(19) World Intellectual Property Organization

International Bureau





(10) International Publication Number

WO 2006/002336 A3

PCT

(US).

(43) International Publication Date 5 January 2006 (05.01.2006)

(51) International Patent Classification: **G06F 7/00** (2006.01) G06F 17/30 (2006.01)

(21) International Application Number:

PCT/US2005/022371

(22) International Filing Date: 23 June 2005 (23.06.2005)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data: 60/582,366

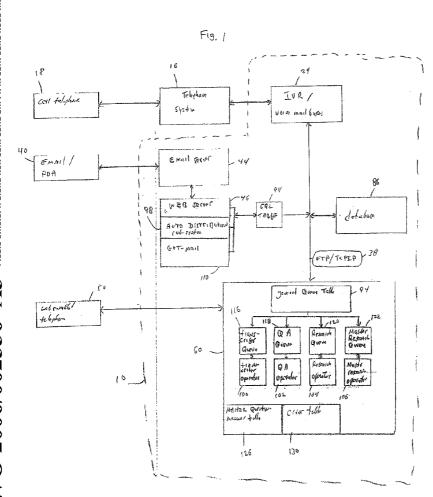
23 June 2004 (23.06.2004) US

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- (81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KM, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NG, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SM, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.
- (84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IS, IT, LT, LU, MC, NL, PL, PT, RO,

[Continued on next page]

(54) Title: METHOD FOR RESPONDING TO CUSTOMER QUERIES



(57) Abstract: A method for responding to customer queries using a communication network includes receiving one or more verbal queries from a customer via a customer communication device, digitizing and storing the verbal query, retrieving the stored query and transcribing the query by a human transcriber, spot-checking by a quality assurance operator of the transcribed query, and routing the transcribed query to a human researcher. The researcher than performs research using search engines, databases, and/or knowledge-bases to obtain an answer to the query. The researcher's answer may also be spot-checked by a quality assurance operator. The answer is then transmitted to the customer communication device in text format.

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SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published:

- with international search report
- (88) Date of publication of the international search report: $30~{\rm April}~2009$

INTERNATIONAL SEARCH REPORT

International application No.

PCT/US05/22371

| A. CLASSIFICATION OF SUBJECT MATTER IPC: G06F 7/00(2006.01);G06F 17/30(2006.01) | | | | | |
|---|--|--|--|---------------------------------------|--|
| USPC: 707/3 According to International Patent Classification (IPC) or to both national classification and IPC | | | | | |
| B. FIELDS SEARCHED | | | | | |
| Minimum documentation searched (classification system followed by classification symbols) U.S.: 707/3 | | | | | |
| Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched | | | | | |
| Electronic data base consulted during the international search (name of data base and, where practicable, search terms used) | | | | | |
| | JMENTS CONSIDERED TO BE RELEVANT | | | | |
| Category * | Citation of document, with indication, where appropriate, of the relevant passages | | | Relevant to claim No. | |
| Х | US 20030028448 (Joseph et al) 29 Nov 2001 (27.11.2001) | | | 1-3 | |
| х | X US 2001/0047270 (Gusick et al) 06 Feb 2003 (06.02.20 | | | 1-17 and 21-25 | |
| X, P | X, P US 2003/0177009 (Odinak et al.) 18 Sep 2003 (18.09.2003) | | | 1-7 and 12-25 | |
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| Date of the actual completion of the international search 20 December 2007 (20.12.2007) | | Date of mailing of the international search report | | | |
| Name and mailing address of the ISA/US | | | zed officer | | |
| Mail Stop PCT, Attn: ISA/US | | Don K V | Don K Wong | | |
| Commissioner for Patents P.O. Box 1450 | | | - | | |
| Ale | exandria, Virginia 22313-1450 o. (571) 273-3201 | Lelephoi | ne No. 571-272-1950 | | |