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(54) Title: METHOD OF ESTIMATING THE POSITION OF A USER DEVICE USING RADIO BEACONS AND RADIO BEACONS ADAPTED TO FACILITATE THE METHODS OF THE INVENTION

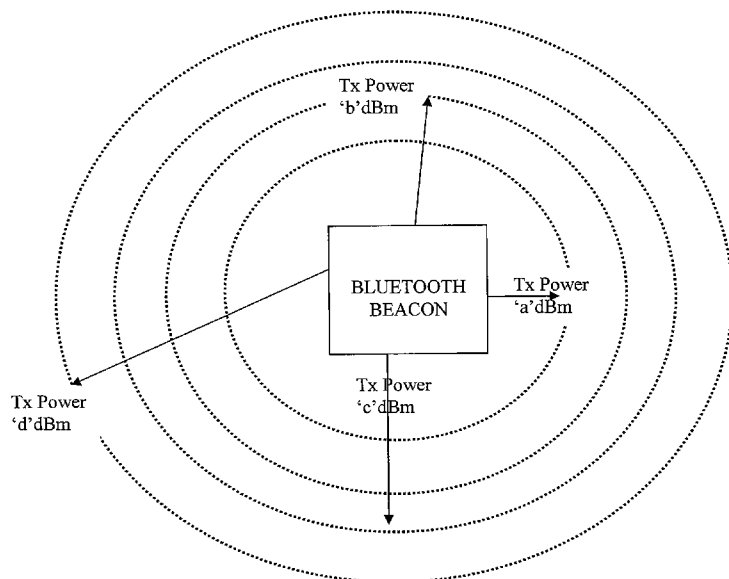


Fig. 6

(57) Abstract: Disclosed is the estimation of the position of a user device (18) using radio beacons (B1-B4) which are operable at a plurality of transmit power levels. The radio beacons (B1-B4) may transmit their position and current transmit power level. Estimates of distance between a user device and a radio beacon can take into account both received signal strength and the current transmit power level of the radio beacon. The position of the user device (18) can be estimated taking into account whether a radio beacon (B1-B4) can be detected at a given transmit power level. The transmit power level of the radio beacon may vary according to a cycle. The transmit power level of the radio beacon may be changed to facilitate positioning, for example in response to a signal from a user device. A radio beacon (B1-B4) changes transmit power level in a cycle. The radio beacon can reduce transmit power level responsive to a signal. The radio beacon (B1-B4) may be compatible with Bluetooth short range wireless connectivity standard core specification version 4.0.

1 Method of estimating the position of a user device using radio beacons and radio
2 beacons adapted to facilitate the methods of the invention.

3

4 Field of the invention

5

6 The invention concerns a method of estimating the position of a user device using
7 radio beacons which have a plurality of discrete transmit power levels, and radio
8 beacons adapted to facilitate estimates of the position of a user device.

9

10 Background to the invention

11

12 In recent years there has been considerable interest in determining the position of
13 user devices, such as cellular telephones, portable electronic computers and other
14 portable personal user devices. Systems based on the use of global satellite
15 navigation systems (e.g. GPS) are useful out of doors but are of limited use within
16 buildings and have only limited positioning accuracy. Accordingly, it is desirable to
17 determine the position of user devices using alternative technologies, particularly
18 those which are useful indoors, either as an alternative to or in combination with
19 global satellite navigation systems to obtain more accurate measurements of
20 position.

21

22 It is known to determine position by detecting radio beacons which transmit radio
23 signals over relatively low distances, for example, connectable radio beacons which
24 allows access to a LAN and non-connectable radio beacons which simply transmit

1 data, such as their identifier. Using a database of the position of such radio beacons
2 it is possible to determine position using techniques such as measuring received
3 signal strength and triangulation.

4
5 The invention aims to provide improvements to these technologies, to enable more
6 accurate measurements of position to be made, or to enable measurements to be
7 made more simply, for example, some embodiments enable an estimate of position
8 without a requirement to measure received signal strength. The invention also
9 provides radio beacons which facilitate the methods of the invention.

10 11 Summary of the invention

12
13 According to a first aspect of the invention there is provided a method of estimating
14 the position of a user device comprising a radio receiver, the method comprising
15 detecting one or more radio beacons operable at any of a plurality of discrete transmit
16 power levels, and calculating an estimate of the position of the user device taking into
17 account transmit power data concerning the transmit power level of the one or more
18 said radio beacons at the time when the respective radio beacon is detected and
19 beacon position data concerning the position of the one or more said radio beacons.

20
21 Thus, an estimate of the position of the user device can be obtained using the
22 acquired knowledge of the position of some or all of the detected radio beacons and
23 data concerning the range at which the user device would typically be detectable.
24 For example, if a single radio beacon can be detected which is operating at a transmit
25 power level at which it would typically be detectable at a range of 5m, then the
26 position of the user device can be estimated as being within 5m of the position of the
27 radio beacon. If two radio beacons can be detected, one of which is operating at a
28 transmit power level at which it would typically be detectable at a range of 5 m, the
29 other of which is operating at a transmit power level at which it would typically be
30 detectable at a range of 10m, the position of the user device can be estimated as
31 within the locus of points 5m from the first radio beacon and 10m from the second
32 radio beacon.

33
34 The one or more radio beacons may be Bluetooth beacons. The radio receiver may
35 be a Bluetooth receiver.

36

1 The beacon position data may be received from a database of the position of radio
2 beacons. However, the beacon position data may be received from the radio
3 beacons, for example, some or all of the radio beacons may transmit their position as
4 part of the radio signals which they transmit.

5

6 Some or all of the transmit power data may be received from a database of transmit
7 power levels associated with specific radio beacons. Such data may comprise data
8 indicative of the transmit power level which specific radio beacons will adopt at
9 specific times.

10

11 Preferably, some or all of the transmit power data is received from the radio beacons.
12 For example, the radio beacons may transmit data related to transmit power level to
13 the user device as part of the radio signals (e.g. Bluetooth signals) which they
14 transmit.

15

16 The transmit power data could be data specifying the transmit power level (e.g.
17 transmit power level in dBmW (power ratio of the transmit power level to 1mW
18 express in decibels), or other appropriate units, or a label representative of a
19 respective transmit power level). The data related to transmit power level could be
20 expressed in a different way, for example, it could in principle be data specifying the
21 range over which the radio beacon could be expected to be detectable (for example,
22 a distance in metres or other units, or a label representative of a respective range
23 over which a radio beacon could be expected to be detectable).

24

25 The user device is typically a mobile personal user device, such as a cellular
26 telephone, personal digital assistant or laptop computer. The method of the invention
27 requires the user device to have a radio receiver (typically a radio transceiver)
28 suitable for receiving signals from the radio beacons, for example, WiFi or Bluetooth
29 short range wireless connectivity standard core specification version 4.0 compatible
30 low range radio transceivers.

31

32 Typically the radio receiver is configured to receive signals complying with a short
33 range (i.e. typically a range of less than 500m, more typically a range of less than
34 200m, even more typically a range of less than 100m) wireless connectivity standard,
35 such as Wi-Fi or Bluetooth. Typically the one or more radio beacons are configured
36 to transmit signals complying with a short range (i.e. typically a range of less than
37 500m, more typically a range of less than 200m, even more typically a range of less

1 than 100m) wireless connectivity standard, such as Wi-Fi or Bluetooth. In one
2 embodiment, the one or more radio beacons may be connectable radio beacons,
3 such as Wi-Fi access points, and the radio receiver is configured to receive signals
4 from the connectable radio beacons. More typically, the one or more radio beacons
5 are Bluetooth beacons and the radio receiver is a Bluetooth receiver. That is, the one
6 or more radio beacons are configured to transmit signals complying with one or more
7 of the Bluetooth short range wireless connectivity standards and the radio receiver is
8 configured to receive signals complying with that or those Bluetooth short range
9 wireless connectivity standards. Some or all of the radio beacons may be, for
10 example, radio beacons compatible with the Bluetooth short range wireless
11 connectivity standard core specification version 4.0 or later, and the radio receiver
12 may also be compatible with the Bluetooth short range wireless connectivity standard
13 core specification 4.0 or later. Thus, preferably the radio beacons are configured to
14 transmit signals complying with the Bluetooth wireless connectivity standard version
15 4.0 or later and the radio receiver is preferably configured to receive signals
16 complying with the Bluetooth wireless connectivity standard version 4.0 or later. The
17 Bluetooth short range wireless connectivity standard core specification version 4.0 is
18 advantageous at it allows transmission at any of a plurality of discrete transmit power
19 levels. Bluetooth is a trade mark of the Bluetooth special interest group. The
20 Bluetooth short range wireless connectivity standard core specification is published
21 from time to time at the domain www.bluetooth.org.

22

23 By the range at which the user device would typically be detectable we refer to the
24 distance from the radio beacon at which it would typically be possible for a
25 compatible radio receiving device to receive digital data reliably from (and in the case
26 of a connectable radio beacon, to transmit digital data reliably to) the radio beacon
27 without unusual circumstances or structures between the radio beacon and the user
28 device. In practice there will be some variation between user devices or depending
29 on the precise configuration of the environment around the radio beacon.

30

31 The methods of the invention are advantageous in that they are useful indoors where
32 positioning systems such as global satellite navigations systems may not be
33 available. Thus, the method may be a method of estimating the position of a user
34 device indoors (although it typically also functions out doors). The method may be a
35 method of estimating the position of a user device where global satellite navigation
36 signals cannot be received by the user device (although it typically also functions
37 where global satellite navigation signal can be received by the user device).

1

2 It may be that, in at least some circumstances, the method does not take into account
3 any measure of the strength of the signals received from the one or more radio
4 beacons beyond whether or not the radio beacons can be detected. It may be that, in
5 at least some circumstances, the method does not take into account any measure of
6 the time of flight of the signals received from the one or more radio beacons. It may
7 be that in at least some circumstances (and in some embodiments, always), the data
8 received from the one or more radio beacons which is taken into account is entirely
9 digital data received from the one or more radio beacons (e.g. an identifier of the
10 radio beacon, data concerning the position of the radio beacon etc.). Thus, the
11 method comprises taking into account whether radio beacons can be detected and,
12 although it can in some embodiments be assisted by such data, does not rely on
13 analogue measurements of signal strength or signal propagation time.

14

15 The step of detecting one or more radio beacons and calculating an estimate of the
16 position of the user device taking into account transmit power data concerning the
17 transmit power level of the one or more said radio beacons at the time when the
18 respective radio beacon is detected, is typically repeated, e.g. periodically.

19

20 It may be that the method takes into account that one or more radio beacons can not
21 be detected at a given point in time. The method may therefore comprise deducing
22 that the user device is not within a locus at which a specific radio beacon of known
23 position could be detected. This may be used for example in the situation where two
24 radio beacons can be detected to determine in which of two discrete loci on either
25 side of a line joining the two radio beacons, the user device is located.

26

27 Preferably, the method may take into account the transmit power level of a radio
28 beacon at a given time at which that beacon cannot be detected. The method may
29 comprise taking into account that a radio beacon can be detected at a time when it is
30 outputting signals at a first transmit power level and cannot be detected at a time
31 when it is outputting signals at a second lower transmit power level. In the
32 circumstance it can be inferred that the user device is within an annulus centered on
33 the radio beacon, having an inner radius equal to the distance at which signals at the
34 second lower transmit power level could typically be detected and an outer radius
35 equal to the distance at which signals at the first transmit power level could typically
36 be detected. Thus, a measurement of received signal strength is not essential. It is
37 either the case that there is sufficient received signal strength for the radio beacon to

1 be detected and for digital data to be received from it, or there is not. Nevertheless, it
2 may be that calculating an estimate of the position of the user device takes into
3 account measurements of the strength of signals received from at least one of the
4 one or more detected radio beacons.

5
6 It may be that for some or all of the radio beacons, the respective radio beacon
7 automatically switches between at least some of the plurality of discrete transmit
8 power levels (typically periodically), for example it may change between discrete
9 transmit power levels in a cycle. The method may comprise controlling (e.g.
10 programming or instructing) some or all of the radio beacons to automatically switch
11 between at least some of the plurality of discrete transmit power levels according to a
12 program, for example they may be controlled to change periodically between discrete
13 transmit power levels in a cycle. A cycle may be a cycle in which the transmit power
14 level decreases monotonically from a highest level (which need not be the maximum
15 transmit power level of which the respective radio beacon is capable) through at least
16 one intermediate level to a lowest level before returning to the said highest level.

