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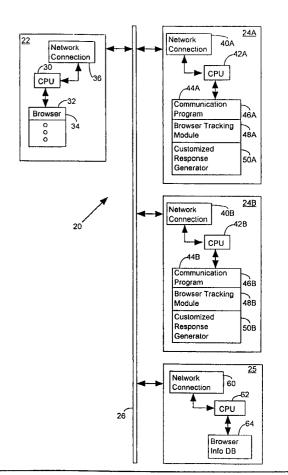
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(54) Title: APPARATUS AND METHOD FOR TRACKING WORLD WIDE WEB BROWSER REQUESTS ACROSS DISTINCT DOMAINS

(57) Abstract

A method of tracking a web browser across distinct domain of a network of computers (22, 24) includes the step of identifying, at a first server computer (24A) with a first domain name, a first request from the web browser. The web browser is then assigned a unique identification code (i). The unique identification code (i)is then conveyed to a second server (24B) with a second domain name that is distinct from the first domain name. A request by the web browser to the second server computer is associated with the web browser via the unique identification code



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B. FIELDS SEARCHED								
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C. DOCUMENTS CONSIDERED TO BE RELEVANT								
Category*	Citation of document, with indication, where ap	propriate, of the relevant passages	Relevant to claim No.					
Y,P	US 5,572,643 A (JUDSON) 05 Nove column 6, line 44.	ember 1996, col. 5 line 5 to	1-22					
Y,P	US 5,553,281 A (BROWN et al.) 03 3 18-34, col. 6-8.	1-22						
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