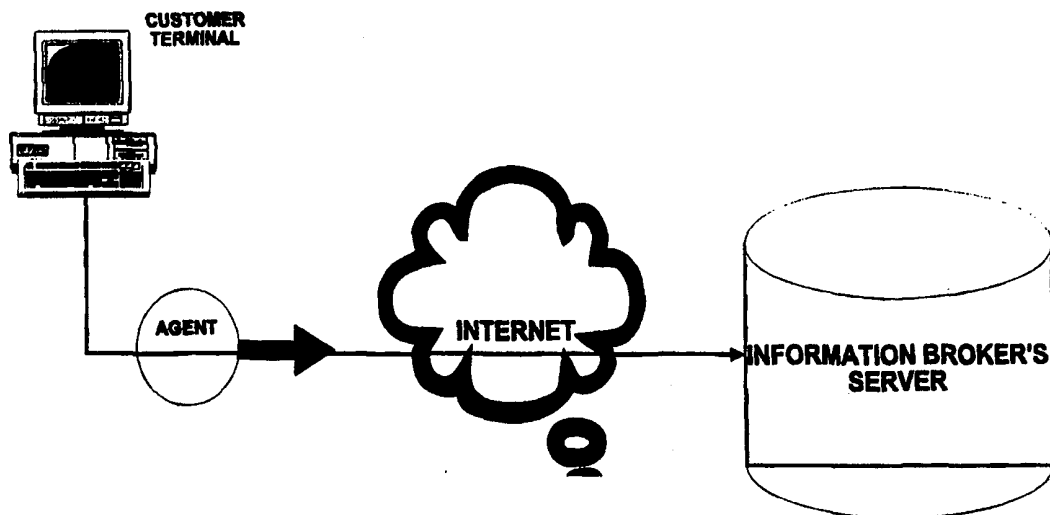




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(54) Title: METHOD AND SYSTEM FOR DISTRIBUTING AND COLLECTING INFORMATION OVER THE INTERNET

**(57) Abstract**

The present invention is based on a mechanism which enables information providers to direct their offerings to individual information users during those periods when an information user has a high probability of requiring the information on offer. The system of the present invention comprises three entities, an information user terminal, of which there may be a plurality, information providers, of which there may also be a plurality, and an information broker's file server. These entities are linked via the Internet. Thus, the present invention is based on a system having the following functional elements: an agent-based information gathering, packaging, and presentation sub-system; a database for storage of statistical and dynamic information on customers; distribution of advertising from companies to individual customers; distribution of targeted advertising/promotional materials to individual customers; and filtration of unwanted information on an individual customer basis.

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INTERNATIONAL SEARCH REPORT

International application No.

PCT/SE 98/01242

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A	WO 9642059 A1 (BELL COMMUNICATIONS RESEARCH, INC.), 27 December 1996 (27.12.96), page 7, line 23 - page 10, line 2 -- -----	1-43
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