17
18 Therefore the method may comprise determining that a radio beacon could be
19 detected when it was transmitting signals at a first transmit power level but not when
20 it was transmitting signals after changing to a second lower transmit power level. The
21 method may then comprise determining that the user device is located at a distance
22 from the radio beacon less than the distance at which signals at the first transmit
23 power level could typically be detected and greater than the distance at which signals
24 at the second transmit power level could typically be detected.

25
26 In a preferred embodiment, the method comprises the step of causing a radio beacon
27 to change its transmit power level (by transmit power level we refer to a power level
28 at which data can be transmitted, i.e. a non-zero power level at which the beacon can
29 transmit data signals) to facilitate the estimation of the position of the user device.
30 The user device, or a positioning controller, may be programmed to generate a signal
31 to cause a radio beacon to change its transmit power level to facilitate the estimation
32 of the position of a user device. Typically, the user device, or a positioning controller,
33 generates a signal to cause a radio beacon to reduce its transmit power level from a
34 first discrete transmit power level to a second lower discrete transmit power level.
35 Typically the signal causes the radio beacon to reduce the transmit power level at
36 which it transmits directly. That is, the signal preferably causes the radio beacon to
37 reduce the transmit power level at which it transmits without ever changing (e.g.

1 cycling) the transmit power level through any higher power levels before reducing the
2 transmit power level. Preferably, the signal causes the radio beacon to reduce the
3 transmit power level at which it transmits within 1 second of receiving the received
4 signal, more preferably within 0.5 seconds of receiving the received signal, and even
5 more preferably within 0.25 seconds of receiving the received signal. In each case,
6 the reduction from the first discrete transmit power level to a second discrete transmit
7 power level typically takes place unless the first discrete transmit power level is the
8 lowest discrete transmit power level of a plurality of discrete transmit power levels at
9 which the radio beacon is operable. If this (i.e. reducing the transmit power level of
10 the radio beacon) causes the user device to no longer be able to detect the radio
11 beacon then this enables a calculation to be made that the user device is at a
12 distance from the radio beacon less than the distance at which signals at the first
13 transmit power level could typically be detected and greater than the distance at
14 which signals at the second transmit power level could typically be detected. If the
15 radio beacon can still be detected by the user device, and if the radio beacon has a
16 still lower discrete power level, the method may comprise the user device or a
17 positioning controller again causing the radio beacon to reduce its transmit power
18 level.

19

20 By enabling the user device or a positioning controller to change, and in particular to
21 reduce, the transmit power level of the radio beacon, calculations taking into account
22 whether or not the radio beacon can be detected at given transmit power levels can
23 be carried out more quickly. The transmit power level of the radio beacon may,
24 however, be changed for other purposes, for example it may be increased to obtain a
25 stronger signal meaning that measurement of distance to the radio beacon (for
26 example based on received signal strength) will be more accurate (due to improved
27 signal to noise ratio). Any such increase may be temporary to enable the radio
28 beacon to return to a lower transmit power level to reduce power consumption. It
29 may be that such an increase in transmit power level may be to a transmit power
30 level above the maximum transmit power level which the radio beacon adopts in a
31 default mode, e.g. when no user device is connected to it.

32

33 The user device may send signals to the radio beacon to change (e.g. reduce) its
34 transmit power level directly. The user device may send signals to the radio beacon
35 to change (e.g. reduce) its transmit power level indirectly, for example, through a
36 network, such as a cellular communications network, the internet etc. This process
37 may be controlled by a positioning controller with which the user device is in

1 electronic communication. The positioning controller may generate the signals to
2 radio beacons to change (e.g. reduce) their transmit power level. The positioning
3 controller may, for example, be a remote service in electronic communication with the
4 radio beacons. The positioning controller may be located proximate a plurality of
5 radio beacons (for example, in the same room or in the same building) and in
6 communication with the plurality of radio beacons by wired or wireless connections.
7 The positioning controller may be distributed, for example, between radio beacons.
8 The positioning controller may be integrated into a radio beacon which may in turn
9 control one or more other radio beacons. The positioning controller may be a radio
10 beacon controller. The positioning controller may comprise a Bluetooth interface for
11 communicating directly with the radio beacons and/or the user device. More typically,
12 the positioning controller may be in indirect electronic communication with the radio
13 beacons and/or the user device. For example, the positioning controller may be in
14 electronic communication with or be a functional module of a (typically remote) server
15 which is in turn in electronic communication with the radio beacons and/or the user
16 device. Said electronic communication may for example be over the internet and
17 include wired/optical fibre/wireless connections or a mixture thereof. In an alternative
18 example, the positioning controller may be in electronic communication with the radio
19 beacons and/or the user device via a longer range (i.e. longer range than Bluetooth)
20 peer to peer connection (e.g. over the Internet and/or a wireless connection such as
21 Wi-Fi or Wi-Max).

22

23 An advantage of embodiments in which a positioning controller generates the signals
24 to radio beacons to reduce their transmit power level is that, after a radio beacon has
25 reduced its transmit power level it may no longer be detectable by a user device. If
26 the positioning controller remains in electronic communication with the user device,
27 then either the user device or positioning controller can determine that the user
28 device cannot detect the radio beacon at its reduced transmit power level. It may be
29 that the radio beacon transmits a signal representative of the transmit power level to
30 which it is about to change before it changes. This is useful whether the radio
31 beacon is increasing or decreasing its transmit power level, but can be especially
32 useful when the radio beacon is about to reduce its transmit power level. It is
33 especially useful in embodiments where the radio beacon transmits its power level
34 and the user device uses the power level information transmitted by the radio beacon
35 to determine the transmit power level of the radio beacon. In some embodiments it
36 will be sufficient that the signal indicates simply that the transmit power level is about
37 to decrease without it being essential to indicate the reduced transmit power level.

1

2 Thus, it may be that the radio beacon, in response to receipt of a said signal causing
3 the radio beacon to change (typically reduce) its transmit power level, but before the
4 radio beacon changes (typically reduces) its transmit power level, transmits a signal
5 which is indicative that it is about to change its power level and/or indicative of the
6 transmit power level to which it is about to change.

7

8 It can be advantageous that the said signal is transmitted responsive to receipt of a
9 single to change transmit power level in that that provides a user device (or
10 positioning controller where applicable) with a handshake confirming that the radio
11 beacon is changing its power level responsive to the signal which was transmitted to
12 the radio beacon and not for some other reason or due to potentially conflicting
13 instructions from another user device.

14

15 The transmitted signal may be transmitted to the user device. The transmitted signal
16 may be transmitted to the positioning controller, where present. In some
17 embodiments, the positioning controller transmits a signal indicative that a radio
18 beacon is about to change, is changing, or has just changed (e.g. reduced) its
19 transmit power level and/or the power level to which the transmit power level of the
20 radio beacon is about to change, is changing to, or has just changed.

21

22 The calculation of an estimate of the position of the user device may be made by the
23 user device, or remotely from the user device, for example by a server in electronic
24 communication with the user device (e.g. over a cellular communication network,
25 over the internet etc.), or a said positioning controller.

26

27 The method may comprise receiving a measure of an environmental property which
28 affects distance measurement with the radio (e.g. Bluetooth) signal received from the
29 radio (e.g. Bluetooth) beacon, for example a measurement of ambient temperature or
30 atmospheric property, or an identifier of a position calculation algorithm to use for
31 position measurement (for example, an identifier of or a parameter for an
32 environmental model to be used for position calculation). The measure of an
33 environmental property may be measured by a sensor in the radio beacon. This
34 received data can be used to improve measurements such as those based on
35 received signal strength or time of flight measurements.

36

1 The invention also extends in a second aspect to a radio beacon (e.g. a Bluetooth
2 beacon) operable to transmit data using radio (e.g. Bluetooth) signals at any of a
3 plurality of discrete transmit power levels, wherein the radio beacon is programmed to
4 change the transmit power level at which it transmits to facilitate estimation of the
5 position of a user device.

6

7 By transmit power level we refer to a power level at which data can be transmitted,
8 i.e. a non-zero power level at which the beacon can transmit data signals.

9

10 The radio beacon may be configured to automatically switch between at least some
11 of the plurality of discrete transmit power levels (typically periodically), for example it
12 may change between discrete transmit power levels in a cycle. The radio beacon
13 may be operable to automatically switch between at least some of the plurality of
14 discrete transmit power levels according to a program, for example to change
15 periodically between discrete transmit power levels in a cycle. A cycle may be a
16 cycle in which the transmit power level decreases monotonically from a highest level
17 (which need not be the maximum transmit power level of which the respective radio
18 beacon is capable) through at least one intermediate level to a lowest level before
19 returning to the said highest level.

20

21 The radio beacon may be configured (e.g. programmed) to change the transmit
22 power level at which it transmits responsive to a received signal (typically to facilitate
23 estimation of the position of a device, typically but not necessarily the device which
24 transmitted the received signal). The received signal may be a radio (e.g. Bluetooth)
25 signal received from a user device which is receiving data from the radio beacon.
26 The received signal may be received from a controller, such as a positioning
27 controller, for example using a wired or wireless network. Typically, the radio beacon
28 changes the transmit power level at which it transmits responsive to a received signal
29 by reducing the transmit power level at which it transmits (where possible).
30 Preferably, the radio beacon is configured (e.g. programmed) to reduce the transmit
31 power level at which it transmits directly in response to a received signal. That is, the
32 radio beacon is configured (e.g. programmed) to reduce the transmit power level at
33 which it transmits in response to a received signal without cycling the transmit power
34 level through any higher power levels before reducing the transmit power level.
35 Preferably, the radio beacon is configured (e.g. programmed) to reduce the transmit
36 power level at which it transmits responsive to a received signal within 1 second of
37 receiving the received signal, more preferably within 0.5 seconds of receiving the

1 received signal, and even more preferably within 0.25 seconds of receiving the
2 received signal. In each case, the reduction from the first discrete transmit power
3 level to a second discrete transmit power level typically takes place unless the first
4 discrete transmit power level is the lowest discrete transmit power level of a plurality
5 of discrete transmit power levels at which the radio beacon is operable. The radio
6 beacon may then automatically increase the transmit power level again after a
7 predetermined period of time.

8
9 It may be that the radio beacon is configured to transmit a signal indicative that it is
10 about to change (e.g. reduce) transmit power level and/or representative of the
11 transmit power level to which it is about to change, before it changes. It may be that
12 the radio beacon in response to receipt of a said signal causing the radio beacon to
13 change (typically reduce) its transmit power level, but before the radio beacon
14 changes (typically reduces) its transmit power level, transmits a signal which is
15 indicative that it is about to change its power level and/or indicative of the transmit
16 power level to which it is about to change.

17
18 The radio beacon may be battery powered. The radio beacon typically transmits an
19 identifier (e.g. MAC ID) of the radio beacon in its transmitted radio (e.g. Bluetooth)
20 signal. The radio beacon may transmit its position in its transmitted radio signal. The
21 radio beacon may transmit data concerning its current transmit power level in its
22 transmitted radio signal.

23
24 The radio beacon may transmit data to facilitate accurate distance measurement, for
25 example, a measure of a property of the environment adjacent the radio beacon, or
26 an identifier or parameter of an algorithm for use in position determination (such as
27 an environmental model). The radio beacon may comprise a sensor to measure a
28 property of the environment around the radio beacon, for example air pressure or
29 temperature, and may be configured to transmit a measurement of that property in its
30 transmitted radio (e.g. Bluetooth) signal.

31
32 Typically the radio beacon is configured to transmit signals complying with a short
33 range (i.e. typically a range of less than 500m, more typically a range of less than
34 200m, even more typically a range of less than 100m) wireless connectivity standard,
35 such as Wi-Fi or Bluetooth. In one embodiment, the radio beacon may be a
36 connectable radio beacon, such as a Wi-Fi access point. More typically, the radio
37 beacon is a Bluetooth beacon. That is, the radio beacon is typically configured to

1 transmit signals complying with one of the Bluetooth short range wireless connectivity
2 standards. The radio beacon may, for example, be compatible with the Bluetooth
3 short range wireless connectivity standard core specification version 4.0 or later. The
4 Bluetooth short range wireless connectivity standard core specification version 4.0 is
5 advantageous as it allows transmission at any of a plurality of discrete transmit power
6 levels. Bluetooth is a trade mark of the Bluetooth special interest group. The
7 Bluetooth short range wireless connectivity standard core specification is published
8 from time to time at the domain www.bluetooth.org.

