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F. E. HATCHER

1,734,804

ADVERTISING STAND

Filed April 30, 1928

Fig. 1.

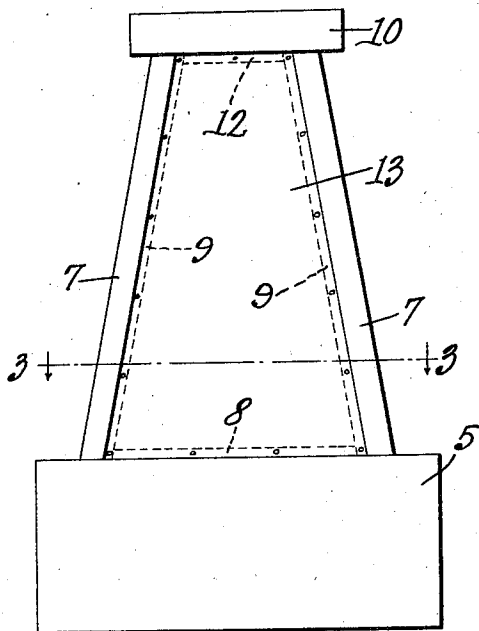


Fig. 2.

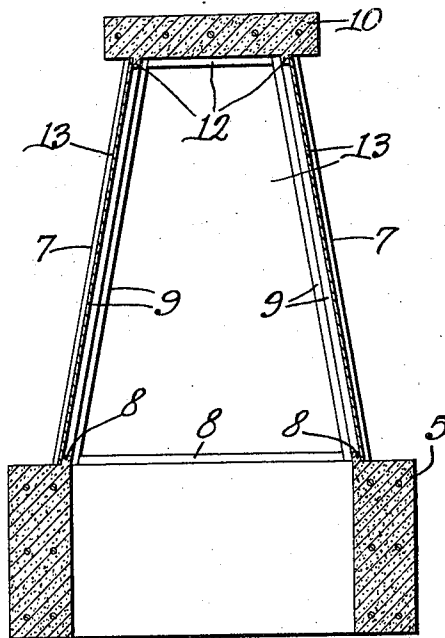


Fig. 3.

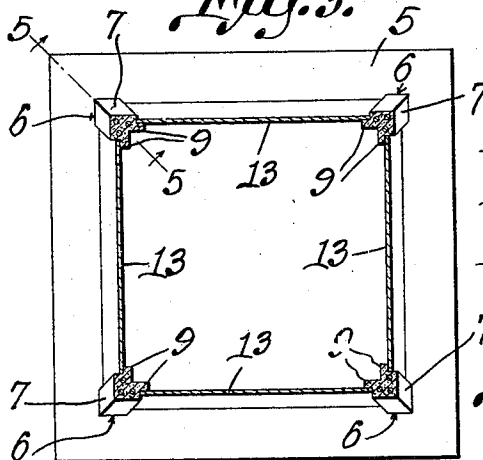


Fig. 6.

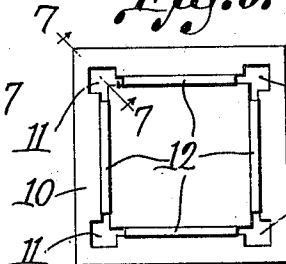


Fig. 7.

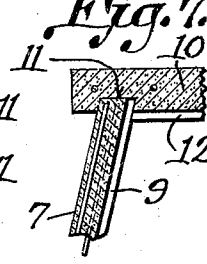


Fig. 4.

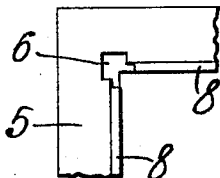


Fig. 5.

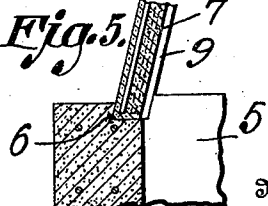


Fig. 8.

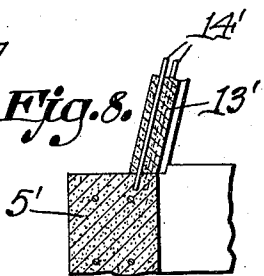
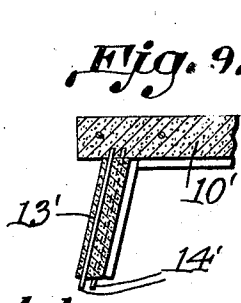


Fig. 9.



