2002 abstract, summary | 1-46 | | |
| X,E | US 6460019 B1 (WALKER et al.) 01 October 2002, abstract, summary | 1, 12, 20, 33, 41-44 | | |
| <input type="checkbox"/> Further documents are listed in the continuation of Box C. <input type="checkbox"/> See patent family annex. | | | | |
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