9

10 The radio beacon may be operable to detect radio beacons (including radio beacons
11 according to the invention and other radio beacons which are not according to the
12 invention, for example, known wireless access points) and to transmit data
13 concerning detected radio beacons to a data collection device, such as a server. The
14 data which is transmitted typically comprises identifiers of the radio beacons detected
15 by the radio beacon (e.g. MAC addresses). The data which is transmitted typically
16 comprises signal strength data concerning the strength of signals received from
17 detected radio beacons. The data may be sent through the internet or through a
18 gateway device, for example a positioning controller which sends control signals to
19 and receives data from the radio beacon, or a user device which is periodically
20 deployed to retrieve the data from the radio beacons.

21

22 The invention also extends in a third aspect to a positioning controller comprising at
23 least one radio transceiver, programmed to communicate with a user device and one
24 or more radio beacons according to the second aspect of the invention, and to
25 transmit control signals to one or more radio beacons to cause the radio beacons to
26 change (typically reduce) their transmit power level to facilitate estimating the position
27 of the user device.

28

29 The controller may be programmed to receive signals to change (typically reduce) the
30 transmit power of one or more radio beacons from a user device and to send signals
31 to change (typically reduce) the transmit power level of one or more radio beacons
32 responsive thereto.

33

34 The controller may be programmed to determine when to issue signals to change
35 (typically reduce) the transmit power level of one or more radio beacons and to issue
36 said signals. The controller may be programmed to determine when to issue said

1 signals to facilitate the estimation of the position of a plurality of user devices in
2 communication with the positioning controller at once.

3
4 The controller may be programmed to transmit data concerning the radio beacons
5 which it can detect to a data collection device, such as a server. The transmitted data
6 may, for example, comprise the identifiers of one or more radio beacons which it can
7 detect. The transmitted data may, for example, comprise the received signal strength
8 of signals from one or more radio beacons which it can detect.

9
10 Optional features described in relation to the first, second or third aspect of the
11 invention are optional feature of each of the first, second and third aspects of the
12 invention.

13
14 The invention also extends to a computer program which, when executed by a
15 processor, causes the processor to estimate the position of a user device by the
16 method of the first aspect of the invention. The computer program may be adapted
17 to be executed by the processor of a user device to estimate the position of the user
18 device. The computer program may be adapted to be executed by the positioning
19 controller. The invention also extends to a computer program which, when executed
20 by a processor of a radio beacon, causes the radio beacon to function as a radio
21 beacon according to the second aspect of the invention.

22
23 The said computer programs may be stored on a tangible computer readable
24 medium, such as a memory (e.g. RAM, ROM, PROM, EPROM, EEPROM), or optical
25 or magnetic disk.

26 27 Description of the Drawings

28
29 An example embodiment of the present invention will now be illustrated with
30 reference to the following Figures in which:

31
32 Figure 1 is a schematic diagram of a beacon;

33
34 Figure 2 is a schematic diagram of a system comprising a plurality of non-
35 connectable beacons and a user device;

36

Figure 3 is a schematic diagram of a system in which the radio beacons are connectable beacons;

Figure 4 is a schematic diagram of an alternative system including a controller;

Figure 5 is a schematic diagram of a controller for use in the embodiment of Figure 4;

Figure 6 illustrates the variation in the coverage of a beacon with transmit power level;

Figure 7 is a flow diagram of a method of estimating the position of a user device by measuring distance to one or more radio beacons;

Figure 8 is a flow diagram describing the default operation cycle of a beacon; and

Figures 9A through 9D are a flow diagram describing a procedure for estimating position where the transmit power level of individual radio beacons can be changed.

Detailed Description of an Example Embodiment

With reference to Figure 1, a radio beacon 1 has a system on chip IC 2 (which may for example, be a CC2540 from Texas Instruments, CSR1000 or CSR 1001 from CSR, EM9301 from EM Microelectronics or nRF800 series from Nordic semiconductor which runs Bluetooth short range wireless connectivity standard version 4.0 protocol for a single mode device, including the Bluetooth 4.0 location and proximity profiles) including a processor 4, RAM memory 6, a Bluetooth short range wireless connectivity standard version 4.0 protocol communications module 8 and a radio frequency transceiver module 10. The memory stores program code executable by the processor in use and data, including an ID (e.g. MAC ID) of the radio beacon, and the position of the radio beacon (for example, as latitude, longitude and optionally altitude).

The radio frequency transceiver module 10 is in electrical communication with an antenna 12 and the processor is in electrical communication with a sensor chip 14, which may for example be a temperature or pressure sensor for measuring ambient temperature or pressure. The beacon also includes a battery 16 as power supply. The Bluetooth short range wireless connectivity standard version 4.0 is useful for the

1 method of the present invention as it allows for the transmission of radio signals at
2 any of a plurality of discrete transmit power levels. The transmit power level of the
3 radio beacon, from amongst the plurality of discrete transmit power levels, at which
4 the radio beacons transmits at any given time is selectable, e.g. by a processor. The
5 available power levels will typically depend on the specification of the particular
6 system on a chip. In an example embodiment, there are three power levels, -4dBm,
7 0dBm and 4dBm. The processor can instruct the Bluetooth short range wireless
8 connectivity standard version 4.0 protocol module to change the transmit power level
9 to between the available transmit power levels under the control of a program stored
10 in the memory.

11

12 The beacon may be a connectable beacon, to which other devices can connect, or a
13 non-connectable beacon. Non-connectable beacons according to the invention
14 change their transmit power level according to a program. Connectable beacons can
15 change their transmit power level responsive to an instruction from a user device or
16 positioning controller. They may also change their transmit power level according to
17 a program. In some embodiments, the positioning controller may be provided as a
18 cloud service, i.e. the positioning controller may comprise a functional module (e.g.
19 executable program code stored on a tangible computer readable medium and
20 executed on a microprocessor) of a server which communicates with the Bluetooth
21 beacons over the internet.

22

23 Figure 2 illustrates a system comprising a plurality of non-connectable beacons 1 and
24 a user device in the form of a Bluetooth enabled cellular telephone 18. Figure 3
25 illustrates a corresponding system in which the radio beacons 1 are connectable
26 beacons, which operate independently.

27

28 Figure 4 illustrates an alternative embodiment in which a plurality of connectable
29 radio beacons 1 are in bidirectional communication with a controller 20 coordinates
30 and controls the radio beacons. In this embodiment, the user device is in
31 bidirectional communication with the controller and receives signals from the radio
32 beacons but need not transmit signals to them (although bidirectional communication
33 between radio beacons and the user device in this configuration is not ruled out).
34 Figure 5 is a schematic diagram of a suitable controller having a processor 22 in
35 communication with a dual mode Bluetooth short range wireless connectivity
36 standard protocol version 4.0 controller 24 in turn in communication with an antenna

26. The controller has a power supply 28 which may be a battery power supply or a circuit for receiving an external power supply.

With reference to Figure 6, the distance at which a radio beacon is detectable using a Bluetooth short range wireless connectivity standard version 4.0 compatible device varies with the transmit power level. If a radio beacon has four transmit power levels a dBmW, b dBmW, c dBmW and d dBmW where $a < b < c < d$ then the distance from the radio beacon at which it could expect to be detected would be greatest for transmit power level d and successively less for transmit power levels c, b and a respectively.

During operation, the beacons broadcast their position and data identifying their output power level. Their position may be broadcast in the form of latitude, longitude and altitude information, such as would typically be used for a global satellite positioning service, or local coordinates (x, y and typically also z) defined for a particular installation. The power level may be broadcast as a numerical value indicative of transmit power level in suitable units, such as dBmW, or as a range at which the radio beacon would typically be detectable by a compatible device (e.g. a distance in metres or other units). If the user device has an atypically good or bad ability to detect and receive data from radio beacons it may take this into account in subsequent calculations of position.

An example method of estimating the position of a user device is illustrated in Figure 7. The procedure begins 50, whereupon the user device scans 52 for available beacons and retrieves data concerning the location and transmit power of those beacons, either from the beacons if they transmit that data, or from another source, for example by retrieving data from a database.

It is then determined 54 whether the user device has found fewer than three beacons. If at three or more radio beacons have been found it is determined 56 whether the number of beacons is exactly three, or greater than three. If three beacons are found, then the position of the user device can be determined 58 by trilateration.

As it receives data concerning the current output power level from each beacon, it can work out distance to each radio beacon despite the fact that the transmit power level of the radio beacon may be variable. The received signal strength is compared with the current output power level and the attenuation of the signal between the

radio beacon and the receiver can be used to estimate the distance to the radio beacon using radio propagation models familiar to one skilled in the art. If more than three radio beacons can be detected then typically the three for which there is the greatest received signal strength will be selected and used for trilateration. Nevertheless, other factors may be taken into account, such as estimates of the accuracy of the position of individual radio beacons. If more than three radio beacons can be detected then that provides additional information which can be used to improve the position estimate.

If however, fewer than three beacons were found, the following procedure depends whether only one beacon was detected. If only one beacon was detected, then the distance from that beacon is calculated using the location and transmit power data, received from the beacon or a database. The position of the user device can then be estimated as being in a circle with radius equal to that distance, centered around the known position of the beacon.

An estimate of distance from an individual beacon can be obtained using knowledge of the transmit power (P_t) of the beacon and the received signal strength in the form of received power (P_r), according to the following formula:

$$P_r = P_t G_t G_r (\lambda/4\pi d)^2$$

Where G_t and G_r are transmit antenna and receive antenna gains respectively, λ is the wavelength of the relevant signal, and d is the distance between the transmitter and the receiver. The transmit antenna and receive antenna gains can be taken into account in calculations, approximated to 1, or G_t could be included in the value of transmit power level transmitted by the beacon or stored in a database in relation to the beacon. Thus, the data concerning the transmit power level may comprise P_t , or $P_t G_t$, for example. For beacons according to the Bluetooth short range wireless connectivity standard version 4.0 specification which operate at 2.4 GHz, $\lambda = 0.125\text{m}$.

Where position is calculated with reference to a single beacon, the position of user device will be in the circle of distance calculated using the above formula, centered on the position of the beacon.

1 If, however two beacons have been found, then the distance to each of two beacons
2 is calculated 68 and used to estimate the position of the user device. The position of
3 the user device can be determined as either of the two intersects between circles
4 having a radius equal to the measured distances from the two respective beacons,
5 centered on the two respective beacons. In some implementations, in that case, the
6 position of the user device is determined as being in a circle having a diameter equal
7 to the distance between the two intersects, with a centre at the mid-point between the
8 two intersects. In some circumstances, ambiguity as to on which side of the line
9 directly connecting two beacons the user device is located might be resolved using,
10 for example, previous measurements of the position of the user device.

11

12 However, the invention also extends to embodiments in which the beacons change
13 their power level to facilitate positioning. As will be described, it is also possible to
14 carry out measurements of position simply by determining whether or not individual
15 radio beacons can be detected when they are transmitting at specific transmit power
16 levels.

17

18 Figure 8 is a flowchart of an operating procedure of a radio beacon which, in at least
19 one operating mode, changes its power level periodically in a cycle. The process
20 starts 100 when the beacon is switched on or instructed to enter the default operating
21 mode. It adopts a first transmit power level and broadcasts 102 data concerning its
22 position and transmit power level. After a period of time it determines whether it is
23 broadcasting 104 at the lowest (non-zero) output power level which is available to it.
24 If not, it reduces 106 its power to the next lower output power level which is available
25 to it and continues broadcasting data concerning its position and transmit power
26 level. If it is, then it increases 108 its power to the highest output power level in a
27 cycle of a power levels. This need not be the highest transmit power level of which
28 the radio beacon is capable, to avoid unnecessary energy consumption. The highest
29 output power level in the cycle of power levels may be different for different radio
30 beacons, for example, it may be selected depending on the density of other radio
31 beacons suitable for use in positioning. In an example embodiment, the beacon
32 starts broadcasting position and transmit power information at 4dBmW, then it checks
33 if it is transmitting at lowest transmit power (that is -4dBm). As it is not transmitting at
34 the lowest possible power, the next available lower transmit power (that is 0dBm) is
35 used to transmit the next broadcast of data. Once the data is broadcasted, it checks if
36 the transmit power is lowest, as it is not the lowest the beacon sets its transmit power
37 to the next lower transmit power (that is -4dBm) and broadcasts the data. Then the

1 transmit power is checked again, as it is the lowest transmit power available, the
2 beacon now sets its transmit power to the maximum transmit power available. Then
3 the whole process is repeated over and over.