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ADVERTISING STAND

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This invention relates to advertising devices in the form of monuments or stands to be positioned along roadways or conspicuous places, the primary object of the invention being to provide a device of this character embodying separable parts which may be readily and easily assembled without the use of bolts or other similar securing means.

An important object of the invention is to provide a monument of this type having removable side pieces which may be supplied with suitable advertising matter, the side pieces being constructed of sheet metal material so that they may be readily transported from place to place should it be desired to change the advertising matter.

With the foregoing and other objects in view which will appear as the description proceeds, the invention resides in the combination and arrangement of parts and in the details of construction hereinafter described and claimed, it being understood that changes in the precise embodiment of the invention herein disclosed, may be made within the scope of what is claimed, without departing from the spirit of the invention.

Referring to the drawing:

Figure 1 is an elevational view of a monument constructed in accordance with the invention.

Figure 2 is a vertical sectional view thereof.

Figure 3 is a sectional view taken on line 3—3 of Figure 1.

Figure 4 is a fragmental plan view of the base.

Figure 5 is a sectional view taken on line 5—5 of Figure 3.

Figure 6 is a bottom plan view of the head.

Figure 7 is a sectional view taken on line 7—7 of Figure 6.

Figure 8 is a fragmental sectional view of a modified form of the invention.

Figure 9 is a fragmental sectional view showing the head and one of the corner pieces, of the modified form of the invention.

Referring to the drawing in detail, the device includes a hollow rectangular base indicated generally by the reference character 5, the same being constructed of reinforced

concrete material to lend weight to the device making it unnecessary to anchor the device.

Recesses 6 are formed at the respective corners of the base 5 adjacent to the inner edge thereof and are designed to receive the corner members 7 which are shaped to conform to the shape of the openings so that when the corner members are positioned in the recesses, they will be securely held against movement with respect to the base 5. These recesses are disposed at angles, as clearly shown by the drawing, so that the walls thereof slope inwardly, for purposes to be hereinafter more fully described.

In the construction of the base upstanding flanges 8 are formed, the flanges being disposed between the recesses 6 as clearly shown by the drawings providing a supporting flange, for purposes to be hereinafter more fully described. These corner members 7 are also formed with flanges that extend to points adjacent to the ends thereof, the flanges being designated by the reference character 9 to provide lateral supporting surfaces.

The head of the device is indicated by the reference character 10, the same being constructed of reinforced concrete material and as shown, the head is rectangular in formation. Recesses indicated at 11 are formed adjacent to the corners of the head the walls thereof being inclined inwardly so that the head may fit over the upper ends of the corner members 7 where it will be held against movement, the head acting at the same time to hold the corner members in position.

Thus it will be obvious that when the corner posts are positioned in the recesses of the base, and the upper ends of the corner posts are held in the recesses of the head, the posts will be anchored or locked to the base and head against removal by unauthorized persons, as a binding action would be set up between the posts and head and base should an attempt be made to remove the head or base without first removing the side members of the device.

Between the recesses 11 are formed depending flanges 12 that also define supporting

surfaces to support the side members 13 that close the openings between the corner members. Openings are formed in the flanges at predetermined points throughout the lengths of the flanges, which openings are
5 designed to register with openings formed adjacent to the edges of the side members 13, the registering openings being provided to receive a suitable securing means such as
10 bolts, screws or the like whereby the side members which are formed preferably of sheet metal, may be securely held in position. It is of course understood that these side members will be provided with suitable
15 advertising matter, and owing to the construction of the side members, these side members may be readily and easily changed when it is desired to replace the advertising matter.

20 In the form of the invention as shown by Figures 8 and 9 of the drawing the side members are supported by corner members indicated by the reference character 13', the corner members having longitudinal reinforcing rods 14' that extend into openings
25 formed adjacent to the corners of the base, the base being indicated by the reference character 5'.

The upper ends of the rods 14' also extend
30 into openings formed in the head 10' so that the head, base and corner members are securely locked together and may only be separated by lifting the head from the upper ends of the corner members.

35 I claim:

An advertising stand including a base and head of different sizes, inclined corner posts, the base and head having sockets at an angle to their surfaces corresponding to the inclination of the posts and receiving the inclined
40 posts, and means between the head and base to secure the posts against lateral movement.

In testimony that I claim the foregoing as my own, I have hereto affixed my signature.

45 FONZA E. HATCHER.

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