4

5 It is then possible to estimate the position of the user device taking into account
6 whether or not individual radio beacons are detectable at particular transmit power
7 levels. If a radio beacon can be detected at a transmit power level at which it would
8 typically be detectable at a distance of x metres, it can be deduced that the user
9 device is located within x metres of the position of the radio beacon. If a radio
10 beacon cannot be detected at a transmit power level at which it would typically be
11 detectable at a distance of y metres, it can be deduced that the user device is located
12 at more than y metres from the position of the radio beacon. Thus, each detection of
13 a radio beacon at a transmit power level or the failure to detect a radio beacon at a
14 transmit power level provides information as to a locus within which the user device is
15 located, or within which the user device is not located. Therefore, it is possible to
16 obtain an estimate of the position of a user device without, for example, calculations
17 of distance from a radio beacon using received signal strength. Thus, it is possible to
18 consider simply whether radio beacons can and cannot be detected at particular
19 output power levels, without using techniques such as analysis of the numerical value
20 of received signal strength to estimate distance along a continuous scale. However,
21 the method can be improved by adding analyses of a numeric value of received
22 signal strength and estimating distance to individual radio beacons.

23

24 One skilled in the art will appreciate that there are always some inaccuracies due to
25 slight errors in the known position of a radio beacon, measurement variations, effects
26 due to environmental factors and so forth and so the resulting data may require
27 processing, such as averaging, or probabilistic calculations if it is not fully consistent.

28

29 In a further example embodiment, the user device (or positioning controller) can
30 transmit a signal to a radio beacon to reduce its output power level to facilitate
31 positioning. This allows the same calculations to be made, but is quicker as there is
32 no need to wait for the radio beacon to reduce its output power level according to its
33 existing programming.

34

35 In a further embodiment, the possibility of the user device (or positioning controller)
36 transmitting signals to radio beacons to reduce their output level to facilitate
37 positioning is combined with estimates of distance from radio beacons of known

1 position using techniques such as analysis of received signal strength. Figures 9A
2 through 9D illustrate a procedure for estimating position using connectable radio
3 beacons, which can receive instructions to reduce their output power level either
4 directly from a user device, or from a controller. The procedure starts 200 whereupon
5 the user device scans 202 for detectable radio beacons. Of the radio beacons which
6 are detected, the three with the highest received signal strength are selected 204 and
7 connected to. Data from those three radio beacons (including at least an identifier
8 (e.g. MAC address), their current output power level and their position) is stored 206.

9
10 At least the three selected radio beacons are then instructed 208 to reduce their
11 output power level to the next lower level. It is then determined whether the
12 connection has been lost with any of the three beacons. If not, then it is determined
13 210 whether the three radio beacons are transmitting at the lowest available output
14 power level. If not, then data from those three radio beacons is stored again and the
15 procedure repeats. If they are transmitting at the lower available output power level,
16 then the position of the user device is obtained by trilateration 212 using the positions
17 of the three beacons (and the output power information received from the radio
18 beacons if necessary). For example, if the output power information received from
19 each of the three radio beacons is the same the centroid of the three beacons
20 position may be used as an estimate of the position of the user device.

21
22 If on the other hand, the connection with any of the three beacons is lost when the
23 power is reduced, it is determined 214 whether the connection has been lost with all
24 three beacons. If so, then data previously saved concerning the position, received
25 signal strength and transmit power level of the three beacons is retrieved 216 and the
26 position of the user device is then estimated by trilateration 218 from the three
27 beacons.

28
29 If, following the reduction of power, the user device is no longer connected to all three
30 radio beacons, it is then determined 220 whether the user device remains connected
31 to beacons. If it does, it is determined 222 whether the two beacons are transmitting
32 at the lowest available power level. If so, then because both beacons are
33 transmitting at the lowest possible transmit power level, the beacon with the highest
34 received signal strength is selected 224. The output power of the beacons 2 to 8 is
35 then set 226 to the maximum of the pre-defined transmit power levels. The user
36 device is then disconnected from the beacons. The position is then calculated 228
37 using data from a single beacon.

1

2 If, on the other hand, it was found that the two beacons were not transmitting at the
3 lowest available output power level, then position, transmit power level and received
4 signal strength data is stored 230 for the radial beacon with the highest received
5 signal strength. The two radio beacons to which the user device is connected are
6 then instructed 232 to change their output power to the next lower level.

7

8 If at step 220, it was found that the user device is no longer connected to as many as
9 two radio beacons, it is then determined 234 whether the user device is still
10 connected to at least one beacon. If it is not, then the stored data concerning the
11 beacon with the highest received signal strength when two radio beacons were
12 connected is retrieved 236 and used to calculate 238 the position of the user device.

13

14 If the user device is connected to just one beacon, then it is determined 240 whether
15 that radial beacon is transmitting at the lowest available transmit power level. If it is,
16 then, since the beacon is transmitting at the lowest possible output power, then the
17 available data (radio beacon position, radio beacon output power level and received
18 signal strength) is used 242 to estimate the current position of the user device. The
19 transmit power of that radio beacon is then set to the maximum of the pre-defined
20 transmit power levels and the user device disconnects 244 from the radio
21 beacon. Position of the user device is then estimated 246 using data from that single
22 radio beacon

23

24 If, on the other hand, it was found that the single radial beacon was not transmitting at
25 the lowest available transmit power level, then data concerning that radial beacon
26 and the strength of the signal received from the radial beacon are saved 248, the
27 radial beacon is instructed to change its transmit power level to the next lower level
28 250, and it is reassessed 234 whether the user device remains connected to a
29 beacon.

30

31 The radio beacons typically transmit information about their position, and their current
32 output power level, as well as an identifier, such as a MAC address. They may
33 transmit additional information, for example a measurement of ambient temperature
34 or pressure to facilitate positioning. Such measurements facilitate positioning as they
35 can be fed into environmental models to enable more accurate calculations of
36 distance from the attenuation of signals between a radio beacon and a receiver.

37

1 Separately, radio beacons may report data concerning the radio beacons which each
2 can detect. For example, they may periodically transmit the MAC address and
3 received signal strength of each radio beacon which they can detect to a remote
4 server.

5
6 In embodiments in which a controller is present, although the user device receives
7 the data from the beacons, instead of the user device requesting the beacons to
8 change the transmit power, the user device may send this request to the controller
9 and the controller passes on this request to beacons. Alternatively, the data
10 measured by the user device are passed to the controller which itself decides to
11 change the transmit power level of one or more beacons to facilitate determination of
12 the position of the user device. The use of a controller which controls multiple radio
13 beacons is helpful to efficiently organise determination of position in embodiments
14 where there are multiple user devices in a limited volume, interacting with the same
15 radio beacons. A controller may also collect data, for example, a controller may
16 periodically transmit data comprising the MAC address and received signal strength
17 of each beacon which it can detect to a server. It may alternatively or additionally
18 receive data from radio beacons comprising the MAC address and received signal
19 strength of each radio beacon which that respective radio beacon can detect, and
20 transmit that data to a server.

21
22 A controller is also useful in embodiments in which a radio beacon is instructed to
23 reduce its transmit power level as, once the transmit power level has been reduced, a
24 user device may no longer be able to detect the radio beacon. A controller might
25 calculate the position of the user device taking into account that a user device can no
26 longer detect a radio beacon, or transmit up to date information concerning the
27 transmit power level of a radio beacon which has reduced its power level, to a user
28 device. A user device may anyway be able to infer information concerning its
29 position from determining that a radio beacon can no longer be detected, using
30 knowledge of its current transmit power level e.g. because it is known to vary transmit
31 power level according to a schedule (e.g. in a cycle) or from knowledge that it
32 transmitted an instruction to the radio beacon to reduce its transmit power level.
33 However, in some further embodiments, a radio beacon may transmit a signal
34 indicative that it is about to change (e.g. reduce) its transmit power level and/or a
35 signal indicative of the transmit power level to which it is about to change, before
36 changing its transmit power level. This can provide additional confidence that the
37 reason that the radio beacon can no longer be detected is due to the reduction in

1 transmit power level and not for some other reason, e.g. it having been switched off,
2 having failed or having changed to another mode.

3

4 The implementations described above typically use trilateration and nearest
5 neighbour algorithms for positioning the user device. However, one skilled in the art
6 will be aware of other algorithms such as the n-nearest neighbour algorithm,
7 weighted nearest neighbour algorithm or probabilistic methods for tracking the user
8 device.

9

10 Although in the embodiments described above, the position of the radio beacons is
11 obtained from the signal transmitted by the radio beacons, the position of the radio
12 beacons may be obtained by another known method, for example, from a database of
13 radio beacons. This data may be downloaded from a remote server when required.
14 Similarly, although in the embodiments described above, the instantaneous value of
15 the output power level of the radio beacons is obtained from the signal transmitted by
16 the radio beacons, in alternative embodiments, the schedule of output power level of
17 radio beacons is predetermined and can be calculated or read from a database. This
18 requires both the radio beacon and the processor which is calculating the position of
19 the user device (whether that be the processor of the user device, or a remote
20 processor) to have accurately synchronised clocks.

21

22 Although in the embodiments described above the radio beacons change their power
23 level in a cycle and can also reduce their power level responsive to a signal to
24 facilitate position determination, in some embodiments, the radio beacons do not
25 require to change their power level in a cycle, simply to change their power level
26 (typically reduce their power level) responsive to a signal, to thereby facilitate power
27 determination.

28

29 Furthermore, although in the examples shown all of the radio beacons can change
30 their transmit power level, positioning may also take into account measurements
31 made following detection of other radio beacons which do not have the ability to
32 change their transmit power level, for example estimates of position may take into
33 account measurements made of the distance from a user to wireless access points
34 which transmit at only a single transmit power level, using techniques known to the
35 person skilled in the art.

36

- 1 Further variations and modifications may be made within the scope of the invention
- 2 herein disclosed.
- 3

1 Claims

2

- 3 1. A method of estimating the position of a user device comprising a Bluetooth
4 receiver, the method comprising detecting one or more Bluetooth beacons
5 operable at any of a plurality of discrete transmit power levels, and calculating
6 an estimate of the position of the user device taking into account transmit
7 power data concerning the transmit power level of the one or more said
8 Bluetooth beacons at the time when the respective Bluetooth beacon is
9 detected and beacon position data concerning the position of the one or more
10 said Bluetooth beacons.
- 11
- 12 2. A method according to claim 1, wherein the beacon position data is received
13 from the Bluetooth beacons.
- 14
- 15 3. A method according to claim 1 or claim 2, wherein the transmit power data is
16 received from the Bluetooth beacons.
- 17
- 18 4. A method according to any one preceding claim, wherein, in at least some
19 circumstances, the method does not take into account any measure of the
20 strength of the signals received from the one or more Bluetooth beacons
21 beyond whether or not the Bluetooth beacons can be detected.
- 22
- 23 5. A method according to any one preceding claim, comprising taking into
24 account that one or more Bluetooth beacons can not be detected at a given
25 point in time.
- 26
- 27 6. A method according to any one preceding claim, comprising taking into
28 account that a Bluetooth beacon can be detected at a time when it is
29 outputting signals at a first transmit power level and cannot be detected at a
30 time when it is outputting signals at a second lower transmit power level.
- 31
- 32 7. A method according to any one preceding claim, wherein for some or all of the
33 Bluetooth beacons, the respective Bluetooth beacon automatically switches
34 between at least some of the plurality of discrete transmit power levels.
- 35
- 36 8. A method according to claim 7, wherein the respective Bluetooth beacon
37 automatically switches between at least some of the plurality of discrete

- 1 transmit power levels in a cycle in which the transmit power level decreases
2 monotonically from a highest level through at least one intermediate level to a
3 lowest level before returning to the said highest level.
4
- 5 9. A method according to any one preceding claim, comprising the step of
6 causing a Bluetooth beacon to change its transmit power level to facilitate the
7 estimation of the position of the user device.
8
- 9 10. A method according to claim 9, wherein the user device, or a positioning
10 controller, is programmed to generate a signal to cause a Bluetooth beacon to
11 reduce its transmit power from a first discrete transmit power level to a second
12 lower discrete transmit power level.
13
- 14 11. A method according to claim 10 wherein in response to receipt of a said signal
15 causing the Bluetooth beacon to reduce its transmit power level, but before
16 the Bluetooth beacon reduces its transmit power level, the Bluetooth beacon
17 transmits a signal which is indicative that it is about to change its power level
18 and/or indicative of the transmit power level to which it is about to change.
19
- 20 12. A method according to claim 9, wherein the transmit power level of the
21 Bluetooth beacon is increased to obtain a stronger signal.
22
- 23 13. A method according to any one of claims 9 to 12, wherein the user device
24 sends signals to the Bluetooth beacon to change its transmit power level
25 directly or indirectly.
26
- 27 14. A method according to any one preceding claim, comprising receiving a
28 measure of an environmental property which affects distance measurement
29 with the radio signal received from the Bluetooth beacon.
30
- 31 15. A method according to any one preceding claim, wherein at least some of the
32 Bluetooth beacons are Bluetooth beacons compatible with the Bluetooth short
33 range wireless connectivity standard core specification version 4.0 or later.
34
- 35 16. A Bluetooth beacon operable to transmit data using radio signals at any of a
36 plurality of discrete transmit power levels, wherein the Bluetooth beacon is

1 programmed to change the transmit power level at which it transmits to
2 facilitate estimation of the position of a user device.

3

4 17. A Bluetooth beacon according to claim 16, wherein the Bluetooth beacon is
5 configured to automatically switch between at least some of the plurality of
6 discrete transmit power levels.

7

8 18. A Bluetooth beacon according to claim 17, wherein the Bluetooth beacon
9 changes between discrete transmit power levels in a cycle.

10

11 19. A Bluetooth beacon according to claim 18, wherein the cycle is a cycle in
12 which the transmit power level decreases monotonically from a highest level
13 through at least one intermediate level to a lowest level before returning to the
14 said highest level.

15

16 20. A Bluetooth beacon according to any one of claims 16 to 19 wherein the
17 Bluetooth beacon is configured to change the transmit power level at which it
18 transmits responsive to a received signal from a user device which is
19 receiving data from the Bluetooth beacon or a positioning controller.

20

21 21. A Bluetooth beacon according to claim 20, wherein the Bluetooth beacon
22 changes the transmit power level at which it transmits responsive to a
23 received signal by reducing the transmit power level at which it transmits.

24

25 22. A Bluetooth beacon according to any one of claims 16 to 21, wherein the
26 Bluetooth beacon transmits its position in its transmitted radio signal.

27

28 23. A Bluetooth beacon according to any one of claims 16 to 22, wherein the
29 Bluetooth beacon transmits data concerning its current transmit power level in
30 its transmitted radio signal.

31

32 23. A Bluetooth beacon according to any one of claims 16 to 23, wherein the
33 Bluetooth beacon transmits data to facilitate accurate distance measurement,
34 for example, a measure of a property of the environment adjacent the
35 Bluetooth beacon, or an identifier or parameter of an algorithm for use in
36 position determination.

37

- 1 25. A Bluetooth beacon according to claim 24, wherein the Bluetooth beacon
2 comprises a sensor to measure a property of the environment around the
3 Bluetooth beacon and is configured to transmit a measurement of that
4 property in its transmitted radio signal.
5
- 6 26. A Bluetooth beacon according to any one of claims 16 to 25, wherein the
7 Bluetooth beacon is compatible with the Bluetooth short range wireless
8 connectivity standard core specification version 4.0 or later.
9
- 10 27. A Bluetooth beacon according to any one of claims 16 to 26, wherein the
11 Bluetooth beacon is operable to detect Bluetooth beacons and to transmit
12 data concerning detected Bluetooth beacons to a data collection device, such
13 as a server.
14
- 15 28. A positioning controller comprising at least one Bluetooth transceiver,
16 programmed to communicate with a user device and one or more Bluetooth
17 beacons according to any one of claims 16 to 27, and to transmit control
18 signals to one or more Bluetooth beacons to cause the Bluetooth beacons to
19 change their transmit power level to facilitate estimating the position of the
20 user device.
21
- 22 29. A positioning controller according to claim 28, wherein the controller is
23 programmed to receive signals to change the transmit power of one or more
24 Bluetooth beacons from a user device and to send signals to change the
25 transmit power level of one or more Bluetooth beacons responsive thereto.
26
- 27 30. A positioning controller according to claim 28 or claim 29, wherein the
28 controller is programmed to determine when to issue signals to change the
29 transmit power level of one or more Bluetooth beacons and to issue said
30 signals.
31
- 32 31. A positioning controller according to any one of claims 28 to 30, wherein the
33 controller is programmed to transmit data concerning the Bluetooth beacons
34 which it can detect to a data collection device.
35

- 1 32. A computer program which, when executed by a processor, causes the
2 processor to estimate the position of a user device by the method of any one
3 of claims 1 to 15.
4
- 5 33. A computer program which, when executed by a processor of a Bluetooth
6 beacon, causes the Bluetooth beacon to function as a Bluetooth beacon
7 according to any one of claims 16 to 27.
8
- 9 34. A computer program which, when executed by a processor of a computing
10 device having at least one Bluetooth transceiver, causes the computing
11 device to function as a positioning controller according to any one of claims 28
12 to 31.
13
- 14 35. A tangible computer readable medium storing a computer program according
15 to any one of claims 32 to 34.
16
17

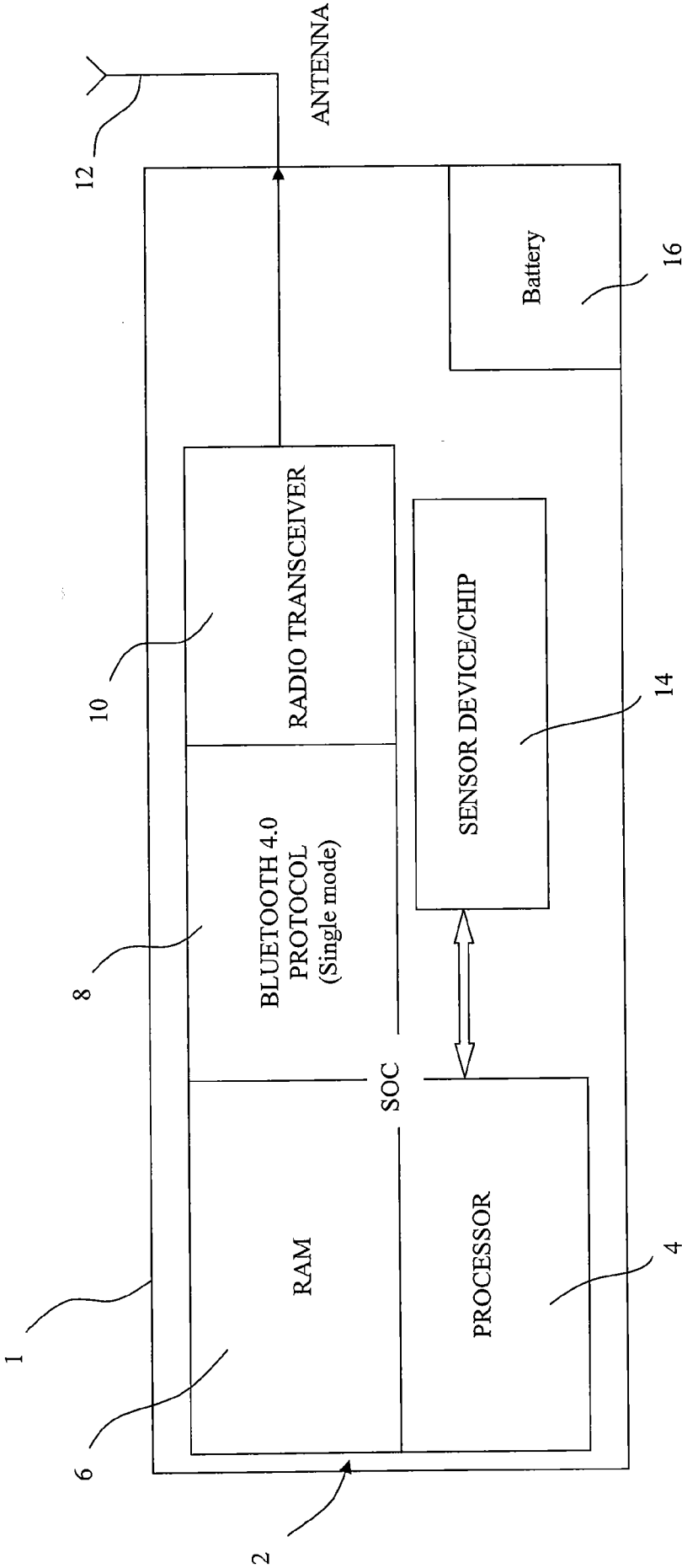


Fig.1

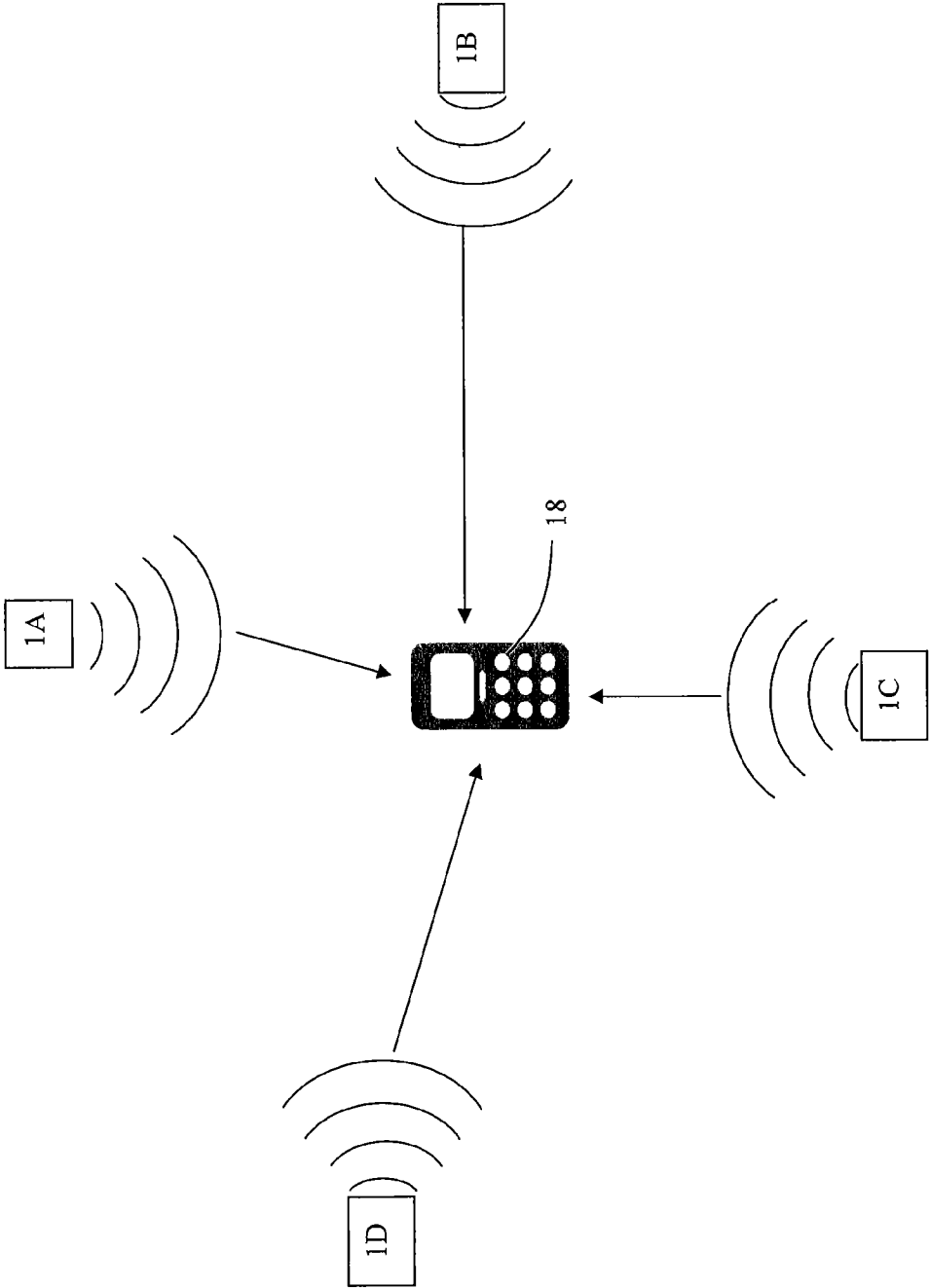


Fig.2

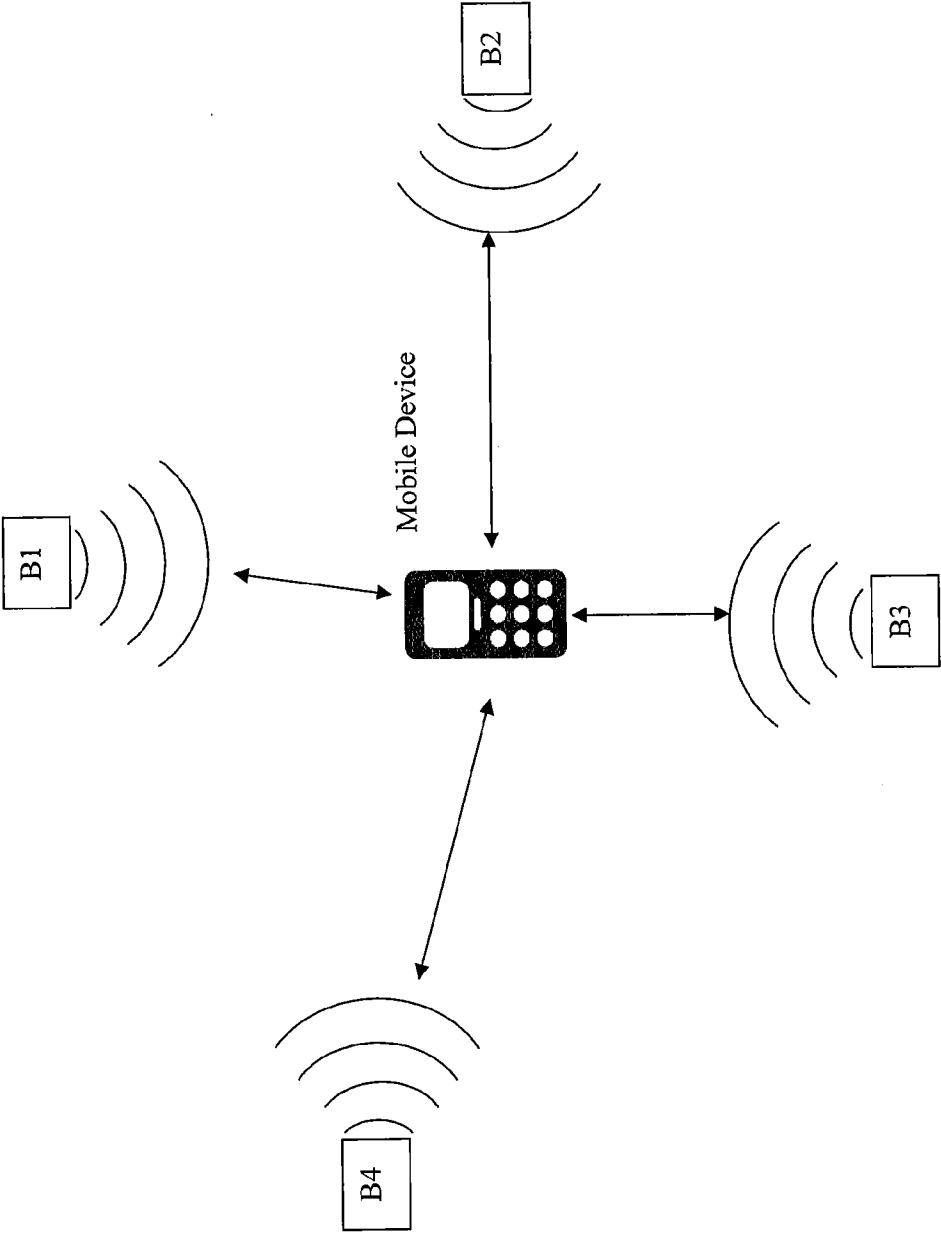


Fig. 3

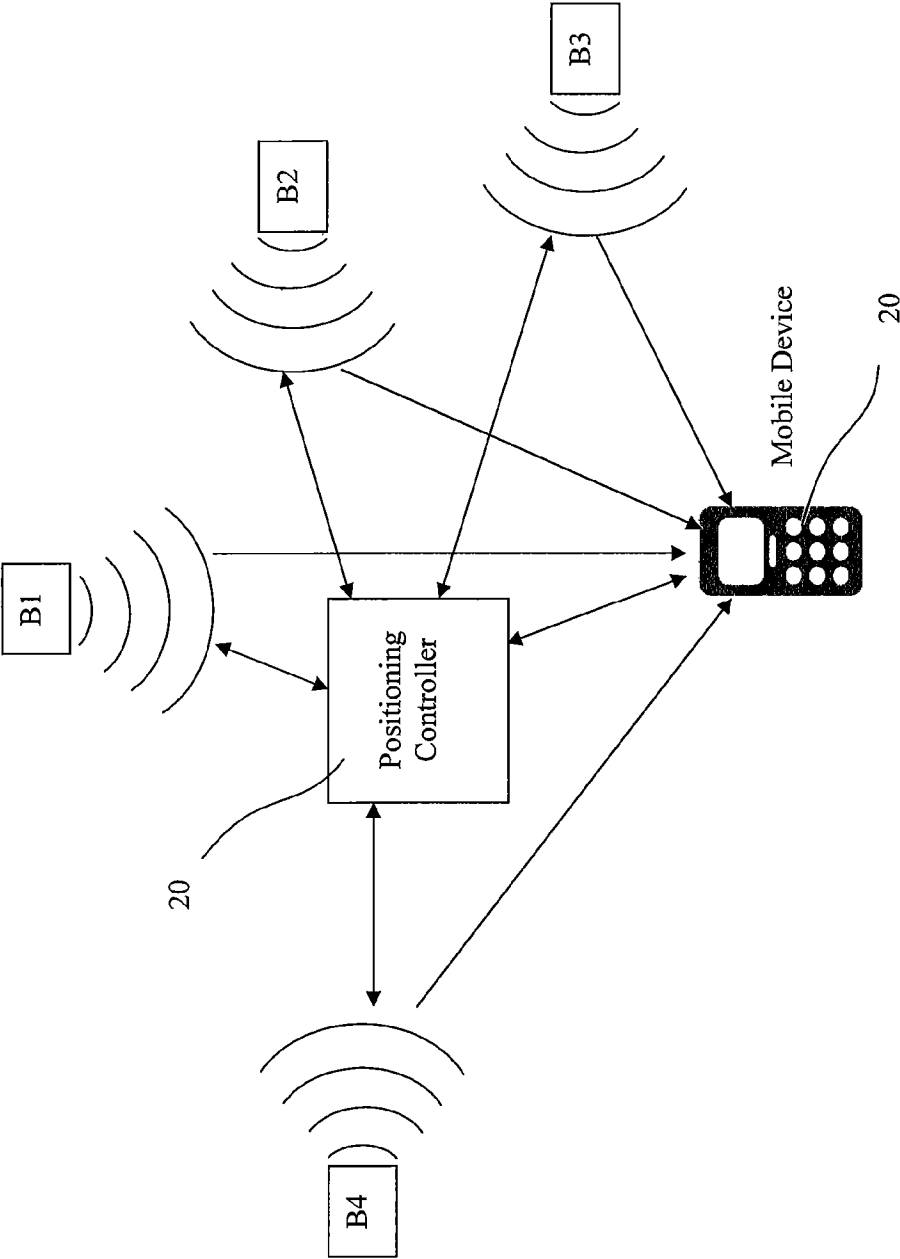


Fig. 4

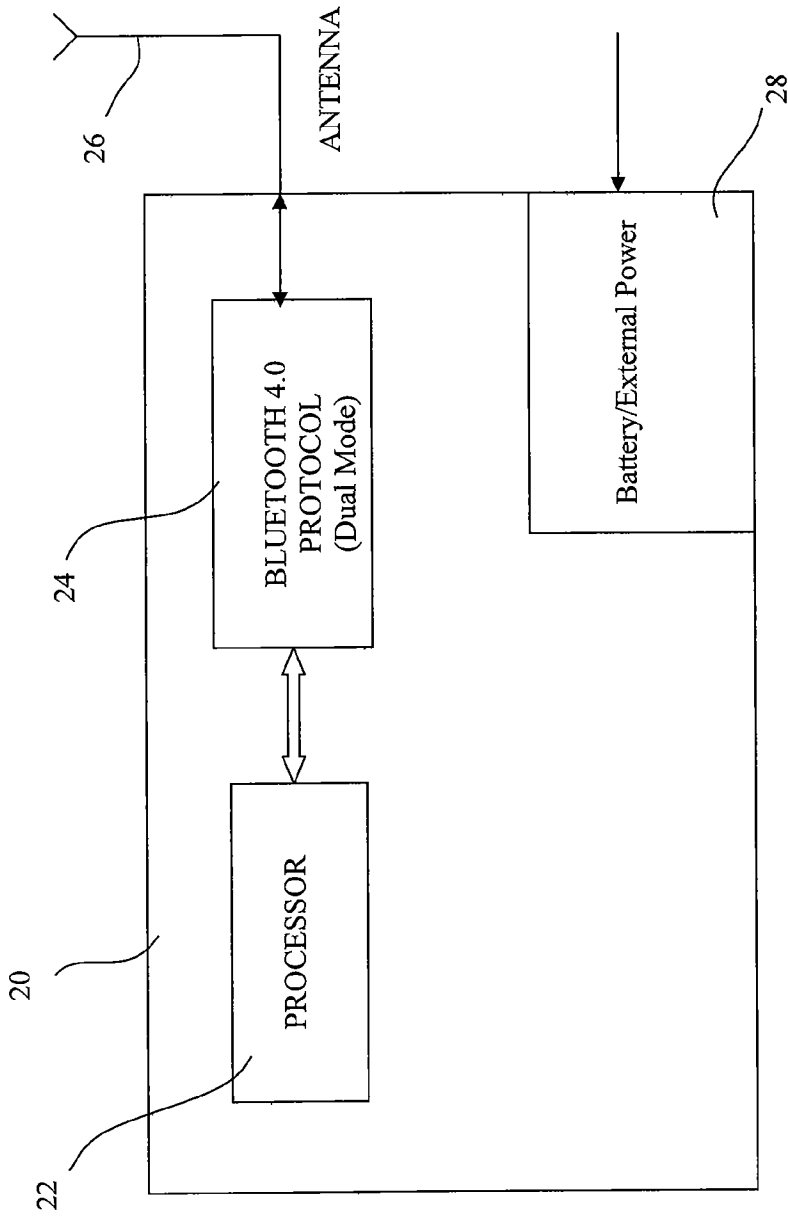


Fig. 5

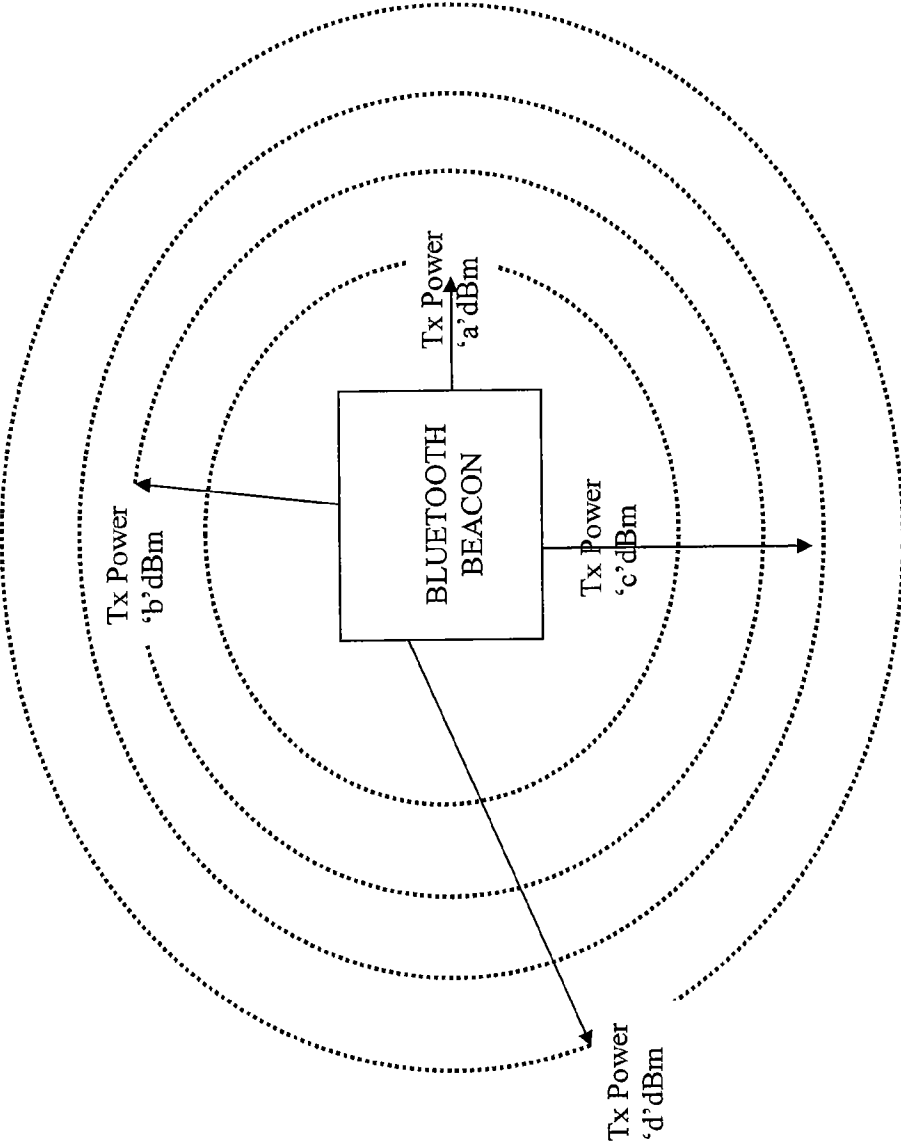


Fig. 6

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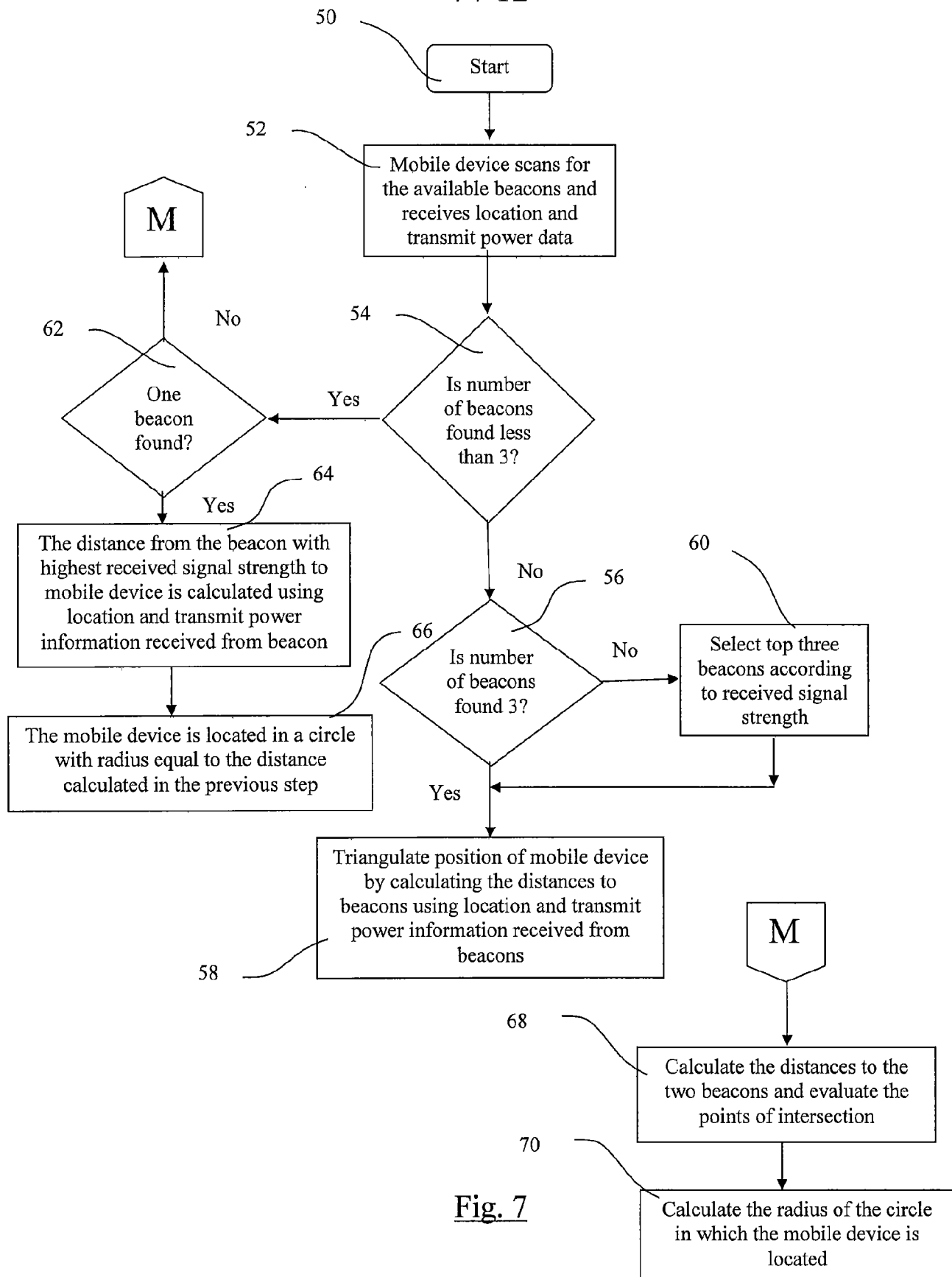
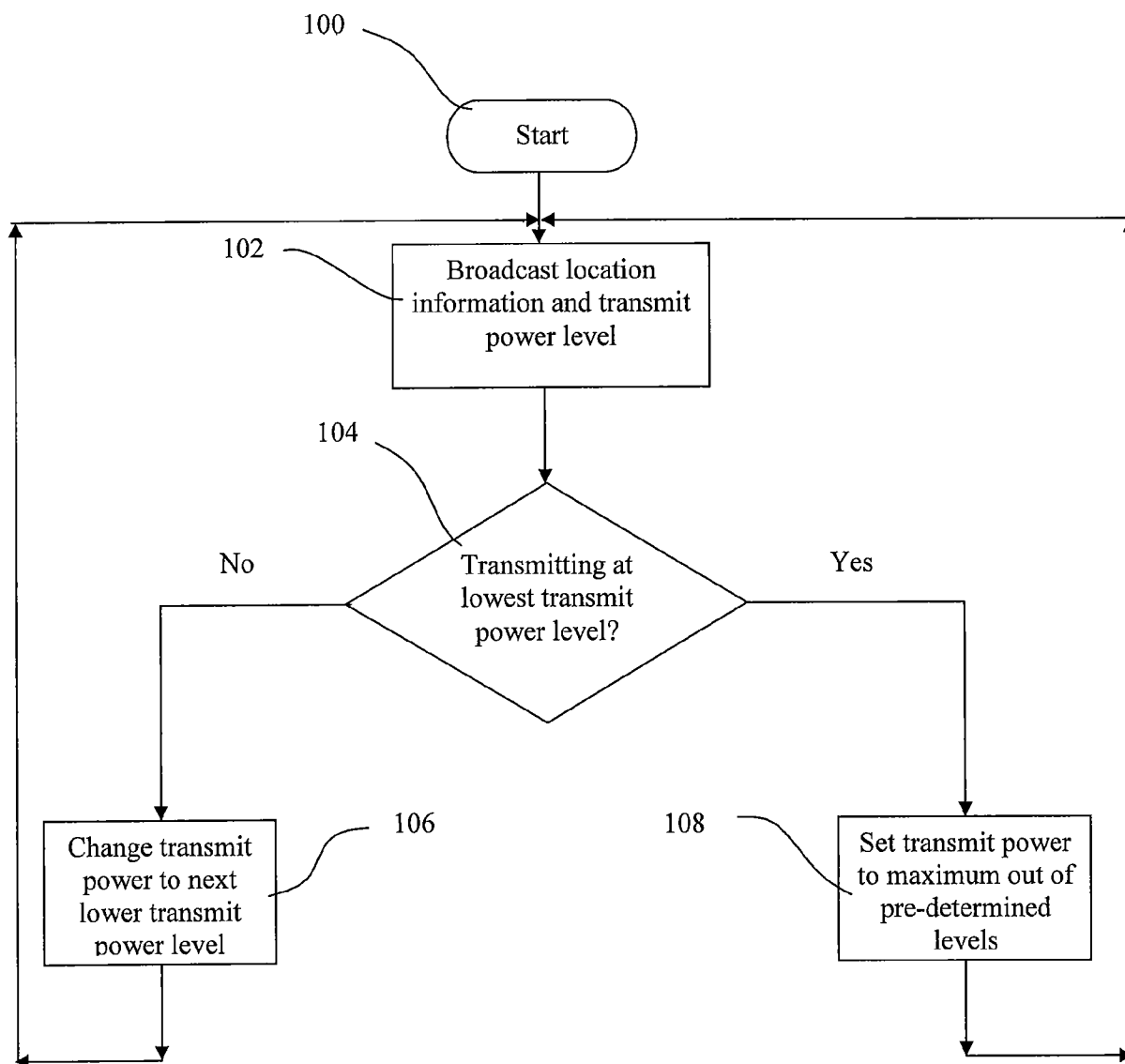


Fig. 7

Fig.8

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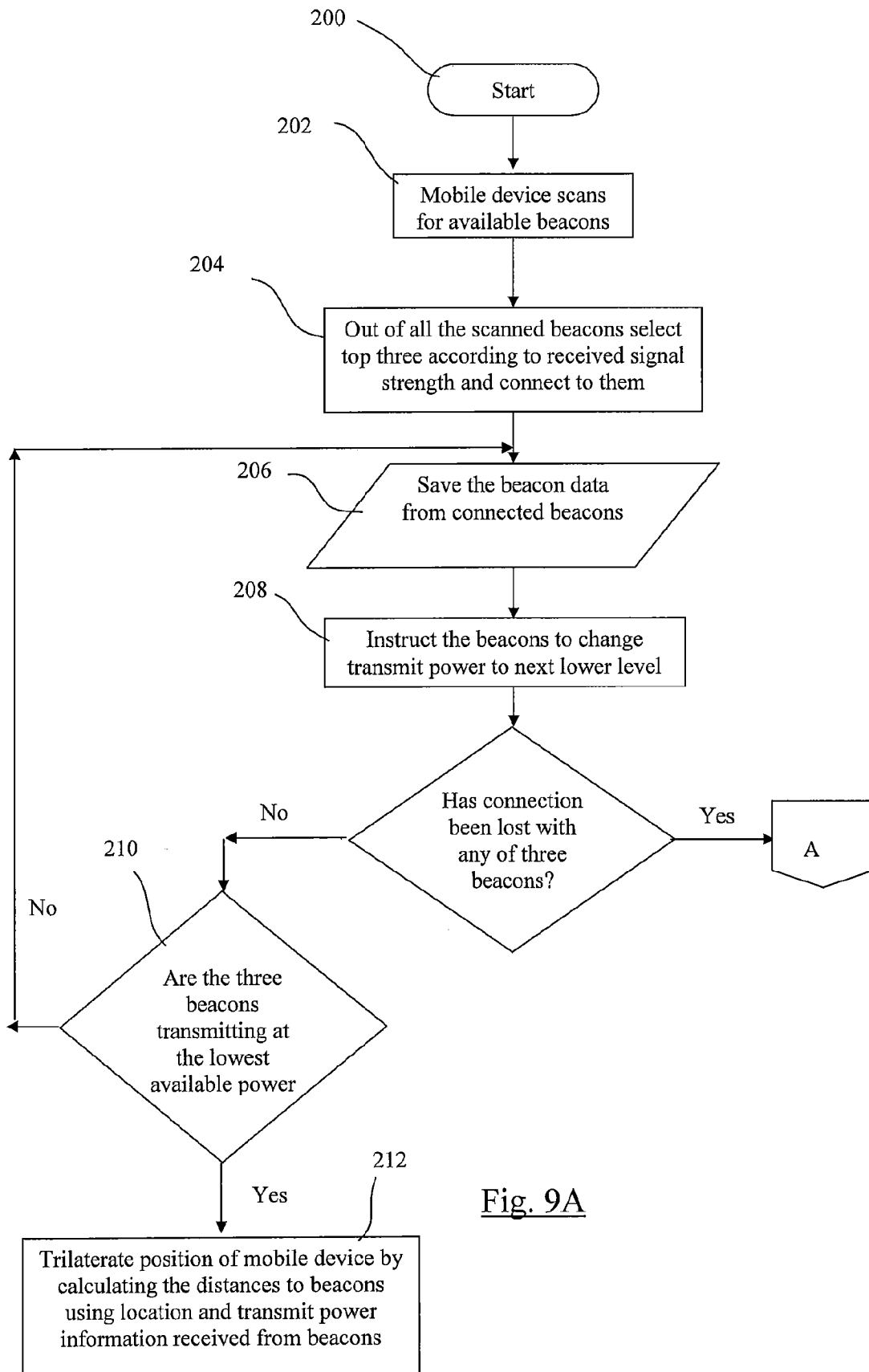


Fig. 9A

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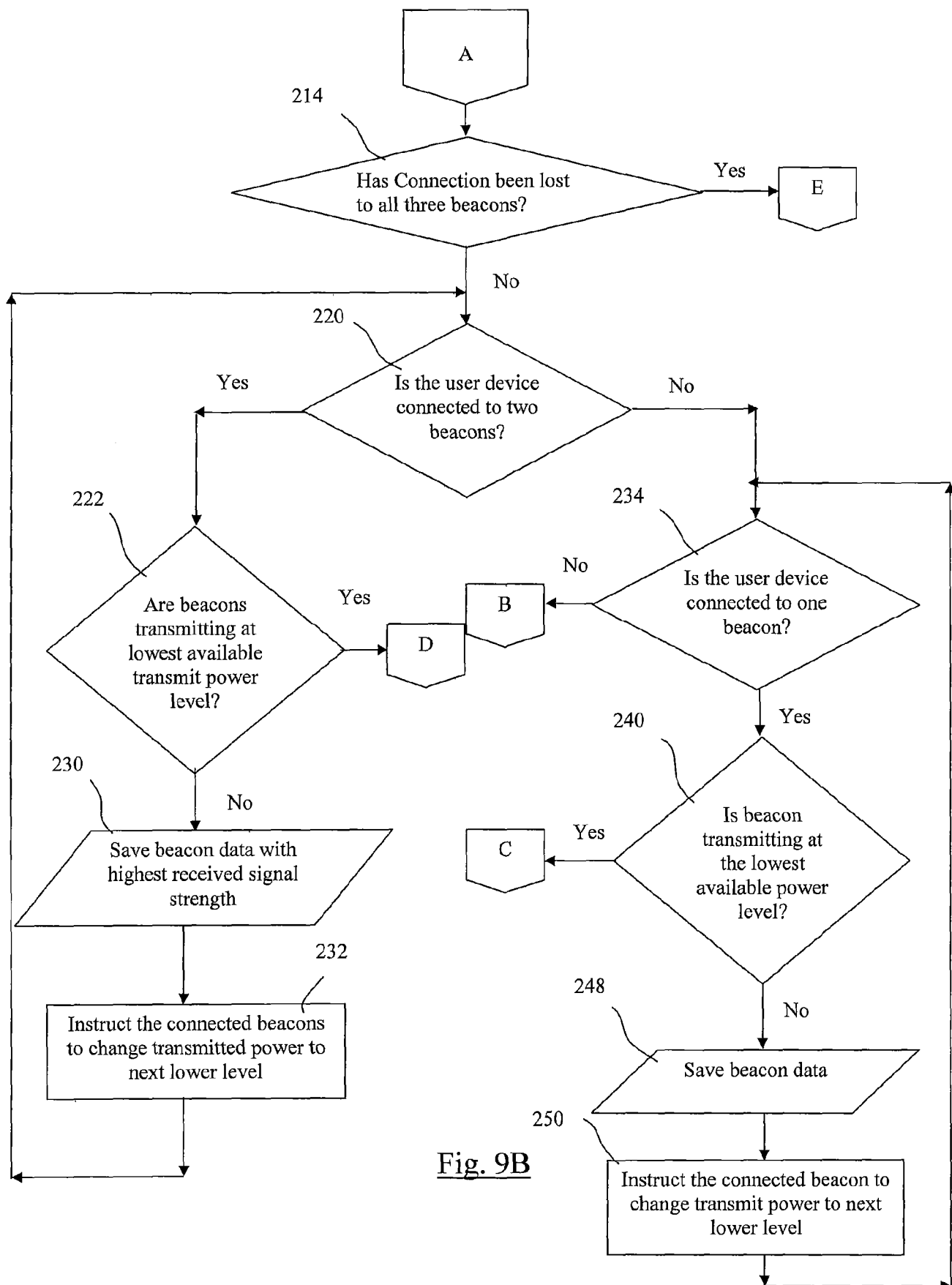
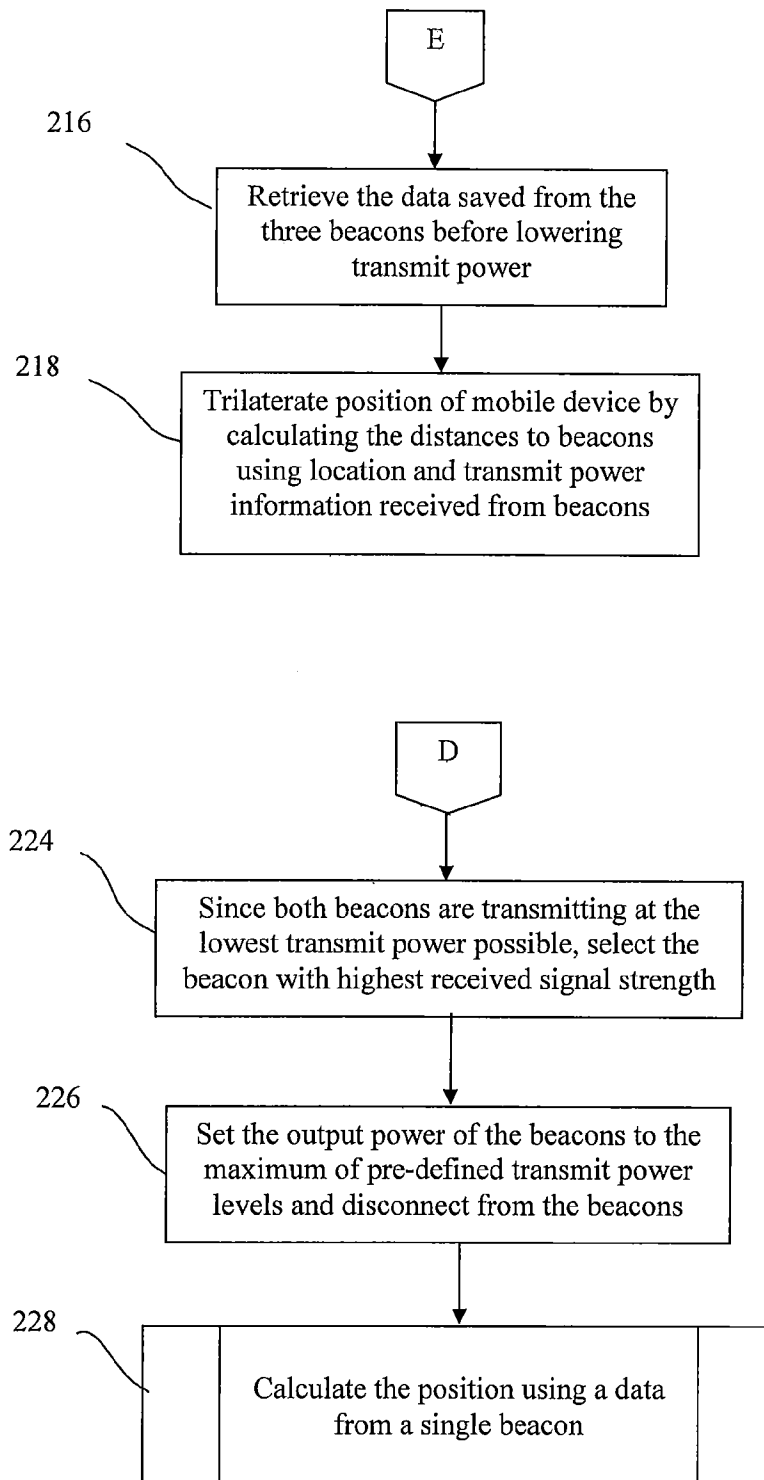
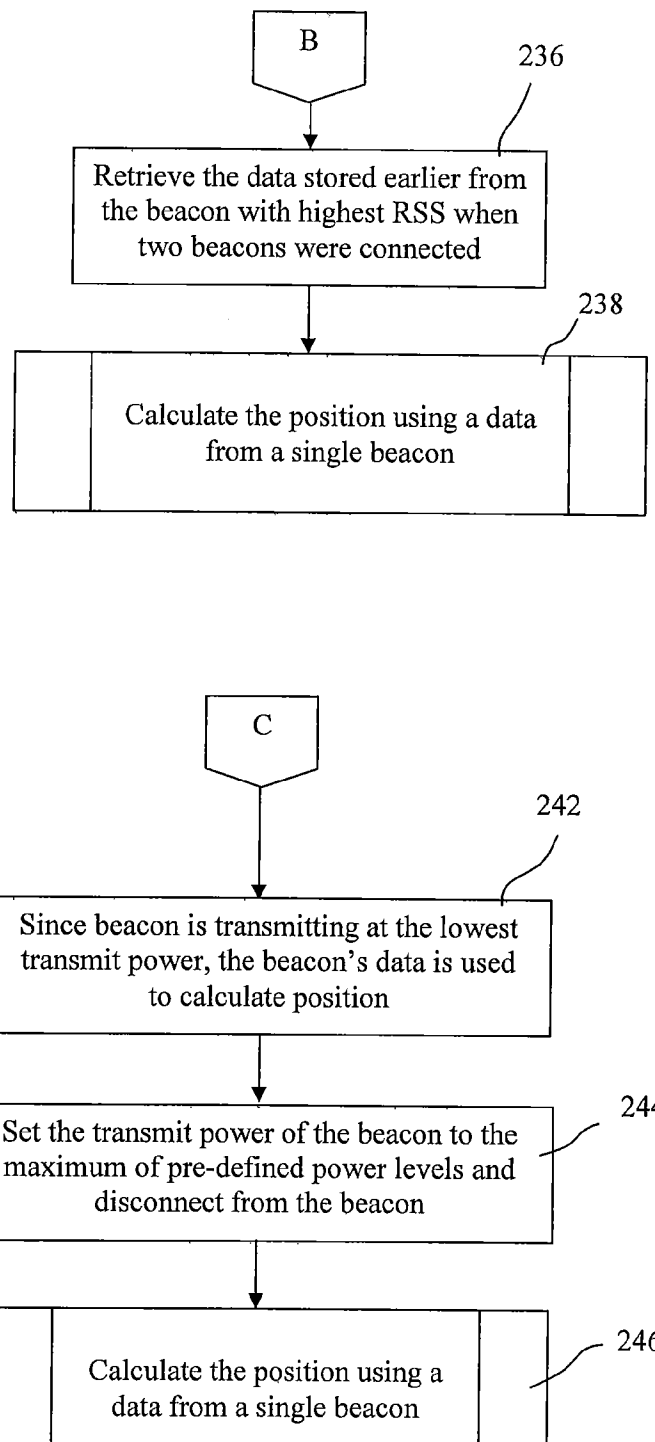


Fig. 9B

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Fig. 9C

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Fig. 9D

INTERNATIONAL SEARCH REPORT

International application No

PCT/GB2012/052555

A. CLASSIFICATION OF SUBJECT MATTER

INV. H04W64/00 G01S5/02
ADD. H04W84/12 H04W84/18 H04W48/16

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

H04W G01S

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

EPO-Internal, WPI Data

C. DOCUMENTS CONSIDERED TO BE RELEVANT

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| A | abstract page 2, line 15 - page 3, line 10 page 4, line 26 - page 7, line 5 page 8, line 15 - page 10, line 2 figures 4,6,8-11 ----- -/-- | 2,3,10, 11,20-23 |



Further documents are listed in the continuation of Box C.



See patent family annex.

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"A" document defining the general state of the art which is not considered to be of particular relevance

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Date of the actual completion of the international search

18 December 2012

Date of mailing of the international search report

16/01/2013

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Matt, Stefan

INTERNATIONAL SEARCH REPORT

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C(Continuation). DOCUMENTS CONSIDERED TO BE RELEVANT

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Information on patent family members

International application No

PCT/GB2012/052555

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